

San Annotation's Annotation Guidelines

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Task 1 ("Technology-related" or "Not Technology-related")

Introduction:

In this project, we are interested in understanding what topics related to connectivity and technology are important to the San Antonio community. We will achieve this by classifying Reddit comments through two annotation tasks. In the first task we will classify whether a comment is related to technology. In the second task, we will focus on the public's opinion on connectivity.

Goal:

The goal of this annotation task is to classify comments based on their relevance to technology.

Categories:

Technology-related: Use the string "Tech-Related"

Not Technology-related: Use the string "Not Tech-Related"

Descriptions:

Tech-Related: Comments that discuss, mention, implied, or allude to technology, tech products, software, digital platforms, etc.

Examples:

- Tech-Related: "The new IOS software helped with my battery consumption."

Not Tech-Related: Comments that do not have a clear reference or target technology.

- Not Tech-Related: "I love cupcakes."

Tricky Corner Cases:

Comments mentioning products but do not target a technological aspect in any way.

. E.g., "Microsoft just acquired Activision Blizzard." In such cases, categorize as "Not Tech-Related".

Comments that target technology without mentioning specific tech terms.

. E.g., "Driving my electric car through the countryside, I can't help to appreciate how far automotive engineering has come."

Task 2 (“Connectivity”)

Introduction:

The goal of this task is to determine whether the comment is related to connectivity in terms of cost, speed, reliability & availability, or other.

Goal:

Classify the topic in relation to connectivity

(Cost)

Description: Comments discussing costs, pricing, of Internet and/or mobile services.

Example1: “T-Mobile is WAAY cheaper than Verizon.”

Example2: “There is free Wi-Fi at the San Antonio Public Library.”

Negative Example: “The prices of the AT&T Center are too expensive.”

(Speed)

Description: Comments discussing speed, latency, duration, of an Internet and/or mobile service.

Example1: “My new Internet is really fast.”

Example2: “It's taking forever to download GTA VI”

Example3: “My ping is really bad.”

Negative Example: “Verizon was pretty slow at getting back to me.”

(Accessibility)

Description: Comments discussing the internet’s ability to be accessible and operational by users.

Example1: “T-Mobile has more 5G towers than XYZ.”

Example2: “I wish San Antonio offer public Wi-Fi.”

Example3: “AT&T keeps dropping my calls.”

Negative Example: “I thought we had a real connection last night :(”

(Other)

Description: Comments related to connectivity that do not fall under the other 3 topics (Cost, Speed, and/or Accessibility).

Example: “I like T-Mobile better than AT&T.”

Negative Example: “CenturyLink Field is better than the AT&T Stadium!!”