Wutipat Khamnuansin

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Education

Chulalongkorn University (Bangkok, Thailand)   **2017 – Present**
Bachelor of Science – Computer Science Major   (Expected: May 2021)

Chula-Chiang Mai Camp – Head of Public Relations
- Led a team of 8 people to organize public relations strategy for academic camp (200 people); generated the highest organic reach record of 27k engagements.

Student Council of Chulalongkorn University and CU Band – Public Relations
- Managed official Facebook and Instagram (50k followers), produced publicity materials and initiated a social media campaign.

Work Experience

Wongnai Media Co., Ltd. (Thailand's Yelp, 10 million monthly active users, THB 3 billion in valuation)   **Jun – Jul 2020**
Frontend Developer, Intern

- **Wongnai Rewards** – Upgraded interfaces and functionality of a module that allows users to discover, redeem, and track rewards. Implemented using ReactJS and TypeScript. Operated unit testing using Jest; resulting in improved overall UX and performance.
- **User Dropdown Menu** – Created and implemented a component that appeared on every page of the site, and migrated to the central repository; resulting in reduced 60% code redundancy in several projects.

Soscity Space Co., Ltd. (Media agency in Thailand, THB 1 million in valuation)   **May 2019 – Present**
Web Developer and Art Director, Part-time

- **Web Development** – Design and develop websites using WordPress, including installation, configuration, and creation of custom templates and plugins. Worked closely with clients to collect requirements and ensure project quality.
- **Art Direction and Graphic Design** – Collaborate with clients to develop corporate identity materials and artwork for marketing initiatives. Conceived original designs and marketing concepts used in brochures, flyers, and online ads.

Selected case experiences:
- **Web Development** – Leading tiles and sanitary ware manufacturing company in South East Asia (THB 10 billion revenue) Designed and developed website optimized for digital signage, displayed in the ACT Forum exhibition (25k visitors); resulting in improved brand awareness. Worked successfully under a tight target deadline (1 week) and achieved positive feedback.

Undergraduate Projects

- **Freelance Assistant Chatbot** – Developed LINE chatbot for manage freelance work schedules and project cost calculation. Implemented using Python, Dialogflow, LIFF, and LINE APIs.
- **Restaurant Website (Client-Server) and Mobile App** – Developed responsive web and mobile app using ReactJS, React Native, Bootstrap, NodeJS, MongoDB, and Firebase.
- **Cooking Recipes Search Engine** – Developed web app by using HTML, (S)CSS, JavaScript, and web APIs with the applied concept of MVC and prototype-based programming.
- **Shuttle Bus Queueing App** – Collaborated with a team of 7 people to performed ideation, brainstorming, and wireframing. Created numerous mobile app prototypes of varying fidelity to test assumptions and concepts.

Extracurricular Activities & Achievement

Freelance Graphic Designer   **Oct 2017 – Present**
- **Chula Zero Waste: Green Office** – Designed trash can stickers for Chula Zero Waste organization, which aims to promote the waste separation, installed 11 buildings, and 21 locations around the campus area.

Coursera Certificate of Completion   **Oct 2019 – Sep 2020**
- Completed UX/UI Design Specialization (4 Courses) and Full-Stack Web Development with React (4 Courses)

1st Place Winner in IPAC AFAPS – KTB Debit Card Design Contest   **Aug 2018**
- Competed among several students, designed a debit card for Armed Forces Academies Preparatory School.

Technical Skills

- **Languages:** HTML, (S)CSS, JavaScript, TypeScript, Python, Java, SQL
- **Frameworks:** ReactJS, React Native, NodeJS, Express, Jest
- **Tools:** Git, MongoDB, Firebase, WordPress
- **UX/UI Design:** XD, Sketch, Figma
- **Graphic Design:** Photoshop, Illustrator, InDesign
- **Media Production:** Premiere Pro, Animate

Miscellaneous

- **Languages:** Thai (Native), English (Upper-intermediate)
- **Interests:** Animation (1st Runner-Up of 2D Animation Contest), Movies, Photography, Board games