



<http://rigor.cm/blog/optimizing-animated-gifs-with-html5-video/>

















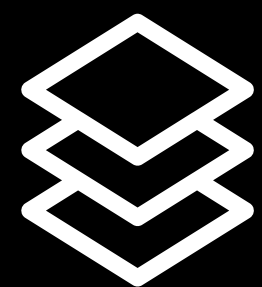
2. OMIB

1490 KB









Image



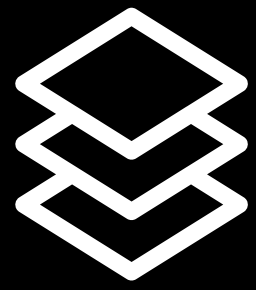
**GIF**

2.9 MB



**MP4**

149 KB




Image

Animated  
SVG

airbnb.io/lottie

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## Lottie for [Android](#), [iOS](#), [Web](#), [React Native](#), and [Windows](#)

Lottie is a library for Android, iOS, Web, and Windows that parses [Adobe After Effects](#) animations exported as json with [Bodymovin](#) and renders them natively on mobile and on the web!

For the first time, designers can create **and ship** beautiful animations without an engineer painstakingly recreating it by hand. They say a picture is worth 1,000 words so here you go:




The above animation was created in After Effects, and can be rendered natively across all platforms with a simple json file.

### Sponsors

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