Wutipat Khamnuansin

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Education

Chulalongkorn University (Bangkok, Thailand)   **2017 – Present**
Bachelor of Science – Computer Science Major   (Expected: May 2021)

Student Council of Chulalongkorn University and CU Band – Public Relations
- Managed official Facebook and Instagram accounts, produced publicity materials, and initiated a social media campaign.

Chula-Chiang Mai Camp – Head of Public Relations
- Led a team of 8 people to organize public relations strategy for academic camp (200 people); generated the highest organic reach record of 27k engagements.

Work Experience

Soscity Space Co., Ltd. (Start-up media agency in Thailand, THB 1 million in valuation)   **May 2019 - Present**
Art Director and Graphic Designer, Part-time

- **Art Direction and Graphic Design** – Communicates with clients from several industries including Tourism, Logistics, and Medical services to develops brand identity and corporate design guidelines.
- **Web Development** – Designs and develops websites for clients using HTML, CSS, JavaScript, WordPress, and more.

Selected case experiences:
- **Web Development** – Leading tiles and sanitary ware manufacturing company in South East Asia (THB 10 billion Revenue) Designed and developed an interactive website optimized for digital signage implemented in the exhibition, resulting in customer attraction and improved brand awareness. Also, worked successfully under pressure and tight target deadline.

Wongnai Media Co., Ltd. (Leading lifestyle platform in Thailand, THB 30 billion in valuation)   **Jun – Jul 2020**
Frontend Developer, Intern

- **Wongnai Rewards** – Created and implemented a page that allows users to discover, redeem, and track the status of vouchers. Developed using ReactJS, TypeScript, Styled-Component, and more.
- **All-new User Dropdown Menu** – Created and implemented a component that appeared on top of every page of the site and migrated to the central repository, code size was reduced 60% compared to the traditional one.

Extracurricular Activities & Achievement

Freelance Graphic Designer and Video Editor   **Oct 2017 – Present**
- **Chula Zero Waste: Green Office** – Designed trash can stickers for Chula Zero Waste organization aims to promote the waste separation, which is going to be installed more than 10 buildings in the campus area.
- **Chula YouthQuake** – Directed and edited a short film that reflects students' and professionals' perspectives on the campus sustainability, exhibited at Chula Bangkok Forum 2018.

Coursera Certificate of Completion   **Oct 2019 – Sep 2020**
- Completed UX/UI Design Specialization (4 Courses) and Full-Stack Web Development with React (4 Courses)

1st Place Winner in IPAC AFAPS – KTB Debit Card Design Contest   **Aug 2018**
- Competed among several teams, designed a debit card for Armed Forces Academies Preparatory School.

Undergraduate Projects

- **Recipes Search Engine and Expense Manager** – Developed web app with the applied concept of MVC and prototype-based programming, implemented by using JavaScript, NodeJS, and APIs.
- **Airlines Reservation System and Knight's Tour Solver** – Developed desktop app by using Java and OOP techniques.
- **Chula Shuttle Bus Queueing App** – Designed UX/UI for a mobile app, started from Interview, Ideation, Brainstorm, and Prototype.

Computer Skills

- **Programming:** Python, Java, SQL, Git
- **Web Development:** HTML, CSS, JavaScript, TypeScript, Jest, ReactJS, NodeJS, Bootstrap, WordPress
- **Mobile App:** React Native, Expo
- **UX/UI Design:** XD, Sketch, Figma
- **Graphic Design:** Photoshop, Illustrator, InDesign
- **Media Production:** Premiere Pro, Animate

Miscellaneous

- **Languages:** Thai (Native), English (Upper-intermediate)
- **Interests:** Animation (1st Runner-Up of 2D Animation Contest), Movies, Photography, Board games