Isabella Wolfskeil

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Address
Bocconi University
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Milan MI, Italy

Education	**Bocconi University, Italy**	**Sept. 2016 – Jan. 2022 (expected)**
	PhD Economics and Finance	
	Specialization in Finance	
	University of Florida, USA	**Sept. 2015 – May 2016**
	MSc Finance	
	Cum laude	
	University of Florida, USA	**Sept. 2012 – May 2015**
	BSc Finance	
	Cum laude	

Research Interests

Information Economics, Corporate Finance, Empirical Asset Pricing, Banking

Working Papers

"Tweeting in the Dark: Corporate Communication and Information Diffusion"

Do firm-initiated Twitter messages (tweets) contain relevant information? Do they reduce investors' information processing costs? After constructing a novel and comprehensive dataset of over 7 million tweets posted by S&P 1500 firms, I adopt text analysis methods and find that firms with negative earnings surprises have higher announcement returns if they tweet about earnings news. This result is stronger for firms with a larger social media network and for firms with lower levels of institutional ownership. I also find evidence that firm-initiated tweets increase the speed of information diffusion to investors.

"When the Markets Get CO.V.I.D: COntagion, Viruses, and Information Diffusion" with M. M. Croce and P. Farroni

We quantify the exposure of major financial markets to news shocks about global contagion risk accounting for local epidemic conditions. For a wide cross section of countries, we construct a novel data set comprising (i) announcements related to COVID19, and (ii) high-frequency data on epidemic news diffused through Twitter. Across several classes of financial assets, we provide novel empirical evidence about financial dynamics (i) around epidemic announcements, (ii) at a daily frequency, and (iii) at an intra-daily frequency. Formal estimations based on both contagion data and social media activity about COVID19 confirm that the market price of contagion risk is very significant. We conclude that prudential policies aimed at mitigating either global contagion or local diffusion may be extremely valuable.

Publication

"Cover your assets: non-performing loans and coverage ratios in Europe" with L. Alessi, B. Bruno, E. Carletti, and K. Neugebauer

We analyze the determinants of coverage ratios and their components (NPLs and loss loan reserves) in a large sample of European banks. We find that bank-specific factors,

particularly credit risk variables (including forward-looking indicators) and capitalization, matter the most. Coverage ratios adjust insufficiently as asset quality deteriorates, except in high-NPL banks. Capitalization has a positive effect on coverage ratio, pointing to a complementarity between the two buffers. At the country level, specific macroprudential levers and developing NPL secondary markets enhance coverage ratios. Our findings emphasize the importance of micro oversight and call for more stringent macro policies in high-NPL countries.

Work in Progress	**"Ownership and Risk Taking in Banks"** with E. Carletti, A. Ellul, A. Manconi. This paper provides empirical evidence on the effects of both outside and inside ownership on bank risk-taking and performance. Much of the analysis in this paper focuses on inferences based on instrumental variables (IV) approaches. To implement our IV approach we build a new database of enforcement actions and consent orders against banks to isolate the exogenous change in ownership and to examine whether ownership structure affects bank risk. We focus on ownership changes around enforcement action announcements and investigate the classic conflicts between bank managers and diversified owners.

Teaching **Bocconi University** $\quad$ **2017 − 2019**
- Applied Numerical Finance (MSc, Fall 2018)
- Financial Markets and Institutions (BSc, Fall 2018 and Spring 2019)

Research **Bocconi University**
Research Assistant to Professor Elena Carletti $\quad$ **2018 − 2021**

University of Florida
Research Assistant to Professor Brian Gendreau $\quad$ **2015 − 2016**

Awards
AFA Ph.D. Student Travel Grant, 2020 Annual Meeting $\quad$ **Jan. 2020**
Graduate Tuition Fellowship, Bocconi University $\quad$ **2016 − 2021**
Dean's List and Florida Bright Future's Scholarship $\quad$ **2012 − 2016**

Presentations
EDGE Jamboree 2021; EEA-ESEM 2021 *(co-author presenting)*; The Rimini Centre for Economic Analysis Money-Macro-Finance Conference *(co-author presenting)* **2021**

Banca d'Italia and Federal Reserve Board Joint Conference on Nontraditional Data & Statistical Learning; AFA Doctoral Poster Session (San Diego, California); Annual IMF Research Conferences *(co-author presenting)*; Economic Policy Panel Meeting *(co-author presenting)* **2020**

AFFECT Showcasing Women in Finance–EU (Luxembourg); EAA Doctoral Colloquium (Larnaca, Cyprus) **2019**

Other Academic Activities
- Financial Theory Group Summer School, (Philadelphia, USA) 2019
- Natural Language Processing in Financial Markets Workshop, Center for Financial Reporting and Auditing ESMT, (Berlin) 2018

Computer Skills	Stata, Python, Matlab, LaTeX	
Personal	Citizenship: USA Language: English (native)	
Professional Experience	Citi Bank, NYC Global Investment Lab Internship	**June – Aug. 2015**

References

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