A comparative study between Canadian cities and United-States cities

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Summary

1   Introduction

Tourism is one of the pillar industries in Toronto and New York; they have accumulated a set of more perfect and mature management system in travel agency and operation mechanism. The comparative study of Toronto and New York will promote our tourism industry management process. The study focuses on the difference of the Toronto and New York's venues categories. Then it puts forward corresponding suggestions according to the present situation of the development of travel industry.

2   Business Problem

We suppose that a person who wants to choose the best place to travel during his vacation, so the chosen place should represent his preferences as much as possible. In other words, if the person prefers, for example, Vietnamese Restaurants, then the place chosen should reflect their choice and it should contain the maximum of Vietnamese restaurants. If he hates a specific category, then the chosen place must contain this category as a minimum. This study will help people to choose the right place for their trip. In this context, we chose as a first study, to compare a Canadian city such as Toronto and a United States city such as New York.

It is very important to note that Toronto is one of the largest and the most principal cities in Canada which is situated in the southern part of the province of Ontario. It is a modern beautiful city overlooking Lake Ontario, built on the northwestern shores of the lake.

Besides, New York is the most populous city in the United States. With an estimated 2018 population of 8,398,748 distributed over about 302.6 square miles (784 km2), New York is also the most densely populated major city in the United States. Located at the southern tip of the U.S. state of New York, the city is the center of the New York metropolitan area, the largest metropolitan area in the world by urban landmass.

Concretely, the two chosen cities are among the big cities, which explicate our choice.

In this study, we will compare their neighborhoods, the most popular Venues Categories, the least popular Venues categories. Finally we will use the clustering in order to identify the different cluster in each city.