

Abel Sila

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PROFESSIONAL SUMMARY

Purpose-driven software engineer with a passion for using technology to solve real-world problems and spark meaningful change. Diverse background in customer service, retail, and web development, bringing strong collaboration, problem-solving, and adaptability to every team. Known for creating user-centered digital experiences and continuously learning through hands-on projects. Skilled in building scalable full-stack applications from concept to deployment, with a focus on performance, accessibility, and user experience. Committed to contributing to impactful software that empowers users, with a long-term goal of mentoring aspiring developers and giving back to the community.

TECHNICAL SKILLS

- **Frontend:** HTML5, CSS3, JavaScript (ES6+), React, TypeScript, NextJS, Responsive Design, Accessibility Standards (WCAG)
- **Backend:** Node.js, Express.js, RESTful APIs, MongoDB, Appwrite (BaaS)
- **Authentication:** JWT, OAuth, Secure Login & Registration
- **Tooling:** Git, GitHub, VS Code, Postman, Jira, Docker
- **Deployment:** Netlify, Vercel, Render, CI/CD (conceptual understanding)
- **Other:** AI-assisted debugging, Figma wireframes, Testing/debugging tools, Middleware project integration

CERTIFICATIONS

Full Stack MERN Development Certificate – Per Scholas

EDUCATION/TRAINING

Per Scholas, Software Engineer,
August 2025 – December 2025

Bachelor's Degree – California State University, Northridge,
May 2011

PROJECTS

[Jazzmyn Apothecary](#) (FullStack Web App)

- Built a responsive web app using Next.js and Appwrite (BaaS) to help amateur herbalists manage inventory, document herbal formulas, and share curated entries. Features include searchable notes, editable entries, and copyable links for easy knowledge sharing.

[Chingu Trivia](#) (FullStack Web App)

- Developed a web dev quiz app by pulling randomized questions from an API, resulting in a fun, replayable experience for users to test HTML/CSS/JS knowledge.

[Task Master Manager](#) (FullStack Web App)

- This application allows individuals to create accounts, manage projects, and perform full CRUD (Create, Read, Update, Delete) operations on both projects and tasks.

PROFESSIONAL EXPERIENCE

Web Developer and SEO Specialist – Hope Creative Agency, Los Angeles, CA | Dec 2018 – Present

- Built and maintained multiple websites by transforming client needs into responsive, accessible interfaces and scalable codebases, resulting in enhanced user engagement and client satisfaction.
- Executed comprehensive SEO strategies by refining keyword focus and enhancing site performance, resulting in improved search rankings by 27% over 3 months, higher conversion rates, and sustained client relationships.
- Implemented CMS enhancements by refining architecture and user experience, resulting in improved usability, boosted client lead generation, and elevated client retention.

Full Stack Web Developer – OG Guard, Los Angeles, CA | Jun 2023 – Aug 2024

- Executed NetSuite–HubSpot integration via Celigo by designing automated data flows, resulting in streamlined client management and improved operational efficiency.
- Collaborated on SEO and social media strategy execution by optimizing content visibility and engagement metrics, resulting in increased web traffic over time, stronger brand presence, and attraction of potential investors.
- Developed, managed, and optimized the company website by applying performance best practices and accessibility standards, resulting in faster load times, enhanced user experience, and increased reach across diverse audiences.

Web Administration – MedicalRV, Los Angeles, CA | May 2016 – Jan 2019

- Transformed a static HTML site into a dynamic PHP-based architecture by restructuring code and implementing modular components, resulting in a scalable, maintainable, and futureproof platform.
- Implemented an online quote tool with intuitive web forms, reducing manual inquiries by 20% and improving lead capture for future sales.
- Collaborated with cross-functional teams to provide IT support, including device setup and troubleshooting, demonstrating initiative and teamwork to ensure smooth operations and timely issue resolution.

Seasonal Retail Associate – Harbor Freight Tools, Inglewood, CA | Jun 2025 – Aug 2025

- Completed store launch prep by collaborating across departments and multitasking across setup tasks, resulting in a smooth opening, cohesive team execution, and proven adaptability.
- Performed customer service duties by listening attentively and delivering solutions that met client needs and company goals, resulting in stronger satisfaction and loyalty.

PROFESSIONAL ASSOCIATIONS

Volunteer: Catchafire (2018) – Designed and built websites for nonprofit organizations.

Contributor: HackforLA (2024) – Collaborated on projects addressing local community challenges.