

# ABEL SILA

FullStack Developer

## SUMMARY

Innovative and detail-driven full-stack developer, leveraging fresh perspectives to solve challenges and deliver impactful results. Skilled in designing and implementing front-end and back-end web applications, including custom features and dynamic solutions that enhance usability and engagement. With a growing interest in AI, I'm excited to bring my skills to a company where I can contribute to impactful projects and foster innovation.

## WORK EXPERIENCE

### FullStack Developer at Hope Creative, Los Angeles, CA

December 2018 — Present

- Oversaw full development life cycles, including gathering client requirements, coding, testing, deployment, and post-launch support, consistently delivering high-quality solutions under tight deadlines.
- Built responsive websites leveraging diverse content management systems (CMS) and extended their functionality by creating and implementing custom features to address client-specific needs, improving usability and achieving business goals..
- Conducted comprehensive SEO strategies, including keyword research, competitive analysis, content optimization, and link building, to boost search engine rankings, overall website performance, visibility and traffic

### Full Stack Web Developer at OG Guard | Los Angeles, CA

June 2023 — August 2024

- Implemented and customized NetSuite ERP solutions, seamlessly integrating third-party HubSpot systems via Celigo for enhanced workflow automation.
- Provided expert consultation on SEO and social media strategies to optimize online presence and drive engagement.

### Web Administrator at MedicalRV | Pacoima, CA

June 2016 — Jan 2019

- Transitioned the website from static HTML to PHP, enabling easier updates and streamlined maintenance.
- Optimized the web quotation request process, minimizing client input while improving accuracy and user experience.

## VOLUNTEERING

### HackForLA | Los Angeles , CA

September 2024 — Present

Contributing to on-going projects that are aimed to solve LA local challenges.

### LA Alianza Hispana via Catchafire | Boston, MA

March 2018 — Present

Designed and built websites to help organizations effectively communicate their mission and work, supporting their outreach and engagement goals as part of volunteer contributions.

## CONTACT

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## SKILLS

HTML

CSS

Javascript

React

Nextjs

Nodejs

MongoDB

OOP

Web Accessibility

## EDUCATION

CSUN NORTHRIDGE

2008 - 2011

Major: Computer Science