# Data Science and Machine Learning in Python

Stephan Weyers



## Topics covered in the online lectures

Part 1: Data Science

|   | Date                 | Topics covered   |
|---|----------------------|--|
| 1 | Apr 13 <sup>th</sup> | Course introduction Data Science motivation How to use Jupyter Notebook Python types and lists Loops, if/else, functions |
| 2 | Apr 20 <sup>th</sup> | Python tuples, lists, dictionaries Functions Numpy basics, operations Image processing                                   |
| 3 | Apr 27 <sup>th</sup> | Pandas Series, DataFrame Pandas basic operations Import/export files   |
| 4 | May 4 <sup>th</sup>  | Principles of data visualization Data cleaning and preparation Join, combine and reshape data                            |
| 5 | May 11 <sup>th</sup> | Volkswohl Bund dataset Data visualization in Python How to write Data Science reports Data aggregation and grouping      |

Part 2: Machine Learning

|    | Date                 | Topics covered   |
|----|----------------------|--|
| 6  | Jun 1 <sup>st</sup>  | Introduction to supervised learning Classification and regression scikit-learn k-Nearest Neighbors Linear regression (ridge and lasso) |
| 7  | Jun 8 <sup>th</sup>  | Linear classification models Decision trees Random forests and gradient boosting   |
| 8  | Jun 15 <sup>th</sup> | Kernel support vector machines<br>Neural networks  |
| 9  | Jun 22 <sup>nd</sup> | Introduction to unsupervised learning Preprocessing and scaling Dimensionality reduction Principal component analysis                  |
| 10 | Jun 29 <sup>th</sup> | k-means clustering<br>Hierarchical clustering<br>DBSCAN  |
| 11 | Jul 6 <sup>th</sup>  | Representing data Engineering features Model evaluation and improvement Text data analysis   |

# **Deadlines for Submission and Distribution of Grading**



| Student task   | Deliverables               | Deadline             | Work       | Share of grade |
|----------------|----------------------------|----------------------|------------|----------------|
| W01 Assignment | Code and results           | Apr 26 <sup>th</sup> | Team A     | 5.0%           |
| W02 Case Study | Code / presentation slides | May 22 <sup>nd</sup> | Team B     | 18.0%          |
| W02 Case Study | Peer review*               | May 31st             | Individual | 2.0%           |
| W03 Assignment | Code and results           | May 29 <sup>th</sup> | Team B     | 5.0%           |
| W04 Assignment | Code and results           | Jun 12 <sup>th</sup> | Team C     | 10.0%          |
| W05 Assignment | Code and results           | Jun 26 <sup>th</sup> | Team D     | 7.0%           |
| W06 Assignment | Code and results           | Jul 8 <sup>th</sup>  | Team D     | 13.0%          |
| W07 Case Study | Code / presentation slides | Jul 17 <sup>th</sup> | Team D     | 22.0%          |
| W07 Case Study | Peer review*               | Jul 31st             | Individual | 3.0%           |
| DataCamp 1     | Finish course              | May 9 <sup>th</sup>  | Individual | 2.5%           |
| DataCamp 2     | Finish course              | May 30 <sup>th</sup> | Individual | 2.5%           |
| DataCamp 3     | Finish course              | Jun 20 <sup>th</sup> | Individual | 2.5%           |
| DataCamp 4     | Finish course              | Jul 11 <sup>th</sup> | Individual | 2.5%           |

<sup>\*</sup> Peer review is mandatory. Quality of peer review itself is graded. Not providing peer review at all would result in high point deduction

## **Teams for assignment W05-W07**

| Team | Univ. | Name                         |
|------|-------|------------------------------|
| D1   | UV    | Paula Piña                   |
| D1   | UBA   | Facundo Ignacio Zanalda      |
| D1   | UBA   | Manuel Cabeza Galucci        |
| D1   | FHDO  | Daniel Tobien                |
| D2   | UV    | Adonis Nicola Cruz Navarrete |
| D2   | UBA   | Manuel Durán                 |
| D2   | UBA   | Lucas Trabanco               |
| D2   | FHDO  | Bedirhan Abaz                |
| D3   | UV    | Felipe Galdames              |
| D3   | UBA   | Victoria Marquez             |
| D3   | FHDO  | Minh Quan Dinh               |
| D3   | ESAN  | Juan Jose A. Velasquez Leon  |
| D4   | UBA   | Gian Franco Lancioni         |
| D4   | UBA   | Kevin Michalewicz            |
| D4   | FHDO  | Mohamed Elbaraka             |
| D4   | ESAN  | Nayely Mayli Ore Ichpas      |
| D5   | UV    | Nilari Berger Díaz           |
| D5   | UBA   | Daniel Kundro                |
| D5   | UBA   | Belen Ticona                 |
| D5   | FHDO  | Celine Cramer                |
| D6   | UBA   | Francisco Rossi              |
| D6   | FHDO  | René Frackmann               |
| D6   | FHDO  | Jessica Heilig               |
| D6   | FHDO  | Marius Meiners               |
| D7   | UV    | Valentina Andrea Acuña Ponce |
| D7   | UBA   | Sofía Nieva                  |
| D7   | FHDO  | Fabian Herberholt            |
| D7   | FHDO  | Arnold Urbanio Olympio       |

| Team | Univ. | Name                          |
|------|-------|-------------------------------|
| D8   | UV    | Manuel Orellana Hinojosa      |
| D8   | UV    | Dian Arriagada                |
| D8   | UGTO  | Abraham Morales Iturriaga     |
| D8   | ESAN  | María Ximena Latorre Guzmán   |
| D9   | UV    | Luis Martinez                 |
| D9   | UV    | Paula Riquelme                |
| D9   | UDEM  | Jordana L.M. Apolinario Simon |
| D9   | FHDO  | Robin Drabon                  |
| D10  | UV    | Jaime Godoy                   |
| D10  | UDEM  | Mariana Gómez Gómez           |
| D10  | UBA   | Francisco Alan Luna           |
| D10  | FHDO  | Marco Vom Bovert              |
| D11  | UV    | Joel Santana                  |
| D11  | UV    | Paula Toro                    |
| D11  | UBA   | Lucía Ailén Kasman            |
| D11  | UBA   | Rocío Palacín Roitbarg        |
| D11  | FHDO  | Intissar Boudi                |
| D12  | UV    | Marcelo Leiton                |
| D12  | UV    | Emmanuel Cuevas Parra         |
| D12  | UBA   | Matías Nicolás Pereyra        |
| D12  | FHDO  | Mamadama Cherif               |
| D12  | ESAN  | Luiggy Johan Zea Guzman       |
| D13  | UV    | Dietrich Ganz                 |
| D13  | UV    | Rodrigo Llano Orellana        |
| D13  | UBA   | Juan Cruz Camacho             |
| D13  | FHDO  | Justin Skupsch                |
| D13  | FHDO  | Marco Kusnierek               |

| Team | Univ. | Name                          |
|------|-------|-------------------------------|
| D14  | UV    | Jorge Rodriguez               |
| D14  | UV    | Alejandra Valencia            |
| D14  | UTTEC | Hugo Isaac Vázquez Gutiérrez  |
| D14  | UDEM  | Dilan Stiven Correa López     |
| D14  | UBA   | Andrómeda P. Ovalles Castro   |
| D15  | UV    | Diego Del Rio                 |
| D15  | UV    | Franco Garrido                |
| D15  | UTTEC | José Luís Godínez Vázquez     |
| D15  | FHDO  | Tegar Fathir Muhammad         |
| D15  | ESAN  | Jhossy J. Vargas Saldaña      |
| D16  | UV    | Jose Ignacio Meneses Castillo |
| D16  | UV    | Benjamin Serra                |
| D16  | UV    | Sofia Contreras Figueroa      |
| D16  | UGTO  | Andrea Rodriguez Sotelo       |
| D16  | FHDO  | Jakub Bogusz                  |
| D17  | UV    | Amaya Arroyo                  |
| D17  | UV    | Catalina Escobar              |
| D17  | UGTO  | Frida Martinez Flores         |
| D17  | UBA   | Victoria Cambriglia           |
| D17  | FHDO  | Jannick Bröring               |
| D18  | UV    | Maximiliano Arancibia Santana |
| D18  | UV    | Fernando Parada               |
| D18  | UGTO  | Andrea Ortiz Alvarado         |
| D18  | UBA   | Joaquin Ceppi                 |
| D18  | ESAN  | Angela Karin Paredes Solano   |
|      |       |                               |

## Agenda for online lecture 9



| Session     | Topic                    | Mode                         | Materials used       | Minutes | End   |
|-------------|--------------------------|------------------------------|----------------------|---------|-------|
| 14:30-16:00 | Organizational questions | Q&A                          |                      | 10      | 14:40 |
|             | Scaling of Data          | Lecture / Q&A                | Lecture slides       | 10      | 14:50 |
|             | Curse of Dimensionality  | Lecture / Q&A                | Lecture slides       | 5       | 14:55 |
|             | Projections and PCA      | Lecture / Q&A                | Lecture slides       | 20      | 15:15 |
|             | Questions for discussion | Team work in break-out rooms | Lecture slides       | 25      | 15:40 |
|             | Olivetti Faces           | Lecture / Q&A                | Lecture slides       | 10      | 15:50 |
| 16:10-17:40 | Olivetti Faces           | Lecture / Q&A                | Lecture 09a notebook | 15      | 16:25 |
|             | Manifold learning, t-SNE | Lecture / Q&A                | Lecture slides       | 5       | 16:30 |
|             | MNIST with PCA / t-SNE   | Joint coding in main room    | Lecture 09b notebook | 60      | 17:30 |
| 17:50-19:20 | Questions for discussion | Team work in break-out rooms | Lecture slides       | 30      | 18:20 |
|             | OCEAN Personality Traits | Lecture / Q&A                | Lecture slides       | 15      | 18:35 |
|             | OCEAN Personality Traits | Lecture / Q&A                | Lecture 09c notebook | 15      | 18:50 |
|             | Organizational questions | Q&A                          |                      | 10      | 19:00 |

## **Types of problems**



#### **Supervised Approaches**

- Labeled data
- Target values known

#### Classification

Predict category

#### Regression

Predict numeric value

#### **Unsupervised Approaches**

- Unlabeled data
- No target value provided

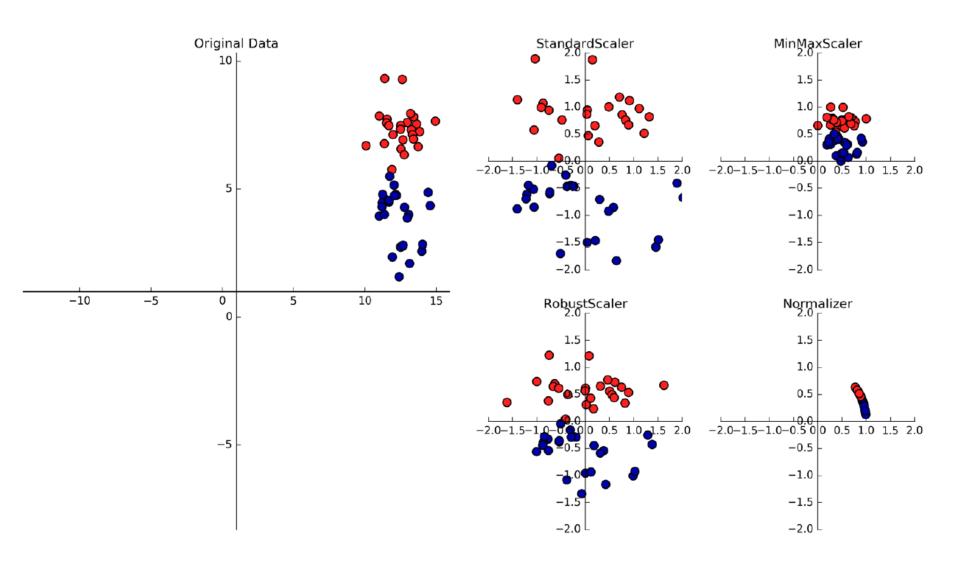
#### **Cluster Analysis**

Organize similar cases into segments

#### **Dimensionality reduction**

Reduce number of features

## **Scaling of Data**



#### Out[7]:

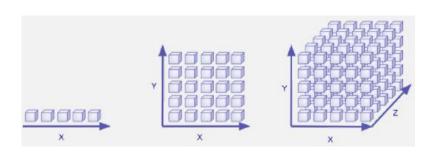
|   | <b>X</b> 1 | X2 | Х3 |
|---|------------|----|----|
| 0 | 0          | 4  | -1 |
| 1 | 10         | 6  | -1 |
| 2 | 20         | 2  | 2  |
| 3 | 10         | 4  | 2  |

#### Out[8]:

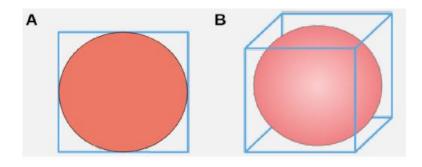
|   | X1        | X2        | Х3   |
|---|-----------|-----------|------|
| 0 | -1.414214 | 0.000000  | -1.0 |
| 1 | 0.000000  | 1.414214  | -1.0 |
| 2 | 1.414214  | -1.414214 | 1.0  |
| 3 | 0.000000  | 0.000000  | 1.0  |

## **Curse of Dimensionality – Too Many Features**





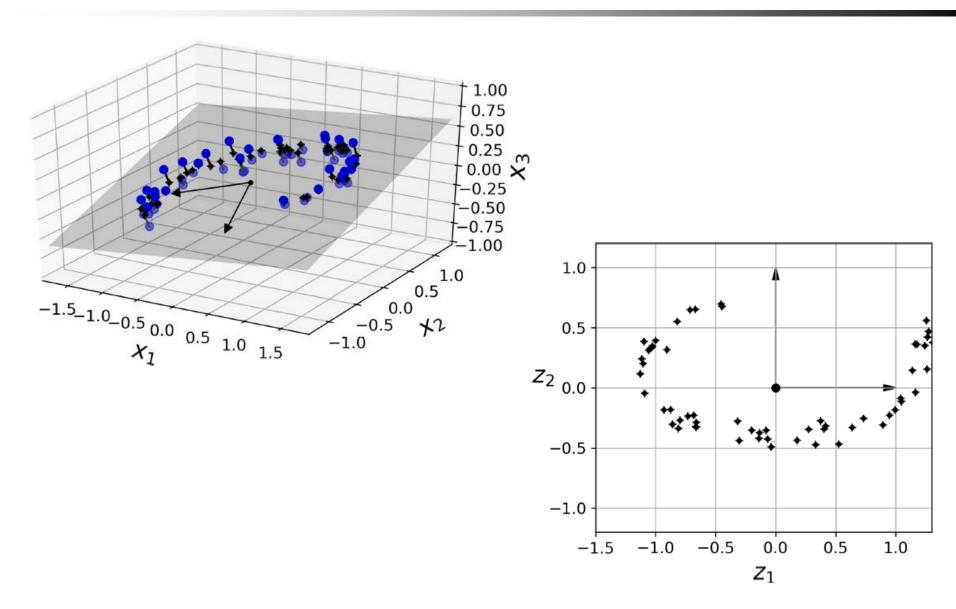
| р  | # combinations for 5 groups in p-dim |
|----|--------------------------------------|
| 1  | 5                                    |
| 2  | 25                                   |
| 3  | 125                                  |
| 5  | 3,125                                |
| 10 | 9,765,625                            |
| 15 | 30,517,578,125                       |



| р  | p-dim volume of p-<br>ball with diameter 1 |  |  |
|----|--|--|--|
| 1  | 100.000%                                   |  |  |
| 2  | 78.540%                                    |  |  |
| 3  | 52.360%                                    |  |  |
| 4  | 30.843%                                    |  |  |
| 5  | 16.449%                                    |  |  |
| 10 | 0.249%                                     |  |  |
| 15 | 0.001%                                     |  |  |

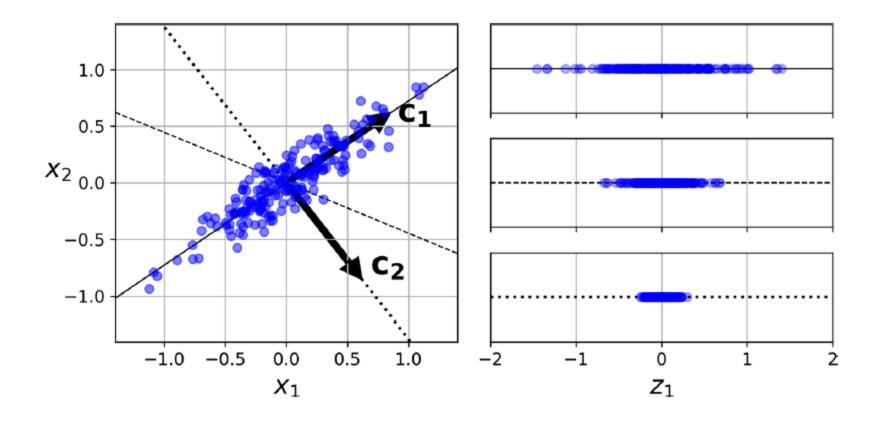
## **Projections**



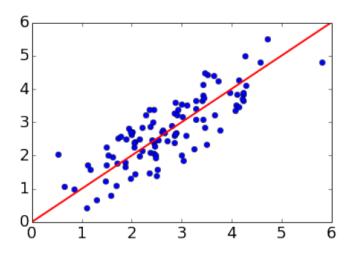


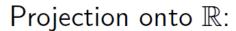
## **Projection components**

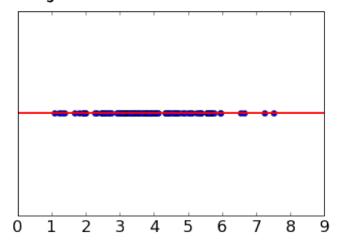




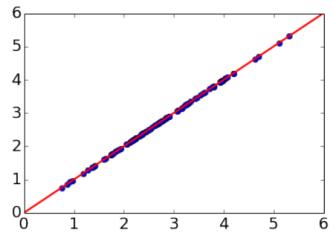
## **Projection and Reconstruction**







Reconstruction in  $\mathbb{R}^2$ :



## **Principal Components Mechanics (1/2)**



## **Original data**

### Adjusted by mean

### **Projection**

$$\begin{pmatrix} 2 & 4 & -1 \\ -3 & 2 & 0 \\ 8 & -2 & 6 \\ 1 & -3 & 4 \\ 4 & 4 & 2 \end{pmatrix}$$

$$\begin{pmatrix} -0.4 & 3.0 & -3.2 \\ -5.4 & 1.0 & -2.2 \\ 5.6 & -3.0 & 3.8 \\ -1.4 & -4.0 & 1.8 \\ 1.6 & 3.0 & -0.2 \end{pmatrix}$$

$$\begin{pmatrix} 2 & 4 & -1 \\ -3 & 2 & 0 \\ 8 & -2 & 6 \\ 1 & -3 & 4 \\ 4 & 4 & 2 \end{pmatrix} \qquad \begin{pmatrix} -0.4 & 3.0 & -3.2 \\ -5.4 & 1.0 & -2.2 \\ 5.6 & -3.0 & 3.8 \\ -1.4 & -4.0 & 1.8 \\ 1.6 & 3.0 & -0.2 \end{pmatrix} \qquad \begin{pmatrix} -3.45 & -2.57 & 0.96 \\ -5.41 & 2.37 & -0.35 \\ 7.37 & -0.73 & 0.11 \\ 1.91 & 4.19 & 0.13 \\ -0.42 & -3.27 & -0.87 \end{pmatrix}$$

## Principial components in rows

$$\begin{pmatrix} 0.69 & -0.47 & 0.55 \\ -0.66 & -0.72 & 0.21 \\ 0.30 & -0.50 & -0.81 \end{pmatrix}$$

## **Principal Components Mechanics (2/2)**



**Original data** 

**Projection** 

**Reconstructed data** 

$$egin{pmatrix} 2 & 4 & -1 \ -3 & 2 & 0 \ 8 & -2 & 6 \ 1 & -3 & 4 \ 4 & 4 & 2 \end{pmatrix}$$

$$\begin{pmatrix} 2 & 4 & -1 \\ -3 & 2 & 0 \\ 8 & -2 & 6 \\ 1 & -3 & 4 \\ 4 & 4 & 2 \end{pmatrix} \qquad \begin{pmatrix} -3.45 & -2.57 \\ -5.41 & 2.37 \\ 7.37 & -0.73 \\ 1.91 & 4.19 \\ -0.42 & -3.27 \end{pmatrix}$$

$$\begin{pmatrix} 1.71 & 4.48 & -0.22 \\ -2.90 & 1.83 & -0.28 \\ 7.97 & -1.94 & 6.09 \\ 0.96 & -2.93 & 4.11 \\ 4.26 & 3.56 & 1.30 \end{pmatrix}$$

Mean

(2.4 1 2.2)

Principial components in rows

$$\begin{pmatrix} 0.69 & -0.47 & 0.55 \\ -0.66 & -0.72 & 0.21 \end{pmatrix}$$

## **Python Code Principal Components (1/2)**

data

```
      X1
      X2
      X3

      0
      2
      4
      -1

      1
      -3
      2
      0

      2
      8
      -2
      6

      3
      1
      -3
      4

      4
      4
      4
      2
```

```
from sklearn.decomposition import PCA
pca = PCA(n components=3)
pca.fit(data)
PCA(n components=3)
pca.components
array([[ 0.69, -0.47, 0.55],
      [-0.66, -0.72, 0.21],
       [ 0.3 , -0.5 , -0.81]])
pca.transform(data)
array([-3.45, -2.57, 0.96],
       [-5.41, 2.37, -0.35],
       [ 7.37, -0.73, 0.11],
       [ 1.91, 4.19, 0.13],
       [-0.42, -3.27, -0.87]])
pca.explained variance ratio
array([0.7, 0.29, 0.01])
```

## **Python Code Principal Components (2/2)**

#### data

|   | X1 | X2 | Х3 |
|---|----|----|----|
| 0 | 2  | 4  | -1 |
| 1 | -3 | 2  | 0  |
| 2 | 8  | -2 | 6  |
| 3 | 1  | -3 | 4  |
| 4 | 4  | 4  | 2  |

```
pca = PCA(n_components=2).fit(data)
print(pca.components_)
print("\n")
print(pca.transform(data))
print("\n")
print(pca.inverse_transform(pca.transform(data)))
[[ 0.69 -0.47 0.55]
 [-0.66 -0.72 0.21]]
[[-3.45 -2.57]
[-5.41 2.37]
 [ 7.37 -0.73]
 [ 1.91 4.19]
 [-0.42 -3.27]]
[[ 1.71 4.48 -0.22]
[-2.9 1.83 -0.28]
 [7.97 -1.94 6.09]
 [ 0.96 -2.93 4.11]
 [ 4.26 3.56 1.3 ]]
```

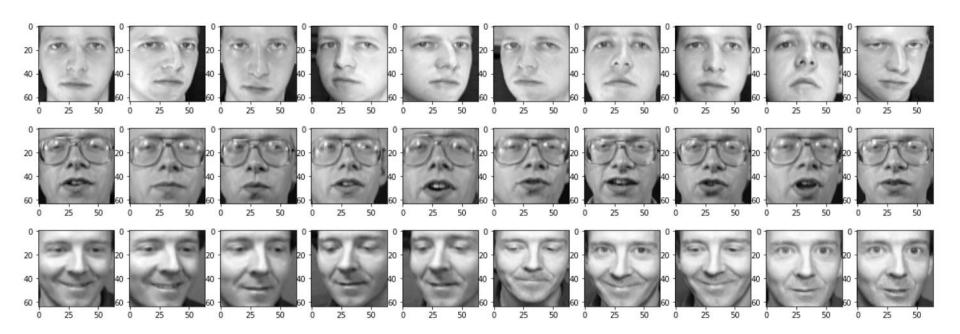
## **Questions**

#### **Questions for discussion**

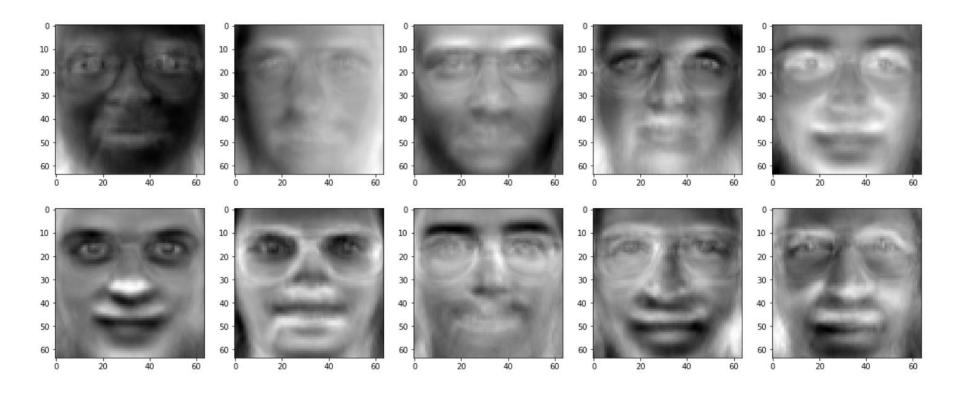
1. What are the main motivations for reducing a dataset's dimensionality? What are the main drawbacks?

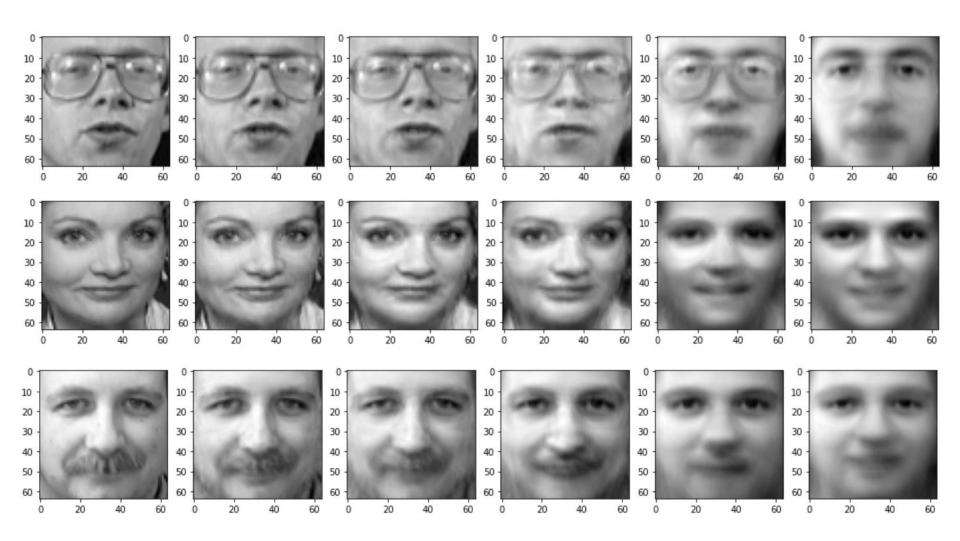
2. What is the curse of dimensionality?

3.Once a dataset's dimensionality has been reduced, is it possible to reverse the operation? If so, how? If not, why?



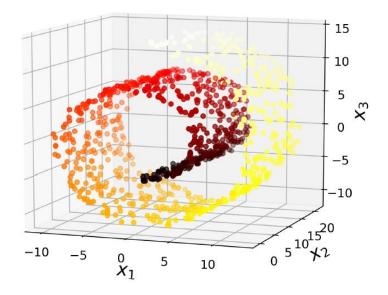
## Olivetti Faces – EigenFaces



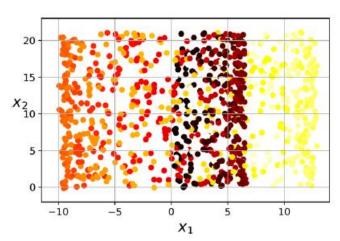


## **Manifold Learning**

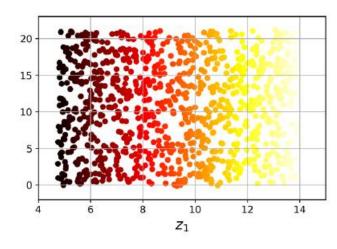




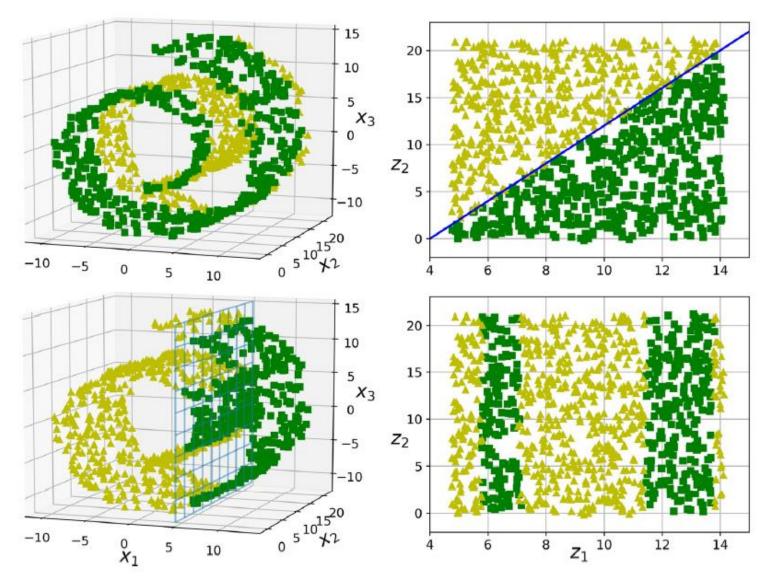
#### **Projection**



#### **Unrolling manifold**



## The decision boundary may not always be simpler with lower dimensions



## **Questions**

#### **Questions for discussion**

1.Can PCA be used to reduce the dimensionality of a highly nonlinear dataset?

2. Suppose you perform PCA on a 1,000-dimensional dataset, setting the explained variance ratio to 95%. How many dimensions will the resulting dataset have?

3. How can you evaluate the performance of a dimensionality reduction algorithm on your dataset?

4. Does it make any sense to chain two different dimensionality reduction algorithms?

## **Quantifying personality**



- Lexical hypothesis: most important personality characteristics have become encoded in natural language.
- Allport and Odbert (1936): identified 4500 words describing personality traits.
- Group these words into (approximate) synonyms, by manual clustering
- Data collection: Ask persons whether these words describe them.

|          | Tys | Mer | tense | 9-09 ST | 10 CM | 8 Tolnb |
|----------|-----|-----|-------|---------|-------|---------|
| Person 1 | 4   | 1   | 1     | 2       | 5     | 5       |
| Person 2 | 1   | 4   | 4     | 5       | 2     | 1       |
| Person 3 | 2   | 4   | 5     | 4       | 2     | 2       |
|          |     | :   |       |         |       |         |

| Spirit       |    |
|--------------|----|
| Talkativenes | s  |
| Sociability  |    |
| Spontaneity  |    |
| Boisterousne | SS |
| Adventure    |    |
| Energy       |    |
| Conceit      |    |
| Vanity       |    |
| Indiscretion |    |
| Sensuality   |    |

Jolly, merry, witty, lively, peppy
Talkative, articulate, verbose, gossipy
Companionable, social, outgoing
Impulsive, carefree, playful, zany
Mischievous, rowdy, loud, prankish
Brave, venturous, fearless, reckless
Active, assertive, dominant, energetic
Boastful, conceited, egotistical
Affected, vain, chic, dapper, jaunty
Nosey, snoopy, indiscreet, meddlesome
Sexy, passionate, sensual, flirtatious

## **Big Five Personality Traits – OCEAN**



## Correlation of first five principle components with personality traits

#### Extraversion

- -: quiet (-.83), reserved (-.80), shy (-.75), silent (-.71)
- +: talkative (.85), assertive (.83), active (.82), energetic (.82)

#### **Agreeableness**

- -: fault-finding (-.52), cold (-.48), unfriendly (-.45), quarrelsome (-.45)
- +: sympathetic (.87), kind (.85), appreciative (.85), affectionate (.84)

#### Conscientousness

- -: careless (-.58), disorderly (-.53), frivolous (-.50), irresponsible (-.49)
- +: organized (.80), thorough (.80), efficient (.78), responsible (.73)

#### Neuroticism

- -: stable (-.39), calm (-.35), contented (-.21)
- +: tense (.73), anxious (.72), nervous (.72), moody (.71)

#### **Openness**

- -: commonplace (-.74), narrow (-.73), simple (-.67), shallow (-.55)
- +: imaginative (.76), intelligent (.72), original (.73), insightful (.68)