

# Alex Lewis

## Graphic Designer

### Contact Info

(913) 375-4763  
Alexlewis.psd@gmail.com

### Education

**University of Missouri - Kansas City (UMKC)** | B.A Studio Art |  
Fall 2017 - Present

**Johnson County Community College** | Coursework in general education | Fall 2015 - Fall 2016

### References

- **Paul Tosh** (Professor at UMKC and Head of Design for Egghead)

Toshp@umkc.edu  
(816) 645-4145

- **Davin Watne** (head curator and director of the UMKC Gallery of Art)

Watned@umkc.edu

- **Dominique Hall** (Reality Makers Company Owner)

(913) 850-2443

### Experience

**Egghead Student Design Agency** | Fall 2020 - Present |  
Designer and Project Manager

Egghead is UMKC's full-service design agency, mostly comprised of studio art majors who focus on client-driven design work. This includes tasks such as poster and brochure design, branding development and web design.

**Reality Makers Company** | Fall 2019 - Present |  
Lead Designer

In charge of creating social media assets, motion graphics, master logo design, visual identity guide, merchandise and online/physical promotional material.

**Freelance Graphic Designer** | Fall 2015 - Present |

Logo & typography design, album/single cover artwork, visual branding guide, product & sell sheet design, marketing material (Flyers, banners, Posters, Social Media Advertising.)

### Skills

- Proficient in adobe suite,
- Expertise in Adobe Illustrator, InDesign & Photoshop Software
- Experience with social media marketing
- Typography & logo design
- Illustration & Digital Painting
- Motion graphics (proficient in adobe after effects).
- Print Media (DTG, screenprinting)

### Soft

- Organization
- Time Management
- Strong verbal communication and problem solving skills.
- Motivated and efficient
- Strong attention to detail
- Collaborates well with others