

MEDIUM



FOCUS



VISUALS



**MARKETED
CORRECTLY**



**AUDIENCE
INTERPRETS
CORRECTLY**



COMPLEXITY



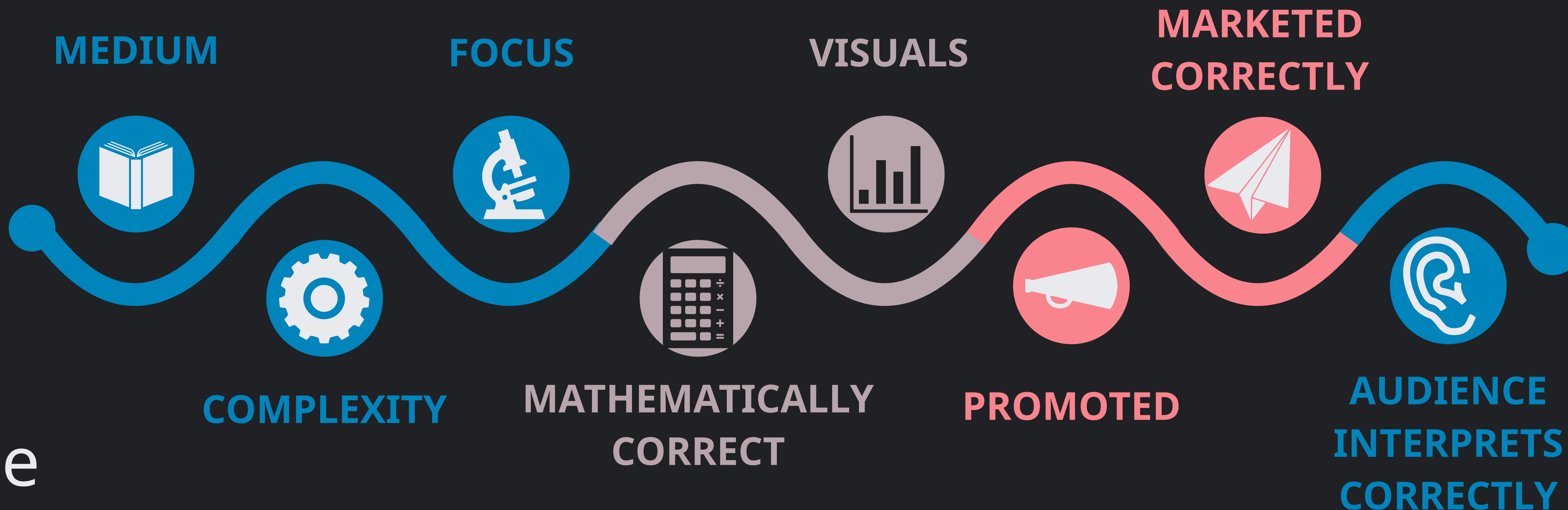
**MATHEMATICALLY
CORRECT**



PROMOTED



The
journey to
interesting
and true



“The maps below show the number of confirmed COVID-19 cases by county of residence. On the map you can hover or click to find out additional details such as... case rate”