

Consider the
Marketing

MEDIUM



FOCUS



VISUALS



**MARKETED
CORRECTLY**



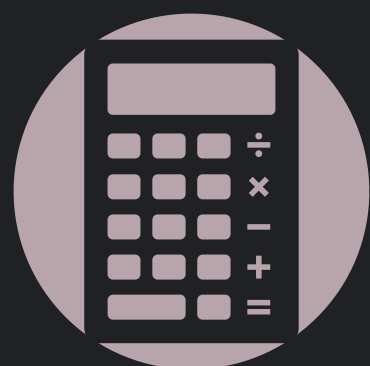
**AUDIENCE
INTERPRETS
CORRECTLY**



COMPLEXITY



**MATHEMATICALLY
CORRECT**



PROMOTED



The
journey to
interesting
and true

