



PRODUCTION PORTFOLIO

***By Jasmine 'Jazzi'
Johnson***

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Jasmine (Jazzi) Johnson is a mid-level experienced creative professional. She's been a versatile writer, creative producer, storyteller, editor, and journalist in the entertainment industry for over 10 years.

Jazzi studied journalism and media at The New School and acquired her Liberal Arts BA in New York City in 2011. Jumpstarting her early career as a music, lifestyle and news creative, she's worked as Editorial Manager, Creative Contributing Editor, Freelance Writer and/or Social Media Manager for publications such as Oxygen TV, Teen Vogue, The Grio, NBC News, MSNBC, Blavity, AOL, Okayplayer, Yahoo News and more.

Expanding her media portfolio, Jazzi delved into podcasting, beginning as co-host and co-producer of the entertainment and cultural show, The Offbeat Podcast, from 2014-2015. She joined Elayne Fluker's Support Is Sexy podcast in 2017 as the Booking Agent and Associate Producer - a successful empowerment show focused on the entrepreneurial stories of women worldwide - where she assisted part-time for nearly two years.

Transitioning further, she worked at Yahoo News/Verizon Media as Video Programming Manager which required more creative input and rigorous management alongside the task of taking on more liaison responsibilities and assisting with the daily task flow of video productivity and publishing. Website and Yahoo! News app management included post-production and supervision for over 30 shows and 50 news publishers.

In recent years, Jazzi has worked as Researcher, Scriptwriter, Associate Producer and Lead Producer on several podcasts, including content with publications such as Netflix, Sinclair Broadcast Group/Group Nine, and Discovery Channel to name a few.

Currently, Jazzi is Managing Story Editor and Producer for radio and podcast media company BirdNote.

Production Experience

Managing Producer and Editor
- BirdNote Media Company

Associate Producer -
Sinclair Broadcast Group

Associate Producer -
Discovery Channel

Associate Producer -
Netflix

Video Programming Manager
- Yahoo

Contributing Editor -
Oxygen TV



Skills

Managing Producer

Managing Editor

Associate Producer

Writer / Storyeditor

Creative Ideation

Asset Coordinator

Cross-functional
Liaison

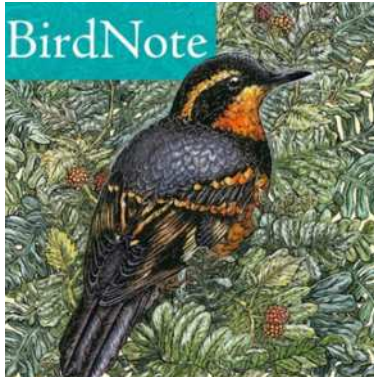


Education

BA DEGREE -
LIBERAL ARTS in
MEDIA & JOURNALISM
THE NEW SCHOOL
C/O 2011
NEW YORK, NYC



**BIRDNOTE DAILY | BirdNote Media Company | Short-form episodes |
NPR radio show | Podcasts | Managing Editor/Contributor**



- **"Behind The Scenes" Snippet**

Writer, Editor, Producer (Fundraiser Episode)

Credits

- **"BirdNote's Chirpy Cheerful Theme" Snippet**

Writer, Editor, Producer (Fundraiser Episode)

Credits

**BRING BIRDS BACK | BirdNote Media Company | Long-form episodes |
NPR radio specials | Podcasts | Managing Editor and Lead Writer/Producer**

- **"Bird Love Language" Snippet**
Managing Writer, Editor & Producer

Credits

- **"Reimagining Prison Pt. 1" Snippet**
Managing Writer, Editor & Producer

Credits



ANTHEM AWARD WINNER

**Bronze level award winner in the Sustainability, Environment & Climate category
for 2023**

MISSING ERICA BAKER | Sinclair Broadcast Group

Long-form episodes | Podcast

Lead Researcher and Associate Producer



- **"Contradicting Confessions" Snippet**

**Researcher, Associate Producer &
Second Writer**

- **"When Night Becomes Day" Snippet**

**Researcher, Associate Producer & Second
Writer**

Top 1% GLOBAL RANKING

AWARD WINNER(S):

2023 EDWARD R. MURROW AWARD(S) for

Best Podcast and

Best Television & Small Market

UPROOTED PODCAST (and Docu-Series) | Discovery Channel

Long-form episodes | Podcast

Podcast Researcher and Associate Producer



- **Snippet: Episode 3: Making the News**

Researcher, Associate Producer

Highlights: Assembled, wrote and sequenced the timeline and VO of this episode.

- **Snippet**

Researcher, Associate Producer

Highlights: Assembled, wrote and sequenced the timeline and VO of this episode.

Top 5% GLOBAL RANKING

Associate Producer for Netflix's podcast, More Like This, a counterpart to their journal, and an asset for their awards campaign. As AP, I worked alongside the producer to ideate episode themes, book talent, assist with recording, organize and catalog audio, script editing, and story-planning, along with other tasks for deliverables, such as writing and editing episode titles, descriptions, and audio bites for social media.

NETFLIX



A podcast from Netflix Queue, the journal that celebrates the people, ideas, and process of creating great entertainment on Netflix and beyond.

Click to listen



Example: Our host, Krista Smith, introduces the podcast as well as this episode's guests; written by Jasmine 'Jazzi' Johnson.



[Listen to full episodes here.](#)

Campaigns and
Production

Drag Race

Sarah Paulson



Laughter



Paris Hilton



Legit Surprise



Video Programming Manager for Verizon Media's Yahoo News, including creative ideation and management for 30+ shows on the original entertainment app, Yahoo! Play, live programming and management of over 50+ publishers on Yahoo! News website & app.



Click to watch ----->

Also updated daily talent tracker and production/release schedule, as well as wrote and scheduled weekly newsletter, Yahoo Daily.

In addition to managing over 50+ digital written news and entertainment publications and securing their ad revenue, accumulating to over 40% of my team's annual views in 2020 alone.

Yahoo! Play App, 2019-2020

Watch, play, get rewarded. Pop culture trivia for real-life rewards. Users watch original entertainment content and answer trivia questions for daily and monthly reward.

Shows such as:

- Pop Play, hosted by Sandra Vergara.
- The Drop Top 3, hosted by President Kennedy.
- Beat the Street, hosted by Russell Hicks and Harriet Rose.
- Gotta Have It, a cross-promotional show for products.

Live Programming, 2020-2021

Production Manager of live shows and concerts, sponsored, co-sponsored or promoted by Verizon Media and/or Yahoo News. Events such as:

- Yahoo! Build It Forward
- Black History is American History
- Citizen Verizon
- Global Citizen Summit & Concert
- Pay It Forward & #VerizonUp Music Series
- Class of 2020: Ready for Anything

**Campaigns
and Production**



Jazzi has been a valuable and integral member of the video programming team, covering weekends, filing JIRAs, creating and managing playlists and productions, troubleshooting and driving hundreds of millions of on-network video views (330M in 2020!). She's a software whiz and easily adapted to our ever-changing tools, workflows and priorities.

Sofia Fernandez



Senior Editor

Yahoo News/Verizon Media

(Some) Other Works



Tote & Carry

Social Media Commercial 2019

Directed by Nnamdi Ward

**Concept, script & product placement
by Jasmine 'Jazzi' Johnson**

<----- Click to watch

Buzzfeed 2018 PodSquad Fellowship Finalist

Audio & script outline edited by

Jasmine 'Jazzi' Johnson

**Podcast: See Something,
Say Something**

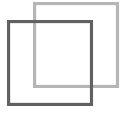
<----- Click to listen

Journalism Portfolio

**Writer, Editor,
Social Media
Management
2012 - 2019**

"Black Girl Bald" Mini-Docu Series

**Creator, Director,
Script editor and
Video editor**



Contact me

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