## Axt, Feng \& Bar-Anan (2021): Online Supplement

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List of Attribute Words Used in Study 1

| Positive Words | Negative Words |
| :--- | :--- |
| Adore | Angre |
| Appealing | Annoy |
| Attractive | Awful |
| Beautiful | Bothersome |
| Celebrate | Despise |
| Cheer | Detest |
| Cheerful | Dirty |
| Cherish | Disaster |
| Delight | Disgust |
| Delightful | Evil |
| Enjoy | Failure |
| Excellent | Grief |
| Excitement | Gross |
| Fabulous | Hate |
| Fantastic | Hatred |
| Friend | Horrible |
| Friendship | Horrific |
| Glad | Humiliate |
| Glorious | Hurtful |
| Happy | Nasty |
| Joyful | Negative |
| Joyous | Pain |
| Laughing | Poison |
| Love | Rotten |
| Lovely | Sadness |
| Magnificent | Scorn |
| Pleasing | Selfish |
| Pleasure | Sickening |
| Smiling | Tragic |
| Spectacular | Ugly |
| Terrific | Yucky |
| Triumph |  |

Study 1 Tables - Table S1: IAT Cohen's $d$ effects

|  | Age |  | Arab |  | Disability |  | Race |  | Rel. (Christ-Jew) |  | Rel. (Christ-Islam) |  | Rel. (Jew-Islam) |  | Sexuality |  | Skin Tone |  | Weight |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | With | Without | With | Without | With | Without | With | Without | With | Without | With | Without | With | Without | With | Without | With | Without | With | Without |
| Abuse | 1.169 | 1.143 | -. 001 | . 031 | 1.197 | 1.179 | . 607 | . 597 | 722 | . 745 | . 896 | . 889 | . 452 | . 447 | . 316 | . 319 | . 697 | 688 | 1.197 | 1.232 |
| Adore | 1.139 | 1.153 | . 019 | . 024 | 1.205 | 1.176 | . 616 | . 594 | . 730 | . 741 | . 875 | . 896 | . 461 | . 445 | . 304 | . 323 | . 714 | . 682 | 1.237 | 1.219 |
| Angry | 1.145 | 1.151 | . 029 | . 021 | 1.172 | 1.187 | . 602 | . 598 | . 758 | . 733 | . 878 | . 895 | . 445 | . 450 | . 302 | . 324 | . 682 | . 693 | 1.210 | 1.228 |
| Annoy | 1.147 | 1.151 | . 045 | . 016 | 1.155 | 1.193 | . 580 | . 606 | . 738 | . 739 | . 887 | . 892 | . 442 | . 451 | . 316 | . 319 | . 683 | . 693 | 1.209 | 1.228 |
| Appealing | 1.139 | 1.153 | . 029 | . 021 | 1.215 | 1.173 | . 581 | . 605 | . 729 | . 742 | . 880 | . 894 | . 442 | . 451 | . 313 | . 320 | . 681 | . 693 | 1.251 | 1.214 |
| Attractive | 1.171 | 1.143 | . 024 | . 022 | 1.208 | 1.175 | . 602 | . 598 | . 733 | . 740 | . 886 | . 892 | . 431 | . 455 | . 323 | . 317 | . 679 | . 694 | 1.235 | 1.219 |
| Awful | 1.143 | 1.152 | -. 014 | . 035 | 1.201 | 1.177 | . 588 | . 603 | . 730 | . 742 | . 908 | . 885 | . 433 | . 454 | . 323 | . 317 | . 699 | . 687 | 1.222 | 1.224 |
| Beautiful | 1.152 | 1.149 | . 031 | . 020 | 1.168 | 1.188 | . 576 | . 608 | . 758 | . 732 | . 872 | . 897 | . 460 | . 445 | . 323 | . 317 | . 658 | 701 | 1.228 | 1.222 |
| Bothersome | 1.147 | 1.150 | . 054 | . 012 | 1.175 | 1.186 | . 607 | . 597 | . 757 | . 733 | . 892 | . 890 | . 423 | . 458 | . 322 | . 317 | . 687 | . 691 | 1.263 | 1.210 |
| Celebrate | 1.149 | 1.150 | . 010 | . 027 | 1.194 | 1.180 | . 616 | . 594 | . 741 | . 738 | . 904 | . 886 | . 450 | . 448 | . 318 | . 318 | . 712 | . 683 | 1.219 | 1.225 |
| Cheer | 1.166 | 1.144 | . 035 | . 019 | 1.166 | 1.189 | . 608 | . 597 | . 708 | . 749 | . 882 | . 894 | . 438 | . 452 | . 315 | . 319 | . 701 | . 687 | 1.229 | 1.222 |
| Cheerful | 1.152 | 1.149 | . 012 | . 027 | 1.186 | 1.182 | . 601 | . 599 | . 766 | . 730 | . 891 | . 891 | . 461 | . 445 | . 319 | . 318 | . 690 | . 690 | 1.228 | 1.222 |
| Cherish | 1.133 | 1.155 | . 020 | . 024 | 1.221 | 1.171 | . 617 | . 594 | . 770 | . 728 | . 918 | . 881 | . 446 | . 450 | . 313 | . 320 | . 702 | . 686 | 1.210 | 1.228 |
| Delight | 1.146 | 1.151 | . 009 | . 027 | 1.177 | 1.185 | . 623 | . 592 | . 725 | . 743 | . 884 | . 893 | . 458 | . 445 | . 310 | . 321 | . 694 | 689 | 1.236 | 1.219 |
| Delightful | 1.123 | 1.159 | . 019 | . 024 | 1.147 | 1.196 | . 597 | . 600 | . 757 | . 732 | . 915 | . 883 | . 452 | . 447 | . 313 | . 320 | . 696 | . 688 | 1.191 | 1.234 |
| Despise | 1.146 | 1.151 | . 032 | . 020 | 1.151 | 1.194 | . 613 | . 595 | . 734 | . 740 | . 871 | . 897 | . 456 | . 446 | . 310 | . 321 | . 694 | . 689 | 1.231 | 1.221 |
| Detest | 1.172 | 1.142 | . 039 | . 017 | 1.185 | 1.183 | . 619 | . 593 | . 742 | . 738 | . 903 | . 887 | . 462 | . 444 | . 298 | . 325 | . 702 | . 686 | 1.220 | 1.224 |
| Dirty | 1.145 | 1.151 | . 022 | . 023 | 1.173 | 1.186 | . 598 | . 600 | . 730 | . 741 | . 889 | . 891 | . 455 | . 446 | . 343 | . 310 | . 716 | . 682 | 1.223 | 1.224 |
| Disaster | 1.139 | 1.153 | . 022 | . 023 | 1.183 | 1.183 | . 587 | . 604 | . 733 | . 741 | . 888 | . 891 | . 471 | . 441 | . 303 | . 323 | . 682 | . 693 | 1.236 | 1.219 |
| Disgust | 1.164 | 1.145 | . 033 | . 019 | 1.164 | 1.190 | . 596 | . 601 | . 736 | . 739 | . 889 | . 891 | . 452 | . 447 | . 336 | . 312 | . 677 | . 694 | 1.263 | 1.210 |
| Enjoy | 1.155 | 1.148 | . 007 | . 028 | 1.195 | 1.180 | . 611 | . 596 | . 746 | . 736 | . 862 | . 901 | . 445 | . 450 | . 345 | . 309 | . 691 | 690 | 1.230 | 1.221 |
| Evil | 1.160 | 1.146 | -. 011 | . 034 | 1.210 | 1.174 | . 597 | . 600 | . 747 | . 736 | . 889 | . 891 | . 460 | . 445 | . 298 | . 325 | . 693 | . 689 | 1.232 | 1.221 |
| Excellent | 1.156 | 1.148 | . 014 | . 026 | 1.179 | 1.185 | . 616 | . 594 | . 753 | . 734 | . 891 | . 891 | . 467 | . 443 | . 317 | . 319 | . 669 | . 697 | 1.251 | 1.214 |
| Excitement | 1.154 | 1.148 | . 036 | . 018 | 1.197 | 1.179 | . 581 | . 606 | . 731 | . 741 | . 910 | . 884 | . 438 | . 452 | . 318 | . 318 | . 671 | . 697 | 1.232 | 1.220 |
| Fabulous | 1.147 | 1.151 | . 021 | . 023 | 1.165 | 1.189 | . 605 | . 597 | . 745 | . 736 | . 909 | . 884 | . 449 | . 448 | . 306 | . 322 | . 680 | . 693 | 1.221 | 1.224 |
| Failure | 1.174 | 1.142 | . 034 | . 019 | 1.170 | 1.188 | . 593 | . 602 | 738 | . 739 | . 904 | . 886 | . 462 | . 444 | . 324 | . 316 | . 673 | 696 | 1.205 | 1.229 |
| Fantastic | 1.138 | 1.153 | . 019 | . 024 | 1.156 | 1.192 | . 586 | . 604 | . 740 | . 738 | . 889 | . 891 | . 460 | . 445 | . 335 | . 312 | . 695 | . 689 | 1.216 | 1.226 |
| Friend | 1.213 | 1.130 | . 024 | . 023 | 1.183 | 1.183 | . 585 | . 604 | . 726 | . 743 | . 896 | . 889 | . 442 | . 451 | . 330 | . 314 | . 674 | . 695 | 1.228 | 1.222 |
| Friendship | 1.157 | 1.147 | . 023 | . 023 | 1.154 | 1.193 | . 585 | . 604 | 731 | . 741 | . 925 | . 880 | . 443 | . 451 | . 321 | . 317 | . 696 | . 688 | 1.231 | 1.221 |
| Glad | 1.144 | 1.151 | . 025 | . 022 | 1.195 | 1.179 | . 604 | . 598 | . 734 | . 740 | . 886 | . 892 | . 454 | . 447 | . 326 | . 315 | . 709 | . 684 | 1.221 | 1.224 |
| Glorious | 1.138 | 1.153 | . 038 | . 018 | 1.179 | 1.185 | . 578 | . 606 | . 749 | . 735 | . 892 | . 890 | . 451 | . 448 | . 306 | . 322 | . 676 | . 695 | 1.212 | 1.227 |
| Grief | 1.183 | 1.139 | . 024 | . 022 | 1.204 | 1.176 | . 586 | . 604 | . 734 | . 740 | . 879 | . 895 | . 443 | . 451 | . 301 | . 324 | . 666 | . 698 | 1.221 | 1.224 |
| Gross | 1.163 | 1.145 | . 026 | . 022 | 1.164 | 1.190 | . 580 | . 606 | . 743 | . 737 | . 903 | . 887 | . 474 | . 441 | . 323 | . 317 | . 701 | . 687 | 1.211 | 1.228 |
| Happy | 1.160 | 1.146 | . 033 | . 019 | 1.186 | 1.182 | . 606 | . 597 | . 756 | . 733 | . 879 | . 894 | . 465 | . 443 | . 311 | . 320 | . 698 | . 688 | 1.219 | 1.225 |
| Hate | 1.139 | 1.153 | . 004 | . 030 | 1.173 | 1.187 | . 629 | . 590 | . 725 | . 743 | . 870 | . 898 | . 446 | . 450 | . 325 | . 316 | . 693 | . 689 | 1.237 | 1.219 |
| Hatred | 1.160 | 1.146 | . 002 | . 030 | 1.164 | 1.190 | . 633 | . 589 | . 726 | . 743 | . 891 | . 890 | . 445 | . 450 | . 310 | . 321 | . 692 | . 689 | 1.225 | 1.223 |
| Horrible | 1.143 | 1.152 | -. 001 | . 030 | 1.173 | 1.187 | . 601 | . 599 | . 732 | . 741 | . 884 | . 893 | . 444 | . 450 | . 300 | . 324 | . 716 | . 682 | 1.240 | 1.218 |
| Horrific | 1.167 | 1.144 | . 021 | . 023 | 1.192 | 1.180 | . 622 | . 592 | . 737 | . 739 | . 883 | . 893 | . 459 | . 445 | . 323 | . 317 | . 682 | . 693 | 1.245 | 1.216 |
| Humiliate | 1.141 | 1.153 | . 022 | . 023 | 1.182 | 1.184 | . 584 | . 604 | . 733 | . 740 | . 860 | . 901 | . 432 | . 454 | . 316 | . 319 | . 699 | . 687 | 1.224 | 1.223 |
| Hurtful | 1.166 | 1.144 | . 028 | . 021 | 1.184 | 1.183 | . 584 | . 605 | . 747 | . 736 | . 900 | . 887 | . 444 | . 450 | . 304 | . 323 | . 674 | . 696 | 1.210 | 1.228 |
| Joyful | 1.152 | 1.149 | . 042 | . 016 | 1.172 | 1.187 | . 624 | . 591 | . 725 | . 743 | . 905 | . 886 | . 456 | . 446 | . 306 | . 322 | . 693 | . 689 | 1.240 | 1.218 |
| Joyous | 1.123 | 1.159 | . 016 | . 025 | 1.183 | 1.183 | . 613 | . 595 | . 716 | . 746 | . 903 | . 887 | . 474 | . 440 | . 325 | . 316 | . 711 | . 683 | 1.219 | 1.225 |
| Laughing | 1.160 | 1.146 | . 013 | . 026 | 1.202 | 1.177 | . 586 | . 604 | . 723 | . 744 | . 883 | . 893 | . 466 | . 443 | . 306 | . 322 | . 694 | . 689 | 1.190 | 1.235 |
| Love | 1.156 | 1.148 | . 018 | . 025 | 1.187 | 1.182 | . 589 | . 603 | . 758 | . 732 | . 885 | . 893 | . 426 | . 456 | . 283 | . 330 | . 692 | . 689 | 1.211 | 1.227 |
| Lovely | 1.134 | 1.155 | . 037 | . 018 | 1.167 | 1.189 | . 593 | . 602 | . 731 | . 741 | . 914 | . 883 | . 432 | . 454 | . 316 | . 319 | . 692 | . 689 | 1.229 | 1.222 |
| Magnificent | 1.157 | 1.147 | . 017 | . 025 | 1.210 | 1.175 | . 591 | . 602 | . 746 | . 736 | . 880 | . 894 | . 430 | . 455 | . 330 | . 314 | . 670 | . 697 | 1.195 | 1.233 |


| Nasty | 1.114 | 1.162 | .025 | .022 | 1.186 | 1.182 | .596 | .601 | .739 | .739 | .895 | .889 | .442 | .451 | .341 | .311 | .706 | .685 | 1.241 | 1.217 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| Negative | 1.157 | 1.147 | .017 | .025 | 1.201 | 1.177 | .611 | .596 | .764 | .730 | .889 | .891 | .445 | .450 | .327 | .315 | .685 | .692 | 1.224 | 1.223 |
| Pain | 1.149 | 1.150 | .013 | .026 | 1.218 | 1.172 | .615 | .594 | .721 | .745 | .907 | .885 | .458 | .445 | .321 | .317 | .682 | .693 | 1.210 | 1.228 |
| Pleasing | 1.159 | 1.147 | .014 | .026 | 1.200 | 1.178 | .603 | .598 | .763 | .731 | .886 | .892 | .447 | .449 | .337 | .312 | .719 | .681 | 1.214 | 1.226 |
| Pleasure | 1.155 | 1.148 | .026 | .022 | 1.200 | 1.178 | .598 | .600 | .714 | .747 | .888 | .892 | .467 | .443 | .317 | .319 | .676 | .695 | 1.229 | 1.221 |
| Poison | 1.145 | 1.151 | .023 | .023 | 1.199 | 1.178 | .607 | .597 | .734 | .740 | .892 | .890 | .468 | .442 | .333 | .313 | .691 | .690 | 1.229 | 1.222 |
| Rotten | 1.128 | 1.157 | .033 | .019 | 1.208 | 1.175 | .607 | .597 | .732 | .741 | .900 | .888 | .442 | .451 | .311 | .321 | .681 | .693 | 1.241 | 1.217 |
| Sadness | 1.136 | 1.154 | .036 | .018 | 1.187 | 1.182 | .597 | .600 | .737 | .739 | .895 | .889 | .411 | .461 | .337 | .312 | .662 | .699 | 1.227 | 1.222 |
| Scorn | 1.161 | 1.146 | .021 | .023 | 1.202 | 1.177 | .609 | .596 | .748 | .736 | .888 | .892 | .459 | .445 | .318 | .318 | .716 | .682 | 1.225 | 1.223 |
| Selfish | 1.145 | 1.151 | .055 | .012 | 1.123 | 1.204 | .563 | .611 | .725 | .743 | .889 | .891 | .452 | .448 | .308 | .321 | .672 | .696 | 1.187 | 1.236 |
| Sickening | 1.144 | 1.151 | .015 | .016 | 1.159 | 1.174 | .603 | .598 | .759 | .732 | .904 | .886 | .439 | .452 | .326 | .315 | .673 | .696 | 1.209 | 1.228 |
| Smiling | 1.161 | 1.146 | .021 | .026 | 1.155 | 1.191 | .590 | .603 | .717 | .746 | .871 | .898 | .428 | .455 | .330 | .314 | .713 | .683 | 1.223 | 1.223 |
| Spectacular | 1.148 | 1.150 | .033 | .024 | 1.186 | 1.193 | .583 | .605 | .737 | .739 | .889 | .891 | .448 | .449 | .324 | .316 | .680 | .693 | 1.250 | 1.215 |
| Terrific | 1.136 | 1.154 | .015 | .020 | 1.206 | 1.182 | .614 | .595 | .748 | .736 | .860 | .901 | .434 | .454 | .312 | .320 | .674 | .696 | 1.208 | 1.228 |
| Tragic | 1.139 | 1.153 | .032 | .025 | 1.176 | 1.176 | .584 | .605 | .727 | .742 | .905 | .886 | .453 | .447 | .316 | .319 | .724 | .679 | 1.210 | 1.228 |
| Triumph | 1.121 | 1.159 | .032 | .020 | 1.176 | 1.186 | .606 | .597 | .734 | .740 | .897 | .888 | .438 | .452 | .330 | .314 | .686 | .691 | 1.214 | 1.226 |
| Ugly | 1.126 | 1.158 | .020 | .024 | 1.181 | 1.184 | .600 | .599 | .761 | .731 | .884 | .893 | .438 | .452 | .325 | .316 | .675 | .695 | 1.213 | 1.227 |
| Yucky | 1.137 | 1.154 | .019 | .024 | 1.173 | 1.187 | .583 | .605 | .750 | .735 | .893 | .890 | .448 | .449 | .324 | .316 | .712 | .683 | 1.210 | 1.228 |

Table S2: Internal Reliability (Cronbach's $\alpha$ )

|  | Age |  | Arab |  | Disability |  | Race |  | Rel. (Christ-Jew) |  | Rel. (Christ-Islam) |  | Rel. (Jew-Islam) |  | Sexuality |  | Skin Tone |  | Weight |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | With | Without | With | Without | With | Without | With | Without | With | Without | With | Without | With | Without | With | Without | With | Without | With | Without |
| Abuse | . 691 | . 697 | . 751 | . 739 | . 803 | . 813 | . 762 | . 759 | 756 | . 741 | . 743 | . 748 | . 700 | . 696 | . 809 | . 806 | . 734 | . 734 | . 745 | . 746 |
| Adore | 700 | . 694 | . 744 | . 742 | . 807 | 811 | . 749 | . 763 | . 743 | . 745 | . 748 | . 746 | . 705 | . 695 | . 803 | . 808 | . 740 | . 732 | . 742 | . 747 |
| Angry | . 693 | . 697 | . 735 | . 745 | . 805 | . 812 | . 763 | . 759 | . 743 | . 745 | . 742 | . 748 | . 694 | . 698 | . 810 | . 806 | . 736 | . 733 | . 747 | . 745 |
| Annoy | . 694 | . 696 | . 735 | . 745 | . 811 | . 810 | . 766 | . 757 | . 751 | . 742 | . 747 | . 747 | . 699 | . 697 | . 804 | . 808 | . 735 | . 734 | . 736 | . 749 |
| Appealing | . 699 | . 695 | . 745 | . 741 | . 809 | . 811 | . 758 | . 760 | . 748 | . 743 | . 745 | . 747 | . 700 | . 696 | . 806 | . 807 | . 733 | . 734 | . 739 | . 748 |
| Attractive | . 701 | . 694 | . 747 | . 741 | . 813 | . 810 | . 765 | . 758 | . 749 | . 743 | . 741 | . 749 | . 699 | . 697 | . 810 | . 806 | . 735 | . 734 | . 754 | . 743 |
| Awful | . 690 | . 698 | . 735 | . 745 | . 808 | . 811 | . 768 | . 757 | . 741 | . 746 | . 746 | . 747 | . 690 | . 700 | . 809 | . 806 | . 732 | . 735 | . 740 | . 748 |
| Beautiful | . 697 | . 695 | . 750 | . 740 | . 818 | . 808 | . 766 | . 758 | . 747 | . 744 | . 747 | . 747 | . 702 | . 696 | . 809 | . 806 | . 736 | . 733 | . 745 | . 746 |
| Bothersome | . 696 | . 696 | . 749 | . 740 | . 815 | . 809 | . 758 | . 760 | . 739 | . 747 | . 745 | . 747 | . 713 | . 692 | . 806 | . 807 | . 725 | . 737 | . 735 | . 749 |
| Celebrate | . 696 | . 696 | . 747 | . 741 | . 813 | . 810 | . 764 | . 758 | . 745 | . 744 | . 748 | . 746 | . 687 | . 701 | . 804 | . 808 | . 730 | . 735 | . 739 | . 748 |
| Cheer | . 693 | . 697 | . 743 | . 742 | . 815 | . 809 | . 756 | . 761 | . 744 | . 745 | . 748 | . 746 | . 699 | . 697 | . 803 | . 808 | . 730 | . 735 | . 749 | . 745 |
| Cheerful | . 694 | . 696 | . 752 | . 739 | . 810 | . 810 | . 773 | . 755 | . 74 | . 746 | . 751 | . 745 | . 695 | . 698 | . 804 | . 808 | . 739 | . 732 | . 750 | . 744 |
| Cherish | . 701 | . 694 | . 733 | . 745 | . 807 | . 811 | . 762 | . 759 | . 736 | . 747 | . 747 | . 747 | . 684 | . 701 | . 808 | . 807 | . 726 | . 736 | . 757 | . 742 |
| Delight | . 699 | . 695 | . 747 | . 741 | . 810 | . 811 | . 756 | . 761 | . 744 | . 745 | . 744 | . 748 | . 703 | . 695 | . 808 | . 807 | . 739 | . 732 | . 746 | . 746 |
| Delightful | . 699 | . 695 | . 747 | . 741 | . 816 | . 808 | . 762 | . 759 | . 741 | . 746 | . 736 | . 750 | . 688 | . 700 | . 806 | . 807 | . 736 | . 733 | . 748 | . 745 |
| Despise | . 698 | . 695 | . 742 | . 743 | . 809 | . 811 | . 756 | . 761 | . 747 | . 744 | . 749 | . 746 | . 696 | . 698 | . 803 | . 808 | . 736 | . 733 | . 745 | . 746 |
| Detest | . 69 | . 698 | . 739 | . 744 | . 809 | . 811 | . 755 | . 761 | . 746 | . 744 | . 753 | . 745 | . 690 | . 699 | . 807 | . 807 | . 735 | . 734 | . 746 | . 746 |
| Dirty | . 700 | . 694 | . 739 | . 744 | . 818 | . 808 | . 764 | . 758 | . 747 | . 744 | . 743 | . 748 | . 707 | . 694 | . 807 | . 807 | . 735 | . 733 | . 754 | . 743 |
| Disaster | . 690 | . 698 | . 743 | . 742 | . 808 | . 811 | . 756 | . 761 | . 748 | . 744 | . 751 | . 745 | . 686 | . 701 | . 809 | . 806 | . 734 | . 734 | . 745 | . 746 |
| Disgust | . 683 | . 700 | . 735 | . 745 | . 812 | . 810 | . 750 | . 763 | . 742 | . 746 | . 739 | . 749 | . 702 | . 696 | . 804 | . 808 | . 728 | . 736 | . 739 | . 748 |
| Enjoy | . 697 | . 695 | . 732 | . 746 | . 810 | . 811 | . 753 | . 762 | . 743 | . 745 | . 751 | . 745 | . 704 | . 695 | . 806 | . 807 | . 733 | . 734 | . 750 | . 745 |
| Evil | . 699 | . 695 | . 740 | . 743 | . 805 | . 812 | . 775 | . 754 | . 739 | . 746 | . 753 | . 744 | . 685 | . 701 | . 805 | . 807 | . 726 | . 737 | . 749 | . 745 |
| Excellent | . 693 | . 697 | . 733 | . 745 | . 807 | . 811 | . 749 | . 763 | . 748 | . 744 | . 755 | . 744 | . 687 | . 700 | . 806 | . 807 | . 743 | . 731 | . 739 | . 748 |
| Excitement | . 696 | . 696 | . 746 | . 741 | . 815 | . 809 | . 763 | . 758 | . 749 | . 743 | . 739 | . 749 | . 707 | . 694 | . 807 | . 807 | . 737 | . 733 | . 745 | . 746 |
| Fabulous | . 706 | . 692 | . 742 | . 742 | . 809 | . 811 | . 763 | . 759 | . 743 | . 745 | . 744 | . 748 | . 691 | . 699 | . 809 | . 806 | . 730 | . 735 | . 740 | . 748 |
| Failure | . 694 | . 696 | . 734 | . 745 | . 815 | . 809 | . 762 | . 759 | . 745 | . 745 | . 748 | . 746 | . 695 | . 698 | . 805 | . 808 | . 738 | . 733 | . 758 | . 741 |
| Fantastic | . 697 | . 695 | . 734 | . 745 | . 812 | . 810 | . 763 | . 759 | . 741 | . 746 | . 742 | . 748 | . 696 | . 698 | . 809 | . 806 | . 734 | . 734 | . 743 | . 747 |
| Friend | . 693 | . 697 | . 737 | . 744 | . 806 | . 812 | . 765 | . 758 | . 745 | . 745 | . 746 | . 747 | . 707 | . 694 | . 807 | . 807 | . 736 | . 733 | . 747 | . 746 |
| Friendship | . 683 | . 700 | . 761 | . 736 | . 817 | . 808 | . 764 | . 758 | . 748 | . 743 | . 745 | . 747 | . 696 | . 698 | . 806 | . 807 | . 734 | . 734 | . 749 | . 745 |
| Glad | . 692 | . 697 | . 733 | . 745 | . 810 | . 810 | . 756 | . 761 | . 749 | . 743 | . 748 | . 746 | . 698 | . 697 | . 804 | . 808 | . 729 | . 736 | . 747 | . 745 |
| Glorious | . 697 | . 695 | . 748 | . 740 | . 809 | . 811 | . 765 | . 758 | . 743 | . 745 | . 754 | . 744 | . 704 | . 695 | . 806 | . 807 | . 738 | . 733 | . 737 | . 749 |
| Grief | . 696 | . 696 | . 736 | . 744 | . 811 | . 810 | . 759 | . 760 | . 746 | . 744 | . 747 | . 747 | . 695 | . 698 | . 803 | . 808 | . 740 | . 732 | . 746 | . 746 |
| Gross | . 694 | . 696 | . 746 | . 741 | . 811 | . 810 | . 757 | . 760 | . 736 | . 747 | . 738 | . 750 | . 694 | . 698 | . 808 | . 807 | . 731 | . 735 | . 759 | . 741 |
| Happy | . 694 | . 697 | . 745 | . 741 | . 805 | . 812 | . 765 | . 758 | . 745 | . 745 | . 746 | . 747 | . 688 | . 700 | . 807 | . 807 | . 737 | . 733 | . 745 | . 746 |
| Hate | . 689 | . 698 | . 746 | . 741 | . 813 | . 810 | . 756 | . 761 | . 745 | . 745 | . 745 | . 747 | . 708 | . 693 | . 805 | . 808 | . 731 | . 735 | . 745 | . 746 |
| Hatred | . 700 | . 694 | . 749 | . 740 | . 816 | . 808 | . 757 | . 761 | . 749 | . 743 | . 750 | . 746 | . 711 | . 693 | . 806 | . 807 | . 737 | . 733 | . 748 | . 745 |
| Horrible | . 691 | . 697 | . 748 | . 740 | . 809 | . 811 | . 755 | . 761 | . 745 | . 744 | . 740 | . 749 | . 702 | . 696 | . 809 | . 806 | . 727 | . 736 | . 743 | . 747 |
| Horrific | . 700 | . 694 | . 749 | . 740 | . 804 | . 813 | . 761 | . 759 | . 742 | . 745 | . 748 | . 746 | . 705 | . 694 | . 806 | . 807 | . 738 | . 733 | . 738 | . 748 |
| Humiliate | . 691 | . 697 | . 736 | . 745 | . 809 | . 811 | . 751 | . 762 | . 743 | . 745 | . 750 | . 746 | . 696 | . 698 | . 809 | . 806 | . 727 | . 736 | . 742 | . 747 |
| Hurtful | . 693 | . 697 | . 744 | . 742 | . 813 | . 810 | . 766 | . 758 | . 735 | . 748 | . 744 | . 748 | . 688 | . 700 | . 809 | . 806 | . 736 | . 733 | . 750 | . 744 |
| Joyful | . 691 | . 697 | . 737 | . 744 | . 811 | . 810 | . 754 | . 761 | . 742 | . 745 | . 747 | . 747 | . 699 | . 697 | . 809 | . 806 | . 743 | . 731 | . 740 | . 748 |
| Joyous | . 694 | . 696 | . 738 | . 744 | . 812 | . 810 | . 751 | . 762 | . 754 | . 741 | . 748 | . 746 | . 699 | . 696 | . 812 | . 805 | . 730 | . 735 | . 743 | . 747 |
| Laughing | . 696 | . 696 | . 750 | . 740 | . 807 | . 811 | . 758 | . 760 | . 753 | . 742 | . 745 | . 747 | . 709 | . 693 | . 807 | . 807 | . 726 | . 737 | . 751 | . 744 |
| Love | . 681 | . 701 | . 746 | . 741 | . 808 | . 811 | . 764 | . 758 | . 749 | . 743 | . 755 | . 744 | . 708 | . 694 | . 810 | . 806 | . 730 | . 735 | . 747 | . 745 |
| Lovely | . 705 | . 693 | . 738 | . 744 | . 808 | . 811 | . 762 | . 759 | . 744 | . 745 | . 747 | . 747 | . 696 | . 698 | . 811 | . 805 | . 736 | . 733 | . 744 | . 747 |
| Magnificent | . 706 | . 692 | . 732 | . 746 | . 809 | . 811 | . 757 | . 760 | . 736 | . 747 | . 744 | . 748 | . 686 | . 701 | . 803 | . 808 | . 732 | . 735 | . 748 | . 745 |


| Nasty | .700 | .694 | .748 | .741 | .803 | .813 | .764 | .758 | .74 | .746 | .747 | .747 | .692 | .699 | .810 | .806 | .733 | .734 | .739 | .748 |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Negative | .697 | .696 | .736 | .745 | .807 | .812 | .765 | .758 | .741 | .746 | .745 | .747 | .699 | .697 | .804 | .808 | .735 | .734 | .742 | .747 |
| Pain | .700 | .694 | .745 | .742 | .813 | .809 | .756 | .761 | .754 | .741 | .750 | .746 | .698 | .697 | .806 | .807 | .741 | .731 | .747 | .746 |
| Pleasing | .683 | .700 | .748 | .740 | .806 | .812 | .760 | .760 | .733 | .748 | .749 | .746 | .697 | .697 | .805 | .807 | .737 | .733 | .747 | .746 |
| Pleasure | .695 | .696 | .738 | .744 | .806 | .812 | .753 | .762 | .757 | .74 | .740 | .749 | .692 | .699 | .813 | .805 | .746 | .730 | .749 | .745 |
| Poison | .701 | .694 | .745 | .742 | .815 | .809 | .760 | .759 | .751 | .742 | .748 | .746 | .701 | .696 | .804 | .808 | .734 | .734 | .737 | .749 |
| Rotten | .702 | .694 | .749 | .740 | .809 | .811 | .765 | .758 | .741 | .746 | .748 | .746 | .689 | .700 | .804 | .808 | .736 | .733 | .754 | .743 |
| Sadness | .701 | .694 | .747 | .741 | .814 | .809 | .756 | .761 | .751 | .742 | .741 | .748 | .704 | .695 | .803 | .808 | .736 | .733 | .739 | .748 |
| Scorn | .698 | .695 | .746 | .741 | .808 | .81 | .755 | .761 | .745 | .745 | .743 | .748 | .694 | .698 | .809 | .806 | .732 | .735 | .748 | .745 |
| Selfish | .697 | .696 | .744 | .742 | .812 | .810 | .754 | .761 | .74 | .746 | .756 | .743 | .689 | .700 | .808 | .807 | .740 | .732 | .749 | .745 |
| Sickening | .697 | .696 | .742 | .743 | .808 | .811 | .751 | .763 | .742 | .745 | .741 | .749 | .695 | .698 | .811 | .805 | .737 | .733 | .750 | .745 |
| Smiling | .699 | .695 | .749 | .740 | .816 | .809 | .766 | .758 | .756 | .74 | .760 | .742 | .697 | .697 | .807 | .807 | .723 | .737 | .744 | .746 |
| Spectacular | .691 | .697 | .740 | .743 | .812 | .810 | .762 | .759 | .742 | .746 | .745 | .747 | .690 | .699 | .805 | .808 | .730 | .735 | .747 | .745 |
| Terrific | .688 | .698 | .740 | .743 | .806 | .812 | .755 | .761 | .733 | .748 | .746 | .747 | .698 | .697 | .808 | .806 | .725 | .737 | .748 | .745 |
| Tragic | .696 | .696 | .741 | .743 | .812 | .810 | .757 | .761 | .748 | .743 | .747 | .747 | .690 | .700 | .805 | .807 | .726 | .736 | .750 | .744 |
| Triumph | .706 | .692 | .730 | .746 | .812 | .810 | .750 | .763 | .734 | .748 | .743 | .748 | .696 | .698 | .803 | .808 | .731 | .735 | .747 | .745 |
| Ugly | .700 | .694 | .734 | .745 | .811 | .810 | .764 | .758 | .743 | .745 | .754 | .744 | .709 | .693 | .813 | .805 | .738 | .733 | .751 | .744 |
| Yucky | .703 | .693 | .748 | .741 | .816 | .809 | .762 | .759 | .744 | .745 | .751 | .745 | .691 | .699 | .809 | .806 | .737 | .733 | .749 | .745 |

Table S3: Implicit-Explicit Correlations ( $r$ )

|  | Age |  | Arabs |  | Disability |  | Race |  | Rel. (Christ-Jew) |  | Rel. (Christ-Islam) |  | Rel. (Jew-Islam) |  | Sexuality |  | Skin Tone |  | Weight |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | With | Without | With | Without | With | Without | With | Without | With | Without | With | Without | With | Without | With | Without | With | Without | With | Without |
| Abuse | . 093 | . 128 | 289 | . 302 | . 144 | . 152 | . 309 | . 326 | . 457 | . 429 | . 443 | . 433 | . 383 | . 385 | . 457 | . 445 | 222 | . 227 | . 205 | . 201 |
| Adore | . 113 | . 121 | . 323 | . 291 | . 151 | 150 | . 320 | . 322 | . 417 | . 442 | . 447 | . 432 | . 394 | . 382 | 459 | 445 | 231 | . 224 | 187 | . 207 |
| Angry | . 102 | . 125 | . 302 | . 298 | . 164 | . 145 | . 331 | . 318 | . 436 | . 436 | . 419 | . 441 | . 402 | . 379 | 453 | . 447 | . 221 | . 228 | . 204 | . 201 |
| Annoy | . 125 | . 117 | . 286 | . 303 | . 157 | . 148 | . 331 | . 318 | . 420 | . 442 | . 427 | . 438 | . 374 | . 389 | . 442 | . 450 | . 241 | . 221 | . 206 | . 200 |
| Appealing | . 111 | . 122 | . 303 | . 298 | . 164 | . 146 | . 326 | . 320 | . 447 | . 432 | . 445 | . 432 | . 377 | . 387 | . 447 | . 449 | . 225 | . 227 | . 215 | . 198 |
| Attractive | . 112 | . 121 | . 305 | . 297 | . 171 | . 143 | . 320 | . 322 | . 448 | . 432 | . 440 | . 434 | . 368 | . 390 | . 459 | . 445 | . 234 | . 223 | . 216 | . 197 |
| Awful | . 119 | . 119 | 294 | . 301 | . 153 | . 149 | . 337 | . 316 | . 431 | . 438 | . 423 | . 439 | . 376 | . 388 | . 450 | . 448 | 219 | . 228 | . 206 | . 201 |
| Beautiful | . 126 | . 117 | . 293 | . 301 | . 140 | . 153 | . 325 | . 320 | . 431 | . 438 | . 440 | . 434 | . 382 | . 386 | . 455 | . 446 | 233 | . 224 | . 197 | . 203 |
| Bothersome | . 126 | . 117 | 313 | . 294 | . 157 | . 148 | . 298 | . 329 | . 412 | . 444 | . 441 | . 433 | . 397 | . 381 | . 446 | . 449 | 225 | . 227 | 204 | . 201 |
| Celebrate | . 130 | . 115 | . 275 | . 307 | . 155 | . 149 | . 312 | . 325 | . 426 | . 440 | . 441 | . 433 | . 373 | . 389 | 443 | . 450 | 215 | . 230 | . 216 | . 197 |
| Cheer | . 127 | . 116 | . 300 | . 299 | . 151 | . 150 | . 302 | . 328 | . 442 | . 434 | . 443 | . 433 | . 374 | . 389 | . 439 | . 451 | . 233 | . 224 | . 201 | . 202 |
| Cheerful | . 123 | . 118 | . 302 | . 298 | . 147 | . 151 | . 328 | . 319 | . 429 | . 439 | . 420 | . 441 | . 369 | . 390 | . 449 | . 448 | . 241 | . 221 | . 210 | . 199 |
| Cherish | . 121 | . 118 | . 287 | . 303 | . 163 | . 146 | . 311 | . 325 | . 425 | . 440 | . 440 | . 434 | . 373 | . 389 | . 438 | . 452 | . 215 | . 230 | . 188 | . 207 |
| Delight | . 110 | . 122 | . 293 | . 301 | . 142 | . 153 | . 322 | . 321 | . 425 | . 440 | . 434 | . 436 | . 379 | . 387 | . 445 | . 449 | . 251 | . 218 | . 173 | . 212 |
| Delightful | . 124 | . 117 | 286 | . 303 | . 142 | . 153 | . 322 | . 321 | . 427 | . 439 | . 435 | . 435 | . 383 | . 385 | . 440 | . 451 | 222 | . 228 | . 199 | . 203 |
| Despise | . 124 | . 117 | . 300 | 299 | . 144 | . 152 | . 313 | . 325 | . 430 | . 438 | . 422 | . 440 | . 375 | . 388 | . 451 | . 448 | 237 | . 223 | . 206 | . 201 |
| Detest | . 132 | . 114 | . 299 | . 299 | . 164 | . 145 | . 307 | . 326 | . 429 | . 439 | . 425 | . 439 | . 362 | . 392 | . 455 | . 446 | . 240 | . 221 | . 208 | . 200 |
| Dirty | . 131 | . 115 | . 295 | . 300 | . 169 | . 144 | . 330 | . 319 | . 436 | . 436 | . 437 | . 435 | . 400 | . 380 | . 438 | . 452 | . 233 | . 224 | . 207 | . 200 |
| Disaster | . 119 | . 119 | . 292 | . 302 | . 151 | . 150 | . 321 | . 322 | . 439 | . 435 | . 450 | . 430 | . 371 | . 389 | . 444 | . 450 | . 228 | . 225 | . 207 | . 200 |
| Disgust | . 124 | . 117 | . 292 | . 301 | . 152 | . 150 | . 311 | . 325 | . 437 | . 436 | . 424 | . 439 | . 391 | . 383 | . 445 | . 449 | . 225 | . 226 | . 182 | . 209 |
| Enjoy | . 122 | . 118 | . 308 | . 296 | . 148 | . 151 | . 322 | . 321 | . 423 | . 441 | . 442 | . 433 | . 393 | . 382 | . 446 | . 449 | 237 | . 223 | . 201 | . 202 |
| Evil | . 109 | . 122 | . 284 | . 304 | . 151 | . 150 | . 330 | . 319 | . 428 | . 439 | . 440 | . 434 | . 386 | . 384 | . 454 | . 446 | . 213 | . 230 | . 197 | . 203 |
| Excellent | . 130 | . 115 | . 296 | . 300 | . 146 | . 152 | . 319 | . 322 | . 440 | . 435 | . 431 | . 437 | . 385 | . 385 | . 452 | . 447 | . 235 | . 223 | . 204 | . 201 |
| Excitement | . 109 | . 122 | . 293 | . 301 | . 140 | . 153 | . 322 | . 322 | . 428 | . 439 | . 431 | . 437 | . 388 | . 384 | . 457 | . 446 | . 218 | . 229 | . 202 | . 202 |
| Fabulous | . 131 | . 115 | . 313 | . 294 | . 136 | . 155 | . 317 | . 323 | . 442 | . 434 | . 417 | . 442 | . 381 | . 386 | . 442 | . 451 | . 221 | . 228 | . 194 | . 204 |
| Failure | . 105 | . 123 | . 275 | . 307 | . 151 | . 150 | . 327 | . 320 | . 446 | . 433 | . 435 | . 435 | . 370 | . 390 | . 454 | . 446 | . 228 | . 225 | . 209 | . 200 |
| Fantastic | . 113 | . 121 | . 296 | . 300 | . 153 | . 149 | . 319 | . 322 | . 450 | . 431 | . 422 | . 440 | . 378 | . 387 | . 445 | . 450 | . 235 | . 223 | . 197 | . 204 |
| Friend | . 122 | . 118 | . 301 | . 298 | . 159 | . 147 | . 318 | . 323 | . 446 | . 433 | . 428 | . 438 | . 392 | . 382 | . 447 | . 449 | . 219 | . 229 | . 206 | . 201 |
| Friendship | . 106 | . 123 | . 316 | . 293 | . 139 | . 154 | . 335 | . 317 | . 441 | . 434 | . 437 | . 435 | . 410 | . 376 | . 446 | . 449 | 202 | . 234 | . 199 | . 203 |
| Glad | . 119 | . 119 | . 302 | . 298 | . 159 | . 147 | . 305 | . 327 | . 443 | . 434 | . 424 | . 439 | . 372 | . 389 | . 444 | . 450 | . 211 | . 231 | . 181 | . 209 |
| Glorious | . 123 | . 118 | . 305 | . 297 | . 131 | . 157 | . 316 | . 323 | . 433 | . 437 | . 447 | . 432 | . 394 | . 382 | . 444 | . 450 | . 225 | . 227 | . 201 | . 202 |
| Grief | . 106 | . 123 | . 291 | . 302 | . 148 | . 151 | . 325 | . 320 | . 431 | . 438 | . 438 | . 434 | . 396 | . 381 | . 437 | . 452 | . 228 | . 225 | . 211 | . 199 |
| Gross | . 123 | . 118 | . 309 | . 296 | . 146 | . 152 | . 313 | . 324 | . 430 | . 438 | . 423 | . 439 | . 375 | . 388 | . 459 | . 445 | . 205 | . 233 | . 207 | . 200 |
| Happy | . 119 | . 119 | . 296 | . 300 | . 177 | . 142 | . 323 | . 321 | . 435 | . 436 | . 448 | . 431 | . 389 | . 383 | . 454 | . 446 | . 232 | . 224 | . 199 | . 203 |
| Hate | . 102 | . 125 | . 292 | . 302 | . 133 | . 156 | . 319 | . 323 | . 446 | . 433 | . 438 | . 434 | . 394 | . 381 | . 437 | . 452 | . 217 | . 229 | . 200 | . 202 |
| Hatred | . 133 | . 114 | . 300 | . 299 | . 142 | . 153 | . 315 | . 324 | . 458 | . 429 | . 447 | . 432 | . 395 | . 381 | . 447 | . 449 | 228 | . 225 | . 204 | . 201 |
| Horrible | . 125 | . 117 | . 311 | . 295 | . 148 | . 151 | . 323 | . 321 | . 438 | . 435 | . 433 | . 436 | . 395 | . 381 | . 445 | . 449 | . 226 | . 226 | . 194 | . 205 |
| Horrific | . 113 | . 121 | . 318 | . 293 | . 177 | . 141 | . 337 | . 316 | . 456 | . 430 | . 444 | . 432 | . 384 | . 385 | . 448 | . 449 | . 216 | . 229 | . 196 | . 204 |
| Humiliate | . 100 | . 126 | . 313 | . 294 | . 154 | . 149 | . 307 | . 326 | . 420 | . 441 | . 433 | . 436 | . 397 | . 380 | . 453 | . 447 | . 230 | . 225 | . 212 | . 198 |
| Hurtful | . 105 | . 124 | . 292 | . 301 | . 146 | . 152 | . 329 | . 319 | . 416 | . 443 | . 435 | . 435 | . 377 | . 387 | . 451 | . 447 | . 213 | . 231 | . 190 | . 206 |
| Joyful | . 122 | . 118 | 298 | . 299 | . 131 | . 157 | . 321 | . 321 | . 438 | . 435 | . 423 | . 440 | . 421 | . 373 | . 439 | . 451 | . 248 | . 219 | . 210 | . 199 |
| Joyous | . 118 | . 119 | 267 | . 309 | . 144 | . 152 | . 322 | . 321 | . 429 | . 438 | . 443 | . 433 | . 374 | . 389 | . 457 | . 445 | . 234 | . 224 | . 208 | . 200 |
| Laughing | . 112 | . 121 | . 303 | . 297 | . 151 | . 150 | . 332 | . 318 | . 449 | . 432 | . 432 | . 436 | . 389 | . 383 | . 447 | . 449 | . 223 | . 227 | . 185 | . 208 |
| Love | . 107 | . 123 | . 318 | . 292 | . 175 | . 142 | . 330 | . 319 | . 437 | . 436 | . 429 | . 437 | . 391 | . 383 | . 451 | . 448 | . 218 | . 229 | . 201 | . 202 |
| Lovely | . 133 | . 114 | . 299 | . 299 | . 152 | . 150 | . 338 | . 316 | . 448 | . 432 | . 425 | . 439 | . 393 | . 382 | . 451 | . 447 | . 230 | . 225 | . 207 | . 200 |
| Magnificent | . 117 | . 119 | . 301 | . 299 | . 130 | . 157 | . 317 | . 323 | 438 | 436 | . 443 | . 433 | . 367 | . 391 | . 455 | . 446 | . 224 | . 227 | . 210 | . 199 |


| Nasty | . 124 | . 117 | . 306 | . 297 | . 138 | . 155 | . 336 | . 317 | . 438 | . 435 | . 434 | . 436 | . 396 | . 381 | . 441 | . 451 | . 232 | . 224 | . 208 | . 200 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Negative | . 144 | . 111 | . 298 | . 299 | . 173 | . 143 | . 313 | . 324 | . 430 | . 438 | . 437 | . 435 | . 406 | . 378 | . 452 | . 447 | . 219 | . 228 | . 193 | . 205 |
| Pain | . 127 | . 116 | . 310 | . 295 | 152 | . 150 | . 310 | . 325 | . 453 | . 430 | . 450 | . 430 | . 366 | . 391 | . 455 | . 446 | . 217 | . 229 | . 196 | . 204 |
| Pleasing | . 116 | . 120 | . 301 | . 298 | . 155 | . 149 | . 333 | . 318 | . 444 | . 434 | . 447 | . 431 | . 393 | . 382 | . 441 | . 451 | . 222 | . 227 | . 196 | . 204 |
| Pleasure | . 133 | . 115 | . 302 | . 298 | . 117 | . 162 | . 346 | . 313 | . 429 | . 439 | . 427 | . 438 | . 394 | . 382 | . 466 | . 443 | . 228 | . 226 | . 208 | . 200 |
| Poison | . 126 | . 117 | . 306 | . 297 | 142 | . 153 | . 329 | . 319 | . 444 | . 434 | . 442 | . 433 | . 383 | . 385 | . 446 | . 449 | . 231 | . 224 | . 173 | . 211 |
| Rotten | . 111 | . 122 | . 311 | . 295 | . 142 | . 153 | . 338 | . 316 | . 436 | . 436 | . 441 | . 434 | . 394 | . 382 | . 454 | . 446 | . 238 | . 222 | . 210 | . 199 |
| Sadness | . 117 | . 120 | . 300 | . 299 | . 160 | . 147 | . 322 | . 321 | . 450 | . 431 | . 434 | . 436 | . 372 | . 389 | . 444 | . 450 | . 239 | . 222 | . 206 | . 201 |
| Scorn | . 114 | . 121 | . 312 | . 295 | . 154 | . 149 | . 296 | . 330 | . 435 | . 437 | . 435 | . 435 | . 366 | . 391 | . 438 | . 452 | . 215 | . 230 | . 195 | . 204 |
| Selfish | . 107 | . 123 | . 296 | . 300 | . 132 | . 156 | . 330 | . 319 | . 429 | . 439 | . 441 | . 433 | . 396 | . 381 | . 448 | . 449 | . 238 | . 222 | . 220 | . 196 |
| Sickening | . 130 | . 115 | . 311 | . 295 | . 137 | . 154 | . 337 | . 316 | . 439 | . 435 | . 421 | . 440 | . 382 | . 386 | . 455 | . 446 | . 239 | . 222 | . 203 | . 202 |
| Smiling | . 116 | . 120 | . 294 | . 301 | . 171 | . 143 | . 314 | . 324 | . 446 | . 433 | . 449 | . 431 | . 392 | . 382 | . 450 | . 448 | . 202 | . 234 | . 207 | . 200 |
| Spectacular | . 118 | . 119 | . 303 | . 298 | . 158 | . 147 | . 315 | . 324 | . 431 | . 438 | . 438 | . 434 | . 382 | . 386 | . 443 | . 450 | . 234 | . 224 | . 215 | . 198 |
| Terrific | . 118 | . 119 | . 307 | . 296 | . 145 | . 152 | . 324 | . 321 | . 430 | . 438 | . 433 | . 436 | . 361 | . 393 | . 446 | . 449 | . 218 | . 229 | . 217 | . 197 |
| Tragic | . 117 | . 120 | . 303 | . 298 | . 156 | . 148 | . 322 | . 321 | . 445 | . 433 | . 437 | . 435 | . 387 | . 384 | . 445 | . 449 | . 228 | . 225 | . 187 | . 207 |
| Triumph | . 119 | . 119 | . 279 | . 305 | . 166 | . 145 | . 312 | . 325 | . 439 | . 436 | . 428 | . 438 | . 402 | . 379 | . 451 | . 448 | . 221 | . 228 | . 213 | . 198 |
| Ugly | . 143 | . 111 | . 290 | . 302 | . 136 | . 155 | . 324 | . 321 | . 424 | . 440 | . 436 | . 435 | . 377 | . 388 | . 454 | . 447 | . 215 | . 230 | . 205 | . 201 |
| Yucky | . 137 | . 113 | . 280 | . 305 | . 134 | . 156 | . 319 | . 323 | . 436 | . 436 | . 447 | . 432 | . 388 | . 384 | . 450 | . 448 | . 228 | . 225 | . 210 | . 199 |

## Section 1: Stimuli Information for IATs

Study 1
Age IAT:
Old People: Six images (three male, three female) of White, older people.


Young People: Six images (three male, three female) of White, younger people


Arab-Muslim IAT
Aram Muslims: Hakim, Sharif, Yousef, Wahib, Akbar, Muhsin, Salim, Karim, Habib, Ashraf
Other People: Ernesto, Matthias, Maarten, Philippe, Guillame, Benoit, Takuya, Kazuki, Chaiyo, Marcelo.

Disabled Persons: Four images representing disability.


Abled Persons: Four images representing abled persons.


Race IAT
Black people: Six images (three male, three female) of Black people


White people: Six images (three male, three female) of White people



## Religion IATs

Christianity: One image and four words related to Christianity.

Church, Bible, Christian, Christianity


Islam: One image and four words related to Islam.

Mosque, Koran, Muslim, Islam


Judaism: One image and four words related to Judaism.

Synagogue, Torah, Jew, Judaism


## Sexuality IAT

Straight people: Straight, Heterosexual, Straight people, and one image of a straight
couple


Gay people: Gay, Homosexual, Gay people, and one of the following two images


Skin Tone IAT
Dark-Skinned people: Six images of dark-skinned faces


Light-Skinned people: Six images of light-skinned faces


Weight IAT
Fat people: Ten images (five male, five female) of fat people


Thin people: Ten images (five male, five female) of thin people


Study 2
Age IAT:
Old People: Six images (three male, three female) of White, older people.


Young People: Six images (three male, three female) of White, younger people


Arab-Muslim IAT
Aram Muslims: Hakim, Sharif, Yousef, Wahib, Akbar, Muhsin, Salim, Karim, Habib, Ashraf
Other People: Ernesto, Matthias, Maarten, Philippe, Guillame, Benoit, Takuya, Kazuki, Chaiyo, Marcelo.

## Politics IAT

Democrats: images of Bill Clinton, Barack Obama, Joe Biden, Symbol of democratic party, Donkey


Republicans: images of Paul Ryan, George Bush, Ronald Reagan, Symbol of republican party, Elephant


Race IAT
Black people: Six images (three male, three female) of Black people


White people: Six images (three male, three female) of White people



Sexuality IAT
Straight people: Straight, Heterosexual, Straight people, and one image of a straight couple


Gay people: Gay, Homosexual, Gay people, and one of the following two images


## Skin Tone IAT

Dark-Skinned people: Six images of dark-skinned faces


Light-Skinned people: Six images of light-skinned faces


Weight IAT
Fat people: Ten images (five male, five female) of fat people


Thin people: Ten images (five male, five female) of thin people


Study 3
Food IAT
Meat: Seven images of meat


Vegetables: Seven images of vegetables


## Environment IAT

Urban: Busy, Noise, City, Building, Skyscraper
Rural: Farm, Country, Fields, Slow, Quiet

## Politics IAT

Democrats: images of Bill Clinton, Barack Obama, Joe Biden, Symbol of democratic party, Donkey


Republicans: images of Paul Ryan, George Bush, Ronald Reagan, Symbol of republican party, Elephant


Race IAT
Black people: Six images (three male, three female) of black people


White people: Six images (three male, three female) of white people



Sexuality IAT
Straight people: Straight, Heterosexual, Straight people, and one image of a straight couple


Gay people: Gay, Homosexual, Gay people, and one of the following two images


Weight IAT
Fat people: Ten images (five male, five female) of fat people


Thin people: Ten images (five male, five female) of thin people


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## Wording for Explicit Preference Items

Study 1
Each question began with the prompt, "Which statement best describes you?" and had the following response options:

Age: I strongly prefer Young people to Old people, I moderately prefer Young people to Old people, I slightly prefer Young people to Old people, I like Young people and Old people equally, I slightly prefer Old people to Young people, I moderately prefer Old people to Young people, I strongly prefer Old people to Young people.

Arab-Muslim: I strongly prefer Other people to Arab Muslims, I moderately prefer Other people to Arab Muslims, I slightly prefer Other people to Arab Muslims, I like Other people and Arab Muslims equally, I slightly prefer Arab Muslims to Other People, I moderately prefer Arab Muslims to Other People, I strongly prefer Arab Muslims to Other People

Disability: I strongly prefer Abled Persons to Disabled Persons, I moderately prefer Abled Persons to Disabled Persons, I slightly prefer Abled Persons to Disabled Persons, I like Abled Persons and Disabled Persons equally, I slightly prefer Disabled Persons to Abled Persons, I moderately prefer Disabled Persons to Abled Persons, I strongly prefer Disabled Persons to Abled Persons

Race: I strongly prefer White people to Black people, I moderately prefer White people to Black people, I slightly prefer White people to Black people, I like White people and Black people equally, I slightly prefer Black people to White people, I moderately prefer Black people to White people, I strongly prefer Black people to White people

Religion (Christianity-Judaism): I strongly prefer Judaism to Christianity, I moderately prefer Judaism to Christianity, I slightly prefer Judaism to Christianity, I like Christianity and Judaism equally, I slightly prefer Christianity to Judaism, I moderately prefer Christianity to Judaism, I strongly prefer Christianity to Judaism.

Religion (Christianity-Islam): I strongly prefer Islam to Christianity, I moderately prefer Islam to Christianity, I slightly prefer Islam to Christianity, I like Christianity and Islam equally, I slightly prefer Christianity to Islam, I moderately prefer Christianity to Islam, I strongly prefer Christianity to Islam.

Religion (Judaism-Islam): I strongly prefer Islam to Judaism, I moderately prefer Islam to Judaism, I slightly prefer Islam to Judaism, I like Christianity and Judaism equally, I slightly prefer Christianity to Judaism, I moderately prefer Christianity to Judaism, I strongly prefer Christianity to Judaism.

Sexuality: I strongly prefer Straight people to Gay people, I moderately prefer Straight people to Gay people, I slightly prefer Straight people to Gay people, I like Straight people and Gay people equally, I slightly prefer Gay people to Straight people, I moderately prefer Gay people to Straight people, I strongly prefer Gay people to Straight people.

Skin Tone: I strongly prefer Dark Skinned People to Light Skinned People, I moderately prefer Dark Skinned People to Light Skinned People, I slightly prefer Dark Skinned People to Light Skinned People, I like Light Skinned People and Dark Skinned People equally, I slightly prefer Light Skinned People to Dark Skinned People, I moderately prefer Light Skinned People to Dark Skinned People, I strongly prefer Light Skinned People to Dark Skinned People.

Weight: I strongly prefer Thin people to Fat people, I moderately prefer Thin people to Fat people, I slightly prefer Thin people to Fat people, I like Fat people and Thin people equally, I slightly prefer Fat people to Thin people, I moderately prefer Fat people to Thin people, I strongly prefer Fat people to Thin people

Study 2
Age:

1) Which statement best describes you? (I strongly prefer Young people to Old people, I moderately prefer Young people to Old people, I slightly prefer Young people to Old people, I like Young people and Old people equally, I slightly prefer Old people to Young people, I moderately prefer Old people to Young people, I strongly prefer Old people to Young people).
2) On average, how much do you like Old people? (Strongly dislike, Moderately dislike, Slightly dislike, Neutral, Slightly like, Moderately like, Strongly like)
3) On average, how much do you like Young people? (Strongly dislike, Moderately dislike, Slightly dislike, Neutral, Slightly like, Moderately like, Strongly like)
4) How negative or positive are your feelings toward Old people? (Slider from -100 to +100 , with endpoints of 'Extremely negative' to 'Extremely positive' and a midpoint marked as 'Neutral')
5) How negative or positive are your feelings toward Young people? (Slider from -100 to +100 , with endpoints of 'Extremely negative' to 'Extremely positive' and a midpoint marked as 'Neutral')
Arab-Muslim
6) Which statement best describes you? (I strongly prefer Other people to Arab Muslims, I moderately prefer Other people to Arab Muslims, I slightly prefer Other people to Arab Muslims, I like Other people and Arab Muslims equally, I slightly prefer Arab Muslims to Other People, I moderately prefer Arab Muslims to Other People, I strongly prefer Arab Muslims to Other People).
7) On average, how much do you like Arab Muslims? (Strongly dislike, Moderately dislike, Slightly dislike, Neutral, Slightly like, Moderately like, Strongly like)
8) On average, how much do you like People who are not Arab Muslims? (Strongly dislike, Moderately dislike, Slightly dislike, Neutral, Slightly like, Moderately like, Strongly like)
9) How negative or positive are your feelings toward Arab Muslims? (Slider from -100 to +100 , with endpoints of 'Extremely negative' to 'Extremely positive' and a midpoint marked as 'Neutral')
10) How negative or positive are your feelings toward People who are not Arab Muslims? (Slider from -100 to +100 , with endpoints of 'Extremely negative' to 'Extremely positive' and a midpoint marked as 'Neutral')

## Politics

1) Which statement best describes you? (I strongly prefer Democrats to Republicans, I moderately prefer Democrats to Republicans, I slightly prefer Democrats to Republicans, I like Democrats and Republicans equally, I slightly prefer Republicans to Democrats, I moderately prefer Republicans to Democrats, I strongly prefer Republicans to Democrats).
2) On average, how much do you like Republicans? (Strongly dislike, Moderately dislike, Slightly dislike, Neutral, Slightly like, Moderately like, Strongly like)
3) On average, how much do you like Democrats? (Strongly dislike, Moderately dislike, Slightly dislike, Neutral, Slightly like, Moderately like, Strongly like)
4) How negative or positive are your feelings toward Republicans? (Slider from - 100 to +100 , with endpoints of 'Extremely negative' to 'Extremely positive' and a midpoint marked as 'Neutral')
5) How negative or positive are your feelings toward Democrats? (Slider from -100 to +100 , with endpoints of 'Extremely negative' to 'Extremely positive' and a midpoint marked as 'Neutral')

Race

1) Which statement best describes you? (I strongly prefer White people to Black people, I moderately prefer White people to Black people, I slightly prefer White people to Black people, I like White people and Black people equally, I slightly prefer Black people to White people, I moderately prefer Black people to White people, I strongly prefer Black people to White people).
2) On average, how much do you like Black people? (Strongly dislike, Moderately dislike, Slightly dislike, Neutral, Slightly like, Moderately like, Strongly like)
3) On average, how much do you like White people? (Strongly dislike, Moderately dislike, Slightly dislike, Neutral, Slightly like, Moderately like, Strongly like)
4) How negative or positive are your feelings toward Black people? (Slider from -100 to +100 , with endpoints of 'Extremely negative' to 'Extremely positive' and a midpoint marked as 'Neutral')
5) How negative or positive are your feelings toward White people? (Slider from -100 to +100 , with endpoints of 'Extremely negative' to 'Extremely positive' and a midpoint marked as 'Neutral')

## Sexuality

1) Which statement best describes you? (I strongly prefer Straight people to Gay people, I moderately prefer Straight people to Gay people, I slightly prefer Straight people to Gay people, I like Straight people and Gay people equally, I slightly prefer Gay people to Straight people, I moderately prefer Gay people to Straight people, I strongly prefer Gay people to Straight people).
2) On average, how much do you like Gay people? (Strongly dislike, Moderately dislike, Slightly dislike, Neutral, Slightly like, Moderately like, Strongly like)
3) On average, how much do you like Straight people? (Strongly dislike, Moderately dislike, Slightly dislike, Neutral, Slightly like, Moderately like, Strongly like)
4) How negative or positive are your feelings toward Gay people? (Slider from -100 to +100 , with endpoints of 'Extremely negative' to 'Extremely positive' and a midpoint marked as 'Neutral')
5) How negative or positive are your feelings toward Straight people? (Slider from 100 to +100 , with endpoints of 'Extremely negative' to 'Extremely positive' and a midpoint marked as 'Neutral')

Skin Tone

1) Which statement best describes you? (I strongly prefer Dark Skinned People to Light Skinned People, I moderately prefer Dark Skinned People to Light Skinned People, I slightly prefer Dark Skinned People to Light Skinned People, I like Light Skinned People and Dark Skinned People equally, I slightly prefer Light Skinned People to Dark Skinned People, I moderately prefer Light Skinned People to Dark Skinned People, I strongly prefer Light Skinned People to Dark Skinned People).
2) On average, how much do you like Dark Skinned People? (Strongly dislike, Moderately dislike, Slightly dislike, Neutral, Slightly like, Moderately like, Strongly like)
3) On average, how much do you like Light Skinned People? (Strongly dislike, Moderately dislike, Slightly dislike, Neutral, Slightly like, Moderately like, Strongly like)
4) How negative or positive are your feelings toward Dark Skinned People? (Slider from -100 to +100 , with endpoints of 'Extremely negative' to 'Extremely positive' and a midpoint marked as 'Neutral')
5) How negative or positive are your feelings toward Light Skinned People? (Slider from -100 to +100 , with endpoints of 'Extremely negative' to 'Extremely positive' and a midpoint marked as 'Neutral')

## Weight

1) Which statement best describes you? (I strongly prefer Thin people to Fat people, I moderately prefer Thin people to Fat people, I slightly prefer Thin people to Fat people, I like Fat people and Thin people equally, I slightly prefer Fat people to Thin people, I moderately prefer Fat people to Thin people, I strongly prefer Fat people to Thin people).
2) On average, how much do you like Thin People? (Strongly dislike, Moderately dislike, Slightly dislike, Neutral, Slightly like, Moderately like, Strongly like)
3) On average, how much do you like Fat People? (Strongly dislike, Moderately dislike, Slightly dislike, Neutral, Slightly like, Moderately like, Strongly like)
4) How negative or positive are your feelings toward Fat People? (Slider from - 100 to +100 , with endpoints of 'Extremely negative' to 'Extremely positive' and a midpoint marked as 'Neutral')
5) How negative or positive are your feelings toward Thin People? (Slider from - 100 to +100 , with endpoints of 'Extremely negative' to 'Extremely positive' and a midpoint marked as 'Neutral')
6) Which statement best describes you? (I strongly prefer vegetables to meat, I moderately prefer vegetables to meat, I slightly prefer vegetables to meat, I like meat and vegetables equally, I slightly prefer meat to vegetables, I moderately prefer meat to vegetables, I strongly prefer meat to vegetables).
7) On average, how much do you like meat? (Strongly dislike, Moderately dislike, Slightly dislike, Neutral, Slightly like, Moderately like, Strongly like)
8) On average, how much do you like vegetables? (Strongly dislike, Moderately dislike, Slightly dislike, Neutral, Slightly like, Moderately like, Strongly like)
9) How negative or positive are your feelings toward meat? (Slider from -100 to +100 , with endpoints of 'Extremely negative' to 'Extremely positive' and a midpoint marked as 'Neutral')
10) How negative or positive are your feelings toward vegetables? (Slider from -100 to +100 , with endpoints of 'Extremely negative' to 'Extremely positive' and a midpoint marked as 'Neutral')

## Environment

1) Which statement best describes you? (I strongly prefer rural environments to urban environments, I moderately prefer rural environments to urban environments, I slightly prefer rural environments to urban environments, I like urban and rural environments equally, I slightly prefer urban environments to rural environments, I moderately prefer urban environments to rural environments, I strongly prefer urban environments to rural environments).
2) On average, how much do you like urban environments? (Strongly dislike, Moderately dislike, Slightly dislike, Neutral, Slightly like, Moderately like, Strongly like)
3) On average, how much do you like rural environments? (Strongly dislike, Moderately dislike, Slightly dislike, Neutral, Slightly like, Moderately like, Strongly like)
4) How negative or positive are your feelings toward urban environments? (Slider from -100 to +100 , with endpoints of 'Extremely negative' to 'Extremely positive' and a midpoint marked as 'Neutral')
5) How negative or positive are your feelings toward rural environments? (Slider from -100 to +100 , with endpoints of 'Extremely negative' to 'Extremely positive' and a midpoint marked as 'Neutral')

## Politics

1) Which statement best describes you? (I strongly prefer Democrats to Republicans, I moderately prefer Democrats to Republicans, I slightly prefer Democrats to Republicans, I like Democrats and Republicans equally, I slightly prefer Republicans to Democrats, I moderately prefer Republicans to Democrats, I strongly prefer Republicans to Democrats).
2) On average, how much do you like Republicans? (Strongly dislike, Moderately dislike, Slightly dislike, Neutral, Slightly like, Moderately like, Strongly like)
3) On average, how much do you like Democrats? (Strongly dislike, Moderately dislike, Slightly dislike, Neutral, Slightly like, Moderately like, Strongly like)
4) How negative or positive are your feelings toward Republicans? (Slider from - 100 to +100 , with endpoints of 'Extremely negative' to 'Extremely positive' and a midpoint marked as 'Neutral')
5) How negative or positive are your feelings toward Democrats? (Slider from -100 to +100 , with endpoints of 'Extremely negative' to 'Extremely positive' and a midpoint marked as 'Neutral')

## Race

1) Which statement best describes you? (I strongly prefer White people to Black people, I moderately prefer White people to Black people, I slightly prefer White people to Black people, I like White people and Black people equally, I slightly prefer Black people to White people, I moderately prefer Black people to White people, I strongly prefer Black people to White people).
2) On average, how much do you like Black people? (Strongly dislike, Moderately dislike, Slightly dislike, Neutral, Slightly like, Moderately like, Strongly like)
3) On average, how much do you like White people? (Strongly dislike, Moderately dislike, Slightly dislike, Neutral, Slightly like, Moderately like, Strongly like)
4) How negative or positive are your feelings toward Black people? (Slider from -100 to +100 , with endpoints of 'Extremely negative' to 'Extremely positive' and a midpoint marked as 'Neutral')
5) How negative or positive are your feelings toward White people? (Slider from -100 to +100 , with endpoints of 'Extremely negative' to 'Extremely positive' and a midpoint marked as 'Neutral')

## Sexuality

1) Which statement best describes you? (I strongly prefer Straight people to Gay people, I moderately prefer Straight people to Gay people, I slightly prefer Straight people to Gay people, I like Straight people and Gay people equally, I slightly prefer Gay people to Straight people, I moderately prefer Gay people to Straight people, I strongly prefer Gay people to Straight people).
2) On average, how much do you like Gay people? (Strongly dislike, Moderately dislike, Slightly dislike, Neutral, Slightly like, Moderately like, Strongly like)
3) On average, how much do you like Straight people? (Strongly dislike, Moderately dislike, Slightly dislike, Neutral, Slightly like, Moderately like, Strongly like)
4) How negative or positive are your feelings toward Gay people? (Slider from - 100 to +100 , with endpoints of 'Extremely negative' to 'Extremely positive' and a midpoint marked as 'Neutral')
5) How negative or positive are your feelings toward Straight people? (Slider from 100 to +100 , with endpoints of 'Extremely negative' to 'Extremely positive' and a midpoint marked as 'Neutral')

Weight

1) Which statement best describes you? (I strongly prefer Thin people to Fat people, I moderately prefer Thin people to Fat people, I slightly prefer Thin people to Fat
people, I like Fat people and Thin people equally, I slightly prefer Fat people to Thin people, I moderately prefer Fat people to Thin people, I strongly prefer Fat people to Thin people).
2) On average, how much do you like Thin People? (Strongly dislike, Moderately dislike, Slightly dislike, Neutral, Slightly like, Moderately like, Strongly like)
3) On average, how much do you like Fat People? (Strongly dislike, Moderately dislike, Slightly dislike, Neutral, Slightly like, Moderately like, Strongly like)
4) How negative or positive are your feelings toward Fat People? (Slider from - 100 to +100 , with endpoints of 'Extremely negative' to 'Extremely positive' and a midpoint marked as 'Neutral')
5) How negative or positive are your feelings toward Thin People? (Slider from - 100 to +100 , with endpoints of 'Extremely negative' to 'Extremely positive' and a midpoint marked as 'Neutral')

## Demographic Items

## Completed By All Participants in Studies 2 \& 3

Gender: Male, Female
Age: Calculated from reported birth month and birth year
Education: Elementary school, Junior high, Some high school, High school graduate, Some college, Associate's degree, Bachelor's degree, Some graduate school, Master's degree, J.D., M.D., Ph.D., Other advanced degree, M.B.A. Political ideology: Strongly conservative, Moderately conservative, Slightly conservative, Moderate/neutral, Slightly liberal, Moderately liberal, Strongly liberal
Race: American Indian/ Alaska Native, East Asian, South Asian, Native Hawaiian or other Pacific Islander, Black or African American, White, More than one race - Black/White, More than one race - Other, Other or Unknown
Ethnicity: Hispanic or Latino, Not Hispanic or Latino, Unknown
Religiosity: Not at all religious, Somewhat religious, Moderately religious, Very religious
Religion: Buddhist, Christian: Catholic or Orthodox, Christian: Protestant or Other, Hindu, Jewish, Muslim, Not Religious, Other Religion
Citizenship: Drop-down menu for country of citizenship
Residence: Drop-down menu for country of residence

## Study 2-3: Additional Demographic Items

Skin Tone
I consider my skin tone to be: (Very light, Light, Somewhat light, Medium, Somewhat dark, Dark, Very dark).
Arab-Muslim
In terms of your ethnicity, heritage, or cultural background, how much do you identify as Arab Muslim? (Not at all, A little, Somewhat, Quite a bit, Very much)

## Sexuality

With which of the following sexual identities do you identify the most? (Heterosexual or Straight, Lesbian or Gay, Bisexual, Queer, Asexual, Other)

## Weight

Currently, I am: (Very underweight, Moderately underweight, Slightly underweight, Neither underweight nor overweight, Slightly overweight, Moderately overweight, Very overweight)

## Politics

Choosing only one of these two groups, with which group do you feel you identify more, Democrats or Republicans? (Much more with Republicans, Moderately more with Republicans, Slightly more with Republicans, Neutral, Slightly more with Democrats, Moderately more with Democrats, Much more with Democrats)

## Food

Are you a vegetarian or vegan (No, Yes)
Environment
How would you describe the area where you currently live? (Large city (e.g., New York City, Chicago), Suburb of a large city, Medium-sized city, Suburb of a medium-sized city, Small town, Rural)

## Study 2 Known Group Differences

Age IAT:
Older participants, High performing: $N=220$, Mean $=.44$, $\mathrm{SD}=.41$
Younger participants, High performing: $N=556$, Mean $=.42, \mathrm{SD}=.36$
Older participants, Low performing: $N=255$, Mean $=.33, \mathrm{SD}=.38$
Younger participants, Low performing: $N=553$, Mean $=.38, \mathrm{SD}=.38$
Arab-Muslim IAT
Arab-Muslim participants, High performing: $N=117$, Mean $=.02, \mathrm{SD}=.46$
Non-Arab Muslim participants, High performing: $N=944$, Mean $=.06, \mathrm{SD}=.40$
Arab-Muslim participants, Low performing: $N=124$, Mean $=.02, \mathrm{SD}=.39$
Non-Arab Muslim participants, Low performing: $N=965$, Mean $=.05, \mathrm{SD}=.40$
Politics IAT
Democrat participants, High performing: $N=618$, Mean $=.49, \mathrm{SD}=.41$
Republican participants, High performing: $N=224$, Mean $=-.38, \mathrm{SD}=.45$
Democrat participants, Low performing: $N=630$, Mean $=.47$, $\mathrm{SD}=.39$
Republican participants, Low performing: $N=214$, Mean $=-.40, \mathrm{SD}=.44$
Race IAT
Black participants, High performing: $N=71$, Mean $=-.07, \mathrm{SD}=.37$
White participants, High performing: $N=911$, Mean $=.34$, $\mathrm{SD}=.41$
Black participants, Low performing: $N=84$, Mean $=.03, \mathrm{SD}=.39$
White participants, Low performing: $N=920$, Mean $=.27, \mathrm{SD}=.40$
Sexuality IAT
Heterosexual participants, High performing: $N=1055$, Mean $=.30, \mathrm{SD}=.43$
Gay or lesbian participants, High performing: $N=61$, Mean $=-.20, \mathrm{SD}=.42$
Heterosexual participants, Low performing: $N=1022$, Mean $=.30, \mathrm{SD}=.40$
Gay or lesbian participants, Low performing: $N=56$, Mean $=-.21, \mathrm{SD}=.47$
Skin Tone IAT
Light-skinned participants, High performing: $N=942$, Mean $=.36, \mathrm{SD}=.40$
Dark-skinned participants, High performing: $N=105$, Mean $=.17, \mathrm{SD}=.42$
Light-skinned participants, Low performing: $N=901$, Mean $=.30, \mathrm{SD}=.39$
Dark-skinned participants, Low performing: $N=91$, Mean $=.04, \mathrm{SD}=.41$
Weight IAT
Overweight participants, High performing: $N=575$, Mean $=0.38, \mathrm{SD}=.43$
Non-overweight participants, High performing: $N=638$, Mean $=.45, \mathrm{SD}=.38$
Overweight participants, Low performing: $N=575$, Mean $=.33$, $\mathrm{SD}=.42$
Non-overweight participants, Low performing: $N=653$, Mean $=.41, \mathrm{SD}=.38$

## Study 3 Known Group Differences (Descriptives)

Food IAT
Vegan/Vegetarian participants, Words: $N=123$, Mean $=-.66, \mathrm{SD}=.38$
Non Vegan/Vegetarian participants, Words: $N=1401$, Mean $=-.34, \mathrm{SD}=.48$
Vegan/Vegetarian participants, Good-Bad: $N=152$, Mean $=-.51, \mathrm{SD}=.38$
Non Vegan/Vegetarian participants, Good-Bad: $N=1387$, Mean $=-.26, \mathrm{SD}=.42$
Vegan/Vegetarian participants, Q-Z: $N=140$, Mean $=-.26, \mathrm{SD}=.40$
Non Vegan/Vegetarian participants, Q-Z: $N=1301$, Mean $=-.11, \mathrm{SD}=.43$

## Environment

Rural participants, Words: $N=324$, Mean $=-.41, \mathrm{SD}=.53$
Urban participants, Words: $N=575$, Mean $=-.10, \mathrm{SD}=.53$
Rural participants, Good-Bad: $N=317$, Mean $=-.17, \mathrm{SD}=.41$
Urban participants, Good-Bad: $N=557$, Mean $=.02, \mathrm{SD}=.40$
Rural participants, Q-Z: $N=338$, Mean $=-.13, \mathrm{SD}=.42$
Urban participants, Q-Z: $N=517$, Mean $=.00, \mathrm{SD}=.43$

## Politics

Democrat participants, Words: $N=830$, Mean $=.53, \mathrm{SD}=.41$
Republican participants, Words: $N=297$, Mean $=-.33, \mathrm{SD}=.49$
Democrat participants, Good-Bad: $N=815$, Mean $=.35$, $\mathrm{SD}=.38$
Republican participants, Good-Bad: $N=276$, Mean $=-.30, \mathrm{SD}=.42$
Democrat participants, Q-Z: $N=825$, Mean $=.27, \mathrm{SD}=.41$
Republican participants, Q-Z: $N=262$, Mean $=-.16, \mathrm{SD}=.42$
Race
Black participants, Words: $N=166$, Mean $=.00, \mathrm{SD}=.41$
White participants, Words: $N=1138$, Mean $=.37, \mathrm{SD}=.42$
Black participants, Good-Bad: $N=150$, Mean $=.15, \mathrm{SD}=.38$
White participants, Good-Bad: $N=1075$, Mean $=.35, \mathrm{SD}=.36$
Black participants, Q-Z: $N=142$, Mean $=.03, \mathrm{SD}=.40$
White participants, Q-Z: $N=1053$, Mean $=.13, \mathrm{SD}=.40$
Sexuality
Heterosexual participants, Words: $N=1334$, Mean $=.34, \mathrm{SD}=.42$
Gay or lesbian participants, Words: $N=57$, Mean $=-.09, \mathrm{SD}=.47$
Heterosexual participants, Good-Bad: $N=1346$, Mean $=.23, \mathrm{SD}=.38$
Gay or lesbian participants, Good-Bad: $N=62$, Mean $=-.08, \mathrm{SD}=.39$
Heterosexual participants, Q-Z: $N=1210$, Mean $=.14, \mathrm{SD}=.42$
Gay or lesbian participants, Q-Z: $N=65$, Mean $=-.16, \mathrm{SD}=.42$
Weight
Overweight participants, Words: $N=795$, Mean $=.47, \mathrm{SD}=.42$
Non-Overweight participants, Words: $N=740$, Mean $=.52, \mathrm{SD}=.40$
Overweight participants, Good-Bad: $N=729$, Mean $=.30, \mathrm{SD}=.39$
Non-Overweight participants, Good-Bad: $N=812$, Mean $=.36, \mathrm{SD}=.37$
Overweight participants, Q-Z: $N=762$, Mean $=.22, \mathrm{SD}=.39$
Non-Overweight participants, Q-Z: $N=732$, Mean $=.22, \mathrm{SD}=.39$

## Study 3 Known Group Differences ANOVAs

## Food IAT

Words vs. Q-Z:
Vegan vs. Non-Vegan: $F(1,2961)=63.83, p<.001$, partial eta $=.021$
Stimulus Set: $F(1,2961)=118.02, p<.001$, partial eta $=.038$
Interaction: $F(1,2961)=8.26, p=.004$, partial eta $=.003$
Words vs. Good-Bad
Vegan vs. Non-Vegan: $F(1,3059)=98.23, p<.001$, partial eta $=.0313$
Stimulus Set: $F(1,3059)=17.29, p<.001$, partial eta $=.006$
Interaction: $F(1,3059)=1.84, p=.175$, partial eta $=.001$
Good-Bad vs. Q-Z
Vegan vs. Non-Vegan: $F(1,2976)=57.37, p<.001$, partial eta $=.019$
Stimulus Set: $F(1,2976)=60.41, p<.001$, partial eta $=.020$
Interaction: $F(1,2976)=3.15, p=.076$, partial eta $=.001$

## Environment

Words vs. Q-Z:
Urban vs. Rural participant: $F(1,1750)=81.62, p<.001$, partial eta $=.045$
Stimulus Set: $F(1,1750)=65.23, p<.001$, partial eta $=.036$
Interaction: $F(1,1750)=13.80, p<.001$, partial eta $=.008$
Words vs. Good-Bad
Urban vs. Rural participant: $F(1,1769)=110.27, p<.001$, partial eta $=.059$
Stimulus Set: $F(1,1769)=58.24, p<.001$, partial eta $=.032$
Interaction: $F(1,1769)=6.36, p=.012$, partial eta $=.004$
Good-Bad vs. Q-Z
Urban vs. Rural participant: $F(1,1725)=57.76, p<.001$, partial eta $=.032$
Stimulus Set: $F(1,1725)=.49, p=.484$, partial eta <. 001
Interaction: $F(1,1725)=2.08, p=.149$, partial eta $=.001$

## Politics

Words vs. Q-Z:
Democrat vs. Republican: $F(1,2210)=971.74, p<.001$, partial eta $=.305$
Stimulus Set: $F(1,2210)=4.42, p=.036$, partial eta $=.002$
Interaction: $F(1,2210)=107.86, p<.001$, partial eta $=.047$
Words vs. Good-Bad
Democrat vs. Republican: $F(1,2214)=1412.86, p<.001$, partial eta $=.390$
Stimulus Set: $F(1,2214)=14.40, p<.001$, partial eta $=.006$
Interaction: $F(1,2214)=29.83, p<.001$, partial eta $=.013$
Good-Bad vs. Q-Z
Democrat vs. Republican: $F(1,2174)=726.32, p<.001$, partial eta $=.250$
Stimulus Set: $F(1,2174)=2.64, p=.104$, partial eta $=.001$
Interaction: $F(1,2174)=28.31, p<.001$, partial eta $=.013$

## Race

Words vs. Q-Z:
Participant race: $F(1,2495)=89.25, p<.001$, partial eta $=.035$
Stimulus Set: $F(1,2495)=18.32, p<.001$, partial eta $=.007$
Interaction: $F(1,2495)=30.04, p<.001$, partial eta $=.012$
Words vs. Good-Bad
Participant race: $F(1,2525)=150.10, p<.001$, partial eta $=.056$
Stimulus Set: $F(1,2525)=8.13, p=.004$, partial eta $=.003$
Interaction: $F(1,2525)=13.06, p<.001$, partial eta $=.005$
Good-Bad vs. Q-Z
Participant race: $F(1,2416)=40.61, p<.001$, partial eta $=.017$
Stimulus Set: $F(1,2416)=53.82, p<.001$, partial eta $=.022$
Interaction: $F(1,2416)=4.81, p=.028$, partial eta $=.002$

## Sexuality

Words vs. Q-Z:
Straight vs. Gay/Lesbian: $F(1,2662)=85.80, p<.001$, partial eta $=.031$
Stimulus Set: $F(1,2662)=12.59, p<.001$, partial eta $=.005$
Interaction: $F(1,2662)=2.53, p=.112$, partial eta $=.001$
Words vs. Good-Bad
Straight vs. Gay/Lesbian: $F(1,2795)=94.86, p<.001$, partial eta $=.033$
Stimulus Set: $F(1,2795)=1.69, p=.193$, partial eta $=.001$
Interaction: $F(1,2795)=2.26, p=.133$, partial eta $=.001$
Good-Bad vs. Q-Z
Straight vs. Gay/Lesbian: $F(1,2679)=71.42, p<.001$, partial eta $=.026$
Stimulus Set: $F(1,2679)=6.14, p=.013$, partial eta $=.002$
Interaction: $F(1,2679)=.02, p=.879$, partial eta $<.001$

## Weight

Words vs. Q-Z:
Overweight vs. Non-Overweight: $F(1,3025)=4.42, p=.036$, partial eta $=.001$
Stimulus Set: $F(1,3025)=350.94, p<.001$, partial eta $=.104$
Interaction: $F(1,3025)=2.66, p=.103$, partial eta $=.001$
Words vs. Good-Bad
Overweight vs. Non-Overweight: $F(1,3072)=15.56, p<.001$, partial eta $=.005$
Stimulus Set: $F(1,3072)=130.60, p<.001$, partial eta $=.041$
Interaction: $F(1,3072)=.02, p=.893$, partial eta $<.001$
Good-Bad vs. Q-Z
Overweight vs. Non-Overweight: $F(1,3031)=5.37, p=.021$, partial eta $=.002$
Stimulus Set: $F(1,3031)=60.87, p<.001$, partial eta $=.020$
Interaction: $F(1,3031)=3.34, p=.068$, partial eta $=.001$

Study 2:
Internal Consistency: Spearman's Correlations

| Domain | High-Performing Set $r$ | Low-Performing Set $r$ | Fisher's $Z$ |
| :--- | :--- | :--- | :--- |
| Age | $r=.460(N=1177)$ | $r=.406(N=1258)$ | $Z=1.64, p=.101$ |
| Arab-Muslim | $r=.504(N=1078)$ | $r=.483(N=1104)$ | $Z=.65, p=.516$ |
| Politics | $r=.722(N=1024)$ | $r=.712(N=1027)$ | $Z=.47, p=.638$ |
| Race | $r=.488(N=1306)$ | $r=.483(N=1295)$ | $Z=.17, p=.865$ |
| Sexuality | $r=.584(N=1280)$ | $r=.552(N=1242)$ | $Z=1.19, p=.234$ |
| Skin Tone | $r=.483(N=1287)$ | $r=.445(N=1218)$ | $Z=1.21, p=.226$ |
| Weight | $r=.495(N=1233)$ | $r=.471(N=1254)$ | $Z=.78, p=.435$ |

Note: The Fisher's $Z$ tests did not meet our pre-registered criteria of at least three of the seven tests showing a reliable difference between conditions, so effect size estimates are not reported.

Study 3:
Internal Consistency: Spearman's Correlations

| Domain | Q-Z $r$ | Good-Bad $r$ | Words $r$ |
| :--- | :--- | :--- | :--- |
| Food | $.498(N=1456)$ | $.480(N=1557)$ | $.637(N=1543)$ |
| Environment | $.536(N=1438)$ | $.502(N=1504)$ | $.690(N=1541)$ |
| Politics | $.573(N=1308)$ | $.627(N=1344)$ | $.738(N=1395)$ |
| Race | $.408(N=1560)$ | $.379(N=1638)$ | $.521(N=1706)$ |
| Sexuality | $.526(N=1463)$ | $.498(N=1586)$ | $.604(N=1597)$ |
| Weight | $.434(N=1512)$ | $.412(N=1567)$ | $.513(N=1556)$ |

Domain Good-Bad vs. Q-Z: Fisher's Z Words vs. Q-Z: Fisher's Z Words vs. Good-Bad: Fisher's Z

| Food | $Z=0.65, p=.516^{*}$ | $Z=5.65, p<.001$ | $Z=6.28, p<.001$ |
| :--- | :---: | :---: | :--- |
| Environment | $Z=1.26, p=.208^{*}$ | $Z=6.80, p<.001$ | $Z=8.16, p<.001$ |
| Politics | $Z=2.17, p=.030$ | $Z=7.63, p<.001$ | $Z=5.48, p<.001$ |
| Race | $Z=0.97, p=.332^{*}$ | $Z=4.12, p<.001$ | $Z=5.16, p<.001$ |
| Sexuality | $Z=1.05, p=.294^{*}$ | $Z=3.12, p=.002$ | $Z=4.31, p<.001$ |
| Weight | $Z=0.74, p=.459^{*}$ | $Z=2.82, p=.005$ | $Z=3.59, p<.001$ |

Note: For the comparison between the Good-Bad and Q-Z condition, the Fisher's $Z$ tests did not meet our preregistered criteria of at least three of the seven tests showing a reliable difference between conditions. As a result, effect size estimates are not reported.

| Domain | Words vs. Q-Z: Cohen's $q$ | Words vs. Good-Bad: Cohen's $q$ |
| :--- | :---: | :---: |
| Food | $q=.21$ | $q=.23$ |
| Environment | $q=.25$ | $q=.30$ |
| Politics | $q=.29$ | $q=.21$ |
| Race | $q=.14$ | $q=.18$ |
| Sexuality | $q=.11$ | $q=.15$ |
| Weight | $q=.10$ | $q=.13$ |

