

Name: Ben Goldman Date: 3/3/21 Period: 2

Grading Rubric for Elevator Pitch (Q3)

(3= missing, 4= needs work, 5= satisfactory)

Maximum of 50 points.

(30= 60%, 40= 80%, 50= 100%)

49/50

Category	Missing or Not Clear	Needs Work	Satisfactory
Video is an appropriate length	3	4	5
Video quality is appropriate with student face visible	3	4	5
Sound quality is appropriate <i>echo-y</i>	3	4	5
Student is making sufficient eye contact	3	4	5
Student is enthusiastic/has an appropriate tone & pacing	3	4	5
Student includes an introduction	3	4	5
Student includes a conclusion	3	4	5
Student includes a hook	3	4	5
Student has appropriately summarized the research	3	4	5
Student is using language appropriate for a general audience but also not too informal	3	4	5

Scoring: 50-points maximum

98