Chapter 12

1. What are the qualities of a good oral presentation?
   1. Clear and succinct
   2. Effective visuals
   3. Well-organized
2. How can visuals both help and hinder a presentation?
   1. Visuals can help the audience better understand results
   2. Effective way to document methodology
   3. If unexplained, the audience cannot understand
3. Describe the components of a poster.
   1. Title-identify identity and variables
   2. Hypothesis-copy hypothesis word for word
   3. Introduction-Explain background, introduce variables
   4. Materials/methods-briefly describe materials and methods, use visuals to help
   5. Results-use and explain figures to document data
   6. Conclusion-answer research question, try to explain why
   7. Works cited list