benoit.liu@gmail.com   07938 106 760

CHANGLONG LIU (BEN)

PERSONAL PROFILE

An ACCA Affiliate with work experience in video games/technology industry as well as tax practice. Key strengths include: strong technical accounting skills gained through a broad set of responsibilities as finance controller; self studies R language and Excel PowerPivot for data analysis in work. Self motivated and can work independently on ad hoc tasks. Trilingual speaker with curiosity and passion to learn.

EXPERIENCE

FINANCIAL CONTROLLER, MARVELOUS EUROPE LTD, KENT, UK; 2013-PRESENT

Key role in charge of management accounts of the European subsidiary of Marvelous Inc.(株式会社マーベラス), a public listed video game company in Japan (TYO:7844). Major responsibilities include:

Management accounting
- Bookkeeping, process invoices and bills, credit control, manage foreign exchange exposure, payroll, expense reimbursement, etc.
- Process sales data from third party data providers and produce sales analysis and reports
- Handle tax issues including filing VAT return, corporate tax returns, P32, staffs' tax queries, correspondence with HMRC. Have successfully solved several issues with HMRC and prevented employer/employees from overpayment and penalties

Data analysis system
- Built two in-house database systems using R language and Excel PowerPivot respectively; Programmed automated metrics system using R which can process and summarise KPI data of a portfolio of mobile games
- Work closely with other departments to draft data analysis reports to senior management

Forecasting system
- Propose forecasting models for management's decision making purpose using advanced Excel formulas
- Capable of rebuilding company's P&L and cash flow projection model including 10+ projects within 1 hour notice

Royalty reporting
- Have knowledge of minimum guarantee/royalty sharing in video game industry
- Built royalty reporting system using Excel pivot table which consists of more than 10 projects. This royalty reporting system is an accurate way of searching, monitoring and reporting to developers.

Translation
- Localise game projects into Simplified/Traditional Chinese
- Participate in negotiation with potential business partners in northeast Asia

TAX ACCOUNTANT, BOHAI CPA CO. LTD; CHINA; JUN-AUG 2012 (INTERN)

Actively involved in a case where a real estate developer client was accused of tax evasion. Liaised with audit department to obtain and double check client's all historical accounts. Prepared company tax computation under senior staff's guidance by adding disqualified expenses, especially those entries highlighted by Municipal Audit Office (supervisory authority for client). Investigated adjusting entries by

tracing back to source documents. Helped the client avoid RMB ¥3 million(£0.3 million) penalties. Completed tasks 50% faster than required.

EDUCATION

KAPLAN FINANCIALS - ACCA COURSE, 2014

OXFORD BROOKES UNIVERSITY – BSC (HON) IN APPLIED ACCOUNTING, 2:1, 2014

Obtained via joint agreement between ACCA and OBU. Completed all course credits in 1.5 years.

MEIJI UNIVERSITY, SCHOOL OF COMMERCE – EXCHANGE PROGRAM, 85% , 2010

Courses include marketing, logistics, public transport and Japanese studies.

DALIAN UNIVERSITY OF FOREIGN LANGUAGES – BA IN JAPANESE STUDIES, 87%, 2011

Course modules cover Japanese language, culture, literature, history, geography, business relationships, etc; passed JLPT (Japanese-Language Proficiency Test) Level 1 in 2009
passed National Computer Rank Examination - C language (Level II) in 2008

SKILLS

Linguistic skills - English (professional proficiency), Japanese (professional proficiency), Mandarin (native); Office suite, esp. Excel (VBA, PowerPivot etc); working knowledge of Xero; R language; knowledge of Sage 50

CERTIFICATES

JLPT (Japanese-Language Proficiency Test) Level 1
The Data Scientist's Toolbox (Coursera)
R Programming (Coursera)
Getting and Cleaning Data (Coursera)
Exploratory Data Analysis (Coursera)

AWARDS

Provincial Government Scholarship; Sasakawa Peace Foundation Scholarship; College Scholarships
Provincial Outstanding Student Award; Civil Outstanding Student Award
Civil Outstanding Graduate Award etc.

Reference available upon request

LinkedIn: uk.linkedin.com/in/changlongliu/