

# MEAT SHIM GONE WILD!

TM



## Custom Promotions

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My Space and more!

# JOIN THE ENERGY REVOLUTION!



Item Code	Description	Price Size	Case Size	Unit (LBS)	Master Box (LBS)	Case (LBS)	Case (LBS)	Case (LBS)	Case (LBS)
90202	L.R. 8oz Stick	243x20x10	8 L.B.	89643002008	89643002002	100096463000029	100096463000029	32x8 + 160	Cube 2946



[www.powerhungryfoods.com](http://www.powerhungryfoods.com)

**SYNERGY**™ **Power**  
in a **Charged** Beef Stick

# WORLD'S FIRST ENERGY BEEF STICK!



"Synergy" Beef Sticks which combine: Protein/Guarana/Ginseng are the most natural and effective way for the body to gain Energy and Mental Clarity for a Sustained 4 to 10 Hours!"

## The Energy Evolution

With the onset of soft drinks, trends changed, and improved. Active people, athletes, and anyone wanting a charge of energy in their day, gravitated toward the drink section. This gave confusion to the body. Energy enhancements work quite well, but are known to cause dehydration. Energy Drinks become the solution, but not really. The juice or water should be the supplement to an enjoyable energy boost snack, not the source. Now, "Juice" contains added sugar portability but not taste nor a good source of delivery to get the needed energy boost. "Juice" and drinks provide the hydration, as liquids for a just energy boost! Core foods, such as meat and proteins supply natural energy and enhancing those type foods provides a wholesome and healthy approach to boost your energy levels forming SYNERGY for today's high voltage lifestyle! Such as Lightning Rods!<sup>TM</sup>



## Synergy\* of Energy Enhancement!

We Use All Natural Guarana and Ginseng in Lightning Rods!<sup>TM</sup> Guarana is used for its delicious flavoring and, of course, for the exceptional sustained energy it provides! Ginseng enters the body to restore itself to health and it has valuable beneficial effects on sports performance.

**Great Energy Enhancing Attributes!**  
Ginseng is native to the Amazon basin and found especially in the southeast of Brazil. While ginsengs feature large leaves and clusters of flowers, it is best known for its fruit, which is about the size of a coffee berry. Each fruit contains about one seed, which contains approximately three times as much caffeine as coffee beans. A 2007 study assessed acute behavioral effects in typical doses of guarana extract. Memory, alertness and mood were increased, confirming previous results of cognitive improvement following consumption of guarana.

**Ginseng:** grows in the Northern Hemisphere in Eastern Asia (mainly northern China, Korea, and eastern Siberia), typically in cooler climates, and also in Vietnam, where it is the southernmost growing land. This herb, named in the Sino-Panama Ginseng, are the ethnobotanical herbs, principally Panax ginseng and is presented as an adaptogen (a product that increases the body's resistance to stress), one which can, to a certain extent, be supported with reference to its anti-stress and antioxidant properties.

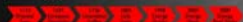
# BITE MY STICK!

## New! Innovative 3-Way Display System



Lightning Rods<sup>TM</sup> were surveyed at a Major University with compelling responses!

- J.D. "Great for all Night Crank Sessions!"  
A.R. "WOW!! Energy in my pocket to stay sharp in class."  
D.D. "No bad after taste like those energy drinks..."  
M.V. "You can totally tell the difference..."  
J.N. "Long lasting, and more satisfying than energy shots!"



This is why LIGHTNING RODS<sup>TM</sup> are the perfect blend of energy enhancement in a delicious beef meat stick. In your pocket, sports bag or maybe backpack, it is a readily handy boost! They are "Meat Like Guava M&M<sup>TM</sup>" and you'll love the taste while enjoying the results! There is "An Energy Boost in Every Bite!"<sup>TM</sup> Grab some LIGHTNING RODS<sup>TM</sup> and join the revolution! SYNERGY<sup>TM</sup> in ENERGY ENHANCERS, LIGHTNING RODS<sup>TM</sup>!



### Snacks dominate the top new food items

Food & Beverage Categories	# of Top 100 Items
Snacks	28
Meat	18
Drinks	15
Snacks & Drinks Subcategory	12
Fast Food	11
Snacks	10
Meat	9
Drinks	8
Meat & Snacks Subcategory	7
Meat	6
Drinks	5
Meat & Snacks Subcategory	4
Meat	3
Drinks	2
Meat & Snacks Subcategory	1

### Delivered through: A PREMIUM BEEF STICK!



### From The Desk of Dr. Roddy Hawkins, PhD



I am very proud and excited to share the great qualities of Lightning Rods<sup>TM</sup>, the World's First Energy Beef Stick! As President of R2D Foods, which is recognized as the leader in food product research and development, I was instrumental in developing this wholesome blend of ingredients to create this new to the world item for Power Energy Foods, LLC. While delivering on the promise of an energy boost, Lightning Rods<sup>TM</sup> also satisfies hunger and revitalizes the body with a very lean, great tasting 100% beef stick. Lightning Rods<sup>TM</sup> is a great new addition to my portfolio of truly successful products which include, the creation of Lambitos<sup>TM</sup>, and the extensive rebranding of the original "Slim Jax". I know you will absolutely love this new beef stick that will energize both your mind and body. Lightning Rods<sup>TM</sup>.

*Roddy Hawkins*

\* Based on 2011 data.  
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