



TRADE PROMOTION

PROMOTIONAL REQUEST FORM

Broker _____ Date _____

Customer _____ Ship To Account _____
(if different than customer)

Type of Promotion: DEMO Program* _____ Introductory _____
Competitive _____ Count & Recount _____
Adv. Allowance _____ Other _____
Show Special _____ Beginning Ship Date _____

Date of Promotion _____ Ending Ship Date _____

Method of Payment: Off Invoice _____ Credit Memo _____ Billback _____
Items _____ Est. Volume (Cases)* _____ Allowance _____

Divisional Manager Approval _____

Promotion Details: _____

* Volume verification must be attached

PROOF OF PERFORMANCE

Proof of Advertising (Must be attached):

Flyer _____ Newspaper _____ Circular _____ Instore _____ Roto _____ Other _____

Total Due Customer _____ *Actual Volume _____ (Cases)

Make Check Payable to: _____

Mail Check to: _____

Divisional Manager Approval _____

Accounting Use Only

Division _____

Broker No. _____

Payable Code _____

Item No. _____

Amount _____

Initials _____