

# PHF EVENT MARKETING

## Six Month plans...



**January:** NAGA Boca Raton / Free hand outs

**March:** ARNOLD CLASSIC Ohio / Booth & Premiums

**April:** Surf Championship Cocoa Beach/ Free hand outs/ Tent sales

**July:** NAGA Nationals @ Disney 4<sup>th</sup> of July w/Free Sticks and High Voltage Gear



**We will utilize Varsity Softball and Basketball captains as spokespersons /models and have our PHF sponsored MMA Jason Longmire attend some key venues...**