

# Benjamin Parry

Toronto, ON, | [ben@benparry.ca](mailto:ben@benparry.ca) | +1 (647) 915-3435 | [LinkedIn](#) | [benparry.ca](http://benparry.ca)

**I'm an operator with a love of the craft of writing.** I've led projects, created products, and ran teams to create new business lines and capabilities. This includes developing the loyalty program, data science team, and financial services business at **Tim Hortons**. More than anything I'm interested in questions about skill and how our world can become more **competent**. To explore this I started ***the Toronto Society for the Diffusion of Useful Knowledge*** to help transform the knowledge and standards in the city of Toronto and I co-founded **Build Canada** where I lead policy work to help Canada become the most prosperous country in the world.

---

## Professional Experience

### Build Canada

#### Co-Founder Head of Policy

Toronto, ON | January 2025 – Present

- Developed internal processes for community management, events and social media content creation
- Created and ran an LLM process driven by meaningful human input to help turn entrepreneur ideas into detailed, actionable policy memos

### *The Toronto Society for the Diffusion of Useful Knowledge*

#### Founder and Principal

Toronto, ON | March 2024 - Present

- Brought together 2000 people for 10 lectures with The Viaduct on topics from economics and history to psychology and philosophy
- Ran reading groups, roundtables, debates and more to create a space described as “the best intellectual community in Toronto”

### Restaurant Brands International (Tim Hortons)

#### Director Strategy and Operations

Toronto, ON | June 2018 – March 2024

- Developed the strategy for Tims Financial, ran negotiations with all of Canada's top banks and developed the initial product and team
- Created the company's data science team to run personalization, forecasting, supply chain optimization and drive decision making on \$20m+ of sales
- Led a cross-functional team to develop Tim Hortons first loyalty program and grew it to 10 million weekly active users

### Ritual

#### Analyst

Toronto, ON | February 2018 – May 2018

- Designed and ran processes to onboard restaurants as new merchants on the Ritual platform
- 

## Education

### University of Pennsylvania


**Bachelor of Arts and Sciences:** East Asian Languages and Civilization Honours Student

Philadelphia, PA | Graduated: May 2016

In my final year I was a Dean's scholar with a 4.0 GPA. My honour's thesis for my major looked at why Buddhism became vegetarian as it migrated from India to China. Since university I have continued self-directed learning focussing my time on economics, complexity science, statistics, philosophy, and religious studies.

---

## Skills and Interests

- **Technical:** Python, SQL, Web Development (HMTL, CSS, JS)
- **Other:** Passible Mandarin 
- I run an intermittent research project called Skillful Notes looking at how people, organizations, and societies become competent