

Ben Liu

SENIOR SOFTWARE ENGINEER

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Summary

A Senior Software Engineer with 10+ years of experience specializing in JavaScript ecosystems like ReactJS, NextJS, and JS runtimes. Passionate about open-source projects and skilled in leveraging tools like ChatGPT, SSG, and SSR to optimize SEO and improve search rankings. Proven ability to design scalable solutions, automate processes, and enhance user experience. Fluent in Mandarin and English, with expertise across multiple programming languages.

Work Experience

Agoda Company Pte. Ltd SENIOR SOFTWARE ENGINEER	Bangkok, Thailand Sep. 2019 - Present
<ul style="list-style-type: none">Leading an SEO project, launched the MVP for 5K pages using SSG and SSR on React/.NET, achieving a 10%+ ranking increase after two quarters.Built a pipeline to automate SEO feature processing and content optimization with GPT, reducing manual operations from 1 quarter to 1 week.Organized a 30-person hackathon in 2023 to boost developer culture, resulting in 3 experiments that improved team experience.Led BE design and implementation of a server-driven badge system with campaign and highlight badges, resulting in a 2% booking increase.Led the FE POC for a cross-sell feature on hotel pages, collaborating with stakeholders and designers, resulting in a 3% booking increase.Led front-end development of the “Manage My Booking” page in 1.5 quarters, facilitating customer management of activity bookings.Designed and developed an auto-content-replication process for UAT and prod, improving deployment efficiency and data consistency.Led a team to build a CMS backoffice, streamlining content validation and updates, detecting brand leaks, and improving workflow efficiency.Reduced partner websites’ full-site launching time from a quarter to a month by leveraging branding services on 5 web and 7+ back-end services.Achieved 13K+ bookings in China market within 1 day by building a scalable Serverless campaign API service to throttle peak traffic.	
Predictive Hire SOFTWARE ENGINEER	Melbourne, Australia Oct. 2018 - Jun. 2019
<ul style="list-style-type: none">Reduced website deploy time to 30 mins from 4 hours by decoupling the client-side from monolithic website.	
Tabcorp Holdings Limited DEVELOPER	Melbourne, Australia Jan. 2017 - Sep. 2018
<ul style="list-style-type: none">Designed and built a scalable API service to receive 5K+ HTTP requests per minute by applying the master-worker pattern.Resolved the browser crash when receiving 150+ MB data stream per second by throttling the data.	
Hope Bay Technologies, Inc. SOFTWARE ENGINEER	Taipei, Taiwan Feb. 2014 - Oct. 2016
<ul style="list-style-type: none">Replaced the human resource paperwork of 100+ employees with internal software by designing and developing with Google Apps.	

Projects

📱 Open Star Ter Village board game TECH LEADER	Open Culture Fundation Taiwan Jul. 2021 - Present
<ul style="list-style-type: none">Speaker at the Open Culture Foundation Taiwan’s Promotes Sharing Webinar 2023 and COSCUP 2024 for OpenStarTerVillage Online.Built a web version of the board game using NextJS and Boardgame.io for online play to encourage youth participation in open-source projects.	
📱 Weddi App PROJECT OWNER	FuboTeam May 2018 - Present
<ul style="list-style-type: none">Created a wedding-greeting web app within a week for sending real-time messages to the bride and groom in their wedding ceremonies.	

Skills

Front-end	React, Redux, NextJS, Playwright, Puppeteer, Webpack, Babel
Back-end	.NET Core, Koa, GraphQL, RESTful API, SQL, NoSQL
DevOps	Docker, CI/CD (GitLab CI, GitHub actions), Dev Container
Programming	TypeScript/JavaScript (expert), python (proficient), C# (proficient), scala, kotlin (working knowledge)

Education

NTU (National Taiwan University) BACHELOR OF SCIENCE IN MATHEMATIC	Taipei, Taiwan Jul. 2009 - Feb. 2014
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