

Multimodal Embeddings

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Abstract

we present the concept of multimodal embedding and highlight the CLIP model architecture.

1 Introduction

multimodal embeddings combine different modalities such as text(language), audio and images.

2 CLIP

The CLIP ([Radford et al., 2021](#)) architecture uses contrastive loss to learn a common embedding space for image, text pairs. It's based on cosine similarity and can be used with a variety of text encoder as well as image encoders. The main task for CLIP models is zero shot image embeddings, where you construct a classifier by crafting a prompt. A single pretrained model can outperform task specific fine tuned models on various benchmarks. Not all. The blog post provides a great overview.

2.1 Applications

CLIP is the backbone for many text to image generation models such as DALL-E 2 ([Ramesh et al., 2022](#)) ("unclip"). Academic use such in the Visual Word Sense Disambiguation ([Raganato et al., 2023](#)) task.

2.2 following research

BLIP, BLIP2, cross attention from prompt2prompt paper, dino robustness?

Alessandro Raganato, Iacer Calixto, Asahi Ushio, Jose Camacho-Collados, and Mohammad Taher Pilehvar. 2023. SemEval-2023 Task 1: Visual Word Sense Disambiguation. In *Proceedings of the 17th International Workshop on Semantic Evaluation (SemEval-2023)*, Toronto, Canada. Association for Computational Linguistics.

Aditya Ramesh, Prafulla Dhariwal, Alex Nichol, Casey Chu, and Mark Chen. 2022. [Hierarchical text-conditional image generation with clip latents](#).

References

Alec Radford, Jong Wook Kim, Chris Hallacy, Aditya Ramesh, Gabriel Goh, Sandhini Agarwal, Girish Sastry, Amanda Askell, Pamela Mishkin, Jack Clark, Gretchen Krueger, and Ilya Sutskever. 2021. [Learning transferable visual models from natural language supervision](#).