

AP United States History

1960s Domestic Policy and Culture

- Lyndon Johnson's "Great Society"
 - Liberal ideas found expression in Great Society
 - Attempted to use federal legislation and programs to end racial discrimination and eliminate poverty
- Liberal Opponents
 - Groups on the left assailed liberals claiming they did too little to transform racial + economic status quo at home and pursued immoral policies abroad
 - Black Panthers, Students for a Democratic Society
- NOW — National Organization for Women
 - The leading organization supporting women's rights
 - Not treated well by men in New Left groups so created their own organizations
- Gay and Lesbian Rights
 - Movement began when patrons at Stonewall Inn, a gay bar in Greenwich village in New York fought a police raid (1968): Event brought discrimination out in open
 - Many faced job discrimination and wanted to speak out for more rights
- Environmental Movement
 - Environmental problems and accidents led to growing movement that aimed to use legislative and public efforts to combat pollution + natural resources
 - Federal government is more present in regulation: Clean Air Act, Earth Day (1970)
- Sexual Revolution — 1960s
 - More tolerance for sexual behavior outside of marriage
 - Birth control pill introduced to market
 - Margaret Sanger returns to prominence as her research goes more mainstream
 - Part of Hippie, Student, Women's Liberation Movement
- George Wallace and Election of 1968 — Ran on Segregation ticket
 - Former Alabama governor's bluntness was appealing to many
- Nixon's Election in 1968
 - Defeats Humphrey, ran as "Silent Majority" — those who reject cultural liberalism