

PODCAST-ENGINE BUNDLE PRICING SHEET

BUNDLED MONTHLY PLANS

4 EPISODES/MONTH (AUDIO + 2 REELS)

4 Episodes/Month (Audio + 2 Reels) – \$540/month

Typical workload per episode:

 Audio-only edit: ~3.5 hours

 2 reels (1.25 hrs each): ~2.5 hours

 Show notes, thumbnail, publishing: ~1.5 hours

 Total per episode: ~7.5 hours

 Monthly total (4 episodes): ~30 hours

 At \$25/hr:

$30 \text{ hours} \times \$25 = \$750$

\$540 That's \$210 underpaid per month, or \$18/hour, which is 28% off.

\$540/MONTH

4 EPISODES/MONTH (VIDEO + 2 REELS)

4 Episodes/Month (Video & Audio + 2 Reels) – \$720/month

Typical workload per episode:

 Video & Audio-only edit: ~6.5 hours

 2 reels (1.25 hrs each): ~2.5 hours

 Show notes, thumbnail, publishing: ~1.5 hours

 Total per episode: ~10.5 hours

 Monthly total (4 episodes): ~42 hours

 At \$25/hr:

$42 \text{ hours} \times \$25 = \$1050$

\$799 That's \$252 underpaid per month, or \$19/hour, which is 24% off.

\$799/MONTH

8 EPISODES/MONTH (VIDEO + 2 REELS)

8 Episodes/Month (Audio + 2 Reels) – 1360/month

Typical workload per episode:

 Video & Audio-only edit: ~6.5 hours

 2 reels (1.25 hrs each): ~2.5 hours

 Show notes, thumbnail, publishing: ~1.5 hours

 Total per episode: ~8.5 hours

 Monthly total (8 episodes): ~76 hours

 At \$25/hr:

$76 \text{ hours} \times \$25 = \$1900$

\$1360 That's \$540 underpaid per month, or \$17.89/hour, which is 28% off.

\$1360/MONTH