

# BEN ATTALI

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## PROFESSIONAL EXPERIENCE

### SELF EMPLOYED

July 2019 - present

- Building some funky web applications

### R&D DEVELOPMENT TEAM

January 2019 - May 2019

Phrasetech — Tel Aviv, Israel

- Work closely with the CTO and R&D team on the development of our systems.
- Work in a small team which gathered for daily update meetings.
- Manual QA testing and error fixing of our systems.
- Worked together in a small team to develop our new system (based on node/edge relationships), pitching new ideas for the project as well as partaking in other responsibilities.

### CONTENT WRITER

June 2018 - January 2019

Phrasetech — Tel Aviv, Israel

- Perform basic SEO research and upkeep on our various websites.
- Meet client-based deadlines.
- Write creative and technical content on a variety of different products, ranging from irrigation systems to electronics.
- Took the initiative to mentor new content writers with our systems after their training.

### SALES ASSOCIATE

February 2018 - May 2018

Rocky Mountain Chocolate Factory — Thornhill, ON

- Greeted customers in a friendly manner and drew them into the store.
- Advised customers about store products, current sales and promotions.
- Opening and closing of the store, rearranging products, handling sales transactions and the till.

### STORE MANAGER

2014 - 2017

AMCO Gas Bar — Toronto, ON

- Managed stocking store merchandise - food, drinks, cigarettes, gasoline, propane.
- Attended to customers and suppliers in a friendly and professional manner.
- Participated in management duties such as scheduling maintenance, solving distributor and client issues, handling bank deposits and transfers.
- Kept records of all the transactions and inputted them neatly into the system.

**MILITARY  
EXPERIENCE**

**SQUAD COMMANDER - MAGAL**

July 2012 - September 2013

Israel Defense Forces — Israel

- Organized and delivered seminars and hands-on training for soldiers.
- Resolved a variety of issues relating to both inter- and intra-personal problems.
- Responsible for maintaining squad's personal and professional well-being.

**EDUCATION**

**LE WAGON, TEL AVIV, ISRAEL**

2019

Full stack developer bootcamp - Ruby on rails, HTML/CSS, JavaScript, SQL, PostgreSQL, GIT

**UNIVERSITY OF GUELPH, ON, CANADA**

2013 - 2017

Bachelor of Arts & Science — Mathematics and Anthropology Minors

Graduated with Distinction on Dean's Honor List. Cumulative 80% average

**INVESTMENT FUNDS INSTITUTE OF CANADA**

2017

Canadian Investment Funds certificate

**SKILLS &  
ACCOMPLISHMENTS**

- Strong knowledge of HTML/CSS, Ruby on rails, JavaScript, with basic skills of Python and C
- Bilingual in English and Hebrew, intermediate French
- Recipient of *Dean's Honor's SOAN award*, 2015
- Awarded *Commander of the cohort award*, 2013
- Recipient of the *Physics award* in grades 11 and 12
- Ambitious and hardworking, as proven by the quick promotion from content writer to the R&D development team
- Great interpersonal skills and work great in a team environment
- Proven leadership skills developed by commanding a 10-soldier squad
- Strong computer skills including MS Office Suite
- Effective communication and problem-solving abilities, as demonstrated through my management roles
- Canadian, Israeli, EU (French) citizenship

\*\*\* References available upon request \*\*\*