

Appendix



-- Restaurant Experience Survey --

Please answer the following questions

How many times do you go out for dinner on a monthly basis?

0 6 12 18 24 30

Times eating out

When going out to eat, who do you normally eat with?

- Spouse / significant other
- Family
- Friends
- Colleagues
- I eat alone

Which courses do you usually order?

- Appetizer
- Main course
- Dessert

Which of the following drinks do you normally order?

- Water
- Non-alcoholic beverages
- Wine
- Cocktails / mixed drinks
- Beer or cider

On average when going to dinner with a significant other, how much do you spend per person? (including all food, beverages, tax, and tip)



Welcome to our restaurant, please be seated.

Here is a menu, please look it over and select what you would like.

I will be back shortly.

Beverage Menu

- One of our 5 national brand beers: \$6
- One of our 20 draft craft beers or ciders: \$8
- Red or white wine (from the wine list): \$11
- Signature cocktail: \$12
- Bottled water: no cost

Dinner Menu

- Egg and spinach fettuccine with wild mushroom ragù and Parmesan: \$16
- Roasted pork loin with sweet potato purée, snap peas, and hazelnut-sage sauce: \$20
- Grilled asparagus with Moroccan spices, couscous, chickpeas, and lemon yogurt: \$18
- Duck leg braised in the wood oven with Belgian endive and carrot relish: \$24
- Pizza with nettles, red onions, and ricotta: \$18
- Pan-fried fish and shellfish cakes with wild arugula, artichokes, and aioli: \$25

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Welcome to our restaurant, please be seated.

Here is a menu, please look it over and select what you would like.

I will be back shortly.

Beverage Menu

- One of our 5 national brand beers: \$7
- One of our 20 draft craft beers or ciders: \$9
- Red or white wine (from the wine list): \$12
- Signature cocktail: \$14
- Bottled water: no cost

Dinner Menu

- Grilled asparagus with Moroccan spices, couscous, chickpeas, and lemon yogurt: \$23
- Pan-fried fish and shellfish cakes with wild arugula, artichokes, and aioli: \$33
- Egg and spinach fettuccine with wild mushroom ragù and Parmesan: \$21
- Roasted pork loin with sweet potato purée, snap peas, and hazelnut-sage sauce: \$26
- Duck leg braised in the wood oven with Belgian endive and carrot relish: \$31
- Pizza with nettles, red onions, and ricotta: \$23

Hospitality and tax included.

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Haas School of Business
University of California Berkeley

Thank you,

You are at the end of your meal. You had a wonderful time and service was prompt.

Here is your bill:

Red or white wine (from the wine list): \$11

Duck leg braised in the wood oven with Belgian endive and carrot relish: \$24

Sub Total: \$ 35

Tax (7%): \$ 2.45

Total: \$ 37.45

Tip Amount \$:

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Thank you,

You are at the end of your meal. You had a wonderful time and service was prompt.

Here is your bill:

Red or white wine (from the wine list): \$12

Duck leg braised in the wood oven with Belgian endive and carrot relish: \$31

-- Hospitality and tax Included --

Total: \$ 43

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Bill Total: \$ 44.8

To what degree do you believe the cost of your meal was reasonable?

- Extremely reasonable
- Somewhat reasonable
- Neither reasonable nor unreasonable
- Somewhat unreasonable
- Extremely unreasonable

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Bill Total: \$ 43

To what degree do you believe the cost of your meal was reasonable?

- Extremely reasonable
- Somewhat reasonable
- Neither reasonable nor unreasonable
- Somewhat unreasonable
- Extremely unreasonable

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What is your gender?

- Male
- Female
- Prefer not to answer

What is your age?

- Under 18
- 18-34
- 35-49
- 50-64
- 65 and above
- Prefer not to answer

If you live in the U.S. select strongly agree:

- Strongly Disagree
- Disagree
- Neither agree nor disagree
- Agree
- Strongly Agree

When eating at a restaurant, what percentage do you normally tip?

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Thank you for participating.

Your validation code is:
6134094

To receive payment for participating, click "Accept HIT" in the Mechanical Turk window, enter this validation code, then click "Submit".

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