

# Angel Ojuola's 2024 MEDIA KIT



seen working with:



"Hey Angel, Both are performing well, and we are really pleased with the quality of the videos. We are seeing a significant chunk of our budget being put behind these videos on both platforms (75%), which only occurs when the creative is outperforming the rest of the campaign. The cost per acquisition on these videos are meeting our goals too, which is particularly good given that it's a slow season."

- Plum Financial Services Limited

# What's my audience?

They are University Students, Early (tech) Career Professionals, High Achievers and Personal Development Enthusiasts

18-34  
(53)%



77%

26-34  
(33)%



23%



39.4% USA

29.3% UK

## What my community think of me?



Staci gem

You're incredible and well done in going for it in life and doing yourself proud. I hope my daughters are just like you and always push themselves to be the best they can be ❤️



?

You're a star thank youuuu



Dili

Life saver !



Oswaldo Vazquez

U r very smart. Thank u for this.



lifestyleparagon

16m Keep being an inspiration!



Sharonalicia Foto

Black women in stem black excellence frfr



chi.oma

My life saver ❤️



Muma - Friends

U my inspooo

## Questions my community often ask?



Tegan Darcy

Do you know when the scheme is due to begin?



Temidayo | Hair | Lifestyle

Where do I sign uppp



Jar



Where is the wig from x?



a\_judith\_

What laptop would you recommend for coding( a budget friendly laptop)xx



Asiá

What was that first gel ??x



DAN!



How can I sign up?



Liz Lewis

Can we see more info on where to invest? Xx

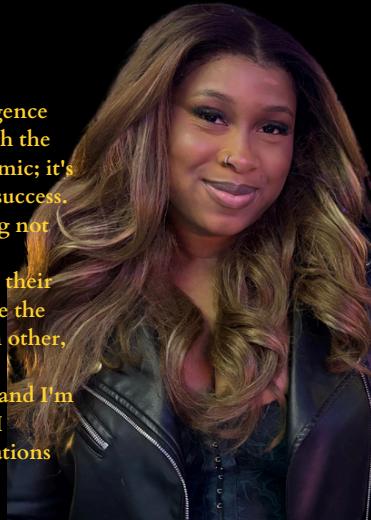


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Teach us?

## Who am I?

"Hi there! I'm Angel, a TikTok influencer and Artificial Intelligence MSc. student based in the United Kingdom. My journey through the world of Artificial Intelligence and Data Science isn't just academic; it's a story of resilience-filled with ups and downs, challenges, and success. Through my content, I invite my audience into my life, offering not just a glimpse into the student life but invaluable insights, opportunities, and advice that resonate with anyone navigating their own path of discovery and success. My community and I explore the endless possibilities the world has to offer by learning from each other, and navigating the fascinating world of technology and self development together. Their journey might just be beginning, and I'm here to inspire and guide them through every step of that way! I achieve this through storytelling, tried and trusted recommendations and more..."



# The Numbers speak for themselves

21.1k

GROWING FOLLOWERS

1.7M

LIKES

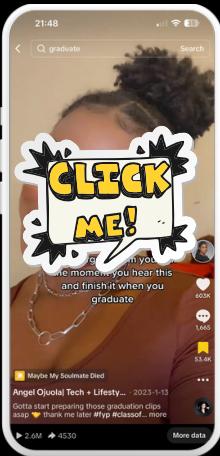
12%

AVERAGE ENGAGEMENT



HIGH SAVE RATE

## Explore my content



## Brands I have Worked with



# pROMOTIONAL SERVICES

Please be aware that Rates may vary based on changes in page activity and follower count. Additional charges may incur for usage rights, exclusivity agreements, bio links, and content shared across other platforms

## DEDICATED

## CAROUSEL



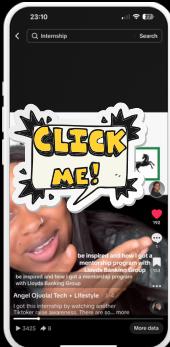
A brand will be the main focus of the video. This can be done in multiple styles, for example:

- a) product/service review or,
- b) a tutorial on how I use the product
- c) Product Unboxing Etc...



According to TikTok, these type of posts receive better engagement. Examples of formats include "Things You Need", "How I Use...", "How XYZ Changed my Life" etc. This may be a dedicated post, a shoutout or a product integration post.

## GREEN SCREEN AWARENESS VIDEO



Your Company/Event/Scheme or Program will be the main focus of this video with the use of a green screen to raise awareness. Stand out and engage your target audience. Combine both imagery and storytelling to promote your cause.

## INTEGRATED AFFILIATE CODE VIDEO



Your product/service will be mentioned in the video (cheaper options include not being the main video topic). Affiliate code will be in the description of the video/photo-post. Addition of a link in bio will incur additional charges.

Additional options include Collaboratory Giveaways, Awareness Videos, Product Integration & much more available for discussion (view below)

**Capture Attention & Create Impact with @Angelojuola**



Contact  
ON  
ANGELA@G  
MAIL.COM TO  
WORKING  
WITH YOU!

