Peter Bencsik, Dr.

Vienna · benpeti@gmail.com · https://bencsikp.github.io
October 1975 · LinkedIn: peterbencsik

Summary

Medical doctor with extensive experience in IT product development, healthcare data analysis, research management, and strategic initiatives across Central and Eastern Europe. 10+ years of experience in life science technology environment. Proven track record in managing real-world evidence generation through biobank development and medical research projects. Skilled in cross-functional collaboration within matrix organizations and stakeholder management across academic, clinical, and industry settings. Combines medical expertise with strong analytical capabilities to drive data-driven healthcare solutions and improve patient outcomes. Experienced in project management, sales, and public health programs. Demonstrated ability to build relationships with key stakeholders, influence decision-making, and work independently with minimal supervision. Fluent in English and Hungarian, basic German.

Work Experience

Boehringer Ingelheim RCV / Pharma   April 2023 - Current
Sustainable Development & Innovation Manager (Regional)   Vienna

Leading initiatives to address healthcare challenges, such as health equity and rural healthcare access. Fostering intrapreneurship within a pharmaceutical corporation. Managing sustainability projects in Central and Eastern Europe in collaboration with the global office. Advocating for sustainability in health, education, innovation, and gender equality, ensuring strategic alignment with long-term business objectives.

Boehringer Ingelheim RCV / Pharma   Jan 2022 - April 2023
Innovation Project Manager (Regional)   Vienna

Managed cross-functional collaborations between clinical research teams and technology partners for patient identification initiatives in CKD, heart failure, IPF. Coordinated with medical affairs teams to align innovation projects with therapeutic area strategies. Building strategic alliances between academia, startups, and the pharmaceutical sector to develop educational programmes like the Top Female Founders Summer School and Cybersecurity in Healthcare within EIT Health. Identifying startup partnerships to harness innovative technologies for rare disease patient identification.

GE HealthCare / Medtech   June 2020 - Jan 2022
Senior Product Manager (Global)   Budapest

Managed data aggregation platform development, focusing on real-world data integration from diverse healthcare sources. Collaborated with clinical teams to validate data analysis methodologies. Implemented healthcare data interoperability standards (FHIR, HL7) for robust data collection. The platform was designed to enhance efficiency, patient outcomes, and access to care and generates clinical, operational, and financial insights within existing workflows.

GE HealthCare / Medtech   Oct 2015 - June 2020
Consortium Research Leader (European)   Budapest

Led collaborative research projects with academic and clinical institutions at EU and national levels in medical imaging, advanced diagnostics, and AI in healthcare. Responsibilities included stakeholder engagement, coordinating software development, delivering presentations, representing GE at conferences, and developing content for grant applications.

Akademiai Kiadó (Wolters Kluwer group) / Publishing   Oct 2011 - Oct 2015
Business Unit Manager, natural sciences and medical   Budapest
portfolio

Managed a team of editors and sales agents to publish high-impact journals and books, organise scientific events, and maintain relationships with leading medical and scientific professionals. Developed internationally recognised journals, conferences, and online platforms.

Startup   Nov 2000 - Oct 2011
Freelance software developer   Budapest

Developed websites and tools for medical professionals and researchers, alongside providing online marketing consultancy. Notable clients included Semmelweis University, Budapest Business School, and Richter Gedeon Inc. Created Hungary's first biobank register and the country's most widely used biobank software for tracking biospecimens and patient parameters.

Education

Semmelweis University   Sept 1994 - Nov 2000
Medicine   Medical Doctor

Earned a Medical Doctor degree from Semmelweis University, ranked among the world's top 250 universities.

Budapest University of Technology and Economics   2018 - 2020 (on hold)
Master of Business Administration   MBA

Completed 3 out of 4 semesters of an MBA programme. Currently on hold, with plans to resume and complete it.

Recent Projects

Top Female Founders Summer School   2023 - Current
https://eithealth.eu/programmes/top-female-founders/

Empowering female talents to tackle healthcare challenges with an entrepreneurial mindset. Training around 100 participants annually since 2023 in design thinking, stakeholder management, and healthcare innovation. As activity lead, facilitating collaboration among eight leading academic and industrial partners across Europe. Co-funded by EIT Health.

People Part of Digital Innovation   2022 - Current

An intrapreneurship framework engaging employees to use digital tools for problem-solving, efficiency improvements, and cross-functional teamwork. Achievements include an internal marketplace for laboratory equipment, augmented reality-based cleanroom maintenance, and a platform promoting a healthier, more sustainable workplace.

Health Equity project in rural regions   2025 - Current

Developed a health equity project proposal to request seeding funds. This funding would enable screening and follow-up of cardio-renal-metabolic patients in rural parts of an Eastern European country, in collaboration with a local NGO. The project will offer guideline-directed therapy to approximately 20,000 patients currently without access to any therapy.

Skills

Analytical problem solving
● ● ● ● ●

Stakeholder management
● ● ● ● ●

Influencing skills
Effective leadership in matrix organisations.
● ● ● ● ●

Business acumen
Expertise in project and cost centre planning and management.
● ● ● ● ●

Leadership experience
Managed teams of 2-12 people and budgets up to €2M.
● ● ● ● ●

Certifications

Good Clinical Practice (GCP)
Semmelweis University
Oct 2018

Designing, recording and reporting clinical trials.

AI, Product Management, Sustainability

Multiple certifications in AI (LLMs), agile development, digital product management, business strategy, and sustainability from DeepLearning.ai, Coursera, and LinkedIn Learning.

Publications

Genetic databases and biobanks
https://orcid.org/0000-0002-4962-1428

My research interests are focused on genetic databases and biobanks. You can find my publications listed at https://orcid.org/0000-0002-4962-1428.

Languages

English
Professional working proficiency
● ● ● ● ●

German
Basic
● ○ ○ ○ ○

Hungarian
Native
● ● ● ● ●