Dr. Peter Bencsik

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Summary

A purpose-driven Medical Doctor and strategic leader with over 15 years of experience leading digital transformation and innovation within international Pharmaceutical and MedTech environments. Combines deep clinical knowledge with proven expertise in strategic program leadership, global product management, and cross-sector collaboration. Skilled at translating complex healthcare challenges into actionable, technology-enabled solutions that deliver measurable impact. Adept at aligning diverse stakeholders, fostering innovation cultures, and ensuring project delivery that meets both business objectives and patient needs.

Professional Experience

Sustainable Development & Innovation Manager (Regional)
Boehringer Ingelheim RCV (Vienna, Austria)
Apr 2023 – July 2025

- Reporting to the Country Managing Director for a 33-country region, serving as an internal consultant and program leader for digital, innovation, and health equity initiatives.
- Directed the EIT Health-funded 'Top Female Founders Summer School,' managing an 8-partner international consortium and a €600k budget to train 300 female talents in entrepreneurship and innovation.
- Developed and delivered AI literacy training on Microsoft Copilot to over 120 employees, establishing a "Friends of AI" community of 200+ members to drive adoption of AI tools.
- Secured strategic alignment for a €1.6 million health equity project aimed at improving care for 100,000 cardio-renal-metabolic patients in underserved rural areas.

Innovation Project Manager (Regional)
Boehringer Ingelheim RCV (Vienna, Austria)
Jan 2022 – Apr 2023

- Directed an AI-powered patient identification pilot for chronic diseases, translating business needs into a scalable technical solution in collaboration with clinical and data teams.
- Built strategic alliances with academia, startups, and industry partners to develop innovative technology solutions and educational programs.

Senior Product Manager (Global)
GE HealthCare (Budapest, Hungary)
Jun 2020 – Jan 2022

- Owned the strategic product roadmap for a global Real-World Data (RWD) platform utilized by international clinical partners like Mass General Brigham and University Medicine Essen.
- Managed a global team of approximately 80 engineers within a SAFe Agile framework, prioritizing features to align with clinical, operational, and financial goals.
- Led the implementation of FHIR/HL7 data interoperability standards, successfully integrating disparate healthcare systems into a unified data ecosystem.

Consortium Research Leader (European)
GE HealthCare (Budapest, Hungary)
Oct 2015 – Jun 2020

- Led European research consortia applying AI to medical imaging, from grant acquisition to prototype delivery.
- Designed and launched the 'HelloAI' program, an AI training initiative that educated over 3,000 healthcare professionals on the applications of AI in clinical workflows.
- Communicated complex scientific findings to multidisciplinary stakeholders to enable strategic alignment and technology adoption.

Business Unit Manager – Natural Sciences & Medical Portfolio
Akadémiai Kiadó (Wolters Kluwer Group) (Budapest, Hungary)
Oct 2011 – Oct 2015

- Managed the full lifecycle of a medical and natural sciences portfolio, including high-impact journals, books, and international scientific conferences.
- Built and maintained strong relationships with Key Opinion Leaders (KOLs), editors, and scientific societies to drive content strategy and improve journal impact factors.

Freelance Software Developer & Consultant
(Budapest, Hungary)
Nov 2000 – Oct 2011

- Developed custom web-based applications and databases for researchers and medical professionals, including Hungary's first national biobank register and its most widely used biobank software.

Education

Medical Doctor (MD) (1994-2000) Semmelweis University, Budapest, Hungary

Master of Business Administration (MBA) Candidate (2018-2020, 3 of 4 semesters completed) Budapest University of Technology and Economics, Budapest, Hungary

Certifications

- Professional Scrum Master™ I (PSM I)
- AI in Medicine & Elevate Digital – Harvard Medical School Executive Education
- Good Clinical Practice (GCP) – Semmelweis University
- Multiple Certifications in AI, Agile Development, and Digital Product Management

Additional Information

- Hands-on experience in software development and building AI prototypes using Python.
- Proficient in working with AI models, including Google's Gemini and OpenAI APIs, to develop practical applications.
- Experienced in building agentic systems using frameworks such as CrewAI.
- Currently exploring workflow automation tools like n8n to further enhance operational efficiency.
- A list of research publications is available at: https://orcid.org/0000-0002-4962-1428

Core Competencies

- Strategic Program & Project Leadership
- Digital Transformation & Innovation Management
- Product Strategy & Roadmap Management
- Stakeholder Engagement & Alliance Management
- Agile Methodologies (SAFe, Scrum)
- AI/ML Applications & AI Literacy
- Healthcare Data Interoperability (FHIR/HL7)
- Real-World Data (RWD) & Evidence Generation
- Budget & Resource Management
- Medical Affairs & Clinical Workflow Optimization
- Python & Agentic AI Systems
- Health Equity & Sustainability Initiatives