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🔗 https://bencsikp.github.io 📅 October 1975  
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Summary

Business professional with a medical degree and over a decade of experience in the pharmaceutical, medtech, and healthcare innovation sectors. Holds an MD from Semmelweis University and has led strategic and operational initiatives across global and regional roles in companies such as Boehringer Ingelheim and GE HealthCare. Proven ability to develop and execute medical strategies, manage stakeholder engagement across industry, clinical, and academic settings, and drive cross-functional collaboration for product development, clinical research, and innovation programs. Demonstrated leadership in managing real-world evidence generation, publication planning, and KOL engagement. Skilled at aligning medical affairs activities with brand strategy and regulatory compliance. Adept at navigating complex matrix organizations, with a strong track record in delivering impactful, data-driven healthcare solutions and supporting product launches in dynamic international environments.

Work Experience

**Boehringer Ingelheim RCV / Pharma** **April 2023 - Current**  
Sustainable Development & Innovation Manager (Regional) Vienna

Leading initiatives to address healthcare challenges, such as health equity and rural healthcare access. Fostering intrapreneurship within a pharmaceutical corporation. Managing sustainability projects in Central and Eastern Europe in collaboration with the global office. Advocating for sustainability in health, education, innovation, and gender equality, ensuring strategic alignment with long-term business objectives.

**Boehringer Ingelheim RCV / Pharma** **Jan 2022 - April 2023**  
Innovation Project Manager (Regional) Vienna

Managed cross-functional collaborations between clinical research teams and technology partners for patient identification initiatives in CKD, heart failure, IPF. Coordinated with medical affairs teams to align innovation projects with therapeutic area strategies. Building strategic alliances between academia, startups, and the pharmaceutical sector to develop educational programmes like the Top Female Founders Summer School and Cybersecurity in Healthcare within EIT Health. Identifying startup partnerships to harness innovative technologies for rare disease patient identification.

**GE HealthCare / Medtech** **June 2020 - Jan 2022**  
Senior Product Manager (Global) Budapest

Managed data aggregation platform development, focusing on real-world data integration from diverse healthcare sources. Collaborated with clinical teams to validate data analysis methodologies. Implemented healthcare data interoperability standards (FHIR, HL7) for robust data collection. The platform was designed to enhance efficiency, patient outcomes, and access to care and generates clinical, operational, and financial insights within existing workflows.

**GE HealthCare / Medtech** **Oct 2015 - June 2020**  
Consortium Research Leader (European) Budapest

Led collaborative research projects with academic and clinical institutions at EU and national levels in medical imaging, advanced diagnostics, and AI in healthcare. Responsibilities included stakeholder engagement, coordinating software development, delivering presentations, representing GE at conferences, and developing content for grant applications.

**Akademiai Kiadó (Wolters Kluwer group) / Publishing** **Oct 2011 - Oct 2015**  
Business Unit Manager, natural sciences and medical Budapest

Managed a team of editors and sales agents to publish high-impact journals and books, organise scientific events, and maintain relationships with leading medical and scientific professionals. Developed internationally recognised journals, conferences, and online platforms.

**Startup** **Nov 2000 - Oct 2011**  
Freelance software developer Budapest

Developed websites and tools for medical professionals and researchers, alongside providing online marketing consultancy. Notable clients included Semmelweis University, Budapest Business School, and Richter Gedeon Inc. Created Hungary's first biobank register and the country's most widely used biobank software for tracking biospecimens and patient parameters.

Education

**Semmelweis University** **Sept 1994 - Nov 2000**  
Medicine Medical Doctor

Earned a Medical Doctor degree from Semmelweis University, ranked among the world's top 250 universities.

**Budapest University of Technology and Economics** **2018 - 2020 (on hold)**  
Master of Business Administration MBA

Completed 3 out of 4 semesters of an MBA programme. Currently on hold, with plans to resume and complete it.

Recent Projects

AI Literacy Education

I spearheaded an educational initiative aimed at equipping healthcare professionals and engineers with the skills necessary to develop and implement AI in Healthcare (HelloAI program). This project, which involved both academic and industrial partners, successfully trained over 3,000 professionals. In an effort to enhance company-wide adaptation, I launched a training program for the administrative staff at Boehringer Ingelheim, focusing on the responsible use of Copilot. This initiative involved sharing best practices and fostering a knowledge community known as 'Friends of AI'. On a personal level, I'm able to develop AI-driven applications, utilize API interfaces of openAI, and construct agents using crewAI or openAI Agents SDK.

**Top Female Founders Summer School** **2023 - Current**  
🔗 https://eithealth.eu/programmes/top-female-founders/

Empowering female talents to tackle healthcare challenges with an entrepreneurial mindset. Training around 100 participants annually since 2023 in design thinking, stakeholder management, and healthcare innovation. As activity lead, facilitating collaboration among eight leading academic and industrial partners across Europe. Co-funded by EIT Health.

**People Part of Digital Innovation** **2022 - Current**

An intrapreneurship framework engaging employees to use digital tools for problem-solving, efficiency improvements, and cross-functional teamwork. Achievements include an internal marketplace for laboratory equipment, augmented reality-based cleanroom maintenance, and a platform promoting a healthier, more sustainable workplace.

**Health Equity project in rural regions** **2025 - Current**

Developed a health equity project proposal to request seeding funds. This funding would enable screening and follow-up of cardio-renal-metabolic patients in rural parts of an Eastern European country, in collaboration with a local NGO. The project will offer guideline-directed therapy to approximately 20,000 patients currently without access to any therapy.

Skills

Analytical problem solving

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Stakeholder management

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Influencing skills

Effective leadership in matrix organisations.

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Business acumen

Expertise in project and cost centre planning and management.

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Leadership experience

Managed teams of 2-12 people and budgets up to €2M.

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Certifications

Good Clinical Practice (GCP)

Semmelweis University

Oct 2018

Designing, recording and reporting clinical trials.

AI, Product Management, Sustainability

Multiple certifications in AI (LLMs), agile development, digital product management, business strategy, and sustainability from DeepLearning.ai, Coursera, and LinkedIn Learning.

Publications

Genetic databases and biobanks

🔗 https://orcid.org/0000-0002-4962-1428

My research interests are focused on genetic databases and biobanks. You can find my publications listed at https://orcid.org/0000-0002-4962-1428.

Languages

English

Professional working proficiency

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German

Basic

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Hungarian

Native

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