



Peter Bencsik, Dr.

INTRODUCTION

Medical doctor with 10+ years in pharma, medtech, and healthcare innovation. Led strategy and operations at Boehringer Ingelheim and GE HealthCare. Expertise in medical strategy, stakeholder engagement, cross-functional collaboration, real-world evidence, publication planning, KOL engagement. Aligning medical affairs with brand strategy and regulatory compliance. Proven leadership in matrix organizations, delivering data-driven healthcare solutions and supporting international product launches.

SKILLS

Analytical problem solving; Stakeholder management; Influencing skills; Business acumen; Leadership experience; Good Clinical Practice (GCP); AI; Product Management; Sustainability; Entrepreneurship; Startups; Alliance building

EXPERIENCE

Sustainable Development & Innovation Manager (Regional)

Boehringer Ingelheim RCV / Pharma, Vienna

April 2023 - July 2025

- Leading initiatives to address healthcare challenges, such as health equity and rural healthcare access.
- Fostering intrapreneurship within a pharmaceutical corporation.
- Managing sustainability projects in Central and Eastern Europe in collaboration with the global office. Advocating for sustainability in health, education, innovation.

Innovation Project Manager (Regional)

Boehringer Ingelheim RCV / Pharma / Vienna

Jan 2022 - April 2023

- Managed cross-functional collaborations between clinical research teams and technology partners for patient identification initiatives in CKD, heart failure, IPF.
- Coordinated with medical affairs teams to align innovation projects with therapeutic area strategies.
- Building strategic alliances between academia, startups, and the pharmaceutical sector to develop educational programmes like the Top Female Founders Summer School and Cybersecurity in Healthcare within EIT Health. Identifying startup partnerships.

Senior Product Manager (Global)

GE HealthCare / Medtech / Budapest

June 2020 - Jan 2022

- Managed data aggregation platform development, focusing on real-world data integration from diverse healthcare sources. Collaborated with clinical teams to validate data analysis methodologies.
- Implemented healthcare data interoperability standards (FHIR, HL7) for robust data collection.
- The platform was designed to enhance efficiency, patient outcomes, and access to care and generates clinical, operational, and financial insights within existing workflows.

Consortium Research Leader (European)

GE HealthCare / Medtech / Budapest

Oct 2015 - June 2020

- Led collaborative research projects with academic and clinical institutions at EU and national levels in medical imaging, advanced diagnostics, and AI in healthcare.
- Responsibilities included stakeholder engagement, coordinating software development, delivering presentations, representing GE, and developing grant applications.

Business Unit Manager, natural sciences and medical portfolio

Akademiai Kiadó (Wolters Kluwer group) / Publishing

Oct 2011 - Oct 2015

- Managed a team of editors and sales agents to publish high-impact journals and books, organise scientific events, and maintain relationships with leading medical and scientific professionals.
- Developed internationally recognised journals, conferences, and online platforms.

EDUCATION

Semmelweis University, Budapest – Medical Doctor

Sept 1994 - Nov 2000

Earned a Medical Doctor degree from Semmelweis University, ranked among the world's top 250 universities. Awarded 1st place at National Scientific Students' Associations Conference.

Budapest University of Technology and Engineering, Budapest – Master of Business Administration (MBA)

Sept 2018 - Oct 2020

Completed 3 semesters out of 4 of the MBA education, currently on hold.

LANGUAGE SKILLS

English: Professional working proficiency; German: Beginner; Hungarian: Native

RECENT PROJECTS

AI Literacy Education (2018-2025): Led the HelloAI program (2018-2025) at GE HealthCare, training over 3,000 healthcare professionals and engineers in AI development and implementation. Introduced a Copilot training program for Boehringer Ingelheim administrative staff, promoting responsible use and establishing the 'Friends of AI' knowledge community. Personally skilled in developing AI applications, using OpenAI APIs, and building agents with crewAI or OpenAI Agents SDK.

Top Female Founders Summer School (2023-2025): Empowering female talents to tackle healthcare challenges with an entrepreneurial mindset. Training around 100 participants annually since 2023 in design thinking, stakeholder management, and healthcare innovation. As activity lead, facilitating collaboration among eight leading academic and industrial partners across Europe. Co-funded by EIT Health.

People Part of Digital Innovation (2022-2025): An intrapreneurship framework engaging employees to use digital tools for problem-solving, efficiency improvements, and cross-functional teamwork. Achievements include an internal marketplace for laboratory equipment, augmented reality-based cleanroom maintenance, and a platform promoting a healthier, more sustainable workplace.

Health Equity project in rural regions (2025): Developed a health equity project proposal to request seeding funds. This funding would enable screening and follow-up of cardio-renal-metabolic patients in rural parts of an Eastern European country, in collaboration with a local NGO. The project will offer guideline-directed therapy to approximately 20,000 patients currently without access to any therapy.

PUBLICATIONS

My research interests are focused on genetic databases and biobanks. You can find my publications listed at <https://orcid.org/0000-0002-4962-1428>.

CONTACT

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