

# Benjamin J Cunningham

## Contact



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## Education

**BS in Business Administration: Business Analytics and Information Management**

**Minor in Creative Technology and Design (CTD)**

University of Colorado, Boulder – Leeds School of Business, College of Engineering and Applied Science

Expected Graduation: 2023

- 3.8 Major GPA
- 3.44 Cumulative GPA
- Dean's List (2020, 2021)

**DIS Copenhagen - Copenhagen, Denmark**

Jan 2022- May 2022

- Continued major and minor studies.
- Travelled with an international lacrosse team.

## Skills

### Analytical

SQL

Alteryx Core Certified

Python

Microsoft Excel

Power BI

### Adobe Platforms

Lightroom

Photoshop

Illustrator

### Web Design

HTML

CSS

JavaScript

## Career Objective

I am passionate about the world of analytics and drawing insights from large data sets. I hope to use these skills in a variety of different mediums, working with many different industries in consulting or project management roles. In addition, I never want to let go of my creative side. In any capacity, I would love to work with brand designs, marketing strategy, and overall company success using these skills.

## Experience

### **Data Analytics Consulting Intern**

**June 2022 – August 2022**

RSM US LLP (McGladrey) | Denver, CO

- Interpreted data through warehousing in SQL Server, verifying sufficient data in various entities.
- Created visualizations and drew insights using Power BI.
- Optimized ETL processes of data pipelines and created reports to document these processes.

### **Venture Capital Startup Analyst**

**October 2021 – April 2022**

Plug and Play University Program | Sunnyvale, CA - Remote

- Analyzed several startup pitch decks weekly to make investment recommendations for Plug and Play Ventures.
- Conveyed a PowerPoint presentation to the Investment Team, with an extensive evaluation of a potential investment.

### **Co-Founder - Director of Operations**

**October 2020 - October 2021**

Startup Mill | Boulder, CO | Student Spotlight - [Article](#)

- Co-established a student-led startup accelerator, designed to bridge the gap between the CU and Colorado startup ecosystems.
- Developed 5 logos, 2 social media pages, and content to increase community engagement.
- Amplified the development and implementation of operations ranging from sourcing startups to program management.

### **Data Analysis Representative**

**June 2020 – June 2021**

Mainline Sales Incorporated | Anaheim, CA

- Leveraged advanced Excel functionality to improve client meetings, internal operations, and visual management.
- Organized and evaluated weekly workbooks to increase productivity for over 20 clients and company representatives.

## Projects/Case Studies

### **Whole Foods Location Analysis**

**October 2021**

Utilized Alteryx and Excel to clean, join, and analyze multiple datasets to recommend new Whole Foods locations based off overall county health, education, income, and population. Organized findings into an executive memorandum.

### **Pilgrim Bank Customer Analytics**

**September 2021**

Analyzed a 35,000-record sample of customer demographic data to determine if there was a significant difference in profit between online and offline customers, using regression analysis in Excel and R Studio

### **Website Design**

**October 2022**

Utilized HTML, CSS, and JavaScript to design a personal portfolio (Link in Contact section)