

# Benjamin J. Cunningham

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## EDUCATION

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### University of Colorado, Boulder – Leeds School of Business

Expected Graduation: May 2023

BS in Business Administration: Business Analytics and Information Management | Minor in Creative Technology and Design (CTD)

- 3.8 Major GPA | 3.44 Cumulative GPA

### DIS Copenhagen – Copenhagen, Denmark

January 2022 – May 2022

- Continued major and minor studies. Travelled with an international lacrosse team.

### Orange Lutheran High School – Orange, CA

Graduated: May 2019

- 4.1 Cumulative GPA | High Honor Roll | Cum Laude

## EXPERIENCE

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### Data Analytics Consulting Intern

June 2022 – August 2022

RSM US LLP (McGladrey) | Denver, CO

- Interpreted data through warehousing in SQL Server, verifying sufficient data in various entities.
- Created visualizations and drew insights using Power BI.
- Optimized ETL processes of data pipelines and created reports to document these processes.

### Venture Capital Startup Analyst

October 2021 – April 2022

Plug and Play University Program | Sunnyvale, CA - Remote

- Analyzed several startup pitch decks weekly to make investment recommendations for Plug and Play Ventures.
- Conveyed a PowerPoint presentation to the Investment Team, with an extensive evaluation of a potential investment.

### Co-Founder - Director of Operations

October 2020 - October 2021

Startup Mill | Boulder, CO | Student Spotlight - [Article](#)

- Co-established a student-led startup accelerator, designed to bridge the gap between the CU and Colorado startup ecosystems.
- Developed 5 logos, 2 social media pages, and content to increase community engagement.
- Amplified the development and implementation of operations ranging from sourcing startups to program management.

### Data Analysis Representative

June 2020 – June 2021

Mainline Sales Incorporated | Anaheim, CA

- Leveraged advanced Excel functionality to improve client meetings, internal operations, and visual management.
- Organized and evaluated weekly workbooks to increase productivity for over 20 clients and company representatives.

## PROJECTS / CASE STUDIES

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### Whole Foods Location Analysis

October 2021

- Utilized Alteryx and Excel to clean, join, and analyze multiple datasets to recommend new Whole Foods locations based off overall county health, education, income, and population. Organized findings into an executive memorandum.

### Pilgrim Bank Customer Analytics

September 2021

- Analyzed a 35,000-record sample of customer demographic data to determine if there was a significant difference in profit between online and offline customers, using regression analysis in Excel and R Studio.

## LEADERSHIP AND VOLUNTEER EXPERIENCE

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### Mojo Culture - Clothing Brand

September 2021 - Present

Boulder, CO

- Photography and brand work with the goal of creating, collaborating, and sharing with like-minded individuals.

### Mission Work

November 2017 - April 2019

Orange Lutheran High School | Orange, CA

- **Officer:** Led teams of students to build and repair homes, serve community food shelters, preserve historical landmarks, and strive to understand underprivileged communities across the United States.

## SKILLS

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- **Proficiency in:** SQL (DQL, DDL, DML) | Alteryx Core Certified | Power BI | Microsoft Excel | Python | Adobe Lightroom
- **Knowledge of:** R Studio | Java Script | Azure Data Factory | Adobe Photoshop | Adobe XD | Adobe Illustrator

## INTERESTS

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- Private Pilot (Aug. 2019) | Surfing | Skiing | Traveling (Visited 20 Countries) | Music | Investing