

Ben Daly

Engineering Manager | Full-stack Developer

Work

ArchiPro

Engineering Manager | Oct 2023 - Present

Full-stack Developer | Oct 2022 - Oct 2023

I am currently the Engineering Manager of ArchiPro's B2B Engineering Team, consisting of myself and four engineers. Collaborating with the Head of Product B2B directly, providing technical advice and knowledge on existing/upcoming features. I joined ArchiPro as a Full-stack Developer with a primary focus on Ecommerce integrations.

Responsibilities:

- Managing and providing guidance to a team of four engineers
- Technical evaluation and estimation of upcoming product features
- Providing technical insight to our product team
- Developing and maintaining integrations with Ecommerce platforms
- Developing and maintaining our internal Advertising tech stack
- Mentored team members
- Contributed to product discussions from both a wider business value and technical perspective
- Stand-in team lead for leave cover

Key Projects:

- Created and maintained several Ecommerce product and order integrations (WooCommerce, Shopify, Magento, Squarespace) as well as integrations with Airtable and HubSpot.
- Contributed to technical design and architecture of our integration stack
- Contributed to the wider product, building interfaces, fixing issues no matter the area
- Worked alongside ArchiPro's Head of Operations to improve our whole advertising Airtable solution

Theta

Senior Consultant | Apr 2022 - Oct 2022

Consultant | Apr 2019 - Apr 2022

Graduate | Jan 2019 - Apr 2019

I worked as a Senior Consultant in the Product Group, where I developed custom integrations, led mobile app development, and contributed to infrastructure code among other tasks.

Responsibilities:

- Consulted with customers across multiple products to build custom integrations & bespoke features
- Worked directly with product owners to assess requirements & design features
- Contributed to technical design, architecture & implementation across multiple products/ technologies
- Performed code review across all team products
- Automated and managed deployments/releases for products within team portfolio
- Developed integrations for our products/services utilised by our customers and internally
- Built and contributed to key infrastructure code: front-end & back-end

- Technical mentor to colleagues
- Collaborated with colleagues across technical design and development of product features
- Managed and mentored interns to provide guidance towards the completion of their projects

Key Projects:

- Main developer of FAQ Bot (<https://faqbot.ai>) notable features include: self-service sign up flow, live chat, flexible engagements, bot style customisation, FAQ Pages (statically generated)
- Key developer for EVA Check-in (<https://evacheckin.com>) notable features include: bookings, custom check-in flows, rewriting legacy application code, URL shortener, mobile apps, UI/UX overhauls
- Led integration with Stripe billing across multiple products in the Theta portfolio
- Led adoption of using TypeScript in EVA Check-in
- Led development of modernising the user interfaces of EVA Check-in customer facing product offerings
- Led integration with Procore, a global, all-in-one construction management software within EVA Check-in to attract customers for Theta from the construction industry
- Developed a generic webhook system for our in-house application framework

Hansen Technologies

Software Engineer Intern | Mar 2018 - Sep 2018

I was the lead developer for an interactive data visualisation project, managing the project end-to-end.

Responsibilities:

- Managed the project end-to-end from inception to completion
- Managed relationship with senior leadership, providing updates on progress of work & scheduled meetings
- Created an interactive data visualisation within existing software using Java and JavaScript which saw immediate impact & use once deployed & sparked global interest within the company

Skills

- Charismatic and level-headed
- Experienced in problem-solving
- Creative and out-of-the-box thinker
- Excellent communication skills
- Team player with a positive team-first attitude

Languages & Technologies

C#/.NET, JavaScript, TypeScript, React, Remix, SQL (SQL Server, MySQL), PHP, GraphQL, Flutter/Dart (iOS & Android), AWS, Azure, CI/CD (GitHub Actions, Azure DevOps, Bitbucket Pipelines), PowerShell, Git, Redis

Education

University of Auckland
Bachelor of Science - Computer Science
2014 - 2017

References

- Marcel Saville - ArchiPro | [LinkedIn](#)
- Jim Taylor - Theta | [LinkedIn](#)

Contact

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