

Benjamin L. Davis, Ph.D.

 bendavis007 |  bendavis007 |  bendavis007.github.io |  ben.davis@nyu.edu |  (620) 288-2590

SUMMARY

Ambitious leader, innovator, communicator, and tactical thinker; gifted in strategic planning, complex problem solving, and scientific rigor. A highly-driven, scholar who approaches problems in industry with a novel “out-of-the-box” approach.

EDUCATION

2015 Ph.D. (Space & Planetary Sciences) at the **University of Arkansas**

2008 B.S. (Physics), B.S. (Mathematics), & Minor (Music) at **Pittsburg State University**

WORK EXPERIENCE

Your Digital Co-Pilot, LLC

Apr 2021 –

Marketing Analyst

New York University Abu Dhabi

Sep 2020 –

Center for Astro, Particle, & Planetary Physics – Fellow, Research Associate

Swinburne University of Technology

Aug 2016 – Jul 2020

Centre for Astrophysics & Supercomputing – Postdoctoral Fellow

Arkansas Tech University

Aug 2015 – May 2016

Department of Physical Sciences – Visiting Assistant Professor of Physics

University of Arkansas

Aug 2015 – Dec 2016

Department of Physics – Visiting Assistant Professor of Physics

IMPACT

With Your Digital Co-Pilot, LLC, I analyze the digital footprint of our clients and craft bespoke search engine optimization (SEO) strategies to improve their online visibility. *Case Example:* Within the first six months of working with [Montes Law Group](#), I helped them achieve: 520% increase in SEO traffic value, 124% increase in online impressions, 69% increase in clicks to website, #1 ranking in search engine visibility in their zip code (Irving, TX 75063), and their competitors would have to pay over \$25,000/month to achieve the same traffic that Montes Law Group is receiving through our strategically-designed SEO.

SOFTWARE PROFICIENCIES

Adobe Creative Cloud • DS9 • Gimp • Google Analytics • Google Ads • Google Lighthouse • Google Search Console • IRAF • Microsoft Office Suite • PC/Mac/Unix/Linux OS • SEMrush • SpyFu

For my unabridged curriculum vitae, visit <https://bendavis007.github.io/PDFs/CV.pdf> or scan the QR code.

