Ben Deatsman

In [21]: **from** completejourney_py **import** get_data

Classwork 4b

In []:

```
cj_data = get_data()
In [37]:
          cj_data.keys()
Out[37]: dict_keys(['campaign_descriptions', 'coupons', 'promotions', 'campaigns', 'demographics', 'transactions', 'coupon_redemptions', 'products'])
In [43]: import pandas as pd
          products = cj_data['products']
         transactions = cj_data['transactions']
         transactions.columns.intersection(products.columns)
Out[43]: Index(['product_id'], dtype='object')
In [50]: transactions.merge(products, how='left', on='product_id')
Out[50]:
                                             basket_id product_id quantity sales_value retail_disc coupon_disc coupon_match_disc week transaction_timestamp manufactu
                   household_id store_id
                 0
                            900
                                                                                             0.00
                                                                                                                               0.0
                                                                                                                                             2017-01-01 11:53:26
                                          31198570044
                                                          1095275
                                                                                  0.50
                                                                                                           0.0
                                          31198570047
                 1
                            900
                                                          9878513
                                                                         1
                                                                                  0.99
                                                                                              0.10
                                                                                                           0.0
                                                                                                                               0.0
                                     330
                                                                                                                                      1
                                                                                                                                             2017-01-01 12:10:28
                                          31198655051
                 2
                           1228
                                                                                  1.43
                                                                                              0.15
                                                                                                           0.0
                                     406
                                                          1041453
                                                                         1
                                                                                                                               0.0
                                                                                                                                      1
                                                                                                                                             2017-01-01 12:26:30
                 3
                            906
                                                                                  1.50
                                                                                             0.29
                                                                                                           0.0
                                                                                                                               0.0
                                                                                                                                      1
                                     319 31198705046
                                                          1020156
                                                                         1
                                                                                                                                             2017-01-01 12:30:27
                            906
                                                                         2
                                                                                  2.78
                                                                                             0.80
                                                                                                           0.0
                                                                                                                               0.0
                 4
                                          31198705046
                                                          1053875
                                                                                                                                      1
                                                                                                                                             2017-01-01 12:30:27
                •••
                                                                                                                               • • •
          1469302
                            679
                                          41453103606
                                                                         1
                                                                                  0.79
                                                                                             0.20
                                                                                                           0.0
                                                                                                                               0.0
                                                                                                                                            2018-01-01 03:50:03
                                                        14025548
                                                                                                                                     53
                           2070
                                     311 41453083334
                                                                                              0.17
                                                                                                           0.0
                                                                                                                               0.0
          1469303
                                                          909894
                                                                         1
                                                                                   1.73
                                                                                                                                     53
                                                                                                                                            2018-01-01 04:01:20
          1469304
                           2070
                                      311 41453083334
                                                                         2
                                                                                  5.00
                                                                                             2.98
                                                                                                           0.0
                                                                                                                               0.0
                                                                                                                                     53
                                                           933067
                                                                                                                                            2018-01-01 04:01:20
          1469305
                                                                                             0.29
                                                                                                                               0.0
                           2070
                                     311 41453083334
                                                          1029743
                                                                         1
                                                                                  2.60
                                                                                                           0.0
                                                                                                                                     53
                                                                                                                                            2018-01-01 04:01:20
          1469306
                           2070
                                                                                   1.19
                                                                                              0.13
                                                                                                           0.0
                                                                                                                               0.0
                                                                                                                                     53
                                                                                                                                            2018-01-01 04:01:20
                                      311 41453083334
                                                          1061220
         1469307 rows × 17 columns
In [64]: products['department'].unique()
Out[64]: array(['GROCERY', 'MISCELLANEOUS', 'PASTRY', 'DRUG GM', 'MEAT-PCKGD',
                  'SEAFOOD-PCKGD', 'PRODUCE', 'NUTRITION', 'DELI', 'COSMETICS',
                  'MEAT', 'FLORAL', 'TRAVEL & LEISURE', 'SEAFOOD', 'SALAD BAR',
                 'FUEL', 'ELECT &PLUMBING', 'FROZEN GROCERY', 'COUPON', 'SPIRITS',
                 'GARDEN CENTER', 'TOYS', 'CHARITABLE CONT', 'RESTAURANT',
                 'PROD-WHS SALES', 'CHEF SHOPPE', 'GM MERCH EXP', 'AUTOMOTIVE',
                 'PHOTO & VIDEO', 'CNTRL/STORE SUP', 'HOUSEWARES', 'POSTAL CENTER'],
                dtype=object)
In [78]: (
           transactions
           .merge(products, how='left', on='product_id')
           .query("department == 'MEAT'")
           .groupby('product_category', as_index=False)
           .agg({'sales_value': 'sum'})
           .sort_values(by='sales_value', ascending=False)
Out[78]:
                       product_category sales_value
                                  BEEF
                                          176614.54
           1
           2
                               CHICKEN
                                           52703.51
          10
                                  PORK
                                           50809.31
          12
                         SMOKED MEATS
                                           15324.22
          13
                                TURKEY
                                           11128.95
                     EXOTIC GAME/FOWL
           4
                                             860.42
           5
                                  LAMB
                                             829.27
          14
                                  VEAL
                                             167.13
           8
                         MEAT SUPPLIES
                                              57.03
                                              39.66
                           MEAT - MISC
          11 RW FRESH PROCESSED MEAT
                                              30.84
           3
                               COUPON
                                               7.00
           6
                                               2.20
                           LUNCHMEAT
           9
                        MISCELLANEOUS
                                               0.95
                                              0.30
```