

```
In [35]: from completejourney_py import get_data

cj_data = get_data()

import pandas as pd
transactions = cj_data['transactions']
products = cj_data['products']
demographics = cj_data['demographics']
transactions.columns.intersection(demographics.columns)
```

Out[35]: Index(['household_id'], dtype='object')

```
In [41]: df1 = transactions.merge(demographics, how='left', on='household_id')
```

```
In [43]: df1.columns.intersection(products.columns)
```

Out[43]: Index(['product_id'], dtype='object')

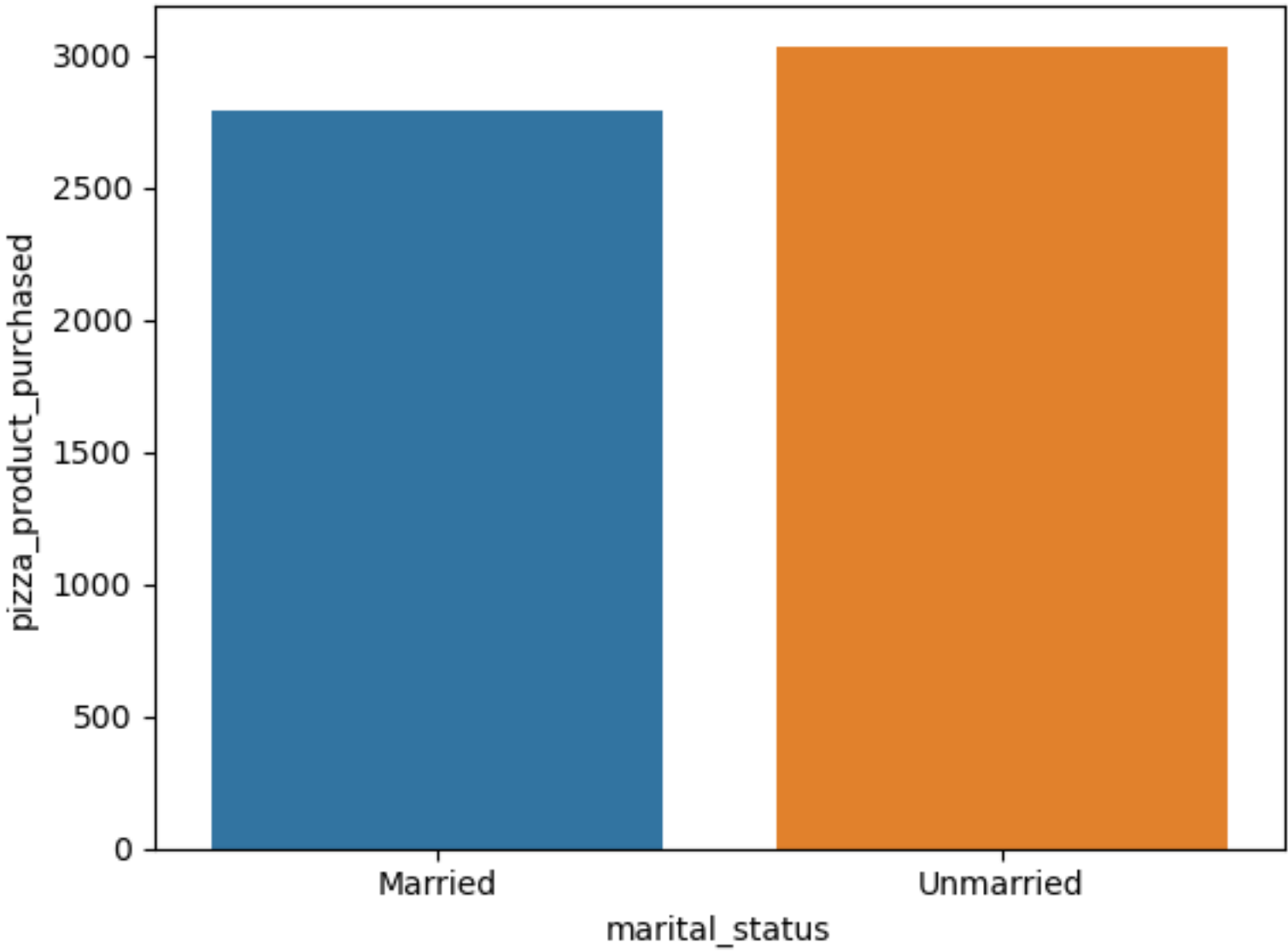
```
In [96]: pizza_filter = products['product_type'].str.contains('pizza', case=False, na=False)
df2 = (products[pizza_filter].merge(df1 , how='inner', on='product_id')
      .groupby(['marital_status'], as_index=False)
      .agg({'product_type': 'count', 'sales_value': 'sum'})
      )
df2 = df2.rename(columns={'product_type': 'pizza_product_purchased'})
df2
```

Out[96]:

	marital_status	pizza_product_purchased	sales_value
0	Married	2788	10711.37
1	Unmarried	3037	10917.73

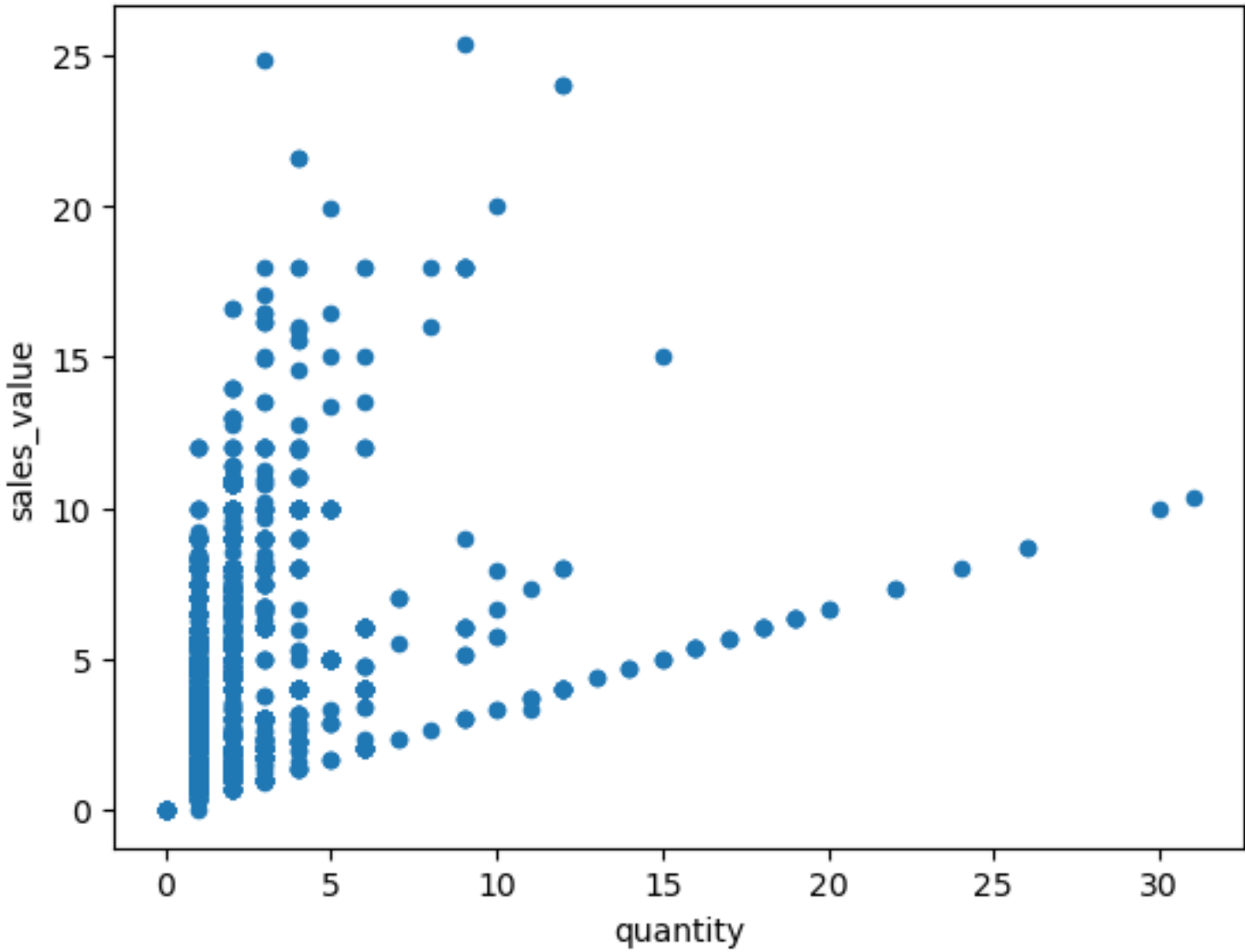
```
In [94]: import seaborn as sns
import matplotlib.pyplot as plt
sns.barplot(x='marital_status', y='pizza_product_purchased', data=df2)
```

Out[94]: <Axes: xlabel='marital_status', ylabel='pizza_product_purchased'>



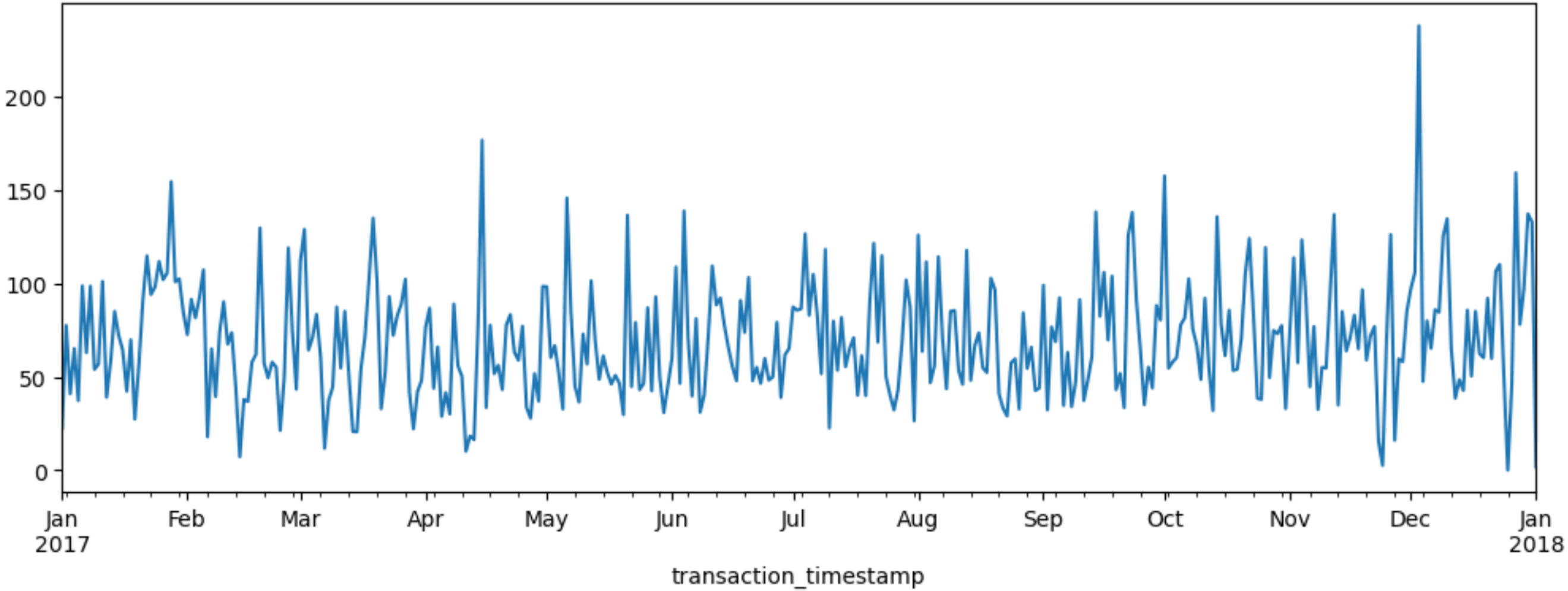
```
In [106... df3 = (products[pizza_filter]
        .merge(transactions , how='inner', on='product_id')
        .merge(demographics, how='inner', on='household_id')
        )
df3.plot.scatter(x='quantity', y='sales_value')
```

Out[106... <Axes: xlabel='quantity', ylabel='sales_value'>



```
In [112... df4 = df3.set_index('transaction_timestamp')['sales_value']
sale_resample = df4.resample('D').sum()
sale_resample.plot(kind='line', figsize=(12, 4))
```

Out[112... <Axes: xlabel='transaction_timestamp'>



In []: