

Ben Diagi

Email: ebenezerdiagi@gmail.com
Website: www.bendiagi.com

Address: Lagos State, Nigeria
LinkedIn: [/ebenezerdiagi](https://www.linkedin.com/in/ebenezerdiagi)

OBJECTIVE

Senior Product Manager with 7+ years of experience building AI-driven financial platforms, digital fintech solutions, and investment products. Proven track record in fintech, asset management, and algorithmic trading, delivering impactful, user-centric products that drive growth.

Currently leading AI initiatives at Token Metrics, including intelligent trading agents, automated portfolios, and research tools for both retail and institutional users.

B.Eng. in Electrical & Electronics Engineering, CFA Level II Candidate, and Certified Scrum Master (CSM).
Skilled in AI/ML innovation, agile development, and cross-functional leadership.

EXPERIENCE

October 2024 - Present
Austin, Texas, United States

Senior Product Manager Token Metrics

- Lead strategy and execution for AI-powered investment products, including trading agents, automated portfolio management tools, and advanced research platforms, supporting both institutional and retail clients.
- Directed development of on-chain trading systems that aggregate liquidity providers, improving transaction efficiency and user experience for 10,000+ active platform users.
- Drove cross-functional AI initiatives (e.g., AI-enabled analytics, conversational agents) that delivered 30% faster insights for investors.
- Partnered with engineering, compliance, and data teams to ensure regulatory-aligned, scalable product launches across multiple jurisdictions.

May 2024 - October 2024
Austin, Texas, United States

Product Manager Token Metrics

- Implemented AI-driven analytics to enhance user engagement and decision-making for a crypto research platform, improving customer satisfaction scores by 25%.
- Developed and deployed automated trading tools, enabling expert-grade insights and increasing platform stickiness among institutional users.
- Collaborated with engineering and design teams to optimize platform performance, reducing latency by 20% and boosting retention.

March 2024 - May 2024
Lagos State, Nigeria

Lead Product Manager Product Studio HQ

- Spearheaded the development of an AI Robo-Advisory platform and an alternative investments marketplace, enabling access to high-value art & music assets for emerging investors.
- Designed and implemented product frameworks that accelerated cross-team delivery, reducing time-to-market by 15%.
- Strengthened strategic partnerships to scale platform features and align products with market needs, enhancing adoption and revenue potential.

February 2021 - March 2024
Lagos, Nigeria

Product Manager
ZIMVEST (Zedcrest Investment Managers)

- Led end-to-end development of Zedcrest Wealth, a digital wealth management platform offering savings and fixed-income products with gamified user engagement, achieving 50K+ active users within the first year.
- Designed and implemented a risk-based asset allocation engine for retail and institutional clients, improving client portfolio outcomes and boosting AUM by 35%.
- Integrated core banking solutions and managed financial partnerships to ensure a seamless digital investment experience.

March 2017 - December 2021
Nigeria

Algorithmic FX Trader
234 Trading Hause

- Built and optimized high-frequency trading algorithms, managing portfolios exceeding \$600K.
- Enhanced algorithmic strategies to improve trade execution accuracy by 80%, increasing profitability.
- Designed market data pipelines supporting backtesting and predictive analytics.

August 2019 - February 2021
Lagos, Nigeria

Co-Founder
Quantis Lab

January 2018 - April 2018
Lagos

Head, Communications and New Media
Connected Analytics LTD (AKA ThankUCash)

- Managed internal and external communications, leading the media team in digital content production.

October 2017 - January 2018
Lagos, Nigeria

Head Of Design
Connected Analytics LTD (AKA ThankUCash)

- Produced graphic content and animations for media communications.

March 2016 - August 2016
Rivers state, Nigeria

Engineering Commissioning Intern
Total

- Supported commissioning processes for engineering systems, ensuring compliance with technical standards.

EDUCATION

January 2012 - December 2017

Bachelor of Engineering - BE
Covenant University

TECHNICAL SKILLS

AI/ML Financial Products, Digital Banking & Wealth Management Platforms, Product Lifecycle Management, Agile Product Development, Trading Systems Design & Optimization

CERTIFICATIONS

- International Introduction to Securities and Investment
- Capital Markets & Securities Analyst (CMSA)
- Certified Scrum Master (CSM)