

# Benjamin D. Rice

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## EDUCATION

**Northeastern University, D'Amore-McKim School of Business**, Boston, MA May 2025  
*Bachelor of Science Degree in Business Administration and Data Science* | Concentration: Marketing GPA: 3.6  
Relevant Coursework: Advanced Programming w/ Data, Financial Management, Marketing Research, Database Design, Machine Learning and Data Mining, Consumer Behavior, Marketing Management, Foundations of Data Science

## PROFESSIONAL EXPERIENCE

**Boston Consulting Group** Boston, MA  
*Principal Investors & Private Equity Co-op/Intern* Jul 2023 - Dec 2023

- Staffed on Due Diligence for 11+ transactions, analyzing various market potential and customer sentiment for clients
- Engineered interactive dashboards to automate fund strategy capital's portfolio company mapping using Alteryx
- Piloted a new position aimed at supporting digital workflow CRM for PIPE practice with teams in India and Europe
- Plugged into case support projects with a focus on primary market research, note taking, and ad-hoc research support
- Coordinated expert interviews and synthesized case materials into overviews and documents for case preparation

**NeuroFieldz Inc.** Boston, MA  
*Market Researcher & Data Analyst* Aug 2022 - Jun 2023

- Conducted market research to identify key user trends and insights in the AI neuro visual diagnostic industry, including analyzing competitor products and assessing market demand for new products and services
- Spearheaded automation and product pricing recommendations to the executive team utilizing data-driven insights
- Created a pitch deck that included financial projections for Seed funding of \$2.5 million and \$5 million
- Leveraged user feedback and surveys for targeted iterations and advancements in medtech product development

## LEADERSHIP EXPERIENCE & ACTIVITIES

**TAMID Group at Northeastern University** Boston, MA  
*Vice President of Consulting* Nov 2022 - Dec 2023

- Taught 50+ students consulting, equity research, case frameworks, and business skills through weekly sessions
- Strengthened client deliverables through 10 sessions by providing feedback and workflow tools for case teams
- Restructured curriculum for 10-week consulting workshops focusing on case studies and project development
- Oversaw consulting committee of 4 people; designed and facilitated weekly meetings covering consulting literacy

*Consulting Project Manager* Jan 2022 - May 2022

- Utilized consulting skills and offered pro-bono services in the following areas: industry analysis, product-market fit, non-paid organic and paid marketing channels, and branding for a real estate startup in Cambridge
- Led feature roadmap development, influencing cross-functional teams, and ensured successful project execution
- Leveraged individual team members' skill sets to ensure collaboration and stakeholder alignment
- Managed team of four students in a deliverable to startup CEO outlining strategies for driving marketing growth

**Guide Dogs of America** Sylmar, CA  
*Puppy Raiser & Event Volunteer* Jul 2015 - Jun 2021

- Volunteered at community outreach events to promote Seeing Eye Dog organization and attract new dog raisers
- Assisted in the training and socialization of future service animals for individuals with visual impairments, playing a crucial role in helping to improve the quality of life for those with disabilities and increasing their independence

## PROJECTS

**PrivateEye - Private Capital Deal Platform** Jan 2023 - Apr 2023

- Developed a private equity deal sourcing platform, connecting companies seeking investments with potential buyers.
- MVP creation and implementation using REST API, Docker, and Appsmith for seamless database management.

**Portfolio Prediction - Stock Time-Series Forecasting** May 2023 - June 2023

- Modeled stock trends of diversified portfolios using trained data from 2018 to 2023 to predict industry yields.
- Utilized Pandas, Matplotlib, and SQL libraries to implement ARIMA, SARIMA, and SARIMAX time series models

## SKILLS & ACTIVITIES

**Software/Workflow Tools:** Microsoft Office (Excel, PowerPoint), Adobe Creative Suite, Tableau, Python, Google Workspace, VScode, SQL, PowerBI, Figma, Pandas, Alteryx, Scikit-learn, Git, PitchBook, REST, Plotly, Numpy

**Honors & Activities:** Dean's List, Dean's Scholarship, TAMID, Entrepreneurship Club, Market Researcher, Disrupt

**Interests:** Computer Hardware, Soccer, Chess, Philosophy, Cooking, Skiing, Mountain Biking, Startups