Benjamin D. Rice

Boston, MA | rice.be@northeastern.edu | (661) 645-0037 | linkedin.com/in/benjamind-rice/ | bendrice.github.io

EDUCATION

Northeastern University, D'Amore-McKim School of Business, Boston, MA   May 2025
Bachelor of Science Degree in Business Administration and Data Science | Concentration: Marketing   *GPA: 3.6*
Relevant Coursework: Advanced Programming w/ Data, Financial Management, Marketing Research, Database Design, Machine Learning and Data Mining, Consumer Behavior, Marketing Management, Foundations of Data Science

PROFESSIONAL EXPERIENCE

Boston Consulting Group   **Boston, MA**
Principal Investors & Private Equity Co-op/Intern   *Jul 2023 - Dec 2023*
- Staffed on Due Diligence for 11+ transactions, analyzing various market potential and customer sentiment for clients
- Engineered interactive dashboards to automate fund strategy capital's portfolio company mapping using Alteryx
- Piloted a new position aimed at supporting digital workflow CRM for PIPE practice with teams in India and Europe
- Plugged into case support projects with a focus on primary market research, note taking, and ad-hoc research support
- Coordinated expert interviews and synthesized case materials into overviews and documents for case preparation

NeuroFieldz Inc.   **Boston, MA**
Market Researcher & Data Analyst   *Aug 2022 - Jun 2023*
- Conducted market research to identify key user trends and insights in the AI neuro visual diagnostic industry, including analyzing competitor products and assessing market demand for new products and services
- Spearheaded automation and product pricing recommendations to the executive team utilizing data-driven insights
- Created a pitch deck that included financial projections for Seed funding of $2.5 million and $5 million
- Leveraged user feedback and surveys for targeted iterations and advancements in medtech product development

LEADERSHIP EXPERIENCE & ACTIVITIES

TAMID Group at Northeastern University   **Boston, MA**
Vice President of Consulting   *Nov 2022 - Dec 2023*
- Taught 50+ students consulting, equity research, case frameworks, and business skills through weekly sessions
- Strengthened client deliverables through 10 sessions by providing feedback and workflow tools for case teams
- Restructured curriculum for 10-week consulting workshops focusing on case studies and project development
- Oversaw consulting committee of 4 people; designed and facilitated weekly meetings covering consulting literacy

Consulting Project Manager   *Jan 2022 - May 2022*
- Utilized consulting skills and offered pro-bono services in the following areas: industry analysis, product-market fit, non-paid organic and paid marketing channels, and branding for a real estate startup in Cambridge
- Led feature roadmap development, influencing cross-functional teams, and ensured successful project execution
- Leveraged individual team members' skill sets to ensure collaboration and stakeholder alignment
- Managed team of four students in a deliverable to startup CEO outlining strategies for driving marketing growth

Guide Dogs of America   **Sylmar, CA**
Puppy Raiser & Event Volunteer   *Jul 2015 - Jun 2021*
- Volunteered at community outreach events to promote Seeing Eye Dog organization and attract new dog raisers
- Assisted in the training and socialization of future service animals for individuals with visual impairments, playing a crucial role in helping to improve the quality of life for those with disabilities and increasing their independence

PROJECTS

PrivateEye - Private Capital Deal Platform   *Jan 2023 - Apr 2023*
- Developed a private equity deal sourcing platform, connecting companies seeking investments with potential buyers.
- MVP creation and implementation using REST API, Docker, and Appsmith for seamless database management.

Portfolio Prediction - Stock Time-Series Forecasting   *May 2023 - June 2023*
- Modeled stock trends of diversified portfolios using trained data from 2018 to 2023 to predict industry yields.
- Utilized Pandas, Matplotlib, and SQL libraries to implement ARIMA, SARIMA, and SARIMAX time series models

SKILLS & ACTIVITIES

Software/Workflow Tools: Microsoft Office (Excel, PowerPoint), Adobe Creative Suite, Tableau, Python, Google Workspace, VScode, SQL, PowerBI, Figma, Pandas, Alteryx, Scikit-learn, Git, PitchBook, REST, Plotly, Numpy
Honors & Activities: Dean's List, Dean's Scholarship, TAMID, Entrepreneurship Club, Market Researcher, Disrupt
Interests: Computer Hardware, Soccer, Chess, Philosophy, Cooking, Skiing, Mountain Biking, Startups