Benjamin D. Rice

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EDUCATION

Northeastern University, D'Amore-McKim School of Business   **Boston, MA**
Bachelor of Science Degree in Business Administration and Data Science | Concentration: Marketing   *May 2025*
Relevant Coursework: Advanced Programming w/ Data, Financial Management, Marketing Research,   *GPA: 3.7*
Database Design, Machine Learning and Data Mining 1 & 2, Marketing Management, Data Presentation & Visualization

PROFESSIONAL EXPERIENCE

Topline Strategy Group   **Boston, MA**
Associate Consultant Co-op   *Jul 2024 - Dec 2024*
- Delivered to clients on 6 projects ranging from market & strategic insights, investment diligence, and value creation
- Lead market modules identifying total addressable market across SaaS, Healthcare, and Logistic & Distribution
- Identified client strengths, weaknesses, and market trends from 100+ customer interviews for 5 due-diligence reports
- Lead entry strategy for RMM & PSA company, scaling from 1-3 employee to 5-25 employee MSP market segment

Boston Consulting Group   **Boston, MA**
Principal Investors & Private Equity Analyst Co-op   *Jul 2023 - Dec 2023*
- Staffed on 11+ due diligence transactions, analyzing various market potential and customer sentiment for clients
- Engineered interactive dashboards to automate fund strategy capital's portfolio company mapping using Alteryx
- Coordinated expert interviews and synthesized case materials into overviews and documents for case preparation
- Piloted a new position aimed at supporting digital workflow CRM for PIPE practice with teams in India and Europe
- Plugged into case support projects with a focus on primary market research, note taking, and ad-hoc research support

NeuroFieldz Inc.   **Boston, MA**
Assistant Product Manager   *Aug 2022 - Jun 2023*
- Secured $7.5M in seed funding and grants by developing an enticing product vision and market opportunity analysis
- Led market research to identify key user trends and adoption barriers in the AI neuro visual diagnostic industry
- Implemented user & clinician feedback for targeted iterations and advancements in NeuroVEP's diagnostic speed
- Analyzed 20M+ lines of VEP & amplitude data to validate device efficacy, refining AI algorithms precision

LEADERSHIP EXPERIENCE

TAMID Group at Northeastern University - Investing and Consulting Club   **Boston, MA**
Vice President of Consulting   *Nov 2022 - Dec 2023*
- Taught 50+ students consulting, equity research, case frameworks, and business skills through weekly sessions
- Restructured curriculum for 10-week consulting workshops focusing on case studies and project development
- Oversaw consulting committee of 4 people; designed and facilitated weekly meetings covering consulting literacy

Consulting Project Manager   *Jan 2022 - May 2022*
- Offered services in industry analysis, product-market fit, marketing channels, and branding for a real estate startup
- Led feature roadmap development, influencing cross-functional teams, and ensured successful project execution
- Managed team of four students in a deliverable to startup CEO outlining strategies for driving marketing growth

Guide Dogs of America   **Sylmar, CA**
Puppy Raiser & Event Volunteer   *Jul 2015 - Jun 2021*
- Assisted in the training and socialization of future service animals for individuals with visual impairments

TECHNICAL PROJECTS

PrivateEye - Private Capital Deal Platform   *Jan 2023 - Apr 2023*
- Developed a private equity deal sourcing platform, connecting companies seeking investments with potential buyers
- MVP creation and implementation using REST API, Docker, and Appsmith for seamless database management.

Portfolio Prediction - Stock Time-Series Forecasting   *May 2023 - June 2023*
- Modeled stock trends of diversified portfolios using trained data from 2018 to 2023 to predict industry yields
- Utilized Pandas, Matplotlib, and SQL libraries to implement ARIMA, SARIMA, and SARIMAX time series models

SKILLS & INTERESTS

Software/Workflow Tools: Microsoft Office (Excel, PowerPoint), Python, Tableau, SQL, R, Scikit-learn, Adobe Creative Suite, AWS, VScode, PowerBI, Figma, Pandas, Alteryx, Git, PitchBook, REST, Plotly, Numpy
Honors & Activities: Dean's List, Dean's Scholarship, TAMID, Entrepreneurship Club, Market Researcher, Disrupt
Interests: Computer Hardware, Soccer, Chess, Existentialism, Architectural Digest, Skiing, Mountain Biking, Surfing