



Benecia Crasta

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Education

BACHELOR OF SCIENCE, COMPUTER SCIENCE – Bhavan's College – Andheri West Score: 9.61 CGPA	May 2024
STD 12TH (HSC) – Nirmala Memorial Foundation College of Commerce & Science – Kandivali Score: 93 %	May 2021
STD 10TH (SSC) – Divine Child High School & Junior College – Chakala, Andheri East Score: 88.8 %	April 2019

Achievements

- Class Representative for 3 consecutive years.
- Student manager at DLLE (Dept. of Lifelong Learning and Extension).
- Assistant Contingent Leader (ACL).
- Ranked second in class with a CGPA of 9.61/10.

Skills

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| <ul style="list-style-type: none">• Python, Java, R programming• SQL, MongoDB• Microsoft Excel, Word, PowerPoint• Data visualization tools – Tableau, Power BI• Attention to detail• Problem-solving and analytical skills• Project management, agile, scrum, SDLC• Project management tools• Documentation and UML diagrams | <ul style="list-style-type: none">• Organizational and interpersonal skills• Communication, team collaboration• Risk assessment• Business analytics and management• Willingness to learn• Time management• Stakeholder analysis/management• Presentation skills |
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Projects

DATA ANALYSIS MINI-PROJECTS <ul style="list-style-type: none">• Data cleaning and exploratory data analysis in MySQL Workbench.• Using Microsoft Excel to clean data and create interactive dashboards.• Data visualization and creating visually appealing dashboard using Tableau.• Leveraging knowledge of power query, DAX, drill down, bins & lists, etc to create dashboards in Power BI.	May 2024
WEB SCRAPING AND XML PARSING <ul style="list-style-type: none">• Using requests and BeautifulSoup to extract and parse the HTML content.• Loading RSS feed into XML and parsing it using ElementTree, saving a few fields to CSV.	April 2024

PROBLEM-SOLVING TECHNIQUES

March 2024

- Utilized various diagrams, charts and tools to efficiently and strategically solve problems at hand.
- SWOT analysis, Cause & effect diagram (fishbone), google-storming, cost-benefit analysis, pareto analysis.

E-COMMERCE PRODUCT CATEGORIZATION USING PYTHON

Feb 2024

- This is a machine learning and predictive analysis model to categorize various products automatically.
- Preprocesses textual data, trains the LSTM model and deploys them as an API.

PROJECT MANAGEMENT DOCUMENTATION

Jan 2024

- Learned and created various PJM documentation used during the project life-cycle.
- Project charter, project schedule, project budget, RACI chart, Gantt chart, ROAM analysis, Work Breakdown Structure (WBS), risk logs, lessons learned, SMART goals, OKRs, user stories.

Internships

PRESALES TECHNICAL ASSOCIATE – Accrescent Digital Marketing Agency

Sept 2023 - March 2024

- Performing market analysis.
- Connecting with potential clients and understanding their unique needs.
- Recommending tailored digital marketing services to fuel their business success.
- Creating PowerPoint presentation to explain the business strategy.

WEB DEVELOPER – Jai HR Consultancy Services

May 2023 – June 2023

- Designed visually appealing website using Figma.
- Developed the same using JavaScript, PHP, jQuery, Bootstrap, HTML5, CSS.
- Uploading files on FTP server using FileZilla.

HUMAN RESOURCES (HR) INTERN – Tech Analogy Educational Services

June 2022 – Sept 2022

- Interviewing interns applying in various other departments of the company.
- Calling and updating the spreadsheets.

Certifications

- Business Intelligence Analyst course from Udemy.

May 2024

- Problem-solving techniques course from Udemy.

April 2024

- Google Project Management Professional Certification Program from Coursera.

February 2024

- Foundations of Project Management
- Project Initiation: Starting a Successful Project
- Project Planning: Putting It All Together
- Project Execution: Running the Project
- Agile Project Management
- Capstone: Applying Project Management in the Real World

- ChatGPT and AI tools workshop.

November 2023

- Advanced Human Resource Management course from InternShala.

April 2022

Language Proficiency

ENGLISH – Advanced

HINDI – Advanced

KONKANI – Intermediate