Benedict Ahar

WordPress Website Designer | Elementor Expert | UI/UX Designer | HTML | CSS

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Portfolio: https://benedictahar.com.ng/

LinkedIn: http://www.linkedin.com/in/aharbenedict

Profile

Having gained 6 years of proven experience designing and developing websites with WordPress, I have a well-established record of creating bespoke and user-friendly websites. My expertise includes creating responsive websites from blank templates, UI/UX design, and executing Figma designs with WordPress and Elementor.

With a strong proficiency in SEO, I develop and optimize websites for search engines. An excellent team player, looking to work in a progressive company and provide solutions to clients' challenges.

Work Experience

Freelancer

Freelane

April 2018 to Present

• Creating custom WordPress and Elementor websites

• Collaborating with clients to understand their requirements and provide design recommendations that enhance their online presence.

• Providing consultation services to clients on website design, development, and maintenance, resulting in improved client satisfaction and retention rates.

• Collaborating with marketing and branding teams to create visually appealing websites for clients, resulting in a 30% increase in brand awareness and recognition.

WordPress and Elementor Site Builder (Contract) - Remote

KeyMailer Ltd   - London

April 2024 to June 2024

• Utilized Figma to create detailed website mockups based on client specifications and design briefs.

• Translated these mockups into functional websites using WordPress and Elementor, ensuring consistency between design and implementation.

• Integrated Figma into the design process, allowing for seamless collaboration with the marketing head. This streamlined workflow facilitated efficient communication and feedback loops, resulting in faster project turnaround times and increased client satisfaction.

• Implemented responsive design principles to ensure optimal viewing experiences across various devices and screen sizes.

• Prioritized user experience considerations during the design implementation process, incorporating intuitive navigation, clear calls-to-action, and engaging visual elements.

Lead WordPress Website Design Specialist (Remote)

Cheapwebhosting NG   -   Lagos, Nigeria

January 2023 to October 2023

• Developed website design strategies to drive business growth, improve user experience, and achieve client objectives.

• Successfully completed pending tasks from the backlog of projects, resulting in a high project completion rate of 90%.

• Evaluated the company's website analytics to track performance and identify opportunities for improvement.

• Effectively handle and maintain digital files in an organized manner

■ Website Designer (Remote)

Epha Innovations - Ibadan, Nigeria

February 2020 to February 2023

• Led a team of 3 web designers and developers to complete a complex website redesign project for a major agro-sector client, resulting in a 40% increase in website traffic and a 25% increase in online conversions.

• Designed Bespoke websites for clients that improved website performance and enabled clients to easily update their website content, resulting in a 25% increase in client retention rates.

• Conducted in-depth website audits and implemented technical optimizations, resulting in a 15% increase in website speed and a 20% decrease in bounce rates.

■ WordPress Website Design Specialist (Remote)

CT Hub - Jos, Nigeria

April 2020 to January 2023

• Designed and developed over 20 responsive and visually stunning websites for clients across various industries, resulting in a 95% client satisfaction rate.

• Revamped website functionality and enhanced user experience by incorporating new content and updating web pages.

• Implemented a streamlined design process that reduced project completion time by 30%, resulting in increased profitability and improved client satisfaction.

• Conducted website testing and quality assurance (QA), leading to an optimal performance rate of 90% following its launch.

• Utilized user-centered design principles and conducted usability testing to create an intuitive and user-friendly e-commerce website for a fashion retailer, resulting in a 15% increase in online sales.

• Worked independently on various projects.

■ Volunteer

The House of Recab (Hybrid) - Jos, Nigeria

March 2019 to October 2022

• Designed and developed a new website for the NGO, improving its online presence and enabling them to better showcase its mission, programs, and impact to potential donors and supporters.

• Collaborated closely with the NGO's leadership team to understand their specific website requirements and goals, ensuring that the website design and functionality aligned with their brand and mission.

• Customized and integrated various plugins and tools to support the NGO's donation system, event registration, and social media integration, streamlining their operations and enhancing their online fundraising efforts.

• Conducted regular website maintenance and updates to ensure optimal performance, security, and accessibility, providing ongoing support to the NGO's staff and volunteers and ensuring that the website continued to meet their evolving needs.

Education

M. Sc in Clinical Psychology

University of Jos - Jos, Nigeria

August 2017 to January 2023

Website Design and Administration in Information Technology

Luvbeing World Technologies - Jos, Nigeria

February 2017 to September 2017

GCSE in Computer Appreciation and Software Applications

Gracious Computer Institute - Makurdi, Nigeria

February 2010 to August 2011

Skills

- Knowledge of search engine optimization (SEO) best practices and how to incorporate them into website design to improve search engine rankings and drive traffic.
- Project management skills to manage the design process from start to finish and deliver projects on time.
- Excellent written, communication and interpersonal skills to collaborate effectively with clients, team members, and other stakeholders involved in the website design process.
- Attention to detail and strong problem-solving skills to troubleshoot and resolve design-related issues.
- Proficient in UI/UX Design
- Ability to work independently and in a cross-functional team
- Ability to troubleshoot website issues and identity conflicts with plugins and resolve the same.
- Proficiency in Figma, Canva and Corel Draw to create and edit graphics and images for the web
- HTML & CSS - Intermediate level

Languages

- English - Fluent

Certifications

Website Design - Certificate Of Competence (Luvbeing World Technologies)
October 2017

The Complete SEO Course - Beginner to Advanced (Udemy)
March 2023

Advanced Search Engine Optimization (Udemy)
February 2023

Additional Information

Past Projects:

https://californiapain.com/

https://rechtnu.com/

https://derekadotservices.com/

https://netwealthmedicals.com

https://islamicresortcentre.com/

https://slimfastq.com/

https://www.peakamplify.com/

https://farmmonitor.africa/

https://www.peakinsight.com.au/peak-insight-meeting-confirmation/

https://jessicaschwarze.com/

https://frebotechsl.com/

https://tce.ng/

https://aymediapictures.com/

http://gmoore.com.ng/

http://norselife.co.uk/