Wordpress

Checklist

1. Get Web Hosting
2. Register a Domain name
3. Install WordPress
4. Change the Theme
5. Add our Logo
6. Creation of Different Pages
7. Creation of a Custom Menu
8. Set Up the Home Page

Web Hosting and Domain Name

1. www.hostgator.com
2. Hatchling Plan: one domain
3. Baby Plan: Multiple domains
4. Sign Up Now:
    1. martiessmallbusiness, com
    2. OR
    3. I Already own a domain (If GoDaddy)
    4. Uncheck the services
    5. Coupon Code: UDEMYWORDPRESS1 (Discount)
        1. 45 days refund
    6. Checkout Now!
5. Open email:
    1. login name & password
    2. Account info
    3. Open the control panel and log in

Installing WordPress and Loggin In

1. Go to Software/Services
2. Click Quick Install
3. Click WordPress
4. Click **Install WordPress**
5. Fill out Install Wordpress:
    1. domain name
    2. email
    3. Blog Title
    4. Admin User (shows up under certain posts)
    5. First Name
    6. Last Name
6. Click **View Credentials**
    1. Click Admin area
    2. Log in with same user name and password
7. WordPress Dashboard:
    1. Users
        1. Click Edit
            1. New Password
8. Click Dashboard
    1. Update permalinks `<url>/about.php`
    2. Click Settings

    3. Click Post Link
       1. Save

Changing Our Theme and Adding Our Logo

1. Open the website
2. Click on Sit Tile, Dashboard
3. Click Appearance
4. Click Add New
5. Browse (Spacious)
    1. Install
6. Activate
7. Adding Logo
    1. Goto Dashboard
    2. Appearance
        1. Theme options
            1. Header Logo > Load
                1. Open image on computer
        2. Click Header Logo only
8. Adding Title
    1. Appearance
        1. Theme options
            1. Header Text only
                1. Customize
                    1. Site Title & Tagline
                        1. Enter Title and Tagline
    2. Save and Publish

Deleting the Sample Content

1. Goto dashboard
    1. Posts
        1. Click Trash (deletes post)
2. Goto dashboard
    1. Pages
        1. Click Trash (deletes page)

Creation of our Home Page and "About Us" Page

1. Dashboard
    1. Pages
        1. Add New
2. Title: Home
3. Template: Business Template
4. Select Layout:
    1. No Sidebar Full Width
5. Click **Publish**
6. Pages
    1. New Page
        1. Title: About Us
        2. Content:
            1. Add Media
                1. Upload Files
                2. Alignment: Center
        3. Link To: None
        4. Size: Full Size

2. Insert
7. Layout: No side bar full width
8. Publish

Installing Plugins and Creation of Contact Forms

1. Install plugin:
    1. Dashboard
        1. Plugins:
            1. Add New: Contact from 7
            2. Install Now
            3. Activate Plugin
2. Dashboard> Contact:
    1. Shortcode: Copy the code
3. Dashboard > Pages:
    1. Add Page

        1. Title: Contact Us
        2. Content:

        ```
            If you need to get in contact with us for any reason, you can fill out the form
        below and we will get back as soon as possible.


            <paste short code>
        ```

    2. Select Layout:

        1. No Sidebar Full Width
4. Dashboard > Settings
    1. Email Address: change it
    2. Save Changes (email associated with contact form)

Creation of Our "Services" Pages

1. Dashboard > Pages
    1. Add New
        1. Title: Our Services
        2. Content:

        ```
            ...
            Service1 (change it to Heading 2)
            ...
        ```

        3. Layout: No Sidebar Full Width
2. Dashboard > Pages
    1. Add New

        ```
        Service 1

        Add Image (Add Media)
        ```

    2. Alignment: Left

    3. Link To None
3. Layout: No Side Bar Full Width

4. New Page for Service 2
5. New Page for Service 3

Creation of Custom Menus

1. Setting up Menu
    1. Dashboard > Appearance
        1. Menus
            1. Menu Name: Main Menu
            2. Check boxes
                1. Add to Menu
        2. Drag the items
            1. Slide items to right to make them drop down list
    2. Primary Menu
    3. Save Menu

Finishing Off the Home Page!

1. Image Slider:
    1. Dashboard > Appearance
        1. Customize
            1. Front Page displays
                1. A static page
                    1. Front page: Home
        2. Save and Publish
    2. Dashboard > Appearance
        1. Theme options
            1. Slider:
                1. Check to Activate Slider
                2. Upload (images site in the tutorial)
                3. Save Option
        2. Remove Read more:
            1. Dashboard > Appearance
                1. Theme options
                    1. Delete Read More
    3. Add more images to slider
        1. Image Upload 2:
            1. Repeat…
            2. Title: Our Services
            3. Description: text
            4. Button: Learn more
            5. URL: copy page url
    4. Repeat for Image 3
    5. Widgets:
        1. Dashboard > Appearance
            1. Widgets
                1. Business Top Sidebar
                2. Drag and drop TG: Call To Action Widget into Business Top Sidebar
                    1. Call to Action Main Textd

> Get in Contact for a free Quote:

2. Call to Action

> You might be surprises at how competitively priced we are!

        3. Button Text: Get you free text

        4. Button Redirect Link: Paste contact us page link

6. Links to Pages:
    1. Dashboard > Appearance
       1. Widgets
         1. Business Top Sidebar
           1. Drag TG: Services
             1. Page: Service 1
             2. Page: Service 2
             3. Page: Service 3

7. Icons:
    1. Dashboard:
       1. Pages
         1. Service 1
           1. Edit:
             1. Click Featured Image
       2. Repeat for Service 2 and Service 3

Thank you Bonus

1. MartieDread.com/freeplugins1: Plugins for WordPress