

# Overview Dashboard

Country

All

Category

All

Sales Overview

Profit Overview

Orders Overview

Descriptive Analysis

Time Series Analysis

Category Trend

Quantity Analysis

Orders Analysis

\$2,35M

Sales

\$283,27K

Profits

4117

Orders

792

Customers

1810

Products

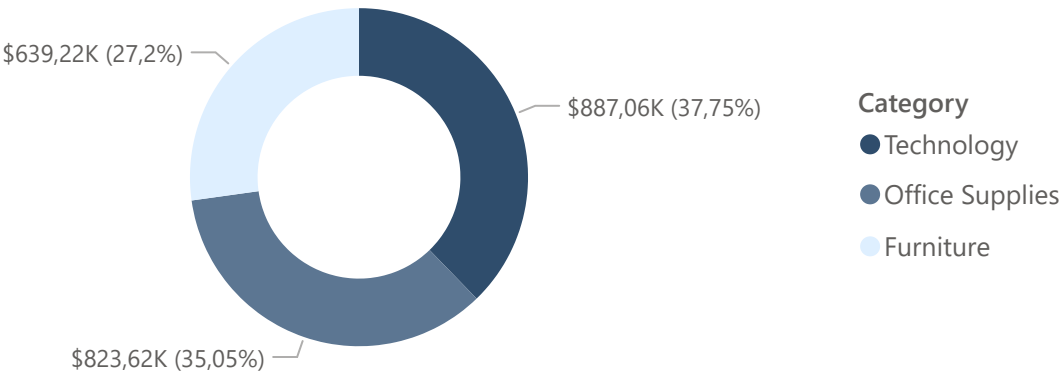
3

Categories

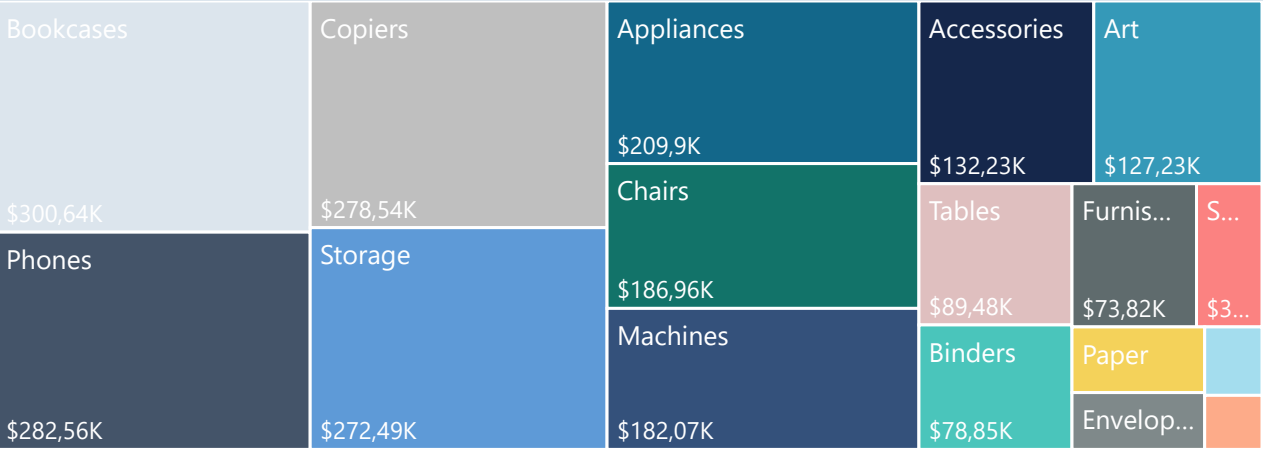
17

Sub-Categories

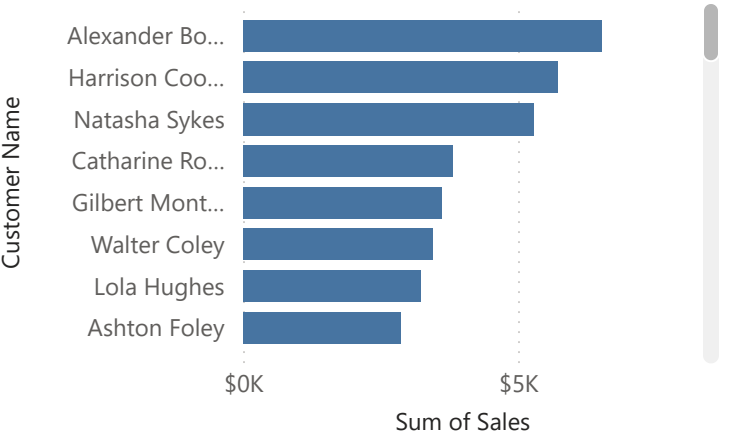
## Sales by Category



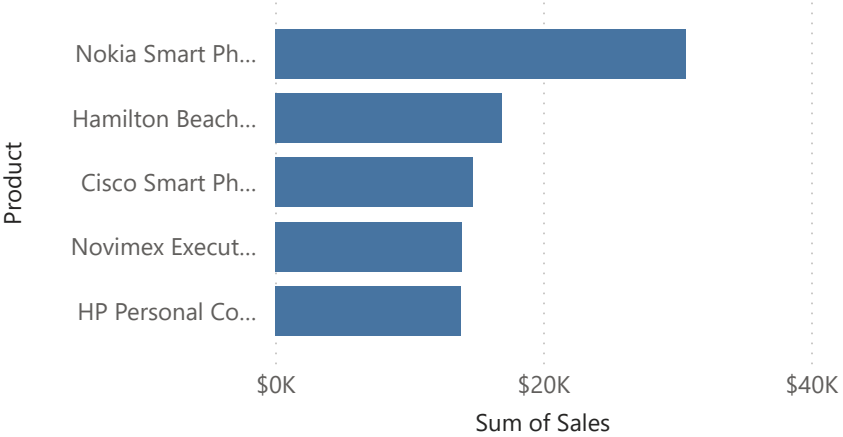
## Sales | Sub-Category



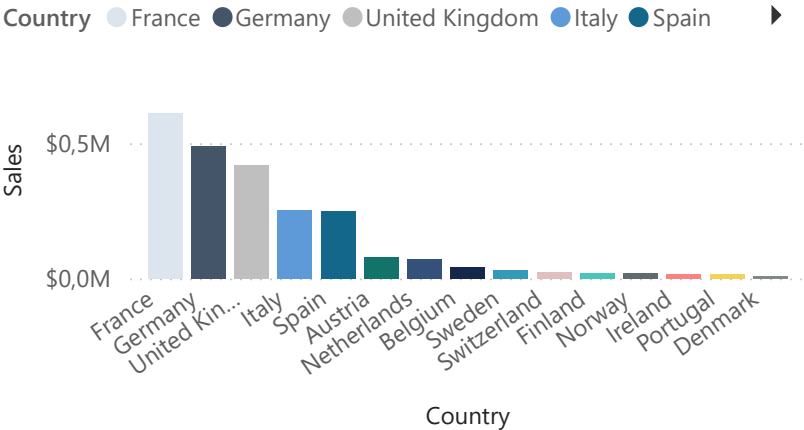
## Sales by Top 10 Customers



## Best-selling Products



## Sales by Country



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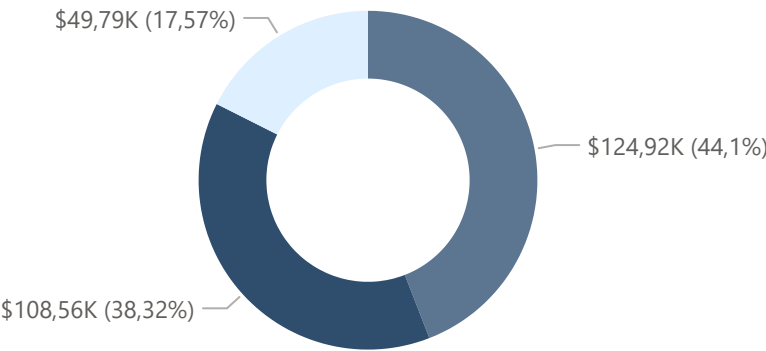
3

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Sub-Categories

## Profit by Category



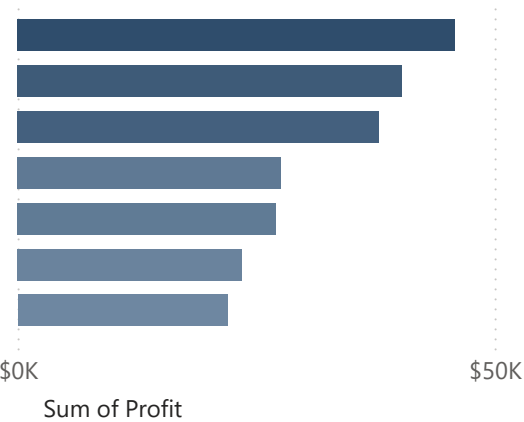
Category

- Office Supplies
- Technology
- Furniture

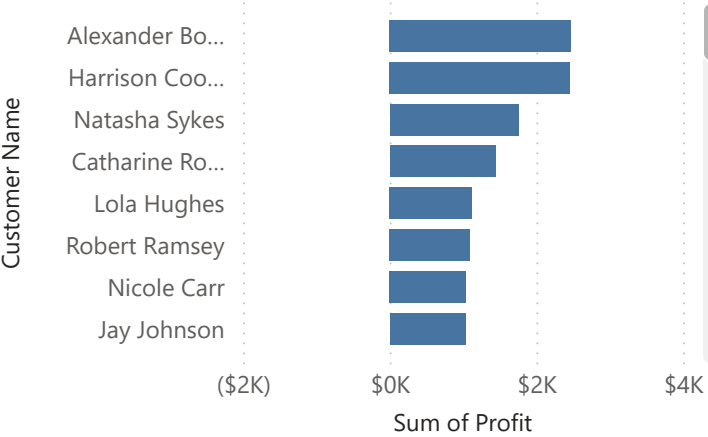
Sub-Category

- Bookcases
- Copiers
- Appliances
- Phones
- Accessories
- Art
- Storage

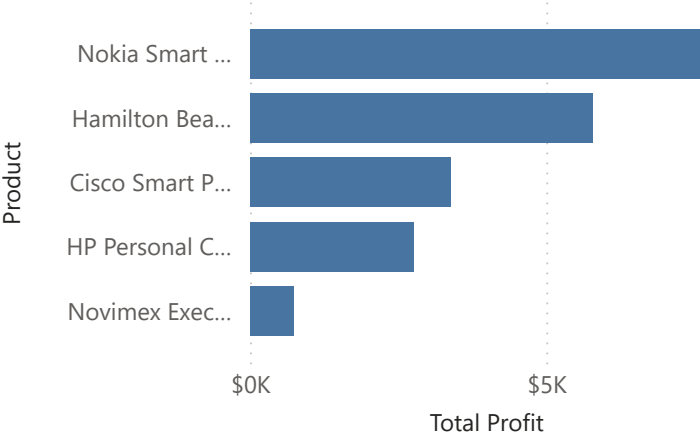
## Profit by Sub-Category



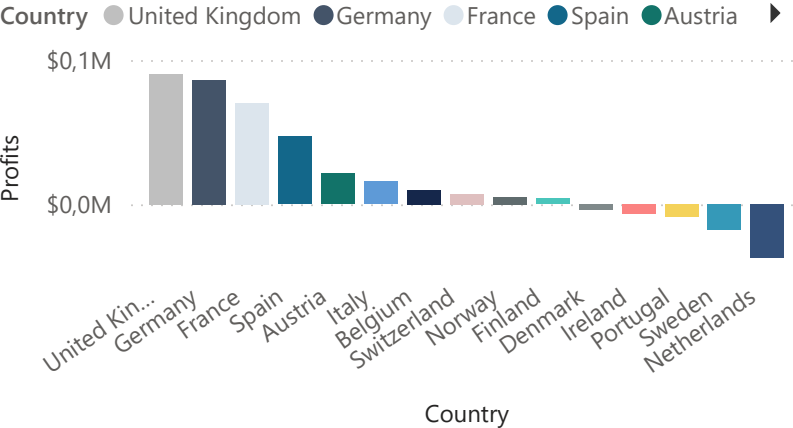
## Profit by Top 10 Customers



## Best-selling Products



## Profit by Country



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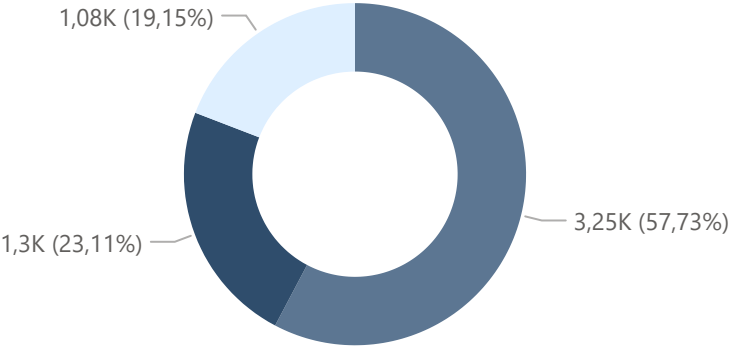
3

Categories

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Sub-Categories

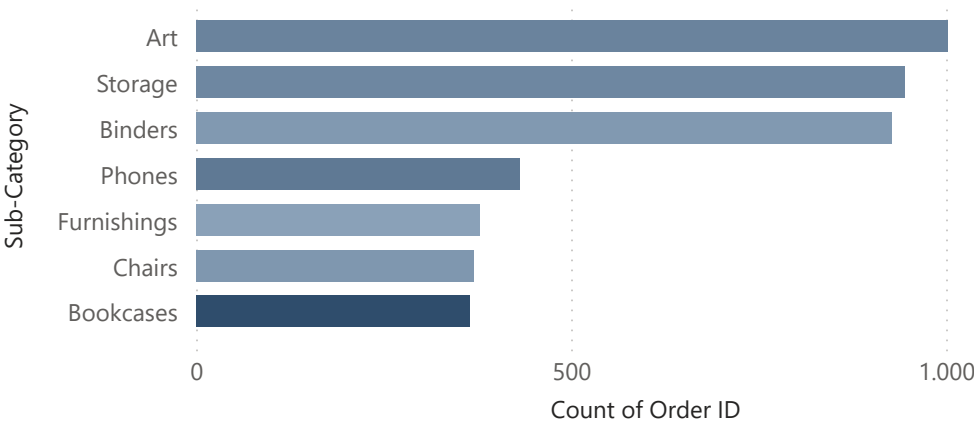
Sales by Category



Category

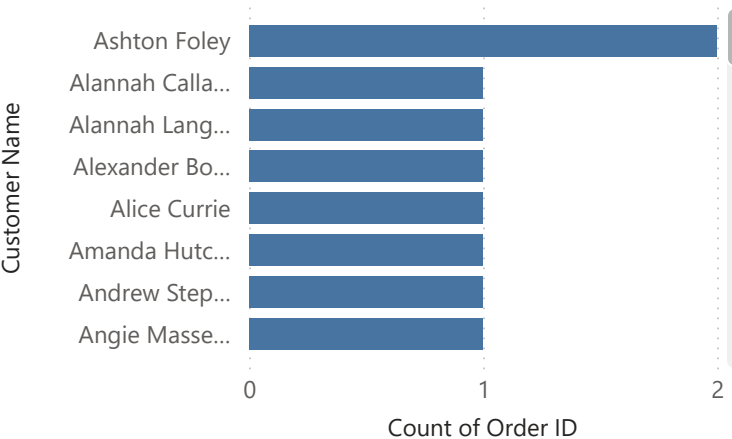
- Office Supplies
- Technology
- Furniture

Orders by Sub-Category



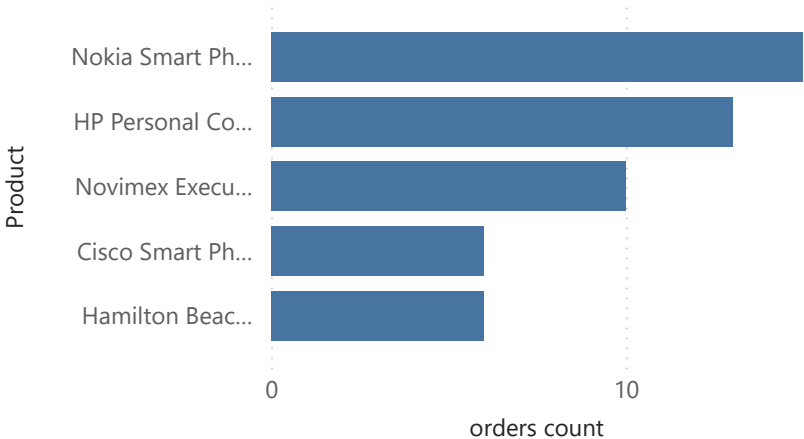
Sub-Category

Orders by Top 10 Customers



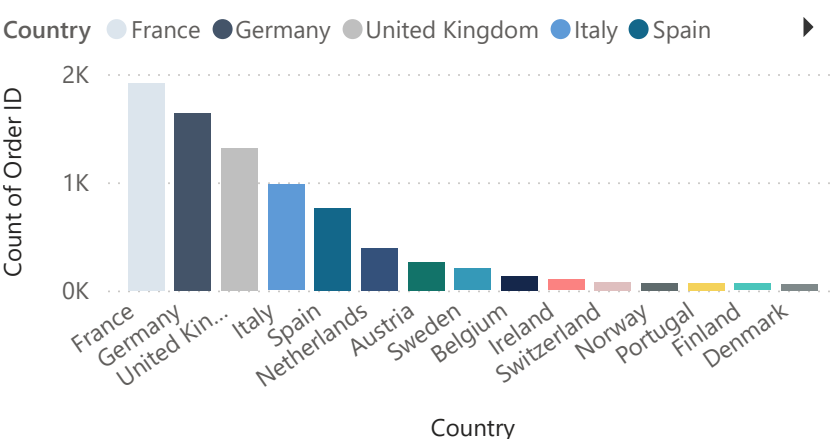
Customer Name

Best-selling Products



Product

Orders by Country



Country

Count of Order ID

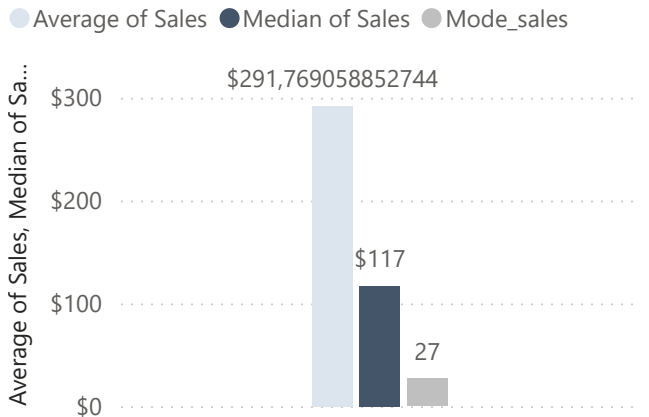
# Descriptive Analysis

Select Year

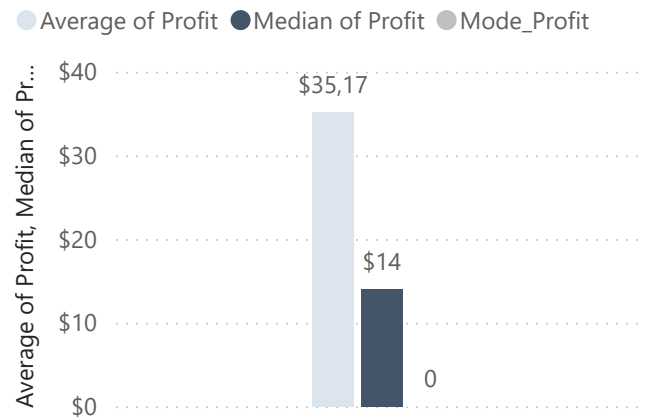
All

- Sales Overview
- Profit Overview
- Orders Overview
- Descriptive Analysis
- Time Series Analysis
- Category Trend
- Quantity Analysis
- Orders Analysis

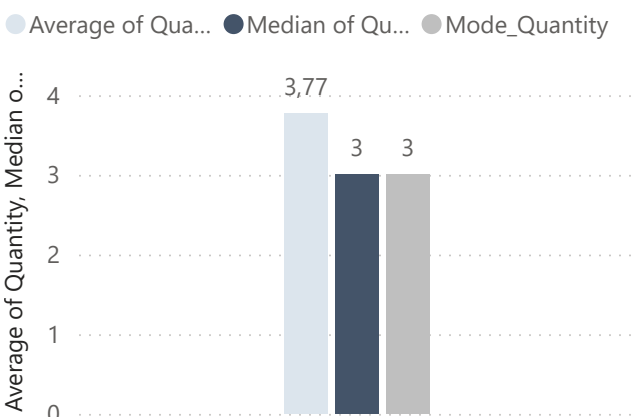
## Average, Median and Mode for Sales



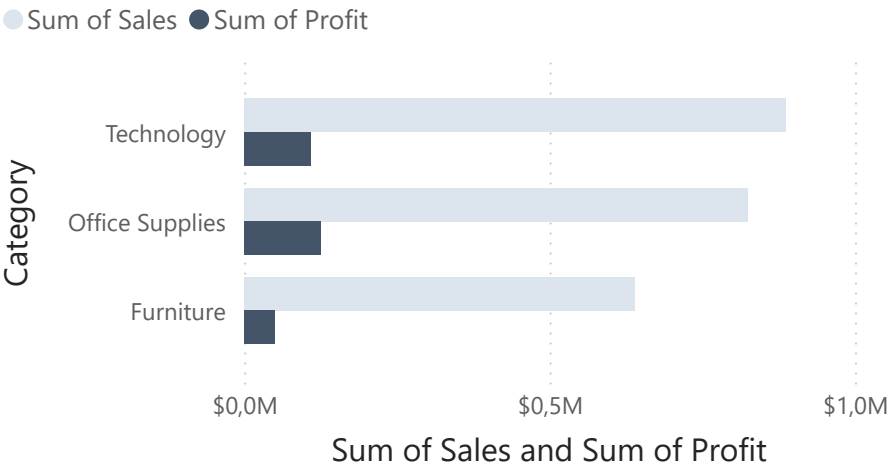
## Average, Median and Mode for Profits



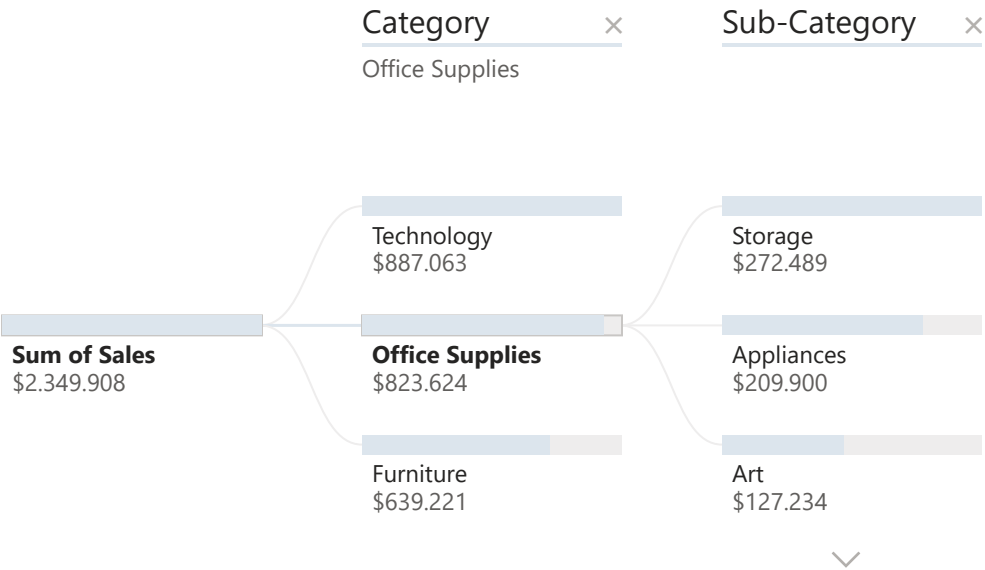
## Average, Median and Mode for quantity



## Sales & Profit | Category



Category	Sub-Category	Sum of Sales
Technology	Accessories	\$132.229
Office Supplies	Appliances	\$209.900
Office Supplies	Art	\$127.234
Office Supplies	Binders	\$78.850
Furniture	Bookcases	\$294.396
Furniture	Chairs	\$186.957
Technology	Copiers	\$278.540
Office Supplies	Envelopes	\$31.210
Office Supplies	Fasteners	\$16.238
Furniture	Furnishings	\$68.390
Office Supplies	Labels	\$12.822
Technology	Machines	\$182.066
Total		\$2.349.908



# TIME SERIES ANALYSIS

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283K

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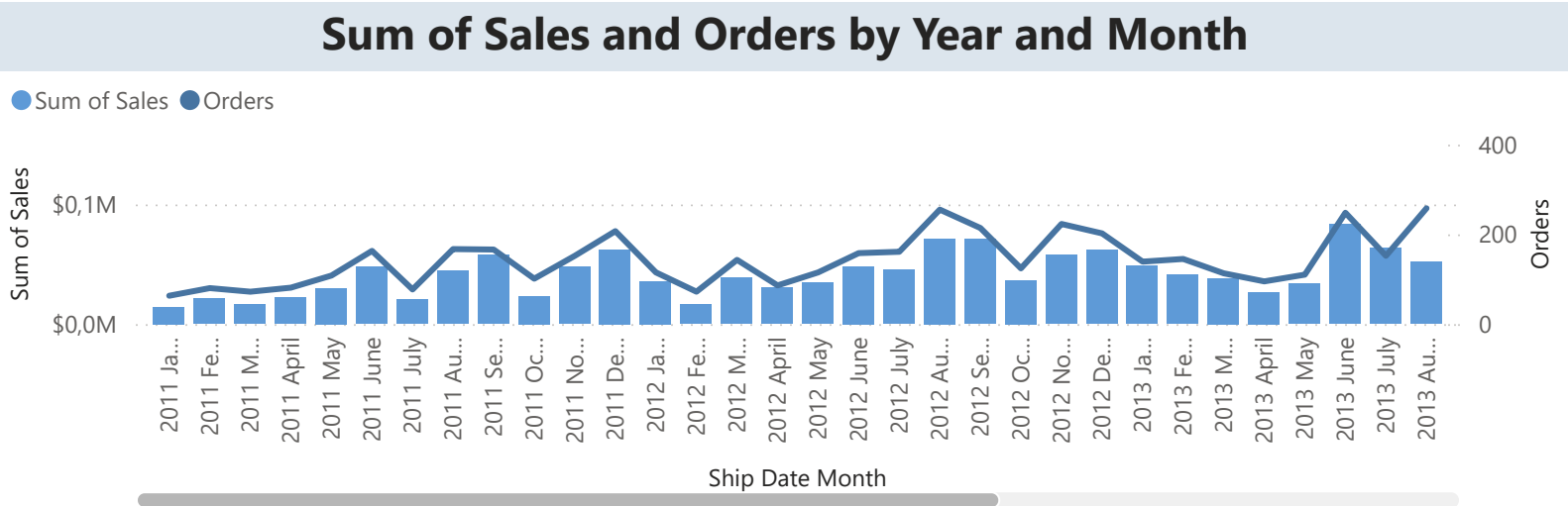
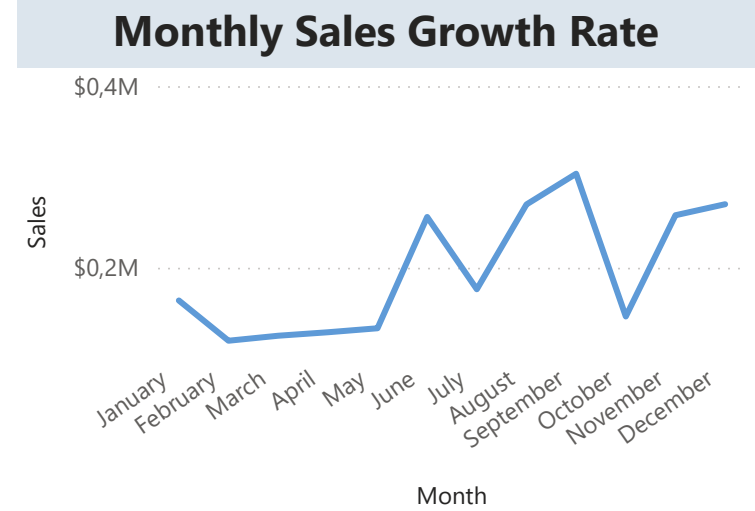
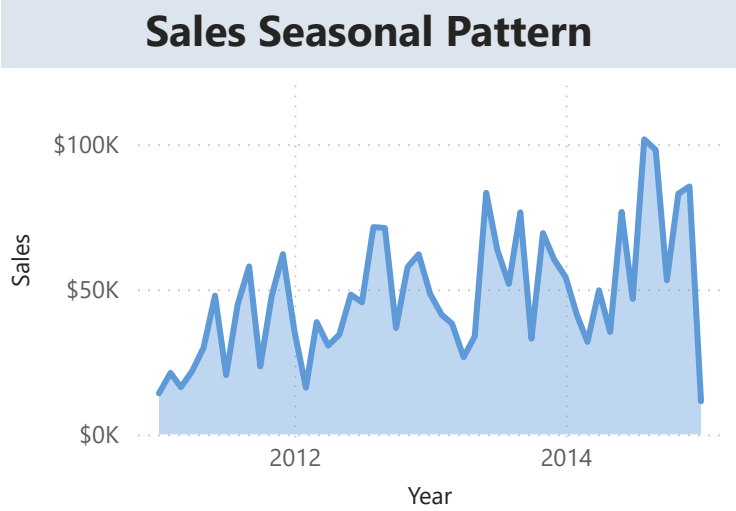
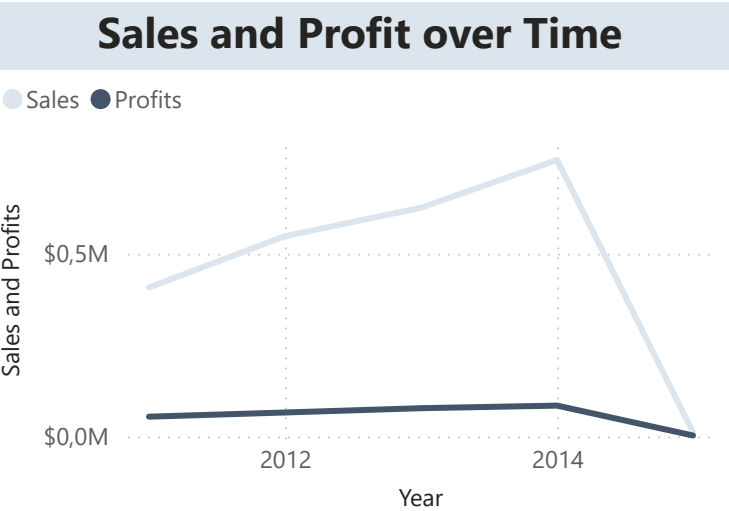
Orders

Customers

Products

Categories

Sub-Categories

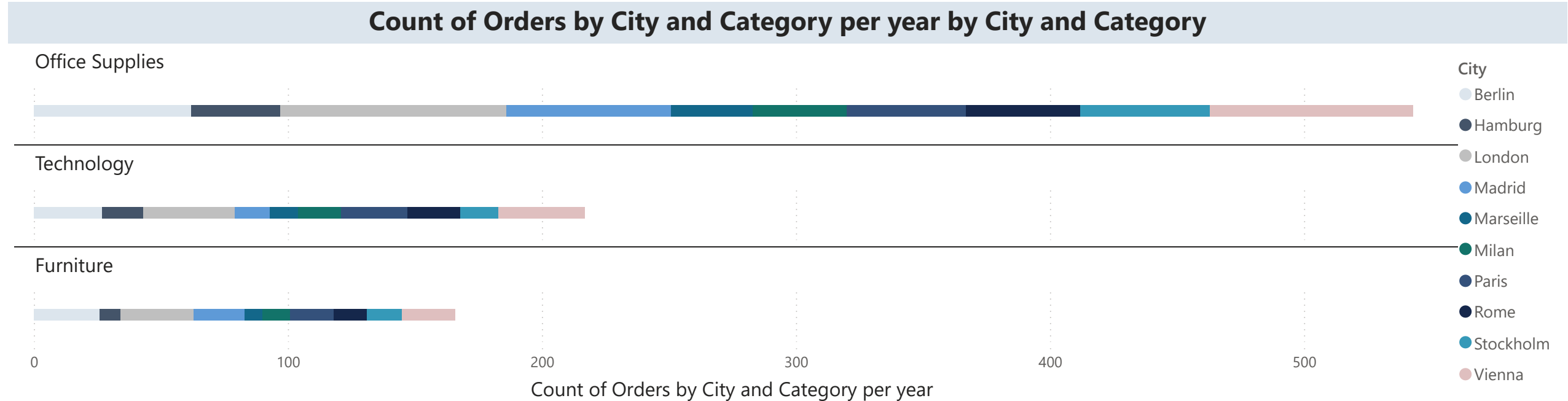
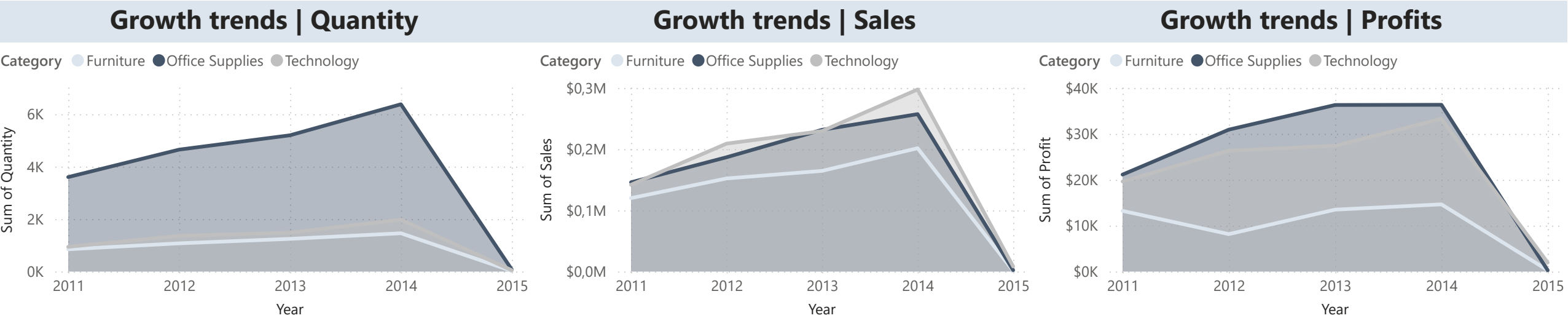


# Category Growth Trend Over Time

Select Year

All

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- Quantity Analysis
- Orders Analysis

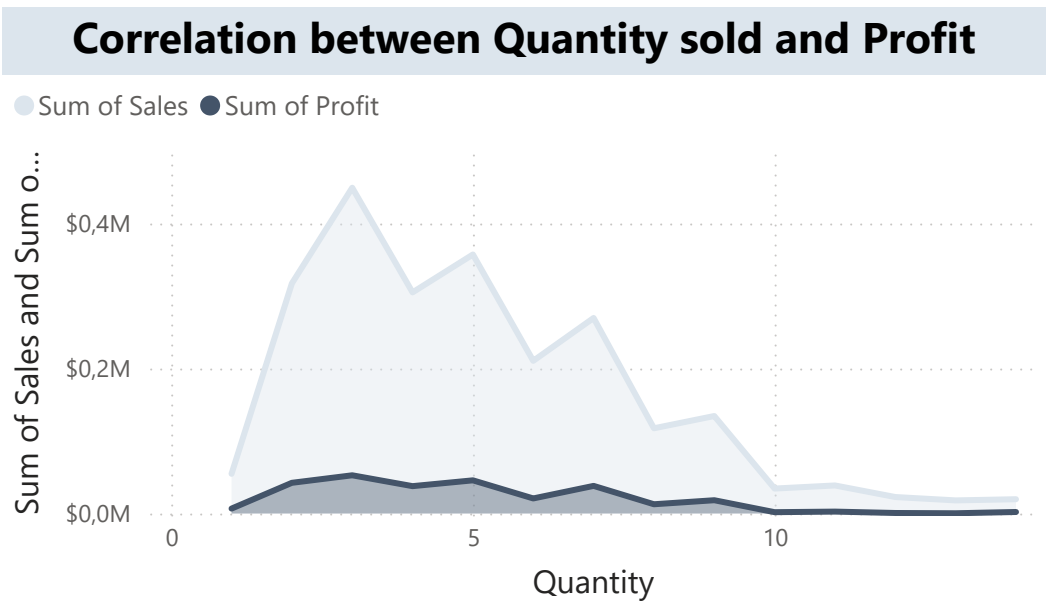
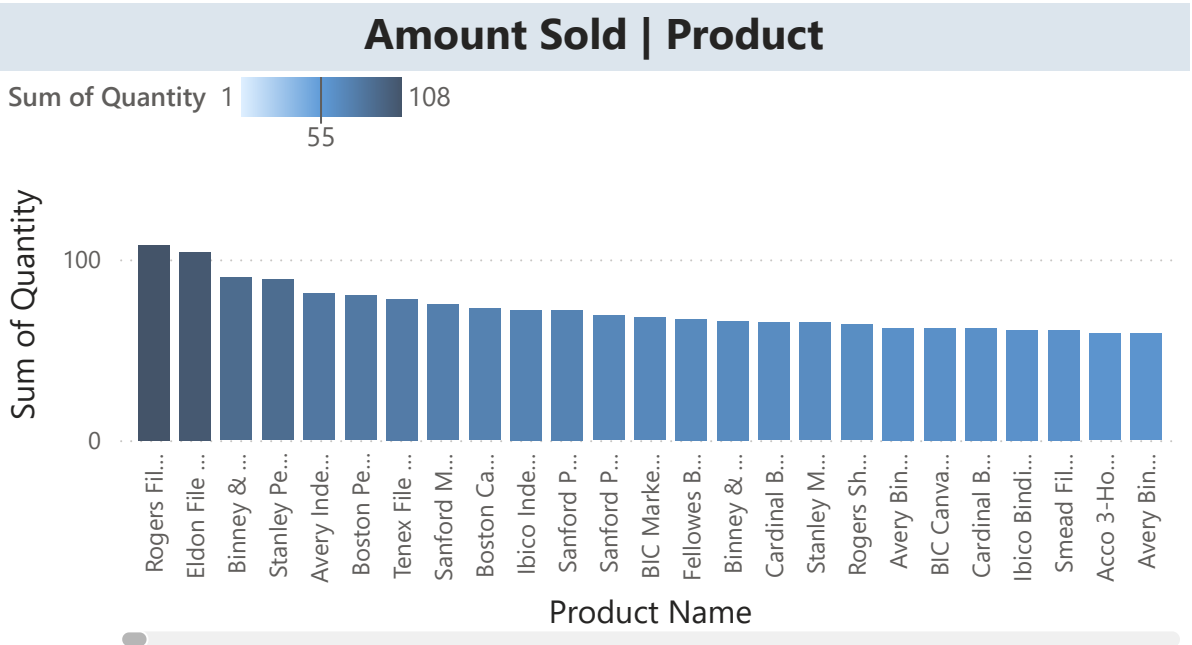
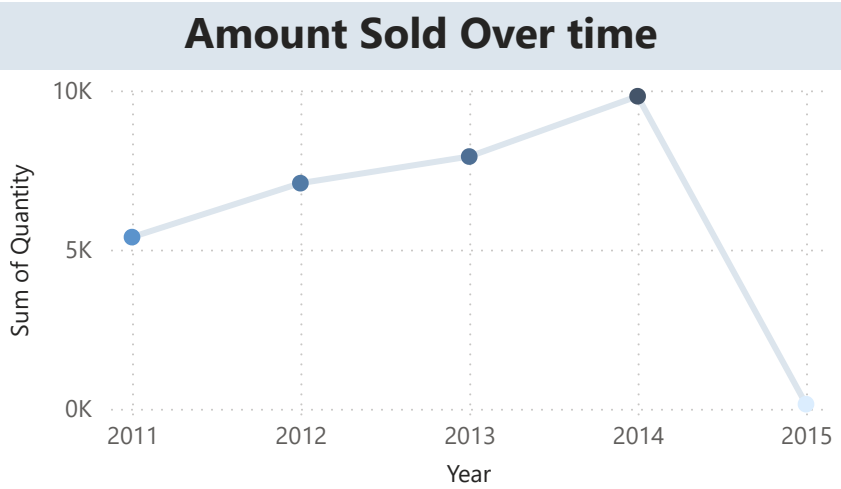
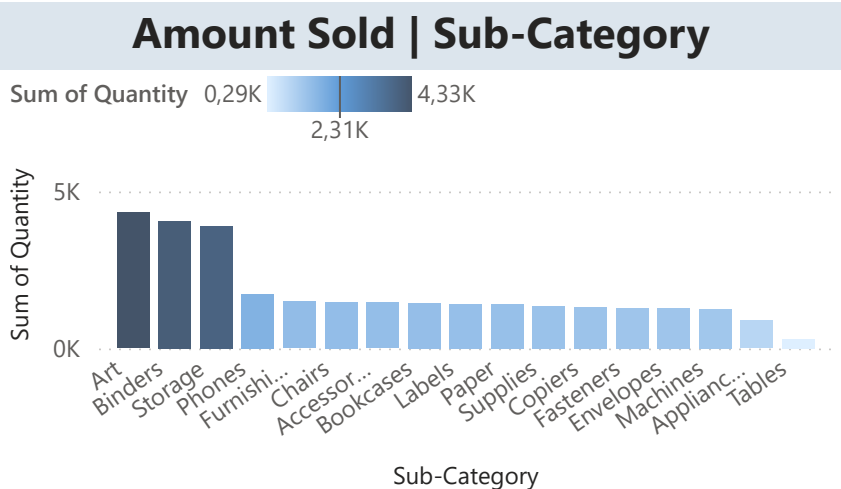
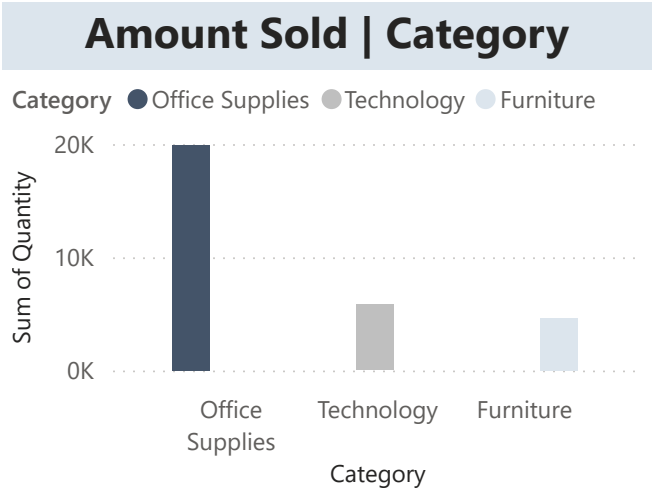


# Quantity Analysis

Select Year

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# Orders Analysis

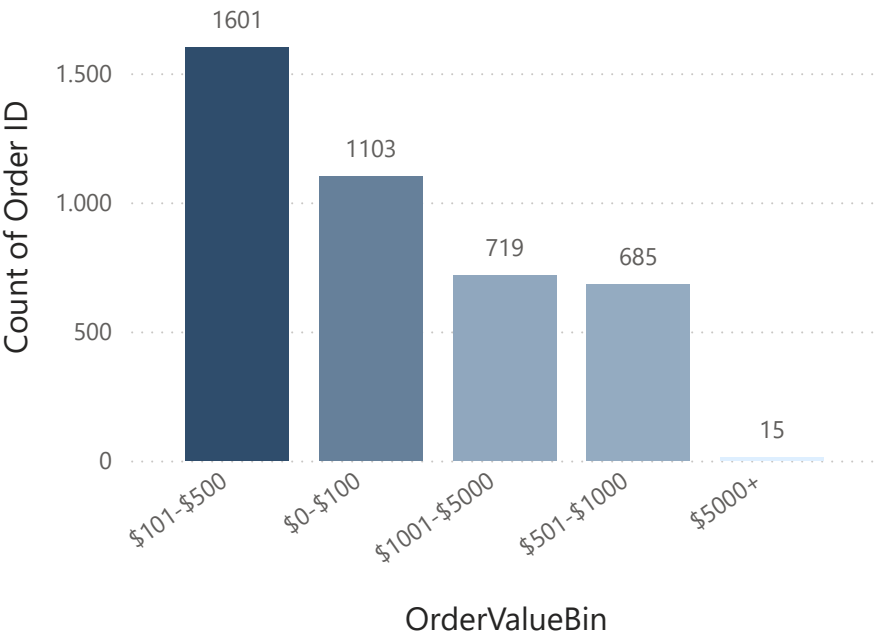
- Sales Overview
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\$569,95

Average order Value

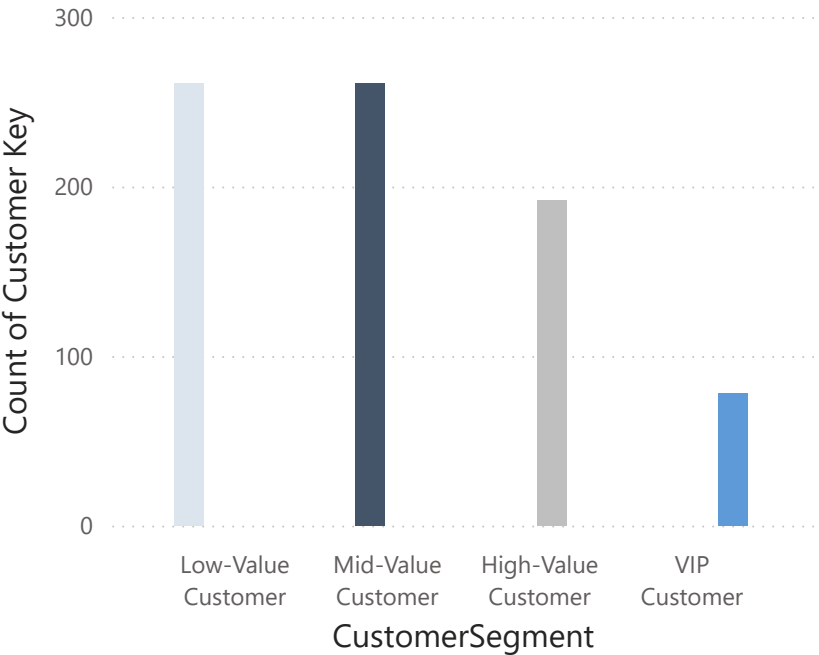
Order Value Distribution

Count of Order ID 0,02K 1,60K



Customer Segmentaion | Order Value

CustomerSeg... Low-Val... Mid-Val... High-Va... VIP Cust...



Order Value Distribution

