



A group of Bahamian Creative Professionals, formed in August 2022 and appointed by **The Bahamas Tourism Development Corporation** (a branch of the Ministry of Tourism). This group is charged with the mandate to guide this Governmental entity on how best to support Creative Professionals within the Orange Economy.



FOCUS OF COUNCIL

Events & Initiatives

Employment Opportunities

Social Networking

Education and Empowerment

Legislation



Tourism Development Corporation

The TDC is broken into 4 main departments:

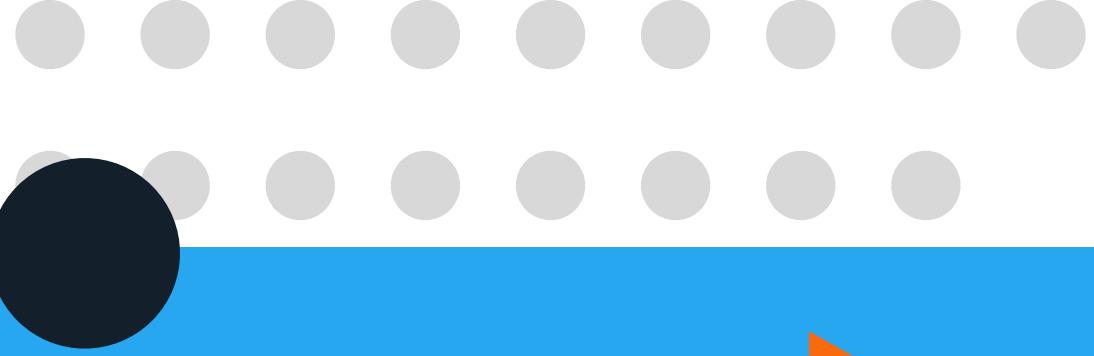
1. Linkages
2. Business development
3. Product development
4. Sectorial engagement

The Creative Industry Tourism Council is an initiative of Linkages' portfolio. Linkages specialises in connecting industries.



Georgio Walkes
LINKAGES OFFICER

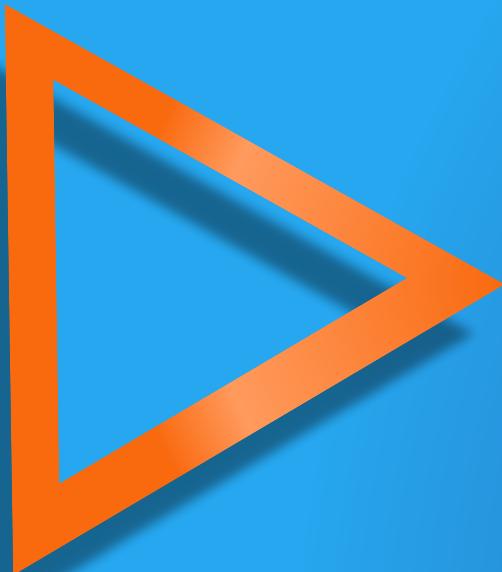




Creative Industry Toursim Council Chairman

Film Producer & Brand
Strategist

Grand Bahama (Home town)
Nassau (Current Location)



Kerel Pinder
Charmain



EVENTS & INITIATIVES

GOAL:

To organize, plan and execute events and campaigns that highlight creative professionals.

TARGET FOCUS

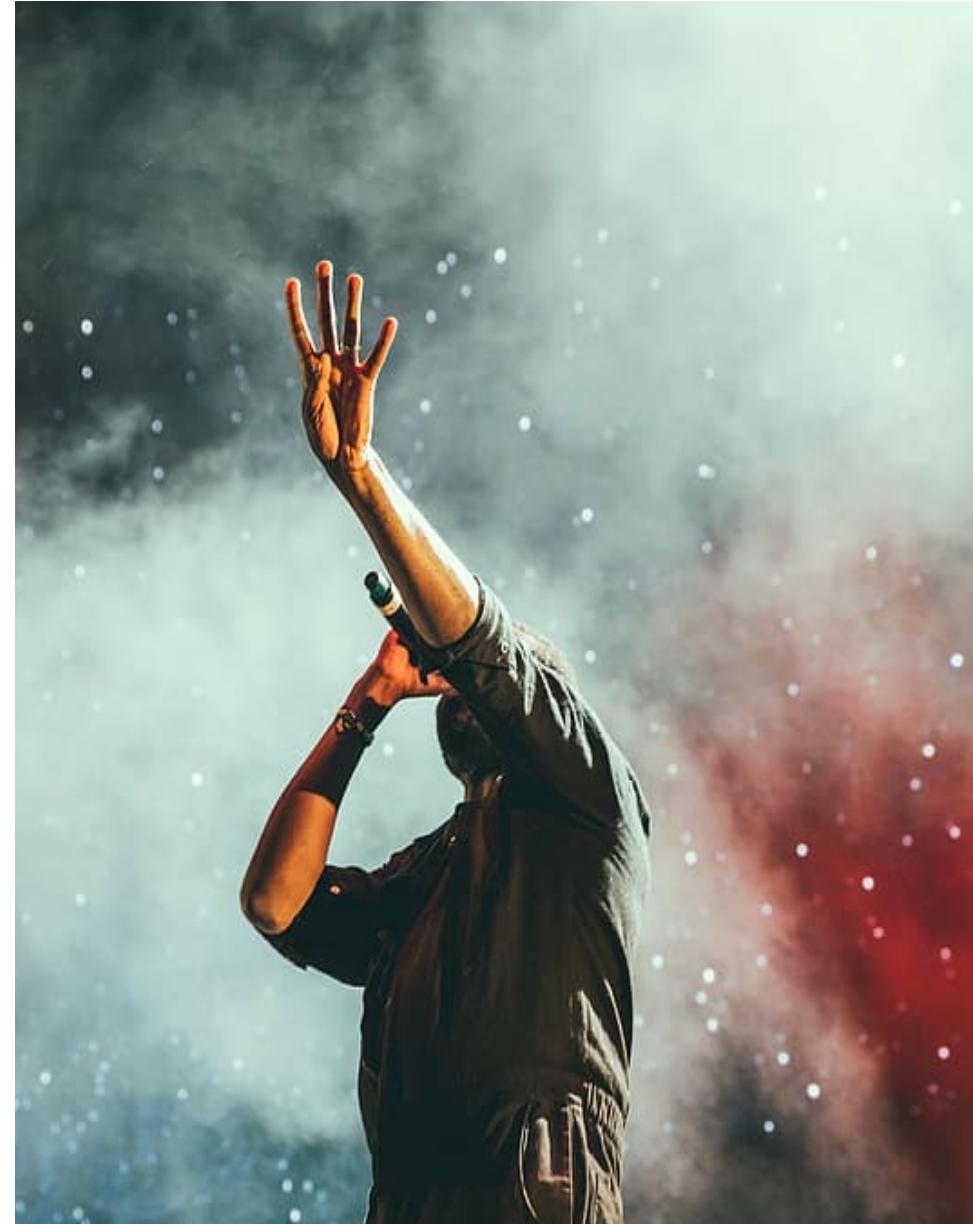
Collaborate with BDB to produce a Cultural Showcase at their upcoming Cultural EXPO, also contributing to BAIC Activities.

FUTURE PROJECT FUNDING:

Creative Enhancement Fund (Similar Tourism Enhancement Fund in Jamaica)

NOVEMBER 2023

The Creative Industry Tourism Council will partner with The Bahamas Development Bank for an event.



EMPLOYMENT OPPORTUNITIES

GOAL:

To provide more Authentically Bahamian experiences for Tourist, by assisting Bahamian artist with space and advertisements to let our visitors know that these opportunities exist.

TARGET FOCUS:

Indoor/Outdoor sites for Artists and Artisans for retail space and studios

Timeline: Q1 2023

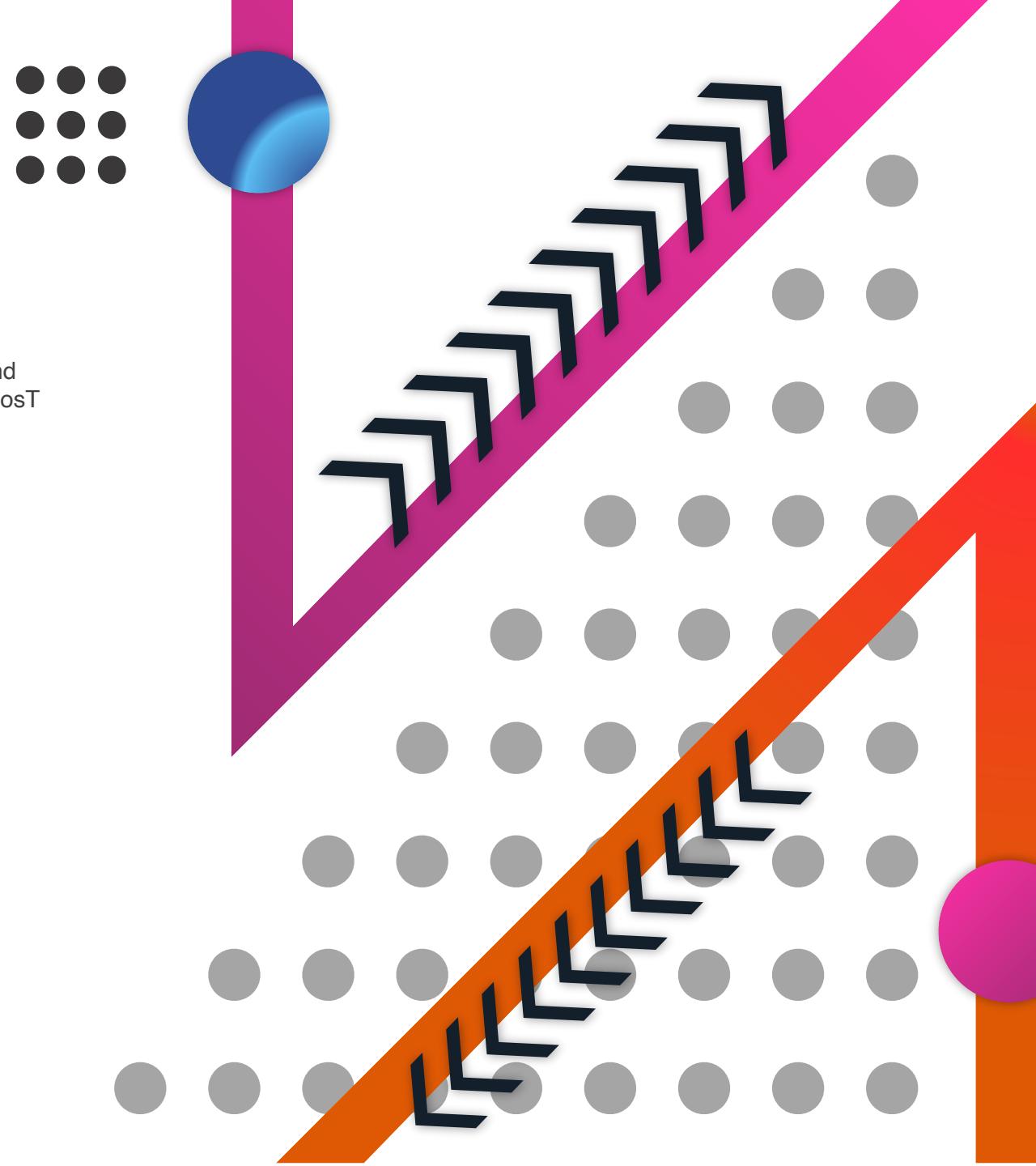
TARGET AUDIENCE/DEMOGRAPHICS:

Fine Artists and Artisans producing articles for sale to locals and tourists

NUMBER OF PEOPLE IMPACTED: 150 - 250

AWARENESS

Persons that are a part of The Creative Industry Council Community page and network will be notified of opportunities that become available.



SOCIAL NETWORKING

GOAL:

To provide an internal support and guidance for Creatives to network with one another and to collaborate to provide a greater number of experiences for our visiting Tourist.

TARGET FOCUS

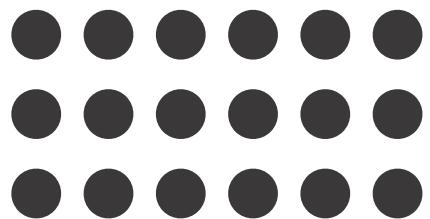
Socials & Networking Events and a Creative Entrepreneur database

Timeline: Quartile Socials/Networking Events, Public Database Q3 2023



Coming soon:
**NATION WIDE DATABASE
ZOOM & IN-PERSON MIXERS**





LEGISLATION

GOAL:

Implement and educate Creative entrepreneurs laws that are and should be put in place to protect and ensure the continued perpetuity of their presence, products, services and experiences within our cultural offerings.

TARGET PROJECT:

Educational Workshop on Copyright Laws/Intellectual property laws

Timeline/Launch: January 1st, 2023

TARGET AUDIENCE DEMOGRAPHIC:

Creative Professionals 18-65

 Coming soon:
Workshops

COMMITTEE TARGET

FOCUS:

Creating laws that protect creatives and their intellectual property as well as stronger copyright laws and legislation that dictates that Outside companies hire a percentage of creative applicable to industry projects.





EDUCATION & EMPOWERMENT

GOAL:

To educate and empower creative professionals so that they can position themselves to competitively offer premium products, services and experiences internationally and locally to our locals and our visitors

TARGET FOCUS:

Educate Creatives on Intellectual Property, Monetization and Grant Writing

Timeline Implementation:
April through October 2023

TARGET FOCUS 2:

To archive of Cultural Representatives across Disciplines

AUDIENCE: Students, Adults aged 21-70

OBJECTIVE:

To highlight the contributions to communities and nation building of known and unknown artists, sports, icons, orange, blue and green economy members; firstly in the age ranges of 60-90 years old, then 30-50 years old and finally the rising stars in their industries

Timeline of Activities: October 31st, 2022 - August 2023



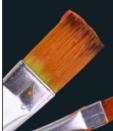
Creative Entrepreneurs Initiative

The Creative Entrepreneurs Initiative is designed to assist Bahamian business owners with protecting their intellectual property and provide access to a digital marketplace resulting in increased export opportunities.



Creative Entrepreneurs can now access up to **\$5,000** through the Standalone Grant Programme and additional funding through the Guaranteed Loan Programme.
To qualify, startup and existing business owners must:

- 1** Complete the intellectual property survey by [CLICKING HERE](#)
- 2** Register and attend virtual training sessions on intellectual property protection by [CLICKING HERE](#)
The training sessions will be held **March 7, 2023** to **March 9, 2023** and on **March 24, 2023**
- 3** Apply for \$5,000 or less under the Creative Entrepreneurs Standalone Grant Programme by [CLICKING HERE](#)
Standalone grant applications will be accepted between **March 13, 2023** to **March 24, 2023**
- 4** Apply for more than \$5,000 in funding under the Guaranteed Loan Programme by [CLICKING HERE](#)
Guaranteed loan applications will be accepted between **March 3, 2023** and **December 31, 2023**

Grant, loan and equity funding are approved for the following uses:

- 1. Intellectual property protection
- 2. Company incorporation or renewal fees
- 3. Liability insurance coverage
- 4. Financial accounting software
- 5. Comprehensive marketing campaign
- 6. Ecommerce platform
- 7. Logo design
- 8. Contract manufacturing
- 9. Product packaging
- 10. Raw materials
- 11. Production equipment
- 12. Leasehold improvements
- 13. Outdoor and indoor signage
- 14. Company vehicles

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Transcultura: Integrating Cuba, the Caribbean and the European Union through Culture and Creativity



Transcultura
Integrating Cuba, the Caribbean
and the European Union Through
Culture and Creativity

Project name :

Transcultura Programme

Project duration :

30-11-2023

Budget :

more than 5M\$

Location :

Cuba

This Programme seeks to deepen integration between Cuba, the Caribbean and the European Union. It aims to harness diversity and build bridges between people and cultures from different linguistic areas. The Programme is implemented with a financial support of US\$ 15,621,429, provided by the European Union.

[Home](#)[Cultural Training](#)[Heritage Restoration](#)[Cultural Entrepreneurship](#)[Twinnings and Cultural Alliances](#)

New online free course on grant proposal writing

Transcultura has launched a call for applications to enrol in the free online course 'Grant Proposal Writing | ACP-EU Grants for Arts & Culture'.

[More](#)



Facebook Community



All
creatives
are
welcome!



The screenshot shows the Facebook group page for the Bahamas Creative Industry Tourism Council. The group has 196 members and is private. The page features a header with the council's logo and name, and a main feed with posts from members like Kerel Pinder. The sidebar includes sections for About, Discussion, Featured, Rooms, Topics, Members, Events, Media, Files, and Reels.

Bahamas Creative Industry Tourism Council's Online Community

Private group · 196 members

About **Discussion** **Featured** **Rooms** **Topics** **Members** **Events** **Media** **Files** **Reels**

Write something... **Reel** **Photo/video** **+ Room**

Featured 1 new pin

Kerel Pinder March 4 at 12:24 PM · **Creative Professionals**
GRANT APPLICATIONS !!

Kerel Pinder February 16 at 3:47 PM · Welcome to the Bahamas Creative Industry Tourism Council Community!

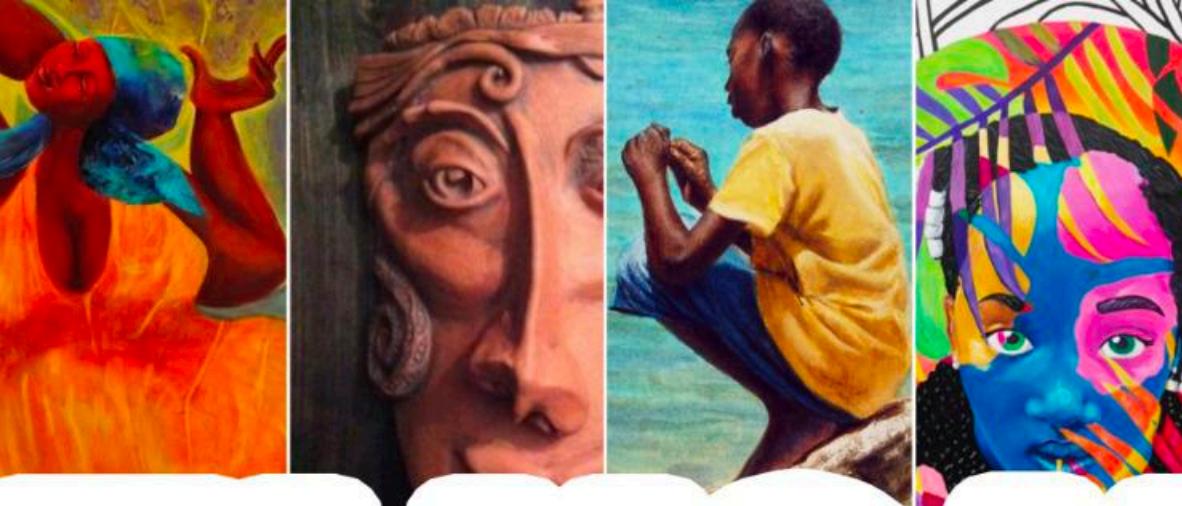
What is the Creative Industry Tourism Council: A group of Bahamian Creative Professionals, appointed by The Bahamas Tourism Development Corporation. / A branch of the Ministry of

About
Our Mission is to provide:
Educational Opportunities
Networking Opportunities ... [See more](#)

Private
Only members can see who's in the group and what they post.

Visible
Anyone can find this group.

Popular topics in this group
#networking 9 posts
#events 7 posts



ART LUCAYA

THE GRAND BAHAMA ART FESTIVAL

GBPA.COM/ARTLUCAYA

MAR 23

RAND NATURE
CENTER
6:30PM

MAR 24

PORT LUCAYA
MARKETPLACE
6:30PM

MAR 25

RAND NATURE
CENTER
11:00AM

MAR 26

GARDEN OF
THE GROVES
2:00PM