



TIME, ASSIGNMENTS AND EXPENSES

Spend more time creating and delivering your product and less time sifting through the clutter and entering data using mobile & web based tools that help streamline every process.

Imagine a single portal for accessing and managing time sheets, expense reports, calendars, and assignments!

Advantage delivers an easy, intuitive and personalized experience via any browser or mobile device. This drives higher adoption and compliance across the agency ensuring better data and operational efficiencies while maintaining one central data repository. Communicate, collaborate and take action on real-time data.

PERSONALIZE YOUR EXPERIENCE

Design your own desktop, from the device you use, including colors. Set it up to display what you need for the way you work.

ASSIGNMENTS

View your assignments from a simple desktop that you can access from anywhere, even your mobile device.

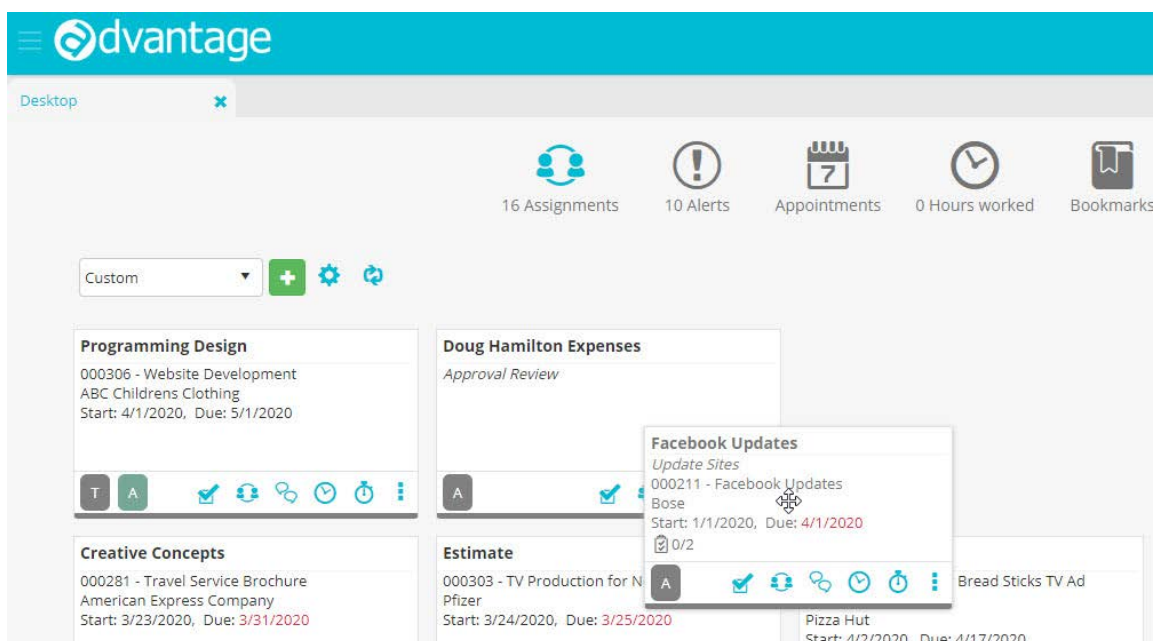
Route or mark assignments complete, and add time directly from the desktop cards. Drill down to the assignment details for more information when you need it.

The screenshot displays the Advantage desktop interface. At the top, there's a teal header with the 'advantage' logo on the left and user profile, notifications, and settings icons on the right. Below the header, a row of icons represents '16 Assignments', '10 Alerts', 'Appointments', '0 Hours worked', and 'Bookmarks'. The main workspace is a grid of assignment cards. Each card includes a title, a brief description, start and due dates, and a status bar with icons for tracking and completion. The cards are organized into columns and rows, with some cards having a red border indicating they are due or overdue. The interface is clean and modern, with a focus on providing a clear overview of tasks and deadlines.

Assignment Title	Description	Start Date	Due Date	Status
Programming Design	000205 - Website Development ABC Childrens Clothing	Start: 4/1/2020	Due: 5/1/2020	On Track
Doug Hamilton Expenses	Approval Review			On Track
Creative Briefing	000282 - Digital Ads for new Credit Offering American Express Company	Start: 3/12/2020	Due: 3/27/2020	On Track
Creative Concepts	000281 - Travel Service Brochure American Express Company	Start: 3/23/2020	Due: 3/31/2020	On Track
Estimate	000303 - TV Production for New Product Spot Pfizer	Start: 3/24/2020	Due: 3/25/2020	Overdue
Facebook Updates	Update Sites 000211 - Facebook Updates Bose	Start: 1/1/2020	Due: 4/1/2020	On Track
Estimate	000302 - New Cheesy Bread Sticks TV Ad Production :30 Pizza Hut	Start: 4/2/2020	Due: 4/17/2020	On Track
Creative Concepts	000300 - Creative Development - New Product Line ABC Childrens Clothing	Start: 4/23/2020	Due: 4/28/2020	On Track
March Social Media	Client Input 000301 - Social Media Blogs and Posts Pizza Hut	Start: 3/1/2020	Due: 3/31/2020	Overdue
Creative Strategy for New Product Line	000296 - Creative Ideation Verizon Wireless	Start: 4/14/2020	Due: 4/21/2020	On Track
Creative Concepts	000302 - New Cheesy Bread Sticks TV Ad Production :30 Pizza Hut	Start: 1/14/2020	Due: 2/10/2020	Overdue
Brief Attached - Schedule and Assign te...	Confirm Team 000302 - New Cheesy Bread Sticks TV Ad Production :30 Pizza Hut			On Track
Copywriting	000284 - Newspaper Ad/Coupon Pizza Hut	Start: 4/16/2020	Due: 4/23/2020	On Track
Update copy on home page.	Copy Create 000286 - Website Maintenance ABC Childrens Clothing	Start: 4/14/2020	Due: 4/28/2020	On Track
Copywriting	000303 - TV Production for New Product Spot Pfizer	Start: 4/2/2020	Due: 4/8/2020	On Track
Approval	000302 - New Cheesy Bread Sticks TV Ad Production :30 Pizza Hut	Start: 6/30/2020	Due: 7/1/2020	On Track

Click and drag to re-organize assignments in the order you want. Due dates are clear – and in red when overdue! Take action right from the lists or assignment cards. Drill-down to see all assignment details including:

- Assignment collaborators
- Assignment documents
- Add a comment and view a diary of all conversations
- Add time
- Mark as complete when finished.
- The assignment can automatically be sent to the next person in the workflow!



The screenshot shows the dVantage Desktop interface. At the top, there's a teal header with the dVantage logo and a 'Desktop' tab. Below the header, there are several icons representing different metrics: 16 Assignments, 10 Alerts, Appointments, 0 Hours worked, and Bookmarks. A 'Custom' dropdown menu is visible. The main area displays several assignment cards:

- Programming Design**: 000306 - Website Development, ABC Childrens Clothing, Start: 4/1/2020, Due: 5/1/2020.
- Doug Hamilton Expenses**: Approval Review.
- Creative Concepts**: 000281 - Travel Service Brochure, American Express Company, Start: 3/23/2020, Due: 3/31/2020.
- Estimate**: 000303 - TV Production for N, Pfizer, Start: 3/24/2020, Due: 3/25/2020.
- Bread Sticks TV Ad**: Start: 4/2/2020, Due: 4/17/2020.

A modal window titled 'Facebook Updates' is open, showing details for 'Update Sites', '000211 - Facebook Updates', 'Bose', 'Start: 1/1/2020, Due: 4/1/2020', and '0/2'.

Add Time

Client:

Pizza Hut

Division:

Pizza Hut

Product:

Pizza Hut

Date:

4/15/2020

Job:

000302/01 - New Cheesy Bread Sticks TV Ad

Production:

:30

Assignment:

Estimate

Function:

Account Service

Comments:

Hours:

.5

☐ Save to Template

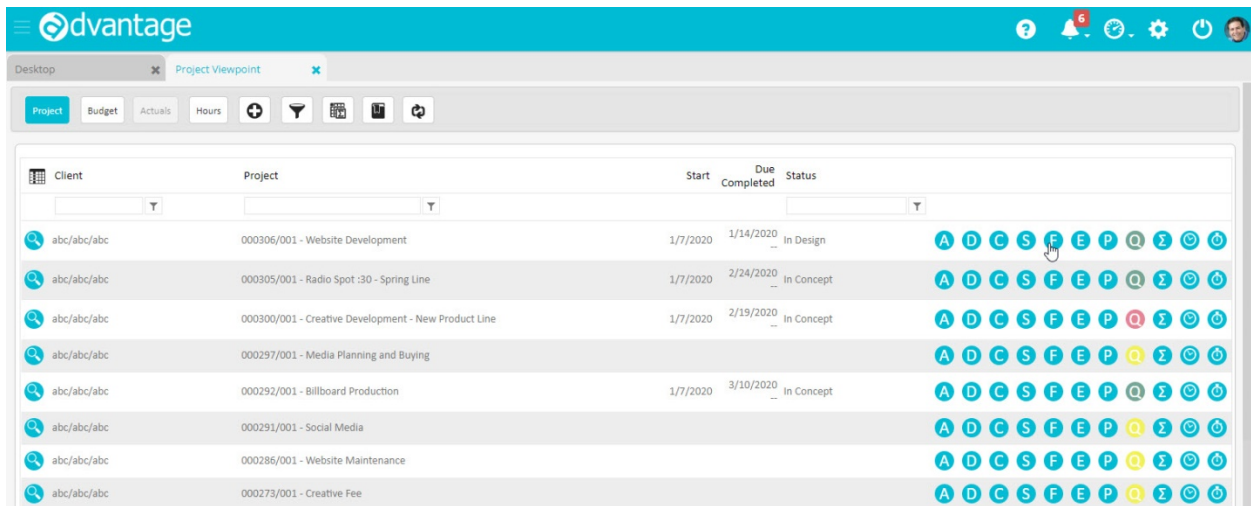
Cancel

Save

PROJECT VIEWPOINT

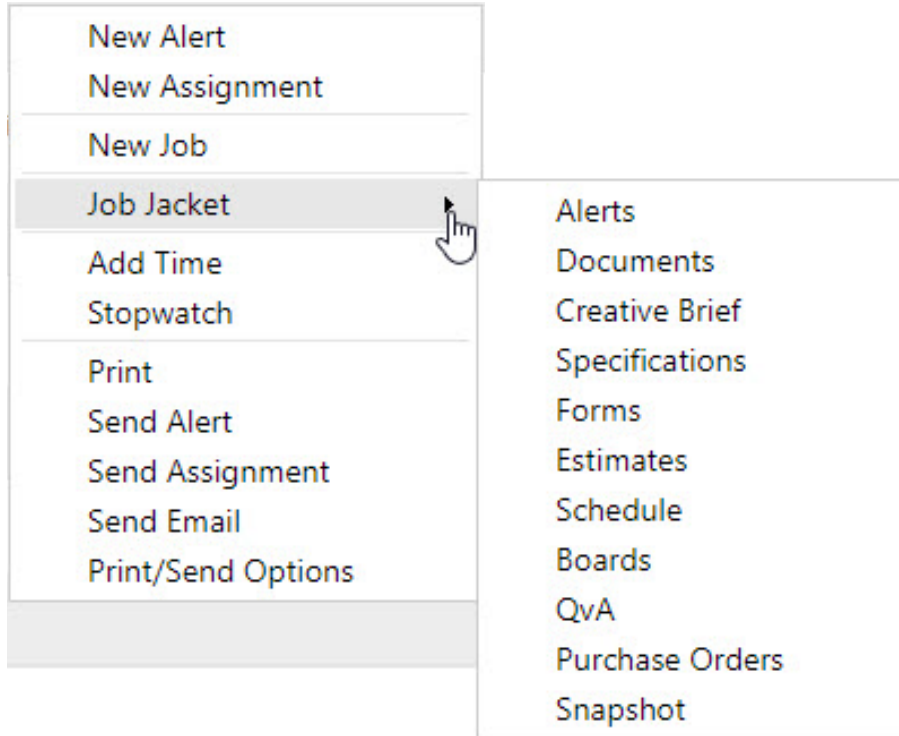
Access all your projects and directly link to alerts, documents, the creative brief, specifications, estimate, schedule, and QvA status without drilling into the project.

- Filters allow you to quickly reduce and expand the data.
- Clear visual indicators let you know if you're getting close to or going over budget.
- Push alerts proactively inform when a project or task on a project goes over budget!
- Drill-down to Quote vs Actuals (QVA) to see project specific financials and status.



Client	Project	Start	Due Completed	Status	
abc/abc/abc	000306/001 - Website Development	1/7/2020	1/14/2020	In Design	A D C S F E P Q Z I O
abc/abc/abc	000305/001 - Radio Spot :30 - Spring Line	1/7/2020	2/24/2020	In Concept	A D C S F E P Q Z I O
abc/abc/abc	000300/001 - Creative Development - New Product Line	1/7/2020	2/19/2020	In Concept	A D C S F E P Q Z I O
abc/abc/abc	000297/001 - Media Planning and Buying				A D C S F E P Q Z I O
abc/abc/abc	000292/001 - Billboard Production	1/7/2020	3/10/2020	In Concept	A D C S F E P Q Z I O
abc/abc/abc	000291/001 - Social Media				A D C S F E P Q Z I O
abc/abc/abc	000286/001 - Website Maintenance				A D C S F E P Q Z I O
abc/abc/abc	000273/001 - Creative Fee				A D C S F E P Q Z I O


The context-based Unity and Action Menus allow quick and easy access to any project component from almost anywhere. Quickly jump to any area of the project with a quick click.



TIME SHEETS

Achieve effortless time entry from anywhere – with a few clicks from your web browser or your mobile device. Enter time using a template, from recent jobs or assignments, from your calendar, or by copying previous time entries. You can even drag and drop! Use the 'stop watch' feature to track and post time based on what you are doing. View progress and hours allotted and remaining from the progress bar.

Time is posted to projects immediately and can be compared to budget or project estimates. Variances are reported upon immediately! Advantage even tracks missing time and sends Email reminders and Alerts to keep you on schedule.


Alan M. Able

+
Day
Week
Week of 4/13/2020
Calendar Icon
Navigation Icons

Approval
Submit Week
Submit
Submit
Submit
Submit

Search	Client	No Grouping	Mon 04/13	Tue 04/14	Wed 04/15	Thu 04/16	Fri 04/17	
Website Development (000306/001) Development Programming Design ABC Childrens Clothing			2.50					2.50
Creative Development - New Product Line (000300/001) Account Service Creative Concepts ABC Childrens Clothing				3.50	3.00			6.50
Website Maintenance (000286/001) Account Service Update copy on home page. ABC Childrens Clothing			0.75			0.50		1.25
TV Production for New Product Spot (000303/001) Account Service Estimate Pfizer				2.00	1.50			3.50
TV Production for New Product Spot (000303/001) Art Direction Copywriting Pfizer			0.25	1.50	1.50			3.25
New Cheesy Bread Sticks TV Ad Production :30 (000302/001) Account Service Approval Pizza Hut				1.00				1.00
New Cheesy Bread Sticks TV Ad Production :30 (000302/001) Project Management Brief Attached - Schedule and Assign team Pizza Hut			1.00		2.00			3.00
Creative Ideation (000296/001) Account Service Creative Strategy for New Product Line Verizon Wireless			3.50			4.00		7.50
			8.00	8.00	8.00	4.50	0.00	28.50



TIME, ASSIGNMENTS AND EXPENSES

EXPENSE REPORTS

- Expense reporting is simple, efficient, and completely integrated.
- Enter expenses and apply to client jobs or general agency categories for cash and company credit card expenditures. Credit card expenses can be imported to speed up data entry.
- Mileage and other rates are inserted automatically.
- Enter comments and upload copies of receipts for each entry.
- Send electronic receipts and other documents to your expense report from your mobile device.
- Submit for supervisor approval. Once approved, entries are ready for accounting to final approve and pay. Approval status and payment details are available for every entry.
- Expense reports and receipts are available electronically forever.

Invoice Number: 1000001109
Employee: Alan M. Able (ama)
Status: Open
Report Date: 4/15/2020
Created Date: 4/15/2020
Description: March Expense Report
Detail: Travel & Entertainment Expenses

Date	Description	Client	Division	Product	Job Number	Job Description	Job Comp	Comp Description	Function	Quantity	Rate	Amount	Payment Type	Non Billable
Expense Date													Cash	
3/3/2020	Lunch to discuss campaign update	amern	amern	credit	299	Media Planning and Buying	1	Media Planning and Buying	meals			33.45	Personal Credit Card	
3/9/2020	Lunch with new prospect								meals			68.25	Personal Credit Card	
3/31/2020	Mileage								miles	159	0.5600	89.04	Cash	
												Total Expenses:	190.74	
												Less Credit Cards:	0.00	
												Total Due:	190.74	

GO MOBILE

With our native mobile apps, you can access your complete schedule, tasks, assignments, timesheets, and expense reports from anywhere and from almost any device.

