

Project title: Can a transcoding service be designed that provides sufficient education to allow a layman to effectively transcode video? (EMS6620)

Researcher name(s): Ben Fleuty

What is the research about?

We invite you to participate in a research project that aims to explore the possibility of designing a transcoding service that provides sufficient education to allow a layman to effectively transcode video. The goal of this project is to investigate the feasibility of creating a transcoding service with educational features incorporated into the platform that can help individuals with limited technical knowledge to learn and use video transcoding tools more effectively.

Testing existing services provides a valuable opportunity to learn from user experiences and enhance the effectiveness of the proposed transcoding service. Before designing a transcoding service, it is essential to test the existing services to evaluate their usability and identify the gaps that need to be addressed. By testing existing services, we can determine the strengths and weaknesses of the current transcoding solutions and develop a more comprehensive and user-friendly service that caters to the needs of the users.

Do I have to take part?

This form has been written to help you decide if you would like to take part. It is up to you and you alone whether you wish to take part. If you do decide to take part, you will be free to withdraw at any time without providing a reason and without penalty.

Participants have the right to opt-out of answering any questions that they find uncomfortable or do not wish to answer. We respect their decision and do not force them to answer any questions that they find intrusive or distressing. The participants can skip any question they choose without any negative consequences.

What will I be required to do?

As a participant, you will be asked to engage in various activities, such as providing feedback on the design and content of the existing platforms, testing the usability of said platforms, and sharing your thoughts and opinions on the overall user experience.

How will you handle my data?

Your data will be stored in an anonymised form and will only be accessible to Ben Fleuty and Dr. Gavin Hales. This means that nobody including the researchers could reasonably identify you within the data. Your data will be stored in Microsoft datacentres with data fully anonymised at the earliest opportunity (i.e. when data that could identify you is no longer necessary for the purposes of the research). Your responses are treated in the strictest confidence - it will be impossible to identify individuals within a dataset when any of the research is disseminated (e.g., in publications/presentations). Abertay University acts as Data Controller (DataProtectionOfficer@abertay.ac.uk).

Retention of research data

Researchers are obliged to retain research data for up to 10 years' post-publication, however your anonymised research data may be retained indefinitely (e.g., so that researchers engage in open practice and other researchers can access their data to confirm the conclusions of published work). Consistent with our data retention policy, researchers retain consent forms for as long as we continue to hold information about a data subject and for 10 years for published research (including Research Degree thesis).

Consent statement:

Abertay University attaches high priority to the ethical conduct of research. Please consider the following before indicating your consent on this form. Indicating your consent confirms that you are willing to participate in the research. However, indicating consent does not commit you to anything you do not wish to do, and you are free to withdraw your participation at any time. You are indicating consent under the following assumptions:

- I understand the contents of the participant information sheet and consent form.
- I have been given the opportunity to ask questions about the research and have had them answered satisfactorily.
- I understand that my participation is entirely voluntary and that I can withdraw from the research (parts of the project or the entire project) at any time without penalty and without having to provide an explanation.
- I understand who has access to my data and how it will be handled at all stages of the research project.

PLEASE INITIAL BOX:	Yes, I do consent	No, I do not consent
I consent to take part in this study conducted by BEN FLEUTY who intends to use my data for further research examining THE USABILITY AND USER EXPERIENCE PROVIDED BY EXISTING TRANSCODING SERVICES.		

Signature:**I confirm that I am willing to take part in this research: Yes / No****PRINT NAME:****SIGNATURE:****DATE: / / 2023**

You can find our procedure for complaints (regarding research projects) and our privacy notice and legal basis for processing research data at:

<https://www.abertay.ac.uk/legal/privacy-notice-for-research-participants/>