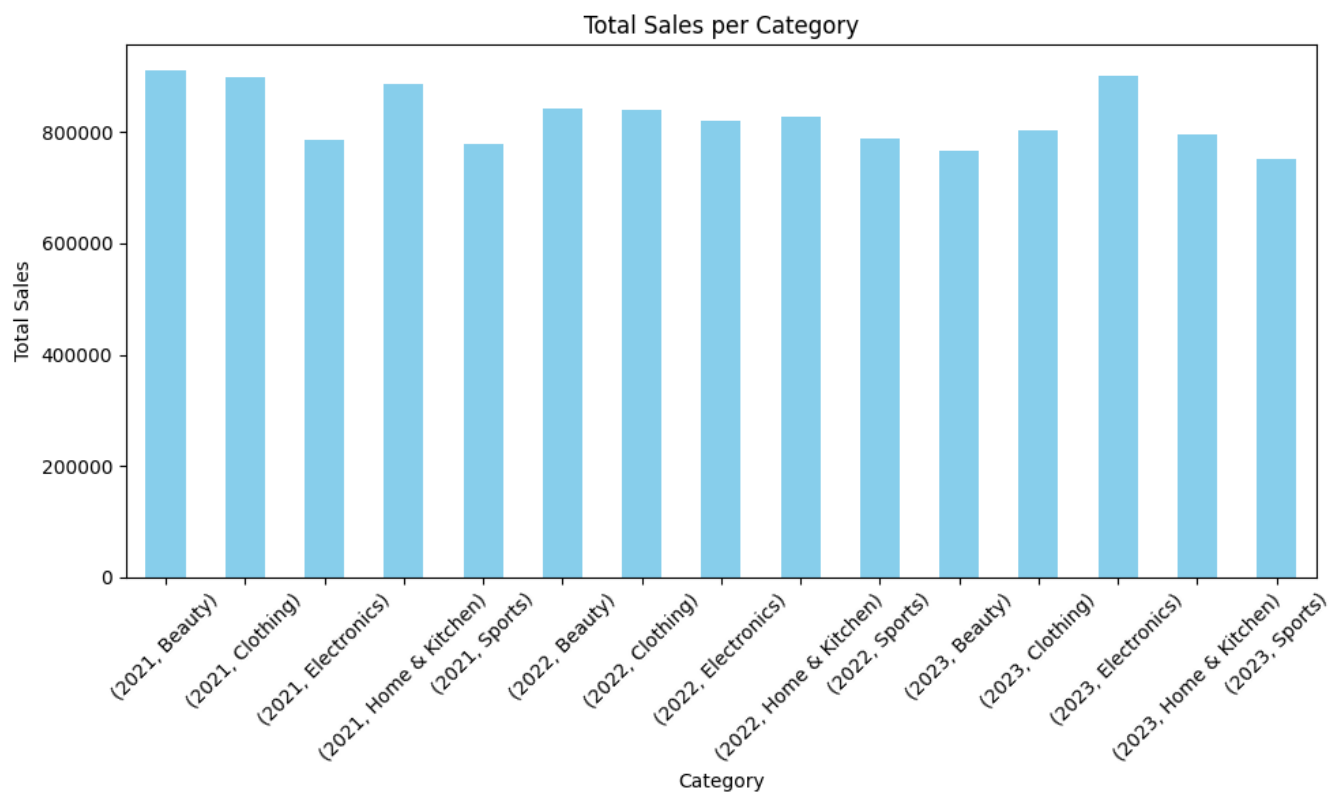


KPI Dashboard Report

Total Sales per Category



Raw Data:

(2021, 'Beauty'): 911634.23

(2021, 'Clothing'): 898342.08

(2021, 'Electronics'): 785761.2

(2021, 'Home & Kitchen'): 887070.02

(2021, 'Sports'): 777868.05

(2022, 'Beauty'): 842910.47

(2022, 'Clothing'): 840193.41

(2022, 'Electronics'): 819758.1900000001

(2022, 'Home & Kitchen'): 829137.53

(2022, 'Sports'): 789823.92

(2023, 'Beauty'): 767318.55

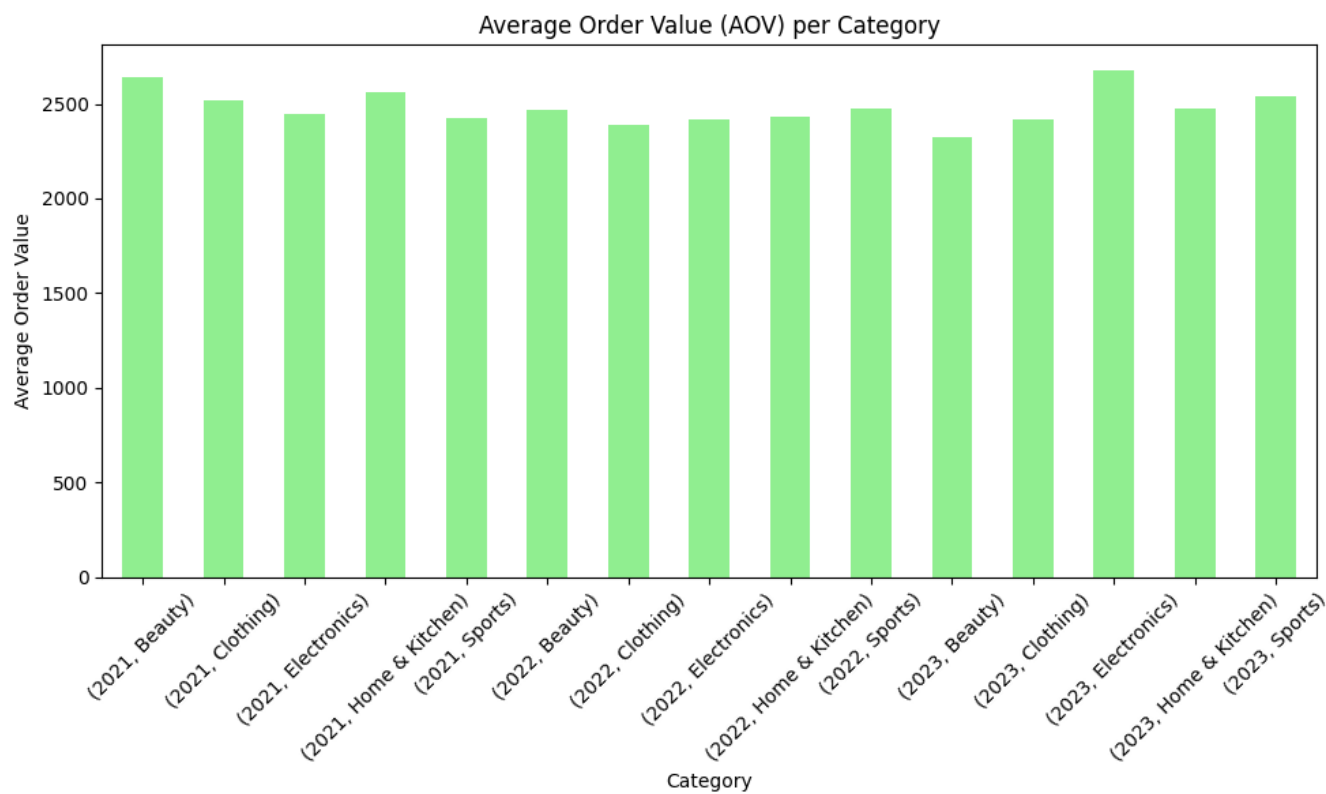
(2023, 'Clothing'): 803032.32

(2023, 'Electronics'): 902195.14

(2023, 'Home & Kitchen'): 796509.71

(2023, 'Sports'): 751412.42

Average Order Value (AOV) per Category



Raw Data:

(2021, 'Beauty'): 2642.42

(2021, 'Clothing'): 2516.36

(2021, 'Electronics'): 2447.85

(2021, 'Home & Kitchen'): 2563.79

(2021, 'Sports'): 2423.26

(2022, 'Beauty'): 2464.65

(2022, 'Clothing'): 2386.91

(2022, 'Electronics'): 2418.17

(2022, 'Home & Kitchen'): 2431.49

(2022, 'Sports'): 2475.94

(2023, 'Beauty'): 2325.21

(2023, 'Clothing'): 2418.77

(2023, 'Electronics'): 2677.14

(2023, 'Home & Kitchen'): 2473.63

(2023, 'Sports'): 2538.56