Wydodd dri

FOR UDHYAM LEARNING FOUNDATION

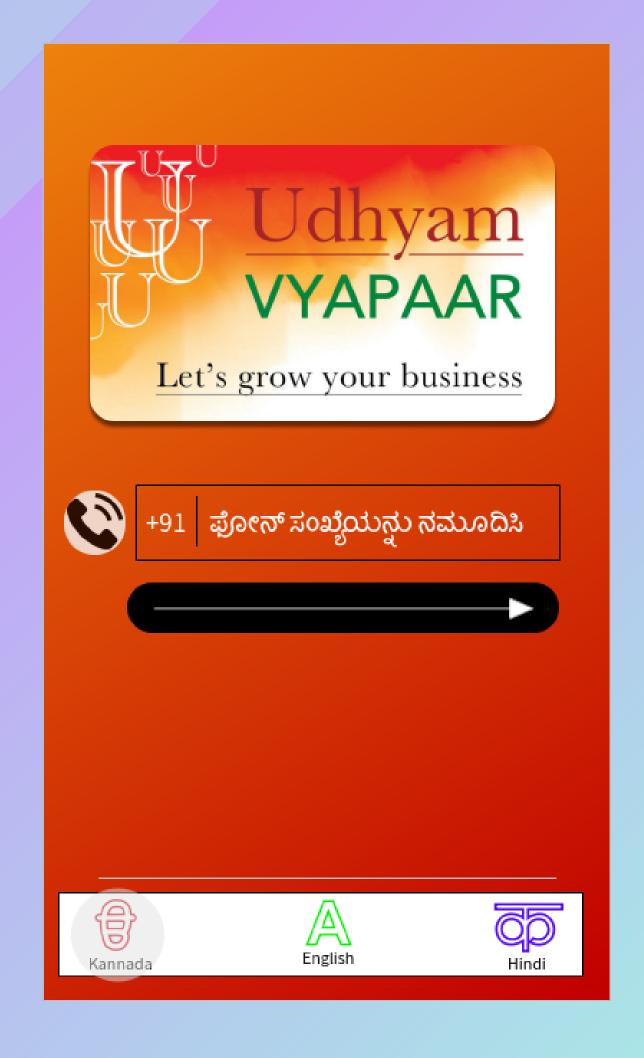
"India has 95 micro businesses for every 5 small, medium and large enterprises"



A Short Introduction



Vyapaari is an easy-to-use application that aims at boosting the productivity, discoverability and in-turn, the income generated by micro-businesses by giving them a platform to be visible to the urban public, who might not be aware of their existence.

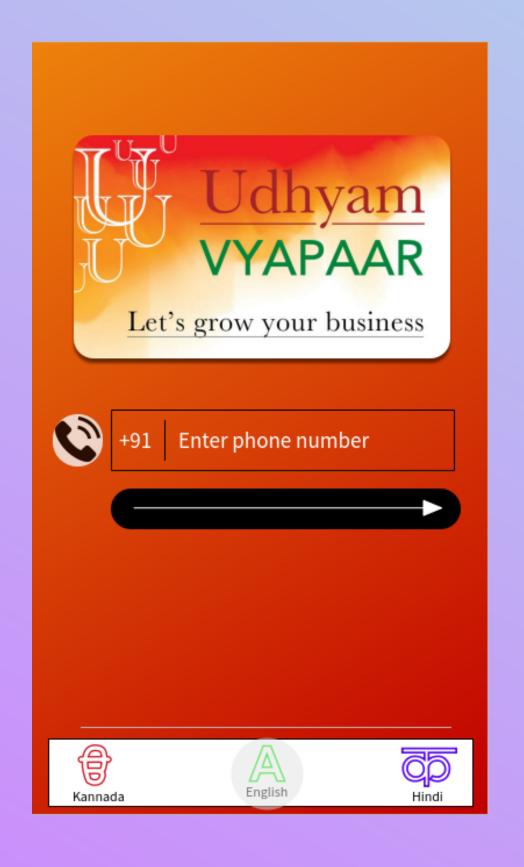


Challenges Tackled

- Discoverability of Micro-Entrepreneurs in the urban landscape: Our Web App "Vyapaari" provides users with categorised listings of their local micro-businesses catering to the user's needs.
- Ease of use for the layman: Our Vendor side app has a very simple and descriptive user interface, available in 3 languages, to ensure nothing hampers the growth of a vyapaari's business.
- Delivery of Goods/Services: The problem of delivery of goods is tackled by an efficient GeoLocation based mapping of the nearest delivery person to tackle the job.

Our Vision

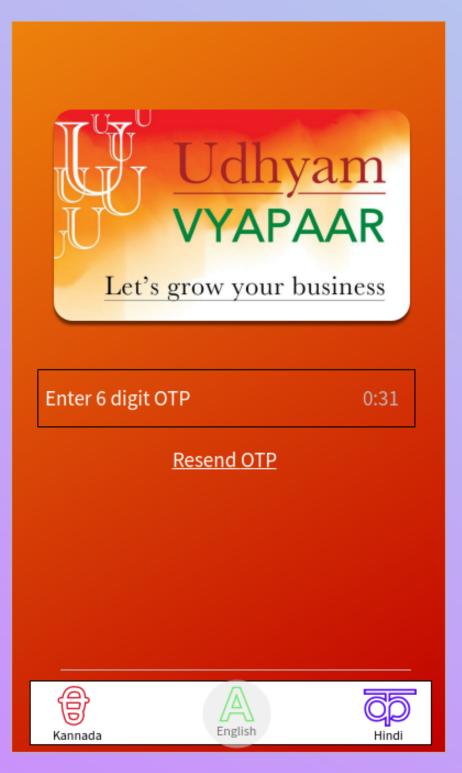
Multilingual Support





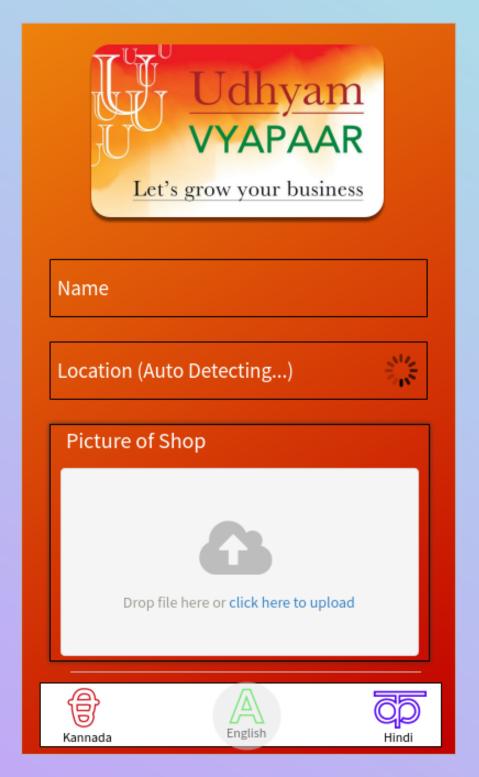


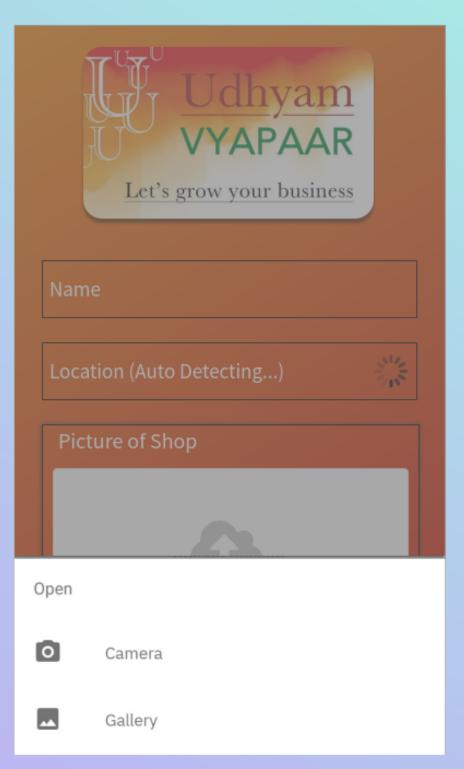
OTP verification for easy login



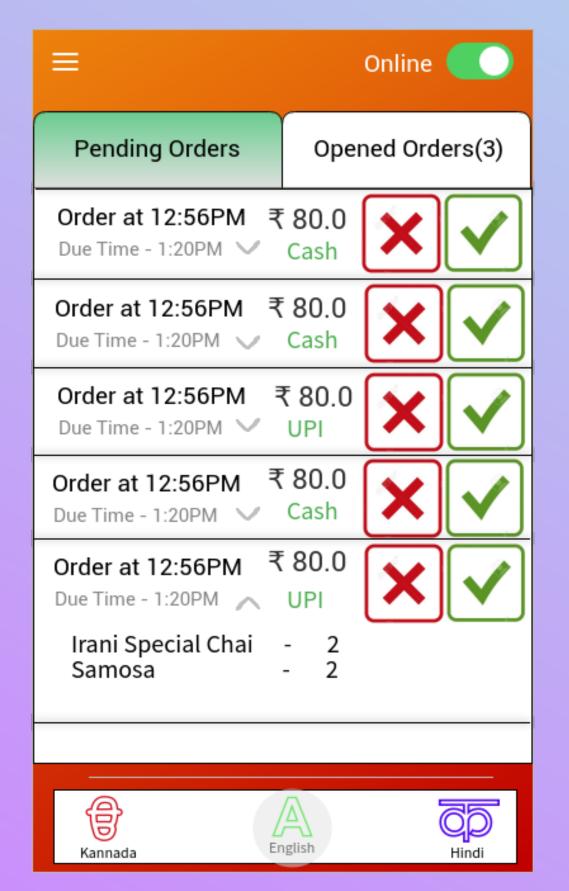


Simple KYC for onboarding

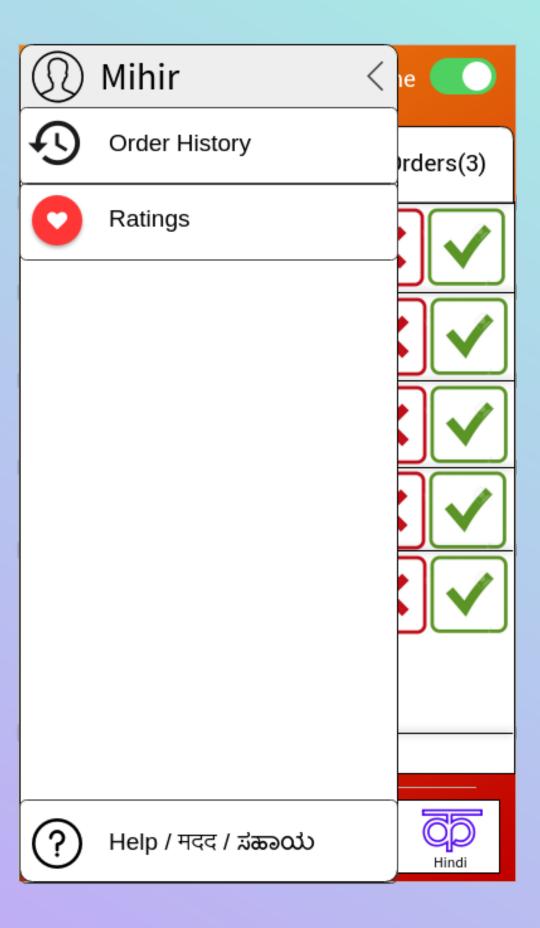




Vendor Home Page







Thank You!