

BEN ENGEN

ABOUT

Hello! My name is Ben Engen. I am currently a junior at the University of Minnesota studying advertising. Other than a student, I am a Generalist with a range of skills and a passion for brand development and creative advertising. I'm motivated ready to get to work. Let's grab coffee!

SKILLS

Adobe Illustrator	Adobe Photoshop
Adobe Premiere Pro	Graphic Design
Video Production	Microsoft Office
Adobe After Effects	Music Production
Google Analytics	r
Adobe XD	html/css

STRENGTHS

Creative Thinker	Communicator
Reliable	Leader
Listener	Problem Solver
Curiosity	Critical Thinker

EDUCATION

GPA: 3.87 5 Time Deans List Scholar

2018 - present

Bachelors Degree

University of Minnesota

BA - Strategic Communication with Advertising Focus
Minor - Interdisciplinary Design

2014 - 2018

High School Diploma

Edina High School

EXPERIENCE

January 2020 - Present

Backpack

Graphic Designer

At Backpack, the University of Minnesota's student-run advertising agency, I create visual content for communication campaigns, events for the University, and external clients. I work in a team to bring creative briefs to life, developing creative ad content, brand guidelines, and other visual projects.

July 2019 - September 2019

Modern Climate

Creative and Client Engagement Intern

As an intern at Modern Climate, a branding and advertising agency, my tasks ranged from new business research and prospecting, to creation of mailable one-pagers and in-house branded content.

June 2018 - August 2019

Elliott Design and Build

Project Manager

At Elliott Design and Build, a landscaping company, I managed a small team and labored on various landscaping and hardscaping projects: retaining walls, patios, decks, yard care.

June 2017 - August 2017

FilmNorth

Student Teaching Intern

I was a summer intern at FilmNorth, a non-profit independent filmmaking organization, teaching hands-on youth filmmaking classes for students.

REFERENCES

Keith Wolf

Chief Creative Officer
Modern Climate

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Tracy Zach

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