



## ABOUT

Hello! My name is Ben Engen. I am currently a junior at the University of Minnesota studying advertising. Other than a student, I am a designer and videographer with a range of skills and a passion for brand development and creative advertising. I'm motivated ready to get to work. Let's grab coffee!

## SKILLS

Adobe Illustrator	Adobe Photoshop
Adobe Premiere Pro	Graphic Design
Video Production	Microsoft Office
Adobe After Effects	Music Production
Adobe XD	html/css

## STRENGTHS

Creative Thinker	Communicator
Reliable	Leader
Listener	Problem Solver
Curiosity	Critical Thinker

## EDUCATION

GPA: 3.9      5 Time Dean's List Scholar

2018 - present

### Bachelors Degree

University of Minnesota

BA - Strategic Communication with Advertising Focus  
Minor - Interdisciplinary Design

2014 - 2018

### High School Diploma

Edina High School

## EXPERIENCE

January 2020 - Present

### Backpack

Graphic Designer

At Backpack, the University of Minnesota's student-run advertising agency, I create visual content for communication campaigns and events for the University, and external clients. I work in a team to bring creative briefs to life, developing creative ad content, brand guidelines, and other visual projects.

July 2019 - September 2019

### Modern Climate

Creative and Client Engagement Intern

As an intern at Modern Climate, a branding and advertising agency, my tasks ranged from new business research and prospecting, to creation of mailable one-pagers and in-house branded content.

June 2018 - August 2019

### Elliott Design and Build

Project Manager

At Elliott Design and Build, a landscaping company, I managed a small team and labored on various landscaping and hardscaping projects: retaining walls, patios, decks, yard care.

June 2017 - August 2017

### FilmNorth

Intern

I was a summer intern at FilmNorth, a non-profit independent filmmaking organization, teaching hands-on youth filmmaking classes for students.

## REFERENCES

### Keith Wolf

Chief Creative Officer  
Modern Climate

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### Tracy Zach

VP Managing Director  
Modern Climate

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