



In an emergency, seconds count.
Measure FF is the only measure that improves emergency response times.



Berkeley Firefighters say



For smoother, safer streets

"Measure FF is a vital investment in our community's safety and well-being."

- Amory Langmo, President,
Berkeley Firefighters Association Local 1227





“Our family was nearly shattered when Meg was run over by a car on her way home. Hundreds of Berkeley families deal with traffic crashes each year. Measure FF will improve our streets and save lives.”

- Meg Schwarzman, MD, MPH and Mike Wilson,
Berkeley Disaster and Fire Safety Commission



Yes on FF

Measure FF will provide:

- ◆ Smoother streets, sidewalks, and pedestrian paths
- ◆ Faster emergency response times
- ◆ Safe Routes to Schools improvements

Measure EE would see our streets get worse and squander this opportunity.

Vote Yes on FF and No on EE



Yes on FF is endorsed by



Berkeley
Fire Fighters



Democratic
Party



Sierra Club



League of
Women Voters



Berkeley Federation
of Teachers



Alameda County
Labor Council



Assemblymember
Buffy Wicks



City Auditor
Jenny Wong



Mayor
Jesse Arreguin



Councilmember
Rashi Kesarwani



Councilmember
Terry Taplin



Councilmember
Ben Bartlett



Councilmember
Igor Tregub



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Director
Jennifer Shanoski



School Board
Director
Mike Chang

...and many more

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