





# BEN GREENWALD


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## COMPETENCIES

RStudio MySQL Web Scraping SAS

Airtable Microsoft Excel Qlikview

Canva Mailchimp Qualtrics

Adobe XD Adobe Premiere Pro

## COURSEWORK

Data Analysis Statistical Learning

Regression & ANOVA Survey Methods

Measurement & Assessment

## EDUCATION

MSEd • 2020

**University of Pennsylvania**

*Graduate School of Education*

SMART (Statistics, Measurement,  
Assessment, & Research Technology)

MFA • 2015

**University of California, Los Angeles**

*School of Theater, Film, & Television*

Producer's Program

BA • 2012

**Lafayette College**

Math-Economics, Film & Media Studies

## EXPERIENCE

### CATALYST @ PENN GSE, UNIVERSITY OF PENNSYLVANIA

*Coordinator • Philadelphia, PA • 2016-Present*

- Produce a prestigious international competition for EdTech startups, overseeing \$850k+ in cash and prizes, 1000+ applications from 70+ countries worldwide, 1000+ industry reviewers, promotional campaigns, website content, vendor relationships, and final pitch showcases
- Conduct statistical analyses on survey data (n = 22800) and generate comprehensive reports for 9 school districts to inform research and policy improvements in K-12 student sense of belonging
- Wrangle, clean, analyze, and visualize data to evaluate programs, uncover key insights, and drive strategic decisions for continuous, adaptive improvement
- Coordinate 50+ in-person and virtual workshops, including technical logistics, webinar facilitation, design of promotional materials, event registration, participant engagement, and survey implementation
- Centralize and maintain mailing lists to streamline communications and grow Catalyst's network by 38%
- Edit video content for multimedia presentations, asynchronous learning tutorials, event promotion, and research initiatives
- Manage organizational budgets, grant funds, distribution of gifts and awards, invoicing, procurement, and other financial operations
- Provide administrative support for Executive Director and Catalyst team

### BROADSTREET COVID-19 DATA PROJECT

*Emergency Data Relief Intern • Remote • 2020-2021*

- Designed an **interactive dashboard** prototype to visualize insights about COVID-19 data availability across the United States
- Wrangled and cleaned crowdsourced data, established variable logic, and collaborated with D3.js developers to productionize the dashboard
- Reviewed state executive orders related to the pandemic and coded qualitative data for a longitudinal policy research project

### ANONYMOUS CONTENT

*Assistant to Manager/Producer • Los Angeles, CA • 2015-2016*

- Managed company-wide TV grids and coordinated executive TV meetings
- Tracked film, TV, and digital content for prospective development
- Compiled staffing lists of above/below-the-line talent for projects in development and pre-production
- Maintained high-volume schedule and phone sheet for Manager/Producer

### UNIVERSITY OF CALIFORNIA, LOS ANGELES

*Graduate Teaching Assistant • Los Angeles, CA • 2015*

- Supported faculty instructors across 5 graduate/undergraduate courses
- Facilitated class discussions, presentations, and guest speaker visits

*Administrative Director, UCLA Arts Camp • Los Angeles, CA • 2013*

- Supervised 20+ summer Arts Camp workshops for high school students
- Produced weekly events to showcase student work for family and friends