





# BEN GREENWALD

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## COMPETENCIES

R SQL Tableau Web Scraping  
Microsoft Excel Airtable Qlikview  
Mailchimp Qualtrics Google Suite  
Canva Adobe XD Adobe Premiere Pro

## COURSEWORK

Data Analysis Statistical Learning  
Regression & ANOVA Survey Methods  
Measurement & Program Evaluation

## EDUCATION

MSEd • 2020

**University of Pennsylvania**

*Graduate School of Education*

SMART (Statistics, Measurement,  
Assessment, & Research Technology)

MFA • 2015

**University of California, Los Angeles**

*School of Theater, Film, & Television*

Producer's Program

BA • 2012

**Lafayette College**

Math-Economics, Film & Media Studies

## EXPERIENCE

### CompassRed

*Senior Data Analyst • Wilmington, DE • 2021-Present*

- Wrangle, clean, analyze, and visualize data to build custom dashboards and reporting tools that deliver actionable insights and impact for clients
- Develop branded design guidelines to establish data visualization standards
- Cultivate processes and initiatives to advance internal systems and culture

### Catalyst @ Penn GSE, University of Pennsylvania

*Coordinator • Philadelphia, PA • 2016-2021*

- Produced an international competition for EdTech startups, overseeing \$850k+ in cash and prizes, 1000+ applications from 70+ countries, 1000+ industry reviewers, vendor relationships, video content, and pitch showcases
- Conducted statistical analyses on survey data (n = 22800) and generated comprehensive reports for 9 school districts to inform research and policy improvements in K-12 student sense of belonging
- Analyzed and visualized data to evaluate programs, uncover key insights, and drive strategic decisions for continuous, adaptive improvement
- Coordinated 50+ workshops, including technical logistics, event facilitation and registration, design of promotional materials, and survey implementation
- Edited video content for multimedia presentations, asynchronous learning tutorials, event promotion, and research initiatives
- Managed organizational budgets, grant funds, distribution of gifts and awards, invoicing, procurement, and other financial operations

### BroadStreet COVID-19 Data Project

*Emergency Data Relief Intern • Remote • 2020-2021*

- Designed an **interactive dashboard** prototype to visualize insights about COVID-19 data availability across the United States
- Wrangled and cleaned crowdsourced data, established variable logic, and collaborated with D3.js developers to productionize the dashboard
- Reviewed state executive orders related to the pandemic and coded qualitative data for a longitudinal policy research project

### Anonymous Content

*Assistant to Manager/Producer • Los Angeles, CA • 2015-2016*

- Managed company-wide TV grids and coordinated executive TV meetings
- Tracked film, TV, and digital content for prospective development
- Compiled staffing talent lists for projects in development and pre-production
- Maintained high-volume schedule and phone sheet for Manager/Producer

### University of California, Los Angeles

*Graduate Teaching Assistant • Los Angeles, CA • 2015*

- Supported faculty instructors across 5 graduate/undergraduate courses
- Facilitated class discussions, presentations, and guest speaker visits

*Administrative Director, UCLA Arts Camp • Los Angeles, CA • 2013*

- Supervised 20+ summer Arts Camp workshops for high school students
- Produced weekly events to showcase student work for family and friends