BEN GREENWALD

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COMPETENCIES

RStudio · mySQL · Web Scraping · SAS · Airtable · Microsoft Excel · Qlikview · Canva · Mailchimp · Qualtrics · Adobe XD · Adobe Premiere Pro

COURSEWORK

Data Analysis · Statistical Learning · Regression & ANOVA · Survey Methods · Measurement & Assessment

EDUCATION

MSEd • 2020
University of Pennsylvania
Graduate School of Education
SMART (Statistics, Measurement, Assessment, & Research Technology)

MFA • 2015
University of California, Los Angeles
School of Theater, Film, & Television
Producer's Program

BA • 2012
Lafayette College
Math-Economics, Film & Media Studies

EXPERIENCE

CATALYST @ PENN GSE, UNIVERSITY OF PENNSYLVANIA
Coordinator • Philadelphia, PA • 2016-Present

- Produce a prestigious international competition for EdTech startups, overseeing $850k+ in cash and prizes, 1000+ applications from 70+ countries worldwide, 1000+ industry reviewers, promotional campaigns, website content, vendor relationships, and Final pitch showcases
- Conduct statistical analyses on survey data (N=22800) and generate comprehensive reports for 9 school districts to inform research and policy improvements in K-12 student belonging in school
- Wrangle, clean, analyze, and visualize data to evaluate programs, uncover key insights, and drive strategic decisions for continuous, adaptive improvement
- Coordinate 50+ in-person and virtual workshops, including technical logistics, webinar facilitation, design of promotional materials, event registration, participant engagement, and survey implementation
- Centralize and maintain mailing lists to streamline communications and grow Catalyst's network by 38%
- Edit video content for multimedia presentations, asynchronous learning tutorials, event promotion, and research initiatives
- Manage organizational budgets, grant funds, distribution of gifts and awards, invoicing, procurement, and other financial operations
- Provide administrative support for Executive Director and Catalyst team

BROADSTREET COVID-19 DATA PROJECT
Emergency Data Relief Intern • Remote • 2020-2021

- Designed an **interactive dashboard** prototype to visualize insights about COVID-19 data availability across the United States
- Wrangled and cleaned crowdsourced data, established variable logic, and collaborated with D3.js developers to productionize the dashboard
- Reviewed state executive orders related to the pandemic and coded qualitative data for longitudinal policy research project

ANONYMOUS CONTENT
Assistant to Manager/Producer • Los Angeles, CA • 2015-2016

- Managed company-wide TV grids and coordinated executive TV meetings
- Tracked film, TV, and digital content for prospective development
- Compiled staffing lists of above/below-the-line talent for projects in development and pre-production
- Maintained high-volume schedule and phone sheet for Manager/Producer

UNIVERSITY OF CALIFORNIA, LOS ANGELES
Graduate Teaching Assistant • Los Angeles, CA • 2015

- Supported faculty instructors across 5 graduate/undergraduate courses
- Facilitated class discussions, presentations, and guest speaker visits

Administrative Director, UCLA Arts Camp • Los Angeles, CA • 2013

- Supervised 20+ summer Arts Camp workshops for high school students
- Produced weekly events to showcase student work for family and friends