

Survey Questionnaire

Purpose of survey: To find out the demographics of our target audience, and see if they are willing to adopt such a solution for their income tax filing and daily financial keeping.

(1) What is your name?

请问你叫什么名字？

(2) What is your age?

请问你今年几岁？

(3) What is your hawker business?

请问你是卖什么的？

(4) What language are you most fluent in / comfortable with?

请问你熟悉什么语言？

a. English (英语)

b. Chinese (华语)

c. Malay (马来语)

d. Tamil (泰米尔语)

e. Other (其他): _____

(5) What phone operating system are you currently using?

请问你现在用什么手机？

a. IOS (iPhone)

b. Android (Samsung, HTC etc.)

c. BlackBerry

d. Symbian (Old Nokia)

e. Windows (Nokia Lumia)

f. Other (其他): _____

(6) How do you record your daily sales?

请问你是怎样记录你的买卖？

- a. Paper and Pen (纸和笔)
- b. Microsoft Excel (Excel工作表)
- c. Professional Software (专业软件)
- d. Other (其他): _____

(7) Would you use a mobile application to help you record your daily sales?

您是否肯用手机软件来帮您计算与记录每天的收入吗？

- a. Yes (是)
- b. No (否)
- c. Maybe (可能)

(8) How do you calculate your annual taxable profits/income?

您是如何计算年税，或每天的收入呢？

- a. Follow sales record (根据自己的收入记录)
- b. Estimate income (估计自己的收入)
- c. Other (其他): _____

(9) Would you use a mobile application to help you calculate your taxable profits/income?

您是否肯用手机软件来帮您计算年税，或每天的收入吗？

- a. Yes (是)
- b. No (否)
- c. Maybe (可能)

(10) How much time does it take you to calculate your annual taxable profits / income?

请问你计算收入时大概花上多少时间？

- a. Less than 1 hour (少过 1 小时)
- b. 1 to 6 hours (1 至 6 小时)
- c. 6 to 12 hours (6 至 12 小时)
- d. More than 12 hours (多过 12 小时)

(11) Are you willing to spend 3 minutes a day to input your daily income into a mobile application?
(This will help you generate your taxable profits / income immediately when needed).

如果有个程式每天只需要3分钟的时间来输入你的收入，这个程式能够让你知道你的收入记录，也能帮你计算你需要交多少年税，你愿意吗？

- a. Very willing (非常愿意)
- b. Willing (愿意)
- c. Neither willing nor not willing (没意见)
- d. Not willing (不愿意)
- e. Very unwilling (非常不愿意)

(12)How do we contact you for a free mobile application trial?

要是我们能提供免费的手机软件来帮助您，我们该如何通知您？

- a. Phone (电话): _____
- b. Email (电子邮件): _____
- c. Others (其他): _____