Inspiring Student Agency Nationwide.
When students are struggling with math, they go to Khan Academy. When they're struggling with *school*—drama with friends, gross bathrooms, conflict with a teacher, competitive school culture, a stressful deadline—they have nowhere to go.[1] To students, changing school seems impossible: traveling to high schools in 15 states and listening to 100's of students' unmet needs, I met students who feel too trapped at their desks to ask for a teacher's help, who feel powerless to support friends struggling with mental health, who don't know their teachers' names.

Doorstop Education is a nonprofit showing high schoolers 1,000's of ways to change their school experience, no matter what they're struggling with. Go to https://fix.school, pick your problem—drama, bathrooms, conflict, culture, stress—we give you a Doorstop, a step-by-step solution.[2] Doorstops combine videos, games, copy-pasteable email templates, and student-made playbooks.[3] If you want to learn how to handle conflict, you're texting back and forth with Regina George. If you're in trouble, you're doing a Buzzfeed quiz to find out how to defend yourself.

My name is Ben Guzovsky: I'm a senior at Princeton University starting Doorstop Education. I research, design, and code every Doorstop, conducting 90 student beta tests so far![4] I envision a world where every student feels heard, where their unique needs are not only acknowledged but championed—where **reform is not done for students, but by students.** When students become trust-builders, negotiators, and boundary-setters, whether they're asking for a one-day extension or orchestrating a school-wide culture shift, they can realize their potential as change agents, critical thinkers, and happier humans.

Why is nobody doing this already? Inspiring agency requires going *directly* to students: policy, curriculum, or SEL-style interventions are mandatory—and without a choice in participation, students can't build agency by being involved. Students have no money, so avoiding these avenues by going directly to students is rare. **Then what's the revenue model?** High quality student data is limited, most is sold and resold without student/parent consent, and current data is incredibly marked up (College Board makes $40/student on its highest margin data packages).[5] With millions of students using our platform, we can collect similar data, let students opt-in and share revenue (90:10) with them, undercut companies like College Board, and sell to universities, school districts, and EdTechs.

Learn more at https://doorstopeducation.org.

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[1] This point is argued in more depth at https://fix.school/theory.
[2] I go directly to students on social media, with 500k views this month on $0 in ad spend!
[3] All Doorstops are based on student and teacher feedback, drawing heavily from peer-reviewed research.
[4] I'm indebted to the volunteers (10 so far!) who help write content for Doorstops I couldn't, i.e. Doorstops based on their experience as women/BIPOC/LGBTQ+ in school.
[5] https://www.forbes.com/sites/susanadams/2020/09/30/the-forbes-investigation-how-the-sat-failed-america/