

Presented by Mark Benhaim



# OVERVIEW &

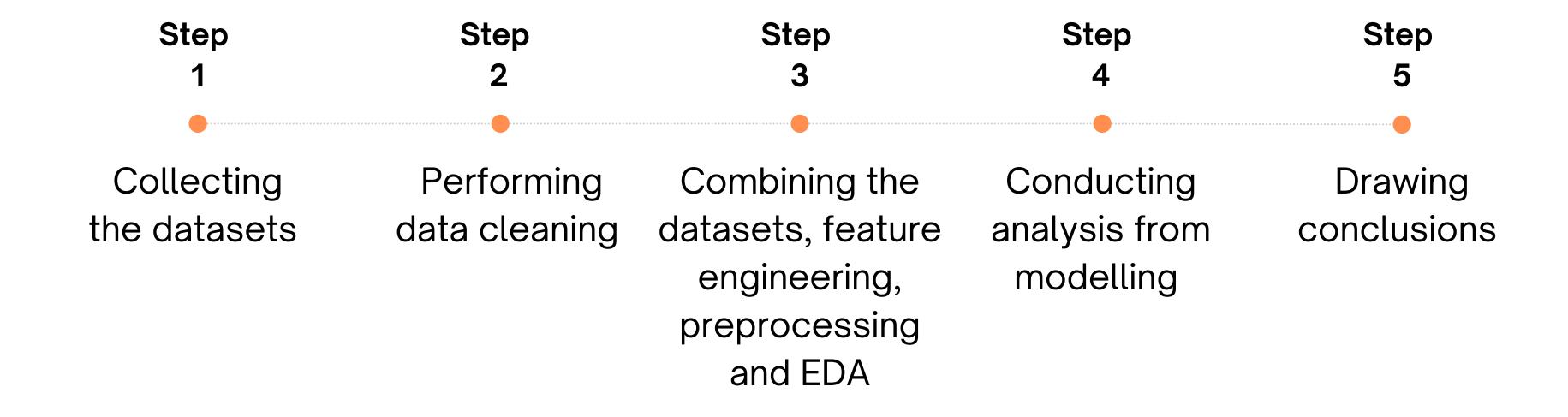
#### PROBLEM STATEMENT

Project Focus: This project aims to forecast the price of Bitcoin and analyze sentiment related to Bitcoin on Twitter using machine learning techniques. The project utilizes historical Bitcoin price data, Google search trends for Bitcoin, and a large collection of tweets about Bitcoin to build predictive models.





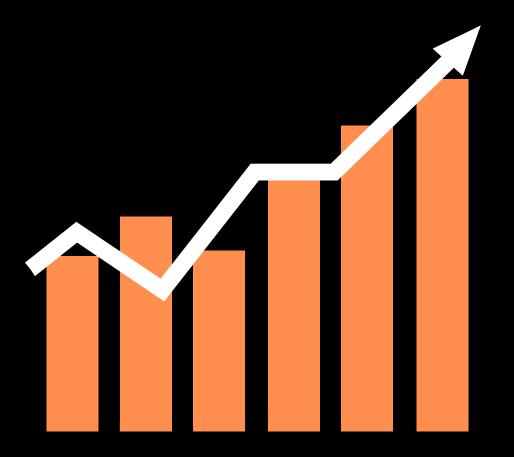
## PROPOSED VISION FOR TACKLING THE PROBLEM





# ESTIMATE IMPACT OF SOLUTION

The insights gained can be valuable for traders, investors, and researchers interested in understanding the influence of public sentiment on cryptocurrency prices.





# DATASET AFTER CLEANING (+ Google Trends)

	Colmn Name	Data Type	Description
0	Time	String	Time in days
1	Open	Float	Open price of bitcoin
2	Percent change in price (close/open)	Float	The percent change of the open price to the cl
3	Close	Float	Close price of bitcoin
4	BTC Dominance Open	Float	The opening percent marketshare of Bitcoin
5	Percent change in dominance (close/open)	Float	The percent change in Bitcoin marketshare each
6	BTC Dominance Close	Float	The closing percent marketshare of Bitcoin
7	Volume	Float	The total bitcoin volume per day on the exchan
8	RSI (relative strength index)	Float	The Relative Strength Index (RSI) is a well ve
9	HV (historical volatility)	Float	Historical volatility is a statistical measure
10	Cleantext	String	Text of each individual tweet
11	bitcoin_tweetcount	Integer	Total tweets including the keyword bitcoin per
12	btc_tweetcount	Integer	Total tweets including the keyword btc per day
13	crypto_tweetcount	Integer	Total tweets including the keyword crypto per day
14	cryptocurrency_tweetcount	Integer	Total tweets including the keyword cryptocurre
15	project_tweetcount	Integer	Total tweets including the keyword project per
16	total count_tweetcount	Integer	Total tweets per day
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## DATA QUALITY CONCERNS



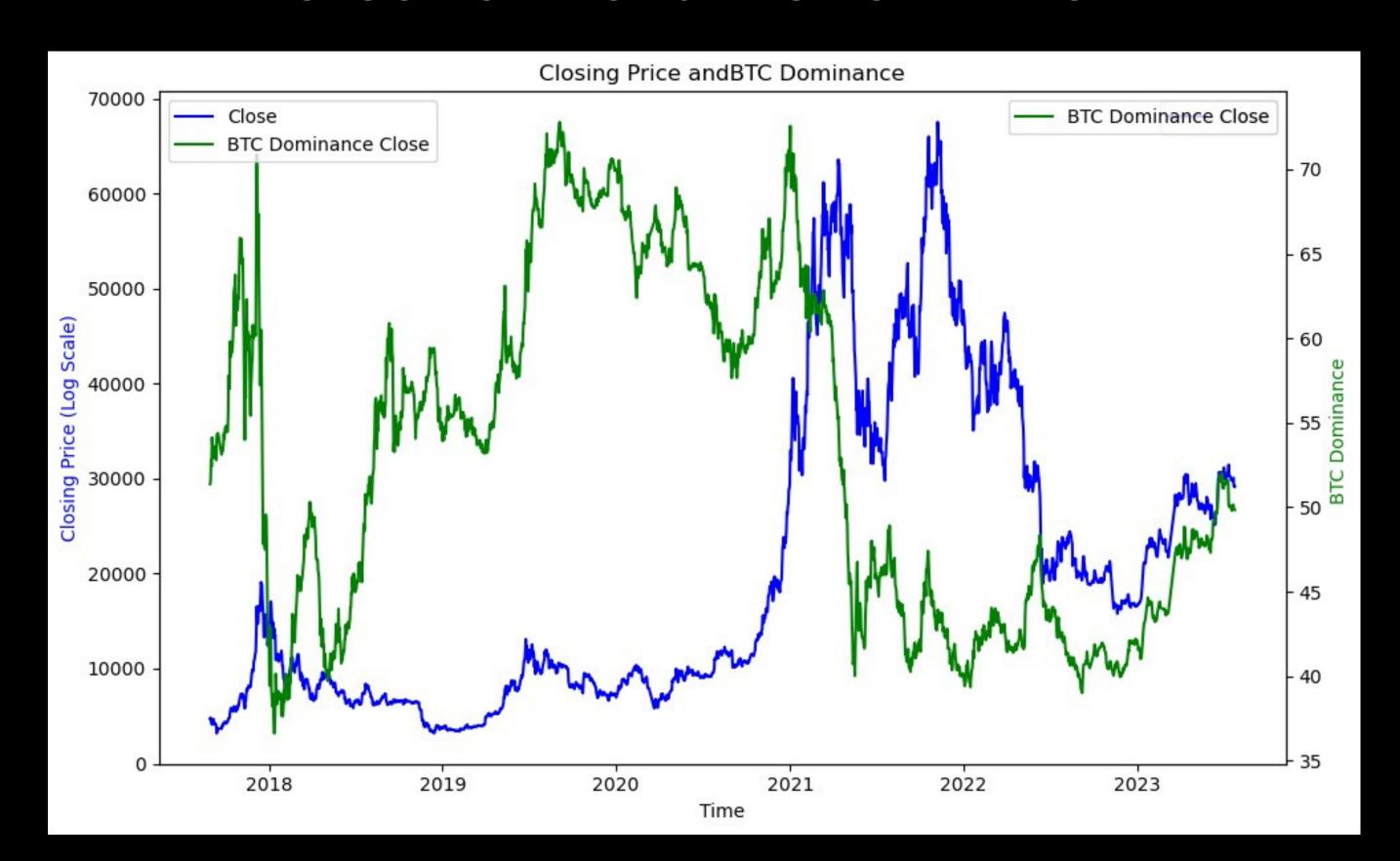




Only on monthly timeframe

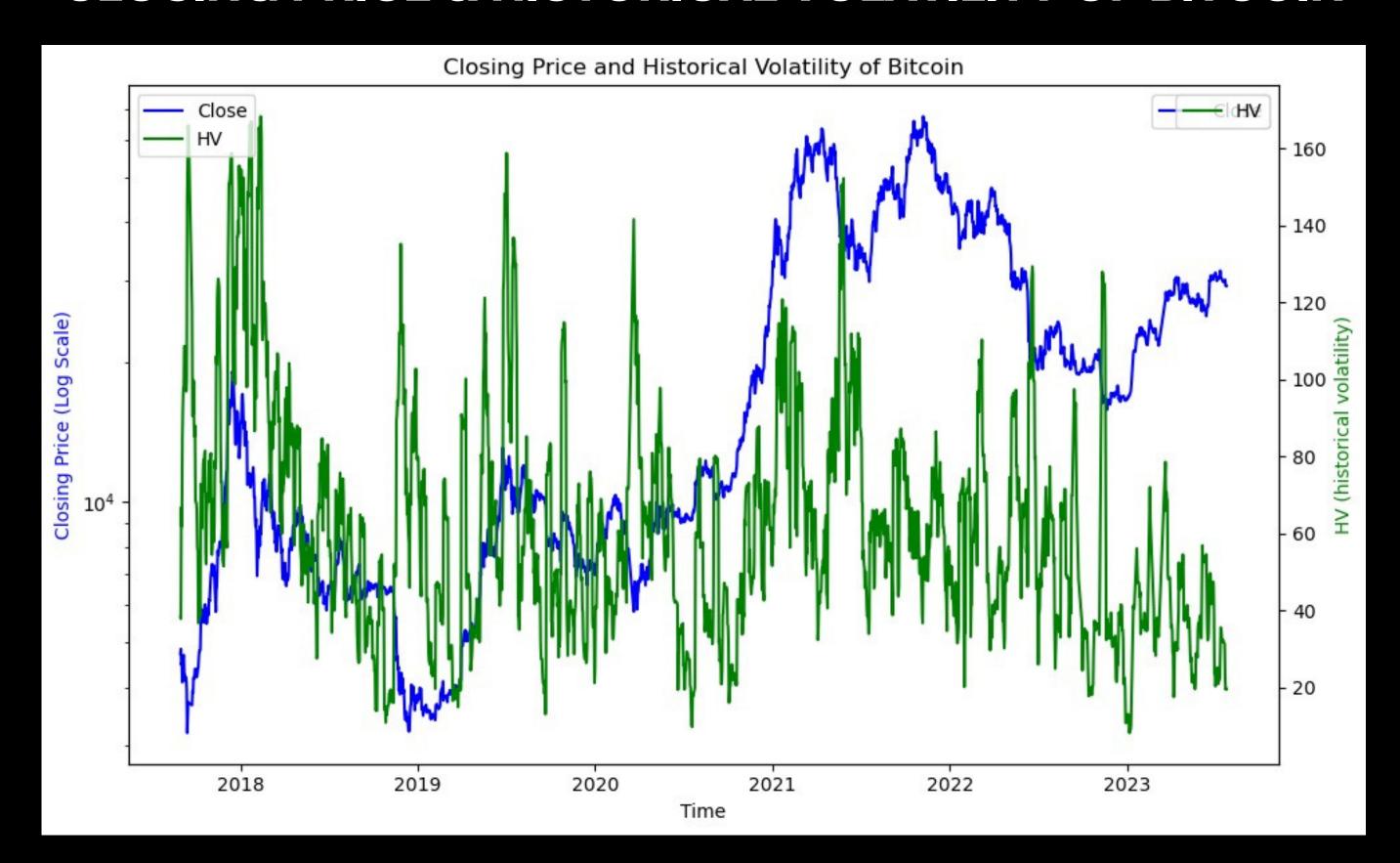


#### **CLOSING PRICE & BTC DOMINANCE**



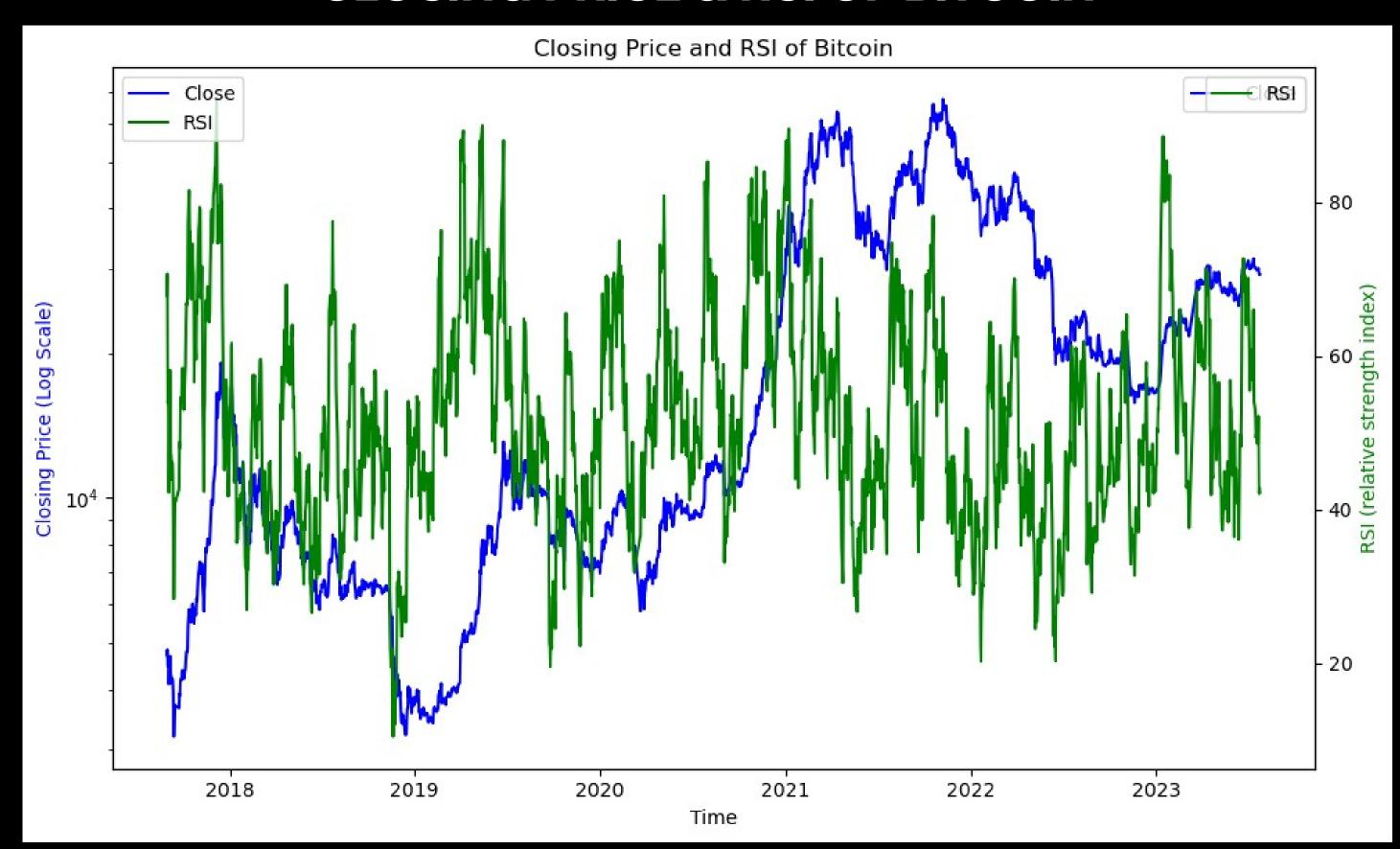


#### **CLOSING PRICE & HISTORICAL VOLATILITY OF BITCOIN**



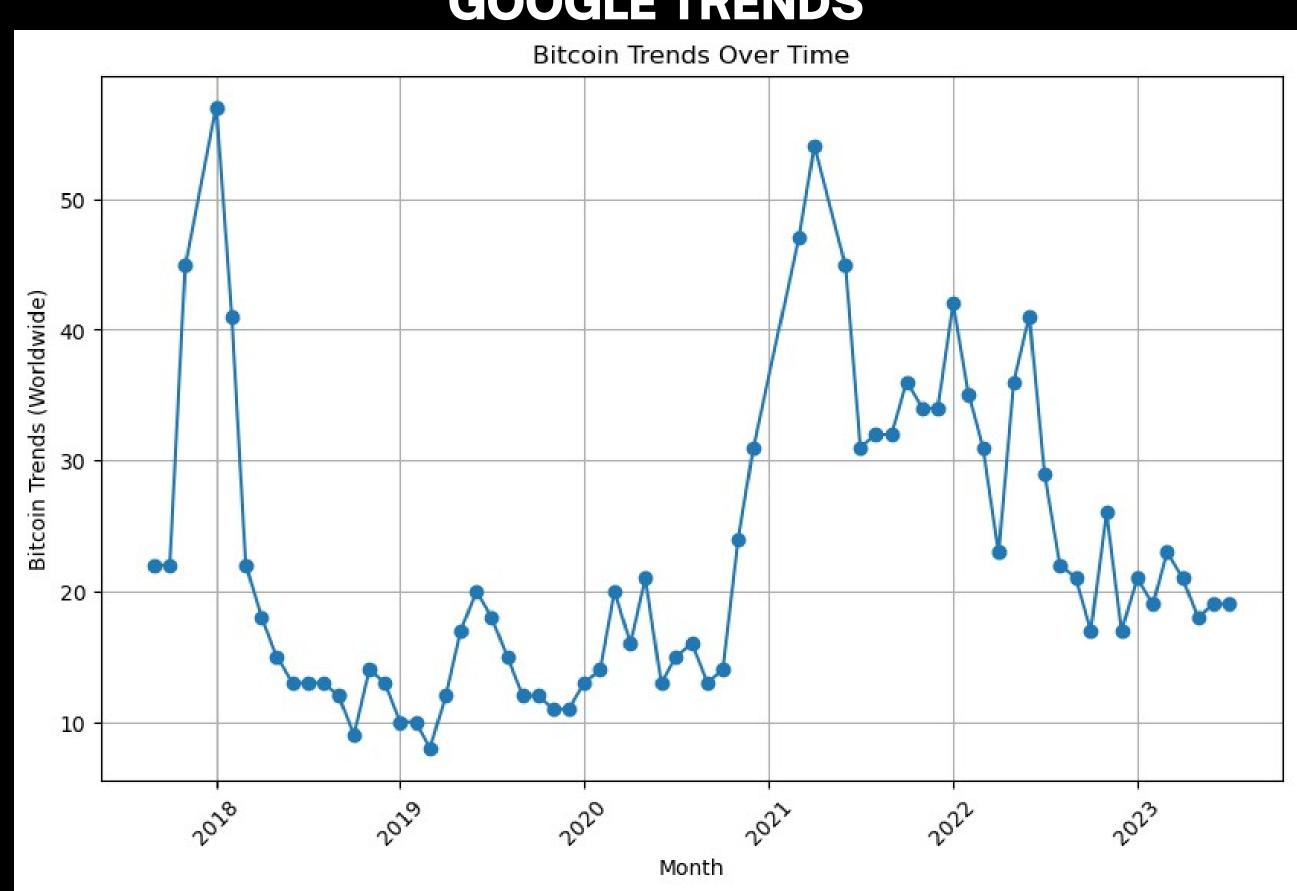


#### CLOSING PRICE & RSI OF BITCOIN



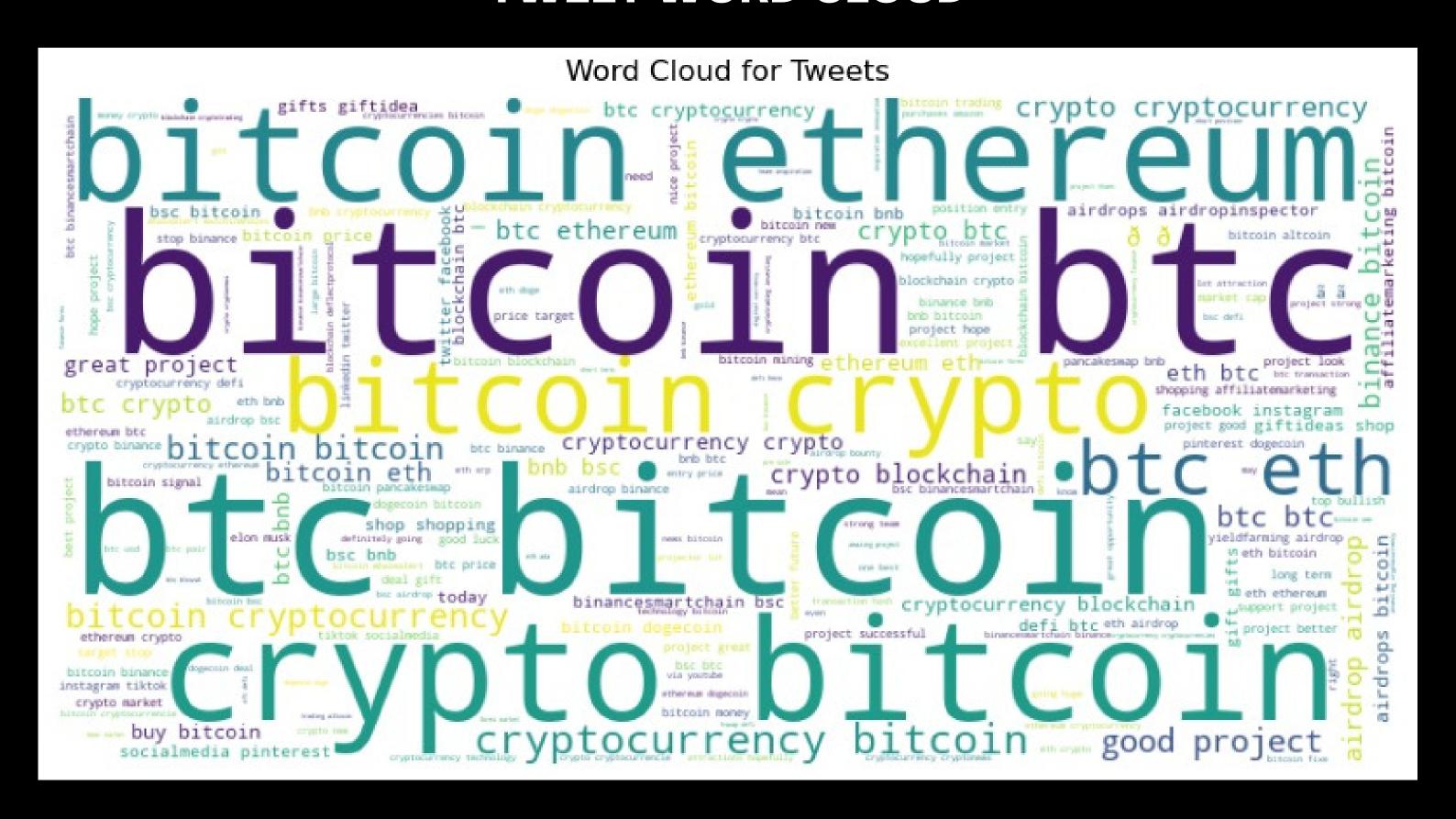


#### **GOOGLE TRENDS**



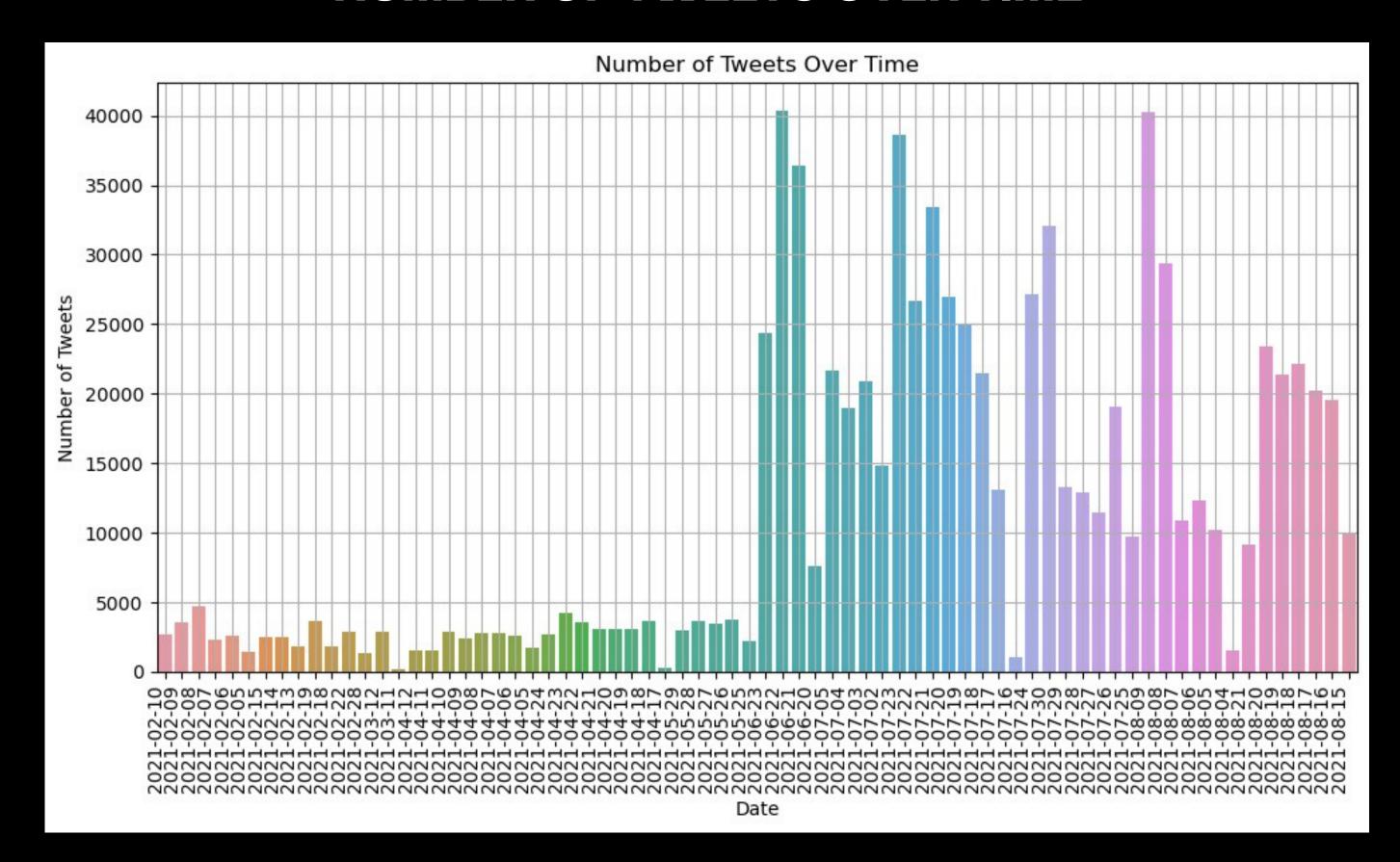


#### **TWEET WORD CLOUD**





#### **NUMBER OF TWEETS OVER TIME**





#### **TWEET WORD CLOUD**





## HEATMAP OF DATASET

	Correlation Heatmap														
open	1.00	-0.35	0.93	-0.56	-0.30	-0.60	-0.36	-0.16	-0.76	0.49	0.49	0.59	0.59	0.53	0.57
Percent change in price (close/open)	-0.35	1.00	0.03	0.10	0.43	0.19	-0.07	0.42	0.12	-0.05	-0.01	-0.05	-0.05	-0.09	-0.05
dose	0.93	0.03	1.00	-0.55	-0.16	-0.56	-0.43	-0.00	-0.76	0.51	0.53	0.61	0.61	0.53	0.59
BTC Dominance Open	-0.56	0.10	-0.55	1.00	0.12	0.98	0.21	0.33	0.56	-0.30	-0.38	-0.43	-0.40	-0.39	-0.38
Percent change in dominance (close/open)	-0.30	0.43	-0.16	0.12	1.00	0.33	0.24	0.13	0.20	-0.16	-0.20	-0.19	-0.20	-0.21	-0.20
BTC Dominance Close	-0.60	0.19	-0.56	0.98	0.33	1.00	0.25	0.34	0.57	-0.31	-0.40	-0.44	-0.42	-0.41	-0.40
Volume	-0.36	-0.07	-0.43	0.21	0.24	0.25	1.00	0.14	0.49	-0.23	-0.46	-0.35	-0.34	-0.30	-0.34
RSI (relative strength index)	-0.16	0.42	-0.00	0.33	0.13	0.34	0.14	1.00	0.27	-0.27	-0.25	-0.32	-0.33	-0.33	-0.31
HV (historical volatility)	-0.76	0.12	-0.76	0.56	0.20	0.57	0.49	0.27	1.00	-0.41	-0.55	-0.55	-0.54	-0.50	-0.53
bitcoin_tweetcount	0.49	-0.05	0.51	-0.30	-0.16	-0.31	-0.23	-0.27	-0.41	1.00	0.47	0.95	0.96	0.88	0.96
btc_tweetcount	0.49	-0.01	0.53	-0.38	-0.20	-0.40	-0.46	-0.25	-0.55	0.47	1.00	0.70	0.66	0.57	0.70
crypto_tweetcount	0.59	-0.05	0.61	-0.43	-0.19	-0.44	-0.35	-0.32	-0.55	0.95	0.70	1.00	0.99	0.93	1.00
cryptocurrency_tweetcount	0.59	-0.05	0.61	-0.40	-0.20	-0.42	-0.34	-0.33	-0.54	0.96	0.66	0.99	1.00	0.92	0.99
project_tweetcount	0.53	-0.09	0.53	-0.39	-0.21	-0.41	-0.30	-0.33	-0.50	0.88	0.57	0.93	0.92	1.00	0.92
total count_tweetcount	0.57	-0.05	0.59	-0.38	-0.20	-0.40	-0.34	-0.31	-0.53	0.96	0.70	1.00	0.99	0.92	1.00
	uedo	Percent change in price (close/open)	dose	BTC Dominance Open	ent change in dominance (close/open)	BTC Dominance Close	Volume	RSI (relative strength index)	HV (historical volatility)	bitcoin_tweetcount	btc_tweetcount	crypto_tweetcount	aryptocurrency_tweetcount	project_tweetcount	total count_tweetcount

- 0.4

- 0.2

- 0.0

- -0.2

## NEXT STEPS

- Time-Series Analysis
- Building predictive models



Conducting sentiment analysis