



# MBA PROGRAM OVERVIEW

An individual path to graduation is designed for each admitted MBA student. Students are required to demonstrate proficiency in six competency areas prior to starting the Graduate Core. Some of the competency areas may be waived based on the individual's undergraduate transcript (certain requirements apply).<sup>\*</sup> If an automatic waiver is not granted, the student will be required to show competency by passing an exam in that topic area. To prepare for the examination, students can take a non-credit bearing, self-guided online primer.

## COMPETENCY AREAS

- MPRIM410 Organizational Behavior
- MPRIM420 Financial and Managerial Accounting
- + MPRIM425 Foundations in Economics
- MPRIM430 Foundations in Finance
- MPRIM435 Foundations in Marketing
- + MPRIM440 Statistical Analysis

+ No automatic waivers granted for these competency areas.

<sup>\*</sup> Requirements include a grade of B or better in an approved course, from an approved college or university, if the individual has graduated within the last five years. Email [mba@butler.edu](mailto:mba@butler.edu) to request a waiver; subject to approval.

## MBA CURRICULUM

Two components comprise the MBA curriculum. Graduate core courses offer an integrated framework on contemporary leadership perspectives and management practices. The concentration elective courses allow students to develop expertise in a specialized area of business.

GRADUATE CORE (30 required credit hours)	CREDIT HOURS
MBA505 Gateway Experience	1
MBA510 Leadership	3
MBA515 Legal and Ethical Operation of Business	3
MBA520 Managerial Accounting	3
* MBA522 Business Practicum	2
MBA525 Managerial Economics	3
MBA530 Financial Management	3
MBA535 Marketing Management and Research Methods	3
MBA540 Information Management and Business Analytics	3
MBA542 The Entrepreneurial Mindset	3
MBA545 Integrated Capstone Experience	3

<sup>\*</sup> May substitute MBA571 Global Business Experience (GG), but will not count as elective credit.

# AREAS OF CONCENTRATION (8 elective credit hours required)

## ENTREPRENEURSHIP *and* INNOVATION CREDIT HOURS

MBA556	Developing and Managing Teams	2
MBA558	Perspectives on Leadership	2
MBA559	Venture Planning	3
MBA568	Entrepreneurial Finance	3
MBA571	Global Business Experience (GG)	2
MBA584	New Product Development	3

## FINANCE CONCENTRATION

MBA561	Financial Institutions and Markets	3
MBA562	International Finance (GGG)	3
MBA563	Seminar in Investment Management	3
MBA564	Derivatives: Futures, Options, and Swaps	2
MBA568	Entrepreneurial Finance	3
MBA571	Global Business Experience (GG)	2

## INTERNATIONAL BUSINESS

MBA552	Managing People in Global Organizations (GG)	2
MBA562	International Finance (GGG)	3
MBA571	Global Business Experience (GG)	2
MBA581	International Marketing (GGG)	3

## LEADERSHIP

MBA551	People in Organizations	2
MBA552	Managing People in Global Organizations (GG)	2
MBA553	Issues in Ethics and Social Responsibility	2
MBA556	Developing and Managing Teams	2
MBA557	Managing Change	2
MBA558	Perspectives on Leadership	2
MBA559	Venture Planning	3
MBA571	Global Business Experience (GG)	2

## MARKETING

MBA571	Global Business Experience (GG)	2
MBA581	International Marketing (GGG)	3
MBA582	Advertisement and Promotion Management	2
MBA583	Buyer Behavior and Consumer Driven Strategies	2
MBA584	New Product Development	3
MBA587	Marketing Research	3

A General MBA requires students to complete a minimum of 8 credit hours from the above list of electives.

Global Requirement: Students must accumulate a *minimum of two G points* by completing designated courses.

Example: (GG) = 2 G points.

Dual Concentration: You may count one elective (up to 3 credit hours) towards two different concentrations.