

John Kim

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EDUCATION

Princeton University, Princeton, NJ

Expected Graduation May 2023

- A.B. in Economics, Certificates in Political Economy & Applications of Computing, GPA: 3.97
- *Coursework*: Microeconomic Theory: A Mathematical Approach; Econometrics; Intro to Machine Learning; Algorithms & Data Structures; Game Theory in Politics; Applied Quantitative Analysis

Los Alamitos High School, Los Alamitos, CA

Graduated May 2019

- *Awards*: Valedictorian, National Merit Finalist, US Presidential Scholar candidate

EXPERIENCE

Technical Engagement Management Intern, **Yext**, New York, NY

May 2022 - August 2022

- Communicated with Yext customers on client-specific implementations and product roadmaps of the Yext service, including budgeting, scheduling, and risk analysis
- Assisted with individual implementation steps on a product team, including customer onboarding, product launch, and platform configuration/software development communications

Consumer Protection Intern, **Texas Office of the Attorney General**, Austin, TX

June 2021 - August 2021

- Researched codebases, documentations, and depositions regarding confidential ongoing litigation in the tech industry, with issues ranging from data protection and privacy to algorithmic accountability
- Published and presented recommendations regarding the feasibility of and use of expert witnesses in cases involving machine learning and privacy
- Collaborated with 4 other interns at the Attorney General's offices of Iowa and DC to present on nationwide privacy standards before a 50-state AG coalition

ACTIVITIES

Consultant, **Princeton University Nonprofit Consulting**, Princeton, NJ

Sept 2019 - Present

- Researched eCommerce entry points (Amazon/Whole Foods, coffee subscriptions) and redesigned branding and marketing of coffee products to expand reach of the nonprofit Aspire Coffeeworks' products in Chicago
- Distributed surveys and expanded funding for the nonprofit Citizens' Campaign for its product launch of civic leadership curriculum materials

Director of Administration, **Princeton Model Congress**, Princeton, NJ

Sept 2019 - Present

- Chaired committees for Princeton Model Congress's high school debate competition held in Washington DC
- Organized scheduling, meetings, policy papers, and other conference logistics and day-of operations for Princeton Model Congress's virtual conference in 2020, bringing in about 595 virtual attendees
- Unanimously reelected to position for Princeton Model Congress's fall conference in 2021

Marketing Team, **Rehack (Princeton Entrepreneurship Club)**, Princeton, NJ

Sept 2020 - Present

- Organized Rehack, the nation's first reverse hackathon, to encourage students with a passion for software engineering to discover new ways to redesign consumer technology
- Headed Rehack's outreach and marketing campaign on the West Coast, resulting in 9 West Coast universities fielding teams at Rehack for the first time as well as 145 total virtual attendees

AWARDS & FELLOWSHIPS

3rd Place, **Princeton Data Science Data Bowl**, Princeton, NJ

Nov 2021

Public Interest Technology Fellow, **Center for Information Technology Policy**, Princeton, NJ

Jun 2021

Osawa Fellowship, **Princeton in Asia**, Tokyo, Japan (*rescinded due to COVID-19*)

Jan 2020

SKILLS

Technology: Java, R (Tidymodels, Shiny), Python, SQL, Microsoft Word/Powerpoint/Excel, Airtable

Interests: (Academic) Quantitative/Computational Social Science, Machine Learning, Formal/Game Theory

(Personal) eSports - Cloud9, sitcoms, video game music, public transit enthusiast - top 15 MetroBike rider in Austin