

## Executive Summary

FootballHub is an AI-powered football analytics SaaS.

## Product

Web + Mobile platform with AI predictions and live stats.

## Market

Target MENA + Africa football fans.

## Business Model

Subscriptions, affiliate betting, B2B API.

## Pricing

Pro \$9, Elite \$19 (localized pricing for Africa).

## Technology

Microservices, Kubernetes, AI engine.

## Go To Market

Influencers, affiliates, community marketing.

## Financial Projection

Year1 \$120k, Year2 \$480k, Year3 \$1.2M.

## Funding Ask

\$150k seed.