

## **Executive Summary**

FootballHub is an AI-powered football analytics SaaS.

### **Product**

Web + Mobile platform with AI predictions and live stats.

### **Market**

Target MENA + Africa football fans.

### **Business Model**

Subscriptions, affiliate betting, B2B API.

### **Pricing**

Pro \$9, Elite \$19 (localized pricing for Africa).

### **Technology**

Microservices, Kubernetes, AI engine.

### **Go To Market**

Influencers, affiliates, community marketing.

### **Financial Projection**

Year1 \$120k, Year2 \$480k, Year3 \$1.2M.

### **Funding Ask**

\$150k seed.