### RESEARCH PAPER

## **Key Characteristic Values of the Jesuit Educational Traditions**

Santa Clara University, as a Jesuit Educational Institution imbibes various values and visions in the students by molding them to be better people outside the university, through curriculum and extracurricular activities, further bringing out the creativity and innovation in them - being a university in the Silicon Valley and to be in service to the commonwealth across the world.

### The Key Values include:

- Search for Truth, Virtue and Vision
- Service to Everyone
- Community and Diversity
- Uniqueness of the Jesuits

#### <u>Search for Truth, Virtue and Vision:</u>

Accolades are given to students who traverse through the most crucial obstacles and facing the enigma of life by bringing innovative ideas and work with a creative mind to help in enhancing understanding of humans, further improving the overall quality of learning and teaching and doing it for the benefit of the society where freedom of academic learnings are sustained within the Jesuit traditions.

#### Service to Everyone:

Service to not just the community in Santa Clara who work and study here, but to the other deprived communities the Jesuits work with, is encouraged to create for them a better compassionate, devoted and livable world for them.

#### Community and Diversity:

The Jesuit Education admires and appreciates students, faculty and other members of the University community from diverse backgrounds with different cultures and traditions, making a better place to socialize and communicate with each other, irrespective of their nationality and considerate of their integrity.

#### Uniqueness of the Jesuits:

Respect for every religious and philosophical tradition and consolidating them in the Jesuit traditions is something that makes the Jesuit Educational Traditions unique. They welcome these beliefs with open arms to embrace it and strengthen one's belief in their religion.

# Silicon Valley Company - Airbnb

Airbnb is an organization that has provided feasible, lively and comfortable accommodations through hotels, private houses and apartments. Their affordable and hospitable homestays have not only benefited the US but all over the world. The customer satisfaction and feasibility has made Airbnb a go to platform for temporary accommodation for everyone.

#### Values and Goals:

- Be a Host
- Champion the Mission
- Every Frame Matters
- Embrace the Adventure
- Be a Cereal Entrepreneur

#### Be a Host:

Airbnb welcomes everyone to be a part of their community by allowing them to give their houses for temporary stay and be an amazing host. They encourage everyone to work with them and care for their hosts as well as their customers.

#### Champion the Mission:

Their mission to make a place to live and feel it their own is something that Airbnb commits to where they want people to feel like they belong somewhere, wherever they live.

#### **Every Frame Matters**:

Airbnb offers a feeling of a home to everyone staying in their accommodations and benefits both the company, the hosts and the customers where they appreciate and value every person working and choosing to live in their homestays.

#### Embrace the Adventure:

They promote optimism and joy by showing a sense of creativity and enhanced growth for every employee that works for the company and appreciates their journey of development.

### Be a Cereal Entrepreneur:

It encourages its employees and its host to be innovative and determined to reshape their ambitions to reality and this makes Airbnb a global recognition for this uniqueness.

# **Compatibility and Differences**

## Santa Clara University - Airbnb

- Everyone is appreciated and welcomed at Santa Clara University (SCU) and Airbnb for its uniqueness, diverse culture and innovations and helps to enhance one's creativity to reality.
- They believe in serving the community by creating a sense of belonging to everyone and encouraging everyone to be a host with a kind and supportive attitude by being a host to them.
- They motivate everyone to be innovative and determined to improve their lives as well as the lives of others through their distinctiveness and creative minds.
- Airbnb embraces its employees' ventures by giving them the freedom to work from anywhere and perform well from their comfort zone, while SCU believes in the freedom of academics in a steadfast way by allowing them to bring their productive side and work within the disciplines of the Jesuit Educational Traditions.
- SCU and Airbnb believes in being a great host by cherishing every person from various backgrounds and treating them with respect and to be an open minded individual.

## **Conclusion:**

The Jesuit Educational Traditions prove to be very righteous in the sense that they imbibe veracity, diverse culture and serving everyone within the community and across the globe like the company in the Silicon Valley - Airbnb who strive to make the world a better place by giving everyone a homely feeling, be it its employee or its customers. Overall, these values should be followed by everyone in order to learn a life with creativity and openness with embracing the growth of oneself and others.

# **References:**

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