



Oana-Aurora Moraru MSc

Product Owner / Scrum Master /
UX-Designer / Business Analyst



“Be the change you want to see in the world!”

Professional Background

September 2021
– present:

**Freelance Product Owner, Scrum Master,
Team Lead, UX Designer, Business Analyst**

January 2021 –
September
2021:

**Team Lead, Lead Product Owner, Scrum
Master, XXXLdigital, part of XXXLutz Group,
Vienna**

- Supporting a team of Product Owners and Solution Designers during the build-up of a new department, including process definition, roles definition and conflict management
- Alignment of project prioritization across various departments & development teams
- Prioritization of backlogs, including setup of complex backlog prioritization structures
- Introduction of agile principles, mindset, setup and moderation of SCRUM ceremonies within my team of Product Owners & Solution Designers
- Recruiting new team members, Onboarding

March 2019 –
December 2020:

**Technical Consultant / IT Business Analyst /
Requirements Engineer, BearingPoint GmbH,
Vienna**

- Business Analysis / Requirements Engineering and Technical Consulting in Product Development for a large telecommunications company

Contact

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Laaer-Berg-Straße 47/259, 1100
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Professional Focus

Agile Software Development

Product Ownership

Scrum Master

Team Leading

UX/UI Design & Usability

Business Analysis

Requirements Engineering

Product Development

Process optimization

Coaching

Technical IT Consulting

Augmented Reality



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Strengths & skills

Communication

Analysis & Optimization

Perfectionism

Planning & Organization

Moderation

Professionalism

Empathy

Java, C#, UML

Driving License Category B

Tools

Atlassian JIRA, Confluence

PPT, Outlook, Excel, Word

Skype, Webex, Zoom

Figma, Balsamiq

Unity, Visual Studio, Eclipse

Git, SVN

- Elicitation, analysis and alignment of business & technical requirements
 - Writing of Epics, User Stories, Acceptance criteria and Wireframes Design
 - Stakeholder management
- End-to-End support, from Conception to Implementation, Test support, Coaching and Go Live Support for Product Development
- 2018 – 2019:** **Team Lead, IT Business Analyst, Product Owner and Scrum Master**, IBM Client Innovation Center Austria GmbH, Vienna
- Project Manager experience and Team Lead responsibility: setup and leadership of a development team, risk management, generation of accurate effort estimations
 - Scrum Master, identifying and resolving conflicts within the team
- UX Design and Wireframes
- 2018 – 2019:** **Project Management Office**, IBM Client Innovation Center, Vienna
- 2016 – 2018:** **Software Developer**, IBM Client Innovation Center, Vienna
- Java, C#, Web, Mobile and Cross-platform development experience as part of a Scrum team
- 2016:** **Internship** at the National Institute of Informatics, **Tokyo**
- Research project, 2D to 3D mapping
- 2015:** **Internship** at Profactor, **Vienna**
- Algorithm optimization, vector calculations
- 2014 – 2016:** **Tutor** at the **Technical University of Vienna**, Austria



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Education & Certificates

August 2021:	Management Skills: New Manager Training in Essential Skills , Udemy
Mai 2021:	Conflict Management with Emotional Intelligence , Udemy
Mai 2021:	Learn Figma – UI/UX Design Essentials Training , Udemy
April 2021:	The Complete Figma UX/UI App Design Course for Beginners , Udemy
December 2019:	Professional Scrum Product Owner (PSPO I) , Scrum.org
December 2019:	Professional Scrum Master I (PSM I) , Scrum.org
October 2019:	Certified Professional for Requirements Engineering RE@Agile Primer , IREB GmbH
September 2019:	Certified Professional for Requirements Engineering Foundation Level , IREB GmbH
November 2018:	Client Needs and Software Requirements , Coursera
October 2014 – November 2018:	Masters in Visual Computing at the Technical University of Vienna , Austria
October 2011 – November 2014:	Bachelors in Media Informatics and Visual Computing at the Technical University of Vienna , Austria

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Industries

Telecommunications

Games

Ecommerce

Furniture Stores

Paper

Oil & Gas

Languages

German (native speaker)

English (business fluent)

Romanian (native speaker)

Japanese (basics)



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Relevant Experience

- Team leadership & conflict management
- 5,5 years Consulting experience, regular client interaction
- Fundamental understanding of business processes, industry requirements and IT-Technologies
- Problem solving and process optimization
- Experienced in agile, as well as waterfall projects
- Implementation of an Augmented Reality real-time subtitle system for hearing impaired people as part of my master thesis

References

Dr. Rassa Seyedi

IBM Global Business Services
Leader & Industrial Sector Leader
Austria
[+43 664 6185644](tel:+436646185644)

Martin Greger

XXXLdigital,
Department Lead Integrated
Solutions & Solution Guidance
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Contact

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Personal interests

Living Agile

Self-development

Music - singer in a rock band

Sports - volleyball, yoga

Animal lover, especially dogs

Organizing social events

01.09.2021, Vienna