

Why Volusion?

In today's market, more and more merchants are looking to ecommerce to get the most product exposure at a fraction of the cost of running a brick and mortar business. Savvy business owners understand that, in today's economy, it's imperative to have an online presence to be truly successful.

With that said, new ecommerce companies are becoming more common, so it can be confusing to know which solution is best. So...why Volusion?

Volusion started in 1999 out of the bedroom of CEO, Kevin Sproles. Since then, we have grown at a breakneck pace to dominate the current marketplace. We currently power over 20,000 successful online businesses, ranging from SMB to Enterprise-level companies.

All merchants should be aware of the four components to look for in any ecommerce solution:

1. Functionality and Features - Volusion is constantly enhancing our platform to ensure our merchants' success. Volusion was the first company to introduce the One Page Checkout and has recently launched applications like the Social Store Builder, Mobile Commerce and Fraud Score.

Social Store Builder <http://support.volusion.com/search/find/Social%20Store%20Builder>

Mobile Score <http://support.volusion.com/search/find/mCommerce>

Fraud Score <http://www.volusion.com/merchant-account/credit-card-fraud-protection.asp>

2. Security - Volusion is a Level 1 PCI certified platform. From a security standpoint, using a cart that isn't PCI certified greatly increases the risk of breaching your customers' sensitive information. Volusion has taken all precautionary measures to remain up to date with changes that are made in the credit card industry.

PCI Certified http://www.volusion.com/benefits_of_pci_compliance.asp

3. Scalability - Volusion customers range anywhere from small business all the way to Enterprise level customers such as Michigan State, New York Times, Disney, etc. Because we're so scalable, we can accommodate your needs as your business starts to grow. Our solution is one that you can grow with, instead of the other way around.

4. Out of this World™ support - Volusion is one of the only companies that offers 24x7x365 FREE Out of This World support. In addition, our higher plans come with a dedicated Onboarding Coach and Account Manager to help you through the process of getting your site up running as quickly as you would like.
